

# Cove Apple Club

May 12, 2010

# Tonight's topics

- ❖ Apple in the news
- ❖ iPad 3G + Wi-Fi in captivity
- ❖ Care and feeding of browser plug-ins
- ❖ XMarks bookmarks sync
- ❖ Dictionary & Calculator tips & tricks
- ❖ Throwing the deadbolt: what to do after moving to iPassword

# Apple in the news...

- ❖ iPad 3G + Wi-Fi dropped on April 30; stores still sold out of both models
- ❖ WWDC 2010 sold out in 8 days
  - ❖ WWDC 2009 sold out in a month
  - ❖ WWDC 2008 sold out in two months
  - ❖ WWDC 1999: Apple *PAID* devs to attend WWDC

# Apple in the news...

- ❖ Steve Jobs “Thoughts on Flash” posting (April 29)
- ❖ 1,000,000 iPads sold in first 28 days; likely to be the fastest rate to 1M of any consumer product in history
- ❖ Original iPod took 2 years to reach 1M; iPhone took 74 days.

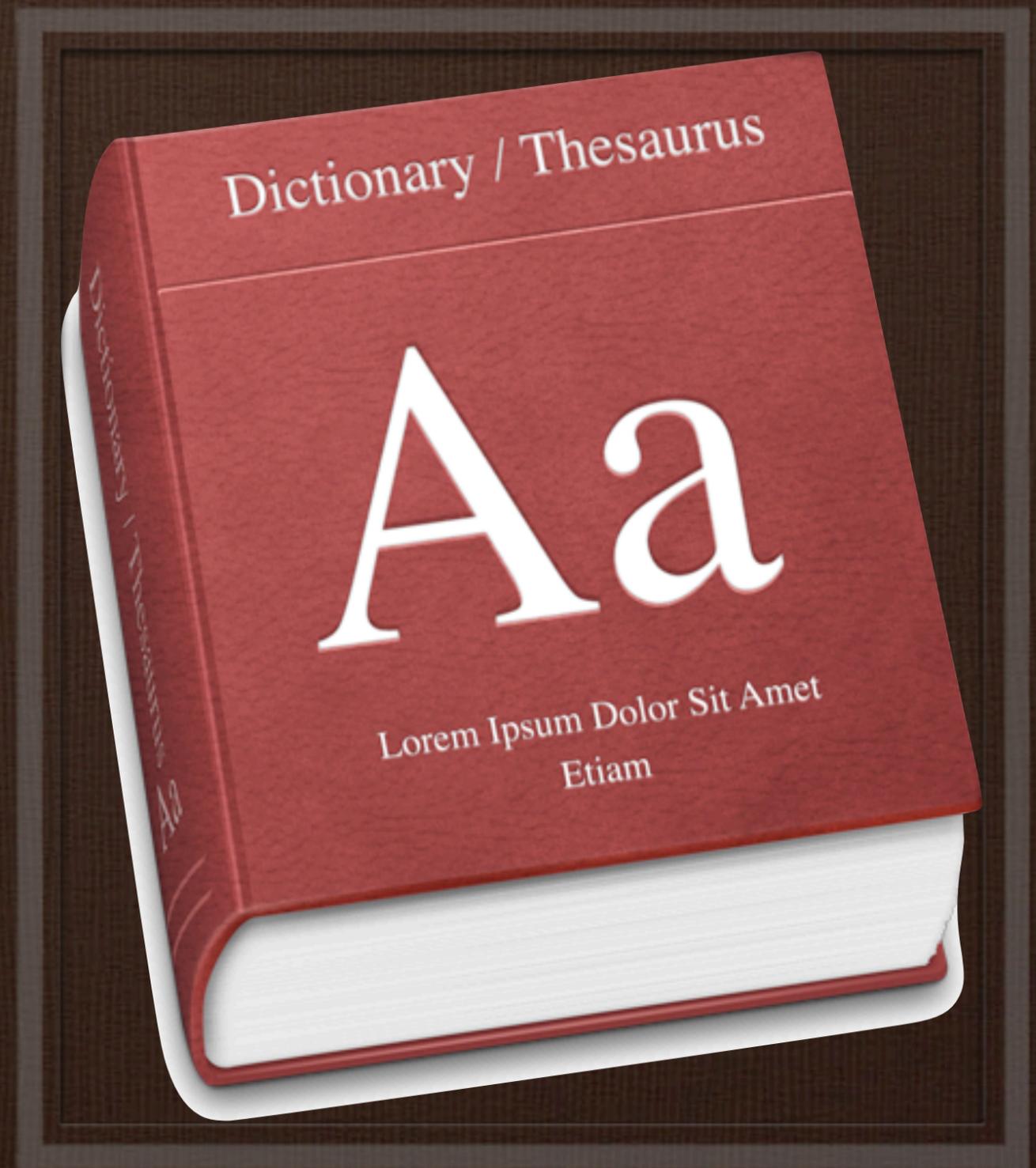
# iPad 3G + Wi-Fi



# The Care & Feeding of Your Browser Plug-Ins

# Dictionary

or, “What’s another word for  
‘thesaurus?’”



# What's Inside

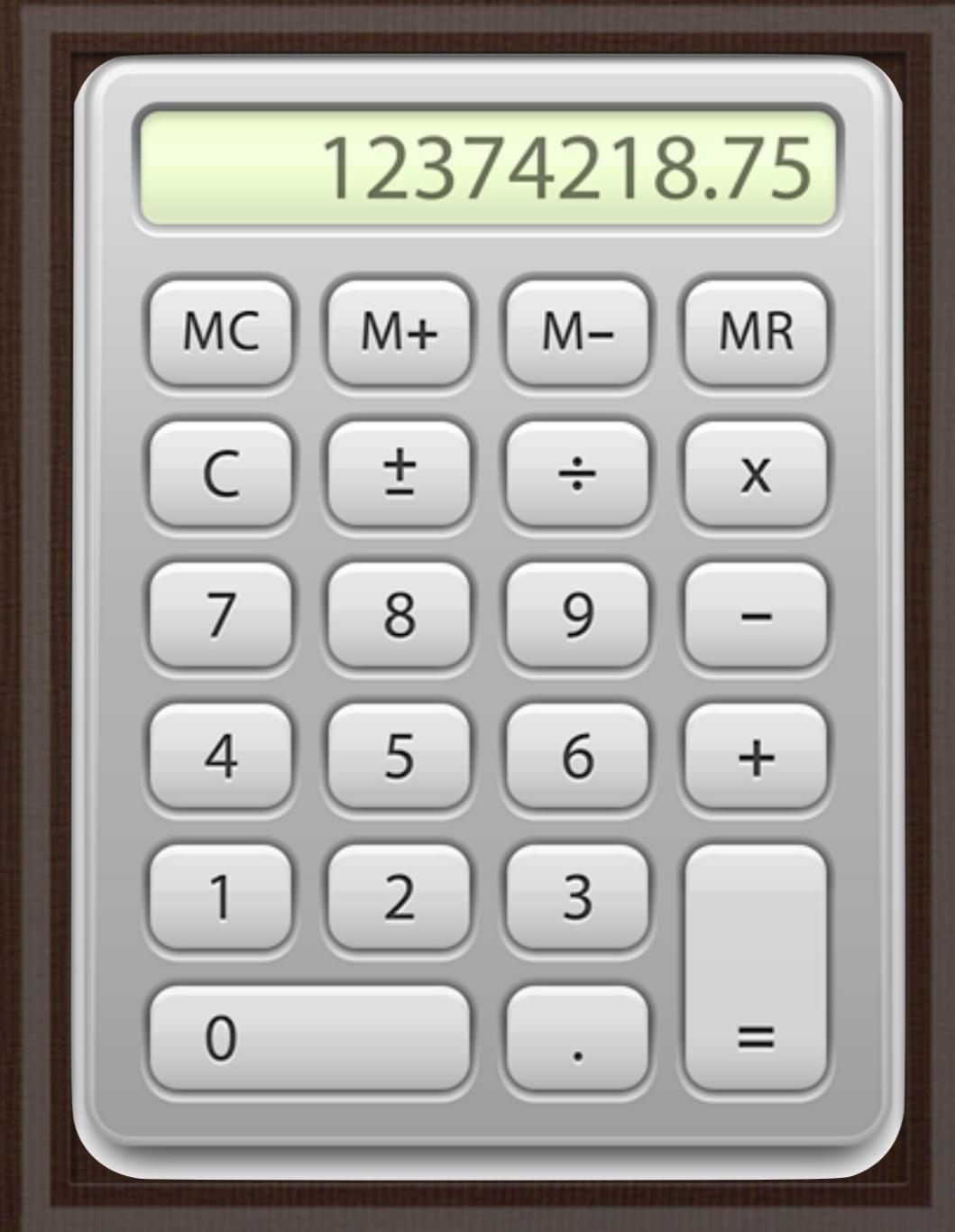
- ❖ New Oxford American Dictionary, 2nd Edition
- ❖ Oxford American Writer's Thesaurus
- ❖ Apple Dictionary of computer terms
- ❖ Full access to Wikipedia

