

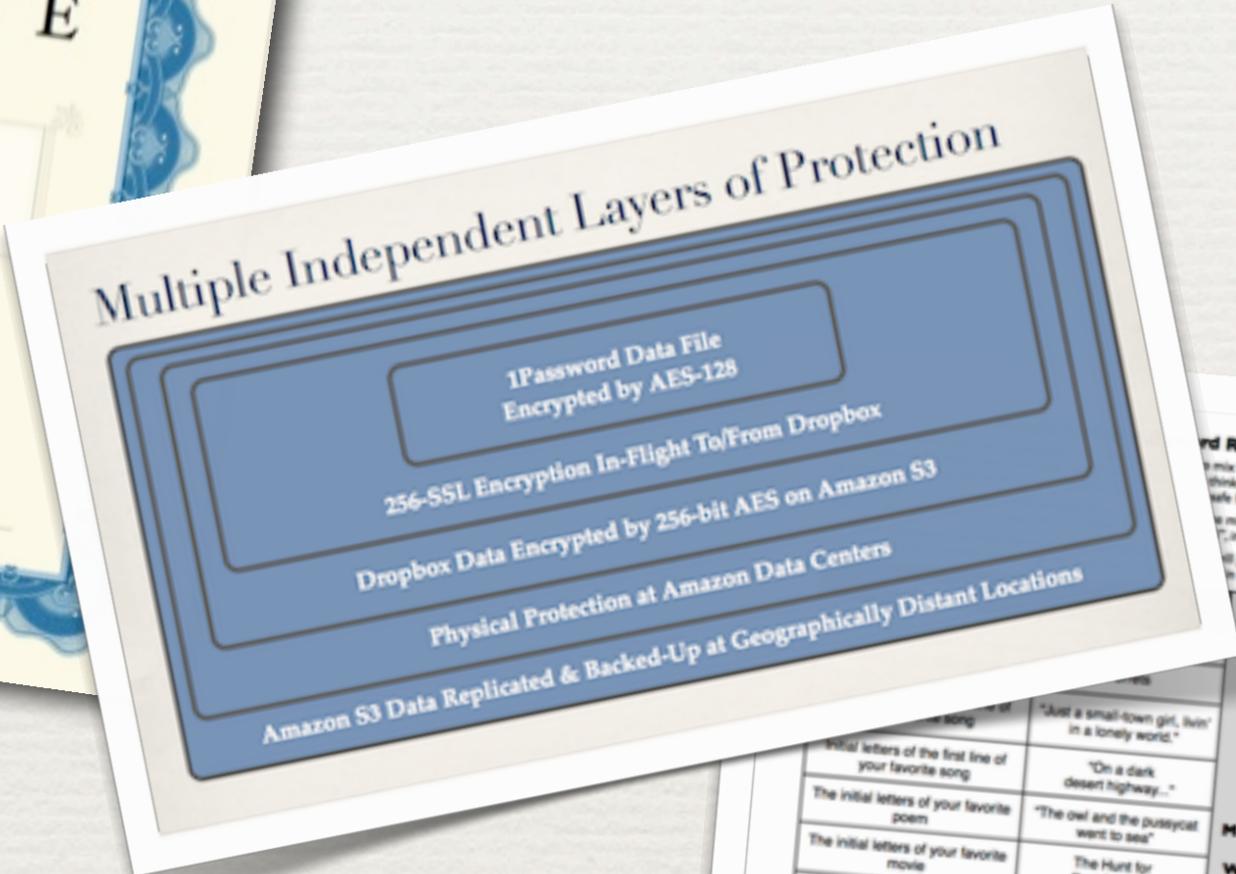
Cove Apple Club

March 13, 2013

Tonight's Topics

- ♦ Apple In The News
- ♦ ByWord & Markdown
- ♦ Compressing Files & Folders
- ♦ Roku 3

Coming Tomorrow...



Recipe Cookbook: Creating the Master Password

Mix together in order to create a unique, long, strong, unguessable but unforgettable master password. Use the recipe below to create your **one** super-strong master password, then use the variation examples on the following page to harden the backbone of your online login system.

Use the first letter of the first syllable of the first line of your favorite song, the first letter of the first line of your favorite poem, the first letter of the first line of your favorite movie, the first four digits of your SSN, your favorite vacation spot, the name of the first cruise ship you sailed on, the mascot of your favorite sports team, and your favorite teacher's last name.

