

# Macworld SF

January 9, 2001

# Apple | Q0 | Results

- \$195-million loss
- Revenues: \$1-billion
- Gross margin: -2.1%
- Shipped 659,000 Macs, mainly G3 iMacs
- Less than 5,000,000 Macs shipped world-to-date

# Apple @ MWSF01

- Introduces iTunes for Mac OS 9
- Announces Mac OS X - to ship March 24
- PowerMac G4 introduced
- Titanium PowerBook G4 introduced

# Lineup

- iMac G3 selling well to Mac fans and some new-to-Mac buyers
- No iPod -- not introduced until November, 2001
- Mac OS 9.2

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