# How to get to it:

- ❖ Available system-wide in any app
  - ❖ Services menu
  - ❖ Right-click any word in any app
  - ❖ Hot key in any Cocoa app (default: Cmd-Control-D)

# Calculator

or, “Replacing a \$3 item with a \$2,000 item.”



# What's Inside

- ❖ Basic 4-function pocket calculator with memory
- ❖ Scientific calculator with 20 advanced functions & precision to 1,000 orders of magnitude
- ❖ Programmer's hexadecimal calculator
- ❖ Unit conversions to/from 11 domains of measurement; currency conversions updated live from the Internet

# What's Inside

- ❖ It speaks! Input keys and/or results with *Alex* voice
- ❖ Paper tape display to review, save & print calculations
- ❖ RPN (Reverse Polish Notation) or standard

# Demo

['demō]

noun

a demonstration of the capabilities of something, typically computer software or a musical group

verb

Dictionary ▼

More..

Throwing the Deadbolt:  
Locking Down Your  
Computer Security  
with iPassword

# iPassword + DropBox Gives You:

- ❖ A single, hard, secure password to rule them all
- ❖ One-key or one-click sign-on for all your Web logins
- ❖ Automatic learning and storage of new Web logins
- ❖ Generation of super-strong passwords for all sites

# iPassword + DropBox Gives You:

- ❖ Protection from phishing attacks
- ❖ Protection from keyloggers
- ❖ Protection from shoulder surfers

# iPassword + DropBox Gives You:

- ❖ Instant, effortless backup of all data in an encrypted, Web-accessible database in case of system failure / fire / theft / catastrophe
- ❖ Access to *ALL* your info via any Web browser, iPhone, iPod Touch, iPad, Windows machines, etc.
- ❖ Seamless sync with all your Macs, iPad, iPhone

## But go the extra mile:

- ❖ Delete stored CC info on all shopping sites
- ❖ Do not store CC info in the iTunes Store; use gift cards



**You have successfully redeemed your  
iTunes Card**

Your account has been credited \$15.00.

Your account has been credited \$15.00.

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## But go the extra mile:

- ❖ Delete all Web logins from your Mac's Keychain
- ❖ Use iPassword to generate strong, random passwords for all sites except your e-mail Web login

## But go the extra mile:

- ❖ Use “Secure Notes” to store sensitive documents inside the encrypted iPassword file
- ❖ Use “Wallet” and “Software” categories to store CC info and software licenses
- ❖ Use “iPassword Anywhere” to access your info from any Web browser

Demo



Next meeting:  
Wednesday, June 9th

# Cove Apple Club

Have fun & do more with your Mac!



The next time you need some new Mac gear, start your online shopping session with the link to MacMall on this page. Your purchase will earn a little money for the Cove Apple Club, and we'll have a "So Long Snowbirds" party with the money in March of each year! We'll also update club members on the earnings every month.

So be sure to click the link below when you need to shop for Mac products online...and "give back" to the Cove Apple Club -- without costing you an extra cent! Thanks!