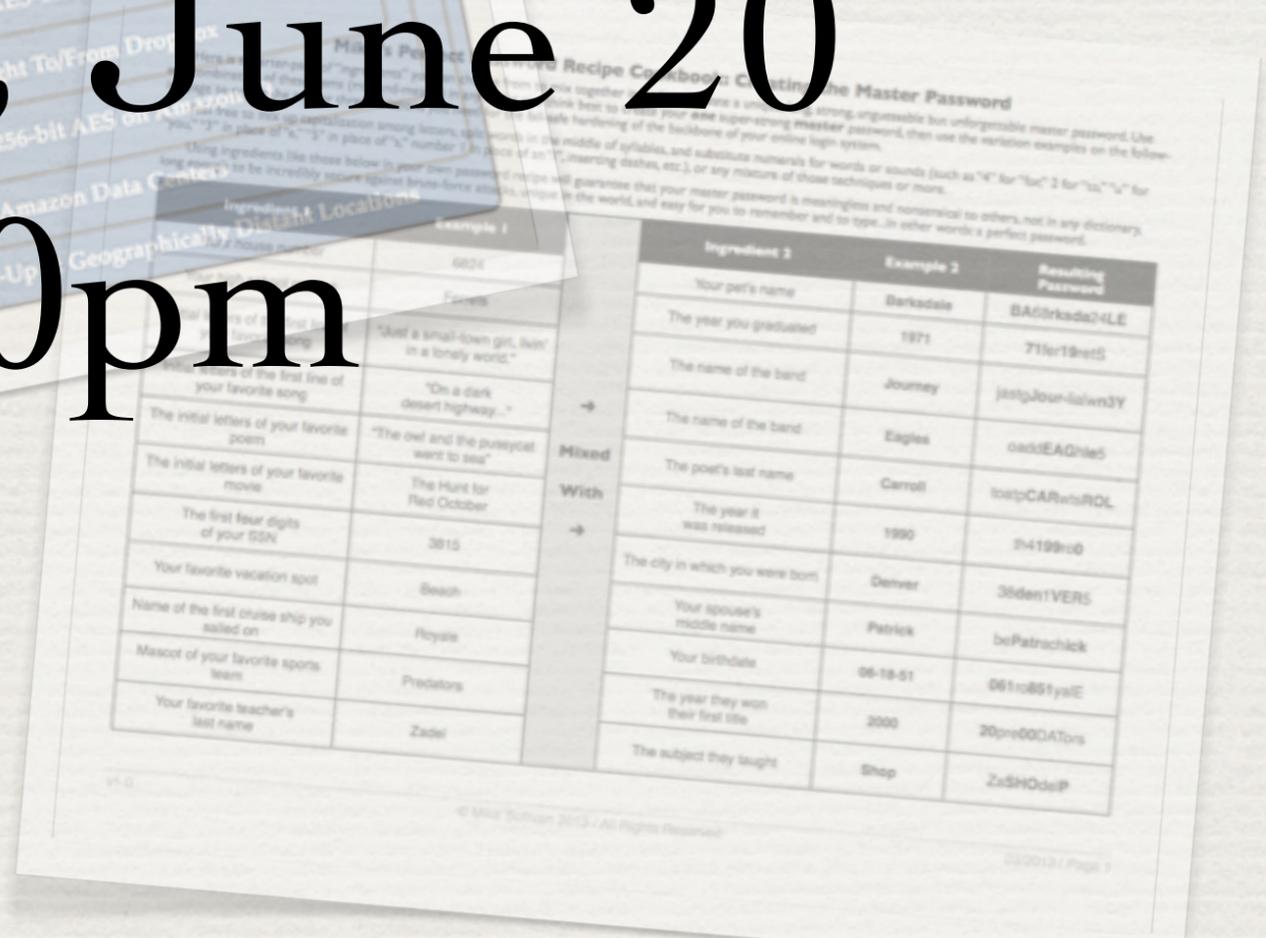
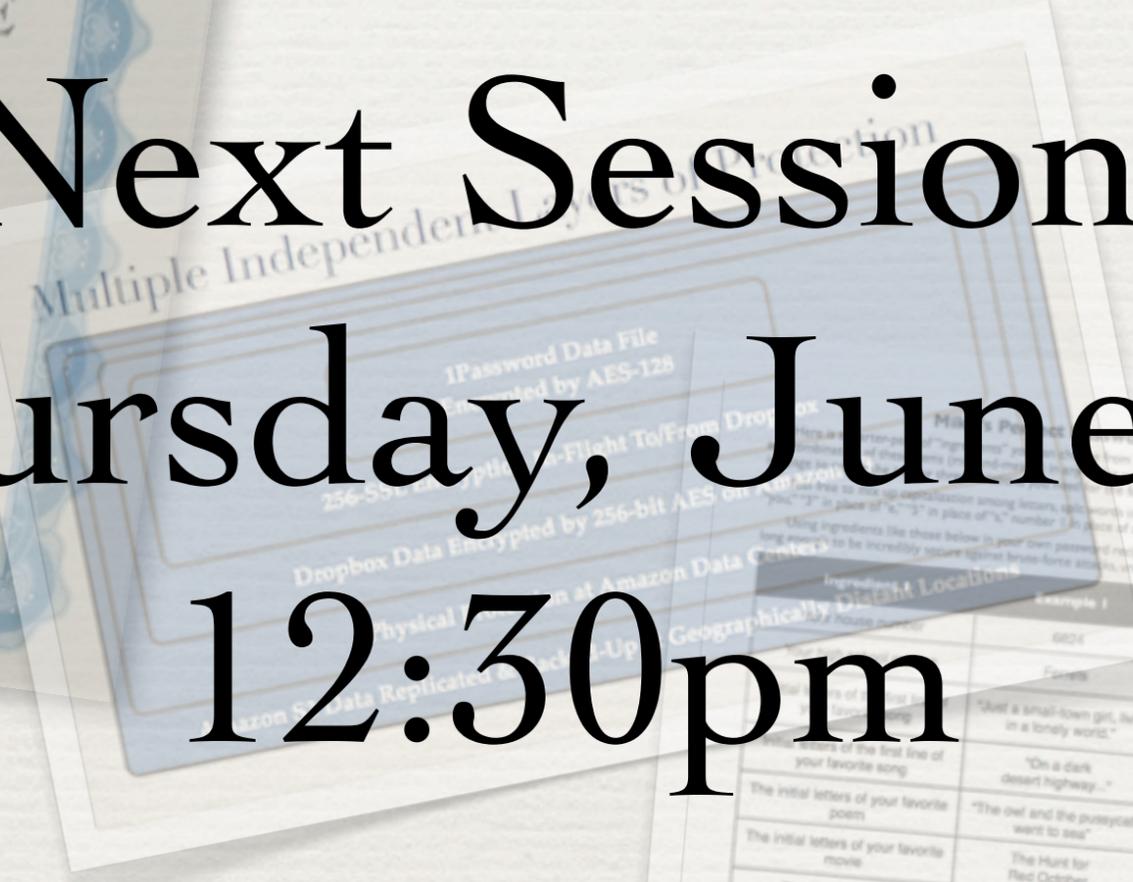
Mixed With

Ingredient 1	Example 1	Resulting Password
Your pet's name	Barkdale	BA60rkada24LE
The year you graduated	1971	71fr19wt5
The name of the band	Journey	ja5tpJou-rlwn3Y
The name of the band	Eagles	oaddEAGhle5
The poet's last name	Carroll	to5tpCARwtsROL
The year it was released	1990	th4199rc0
The city in which you were born	Denver	3lden1VER5
Your spouse's middle name	Patrick	bePatrick
Your birthdate	06-18-51	061rc051yaE
The year they won their first title	2000	20pre000ATors
The subject they taught	Shop	ZuSH00deP

v1.0
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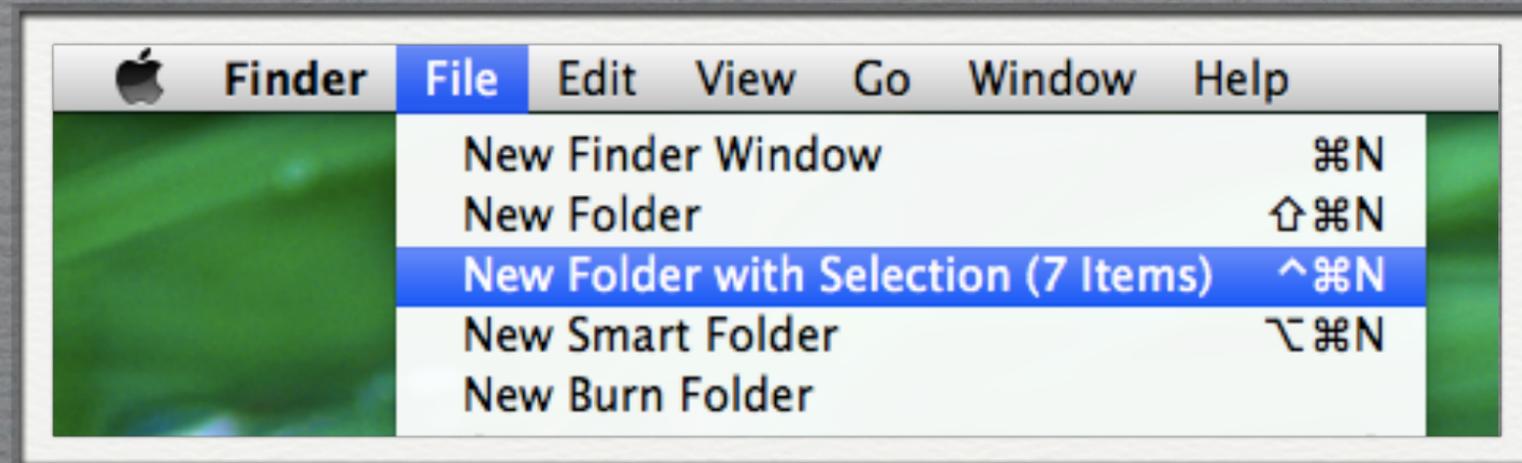