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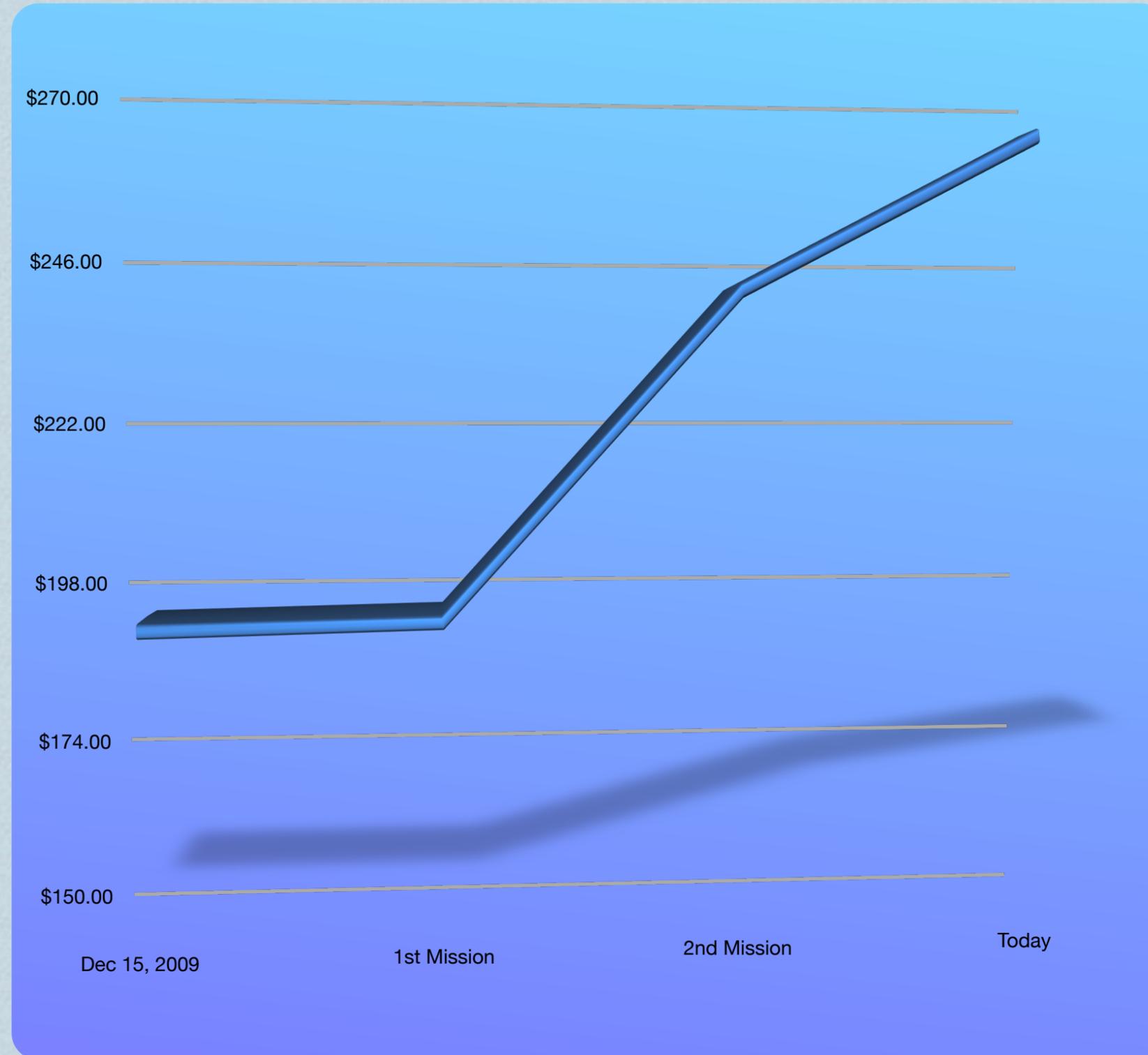
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AAPL is **UP 25.9%** since our last visit to the Mothership!



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