Next Session: Thursday, June 20 12:30pm



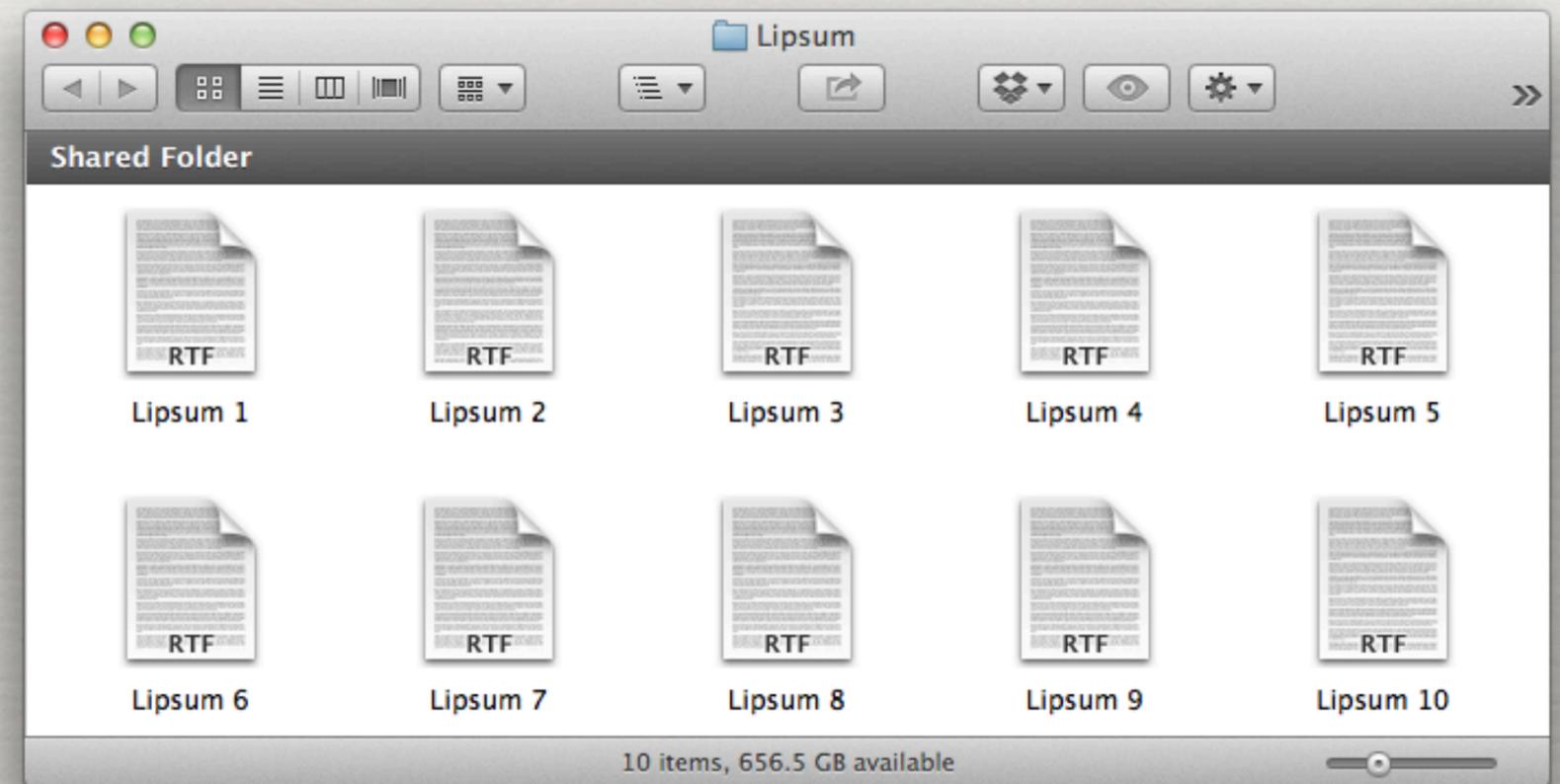
ByWord & Markdown

Compressing Files & Folders



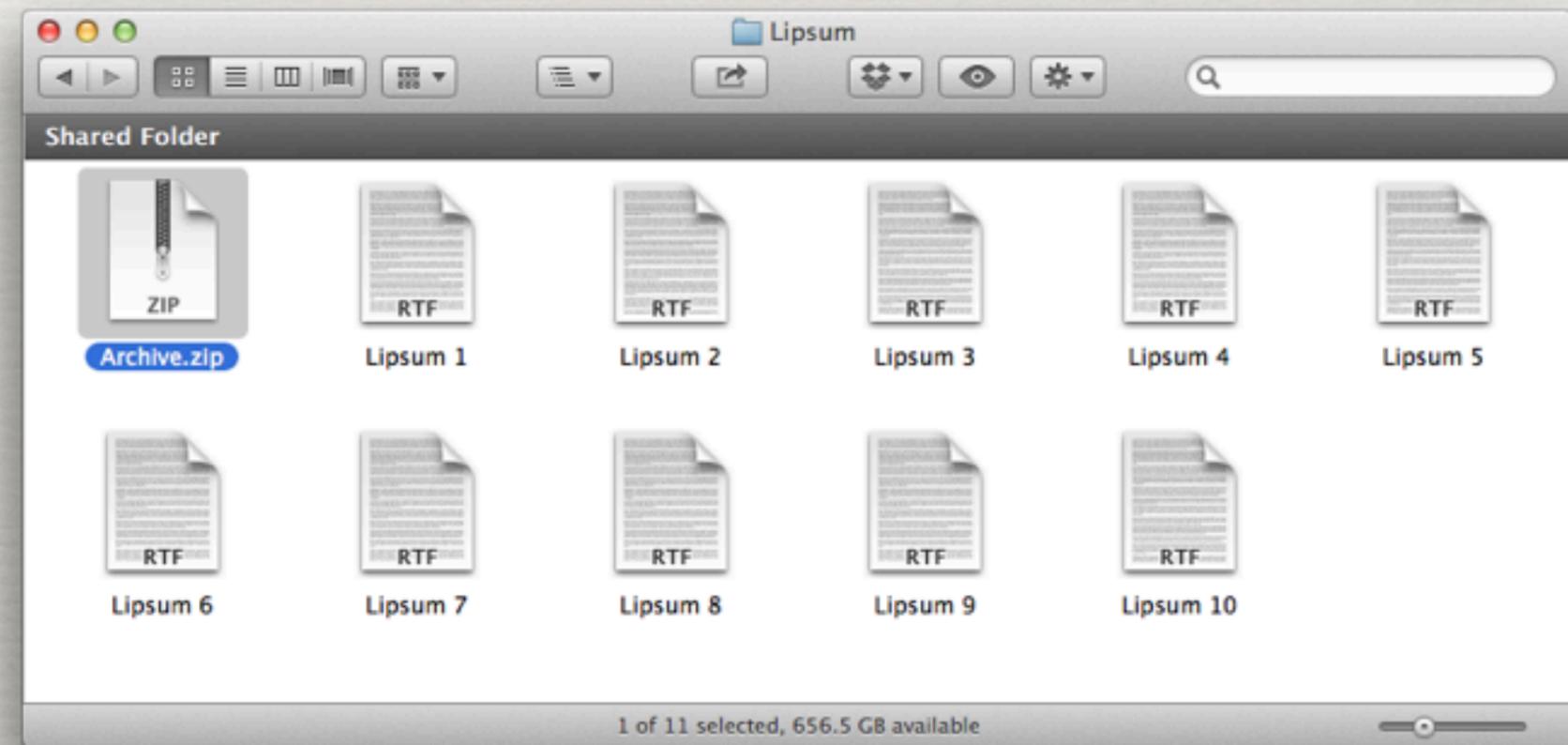
File/Folder Compression

- ✦ Compression utility has been built into OS X since 2000, and in Mac OS since System 7.2 in 1996
- ✦ Easy, quick way to combine many files into one smaller file
- ✦ Uses standard .zip format
- ✦ Easier to email, archive, carry
- ✦ Saves space (in most cases)

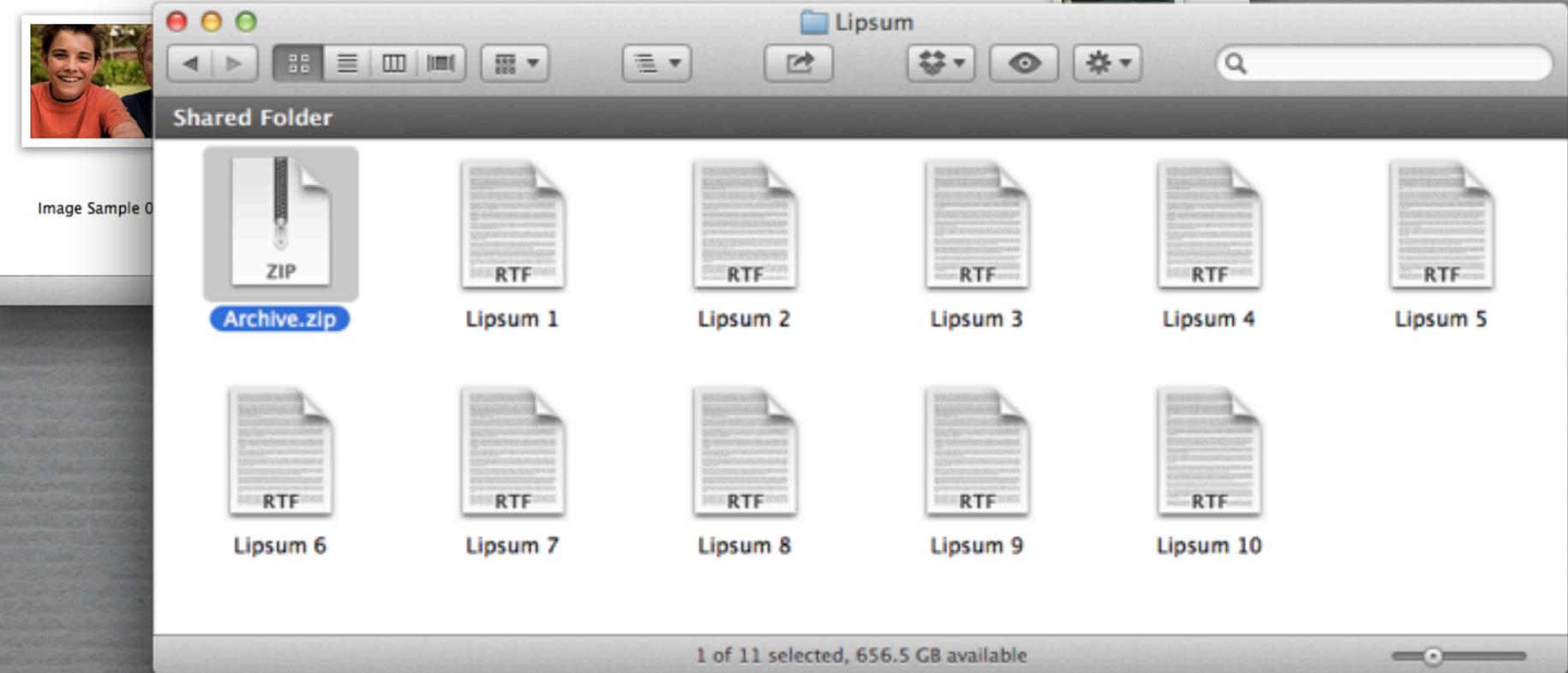
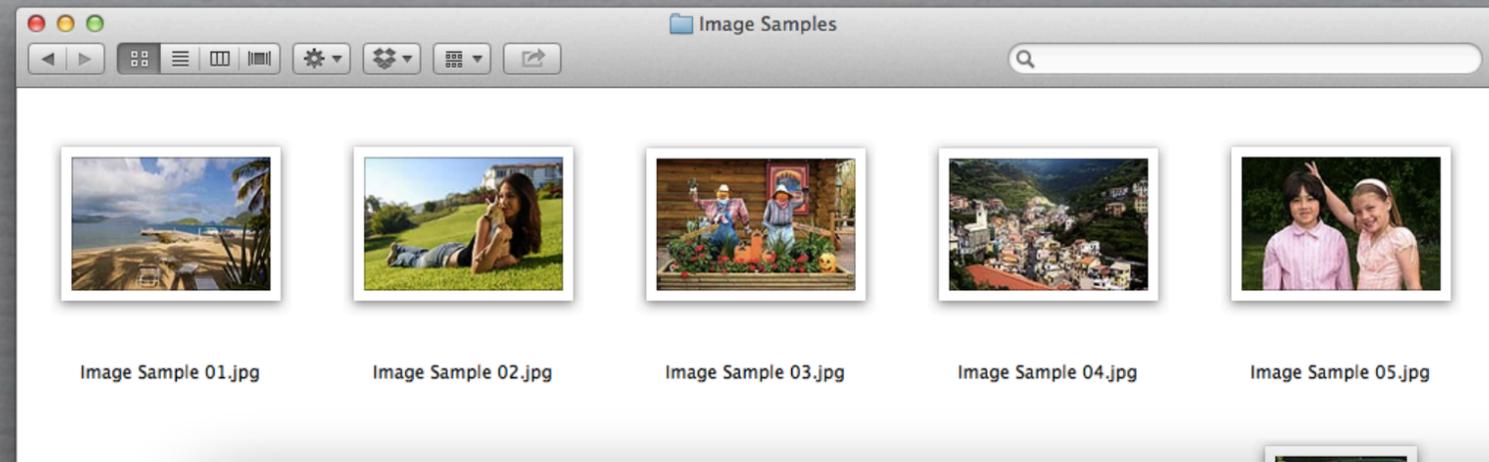


File/Folder Compression

- ◆ Compression works best on text
- ◆ Works pretty well on spreadsheets, documents, presentations
- ◆ Most image file types do not compress well, since they are already compressed
- ◆ File compression can still be handy with folders full of images

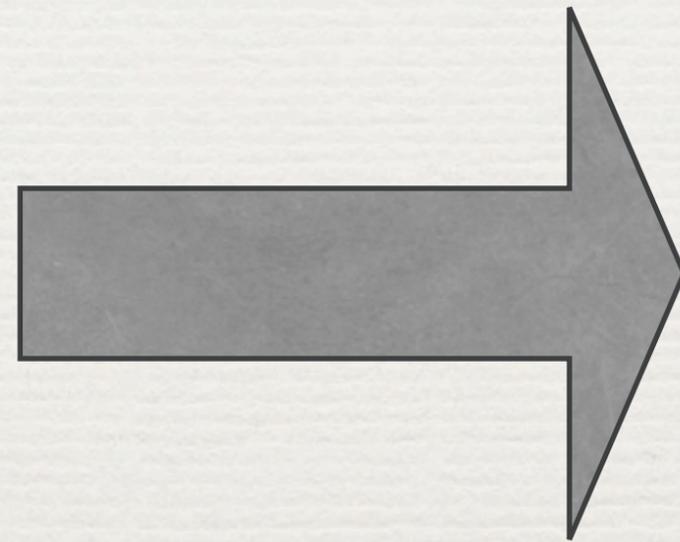


Demo



Compression Results: Text

21.4Mb



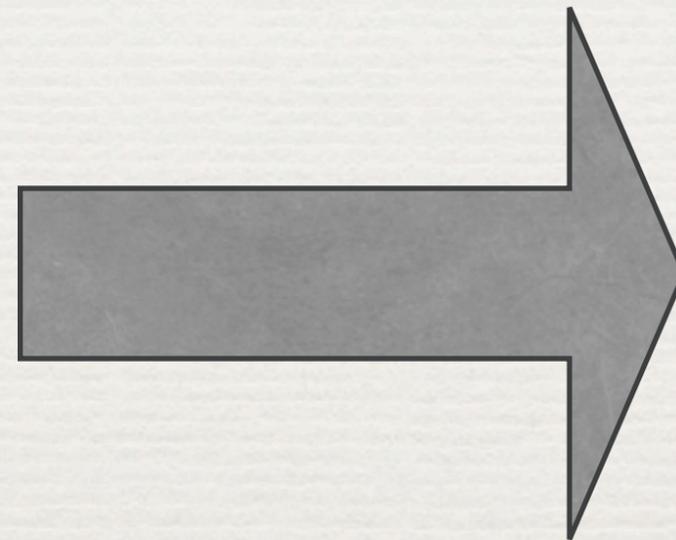
5.29Mb

75.2%

Compression

Compression Results: Image

12.6Mb



12.3Mb

2.3%

Compression

When To Use Compression

- ♦ When you want to email many files to a friend
- ♦ When you hit a file-attachment limit for an email or upload
- ♦ When you need to save space on a small storage medium
- ♦ When you want to put things in a deep-freeze archive on your main HD
- ♦ Tip: Spotlight will see “see” and index the contents of all Archive files! Yay!

Roku 3 Media Player



Roku Media Player

- ♦ Low-priced, HD streaming player from Roku
- ♦ Tiny, dead-simple, low-power streamer with excellent performance & easy interface
- ♦ Four models from \$49 ~ \$99 -- refurb available



Roku's niche

- ♦ Roku does not have Apple's immense ecosystem
 - ♦ No iTunes Match
 - ♦ No iPhoto
 - ♦ No AirPlay
 - ♦ No iTunes Store
 - ♦ None of Apple networking elegance



Roku's niche

- ♦ What they do have is independence & willingness to partner with virtually anyone
- ♦ Open API for developers
- ♦ Supports most major branded streaming suppliers: Netflix, Hulu, Amazon, HBO, MLB, UFC, Disney, Showtime, etc.
- ♦ Nice *complement* to Apple TV



New with Roku 3

- ♦ Much, MUCH faster performance - rivals or surpasses Apple TV (3rd-Gen)
- ♦ Built-in 802.11n -- Fastest Wi-Fi available
- ♦ One-stop Search: find any show or movie, no matter where it's playing
- ♦ Built-in Ethernet port for wired networks
- ♦ New remote with innovative “private listening” mode + earbuds (uses new “Wi-Fi Direct” technology!)

Refer, rejoice, repeat!

Mike thinks you'll appreciate a great deal on a new Roku player. Check out the specs and choose your Roku player below. Your friendly discount will be applied at checkout.

Hook me up

Everything that you need to find the perfect Roku box for your living room, bedroom, TV room, garage, or Uncle's beach house.

	Roku HD	Roku 2 XD	Roku 3
			
	HD quality	Up to 1080p HD	Fully loaded!
Average Product Rating	 4.3 (3836 reviews)	 4.3 (19464 reviews)	 4.7 (18 reviews)
TV Compatibility	Virtually any TV	Virtually any TV	HDTVs only*
750+ entertainment channels	✓	✓	✓
Built-in wireless (Wi-Fi b/g/n compatible)	✓	✓	✓
New on-screen experience with one-stop search**	✓	✓	✓
Plays up to 720p HD video	✓	✓	✓
Instant replay control on remote	✓	✓	✓
Plays 1080p HD video		✓	✓
Remote with headphone jack (includes in-ear headphones)			✓
Motion control for games (Angry Birds Space included free)			✓
Dual-band wireless, Ethernet port & USB port***			✓
	\$5 off \$59⁹⁹	\$5 off \$79⁹⁹	\$5 off \$99⁹⁹
		+ FREE SHIPPING	+ FREE SHIPPING
	Add To Cart	Add To Cart	Add To Cart

Instant replay control on remote



Plays 1080p HD video



Remote with headphone jack (includes in-ear headphones)



Motion control for games (Angry Birds Space included free)



Dual-band wireless, Ethernet port & USB port***



\$5 off
~~\$59⁹⁹~~

Add To Cart

\$5 off
~~\$79⁹⁹~~

+ FREE SHIPPING

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\$5 off
~~\$99⁹⁹~~

+ FREE SHIPPING

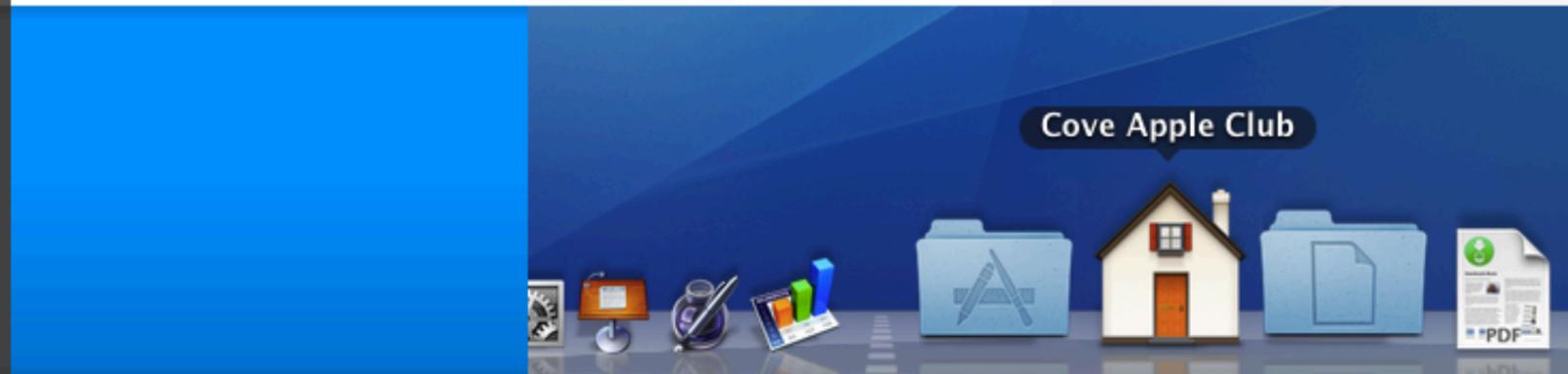
Add To Cart

Demo



Cove Apple Club

Have fun & do more with your Apple gear!



Saw something cool at one of our meetings? Here are the links to those products on Amazon.com. When you use these links to purchase the products, the Club gets a little commission. We use the commission we earn through the year to improve the Club.

Thanks for shopping and supporting the Cove Apple Club!

March 13, 2013 meeting

Roku 3 Media Player - Amazon



[Roku 3 Streaming Player](#)

Roku

Best Price ~~\$89.99~~
or Buy New ~~\$99.99~~



[Privacy Information](#)

[Roku 3 Media Player - Roku Direct \(\\$5 off & free shipping!\)](#)

Cove Apple Club

Meeting Schedule

Past Meeting Archives

Products from our meetings

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Thanks for shopping and supporting the Cove Apple Club!

March 13, 2013 meeting

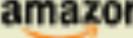
Roku 3 Media Player – Amazon



[Roku 3 Streaming Player](#)

Roku

Best Price ~~\$89.99~~
or Buy New ~~\$99.99~~

Buy from  amazon.com

[Privacy Information](#)

[Roku 3 Media Player – Roku Direct](#) (\$5 off & free shipping!)

January 23, 2013 meeting

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Earnings Report Totals

[Glossary](#)

February 27, 2013 to March 12, 2013

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	13	\$395.56	\$21.54
Total Third Party Items Shipped 	24	\$196.23	\$11.65
Total Items Shipped	37	\$591.79	\$33.19
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	37	\$591.79	\$33.19

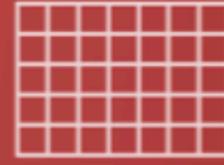
Earnings Report Totals

[Glossary](#)

January 1, 2013 to March 12, 2013

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	77	\$3,604.41	\$190.96
Total Third Party Items Shipped 	129	\$3,161.06	\$182.84
Total Items Shipped	206	\$6,765.47	\$373.80
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	206	\$6,765.47	\$373.80

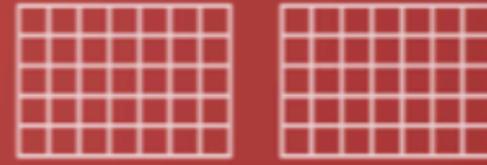
MAR



14

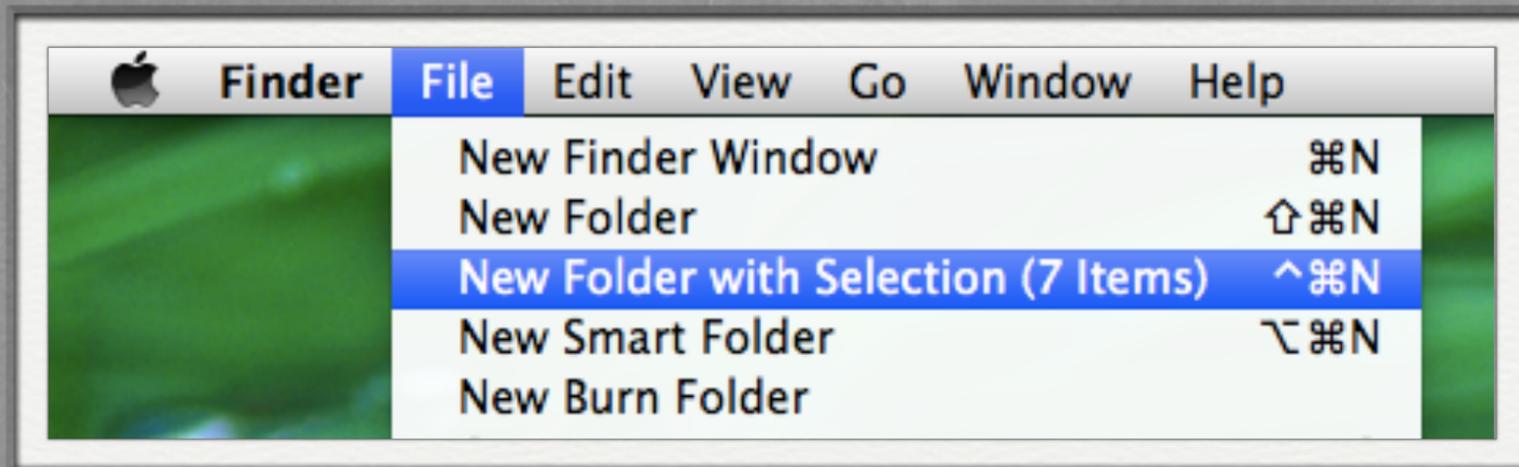
Password Workshop
12:30 PM - 2:30 PM

MAR



27

Cove Apple Club
7:00 PM - 8:15 PM



Cove Apple Club

March 13, 2013