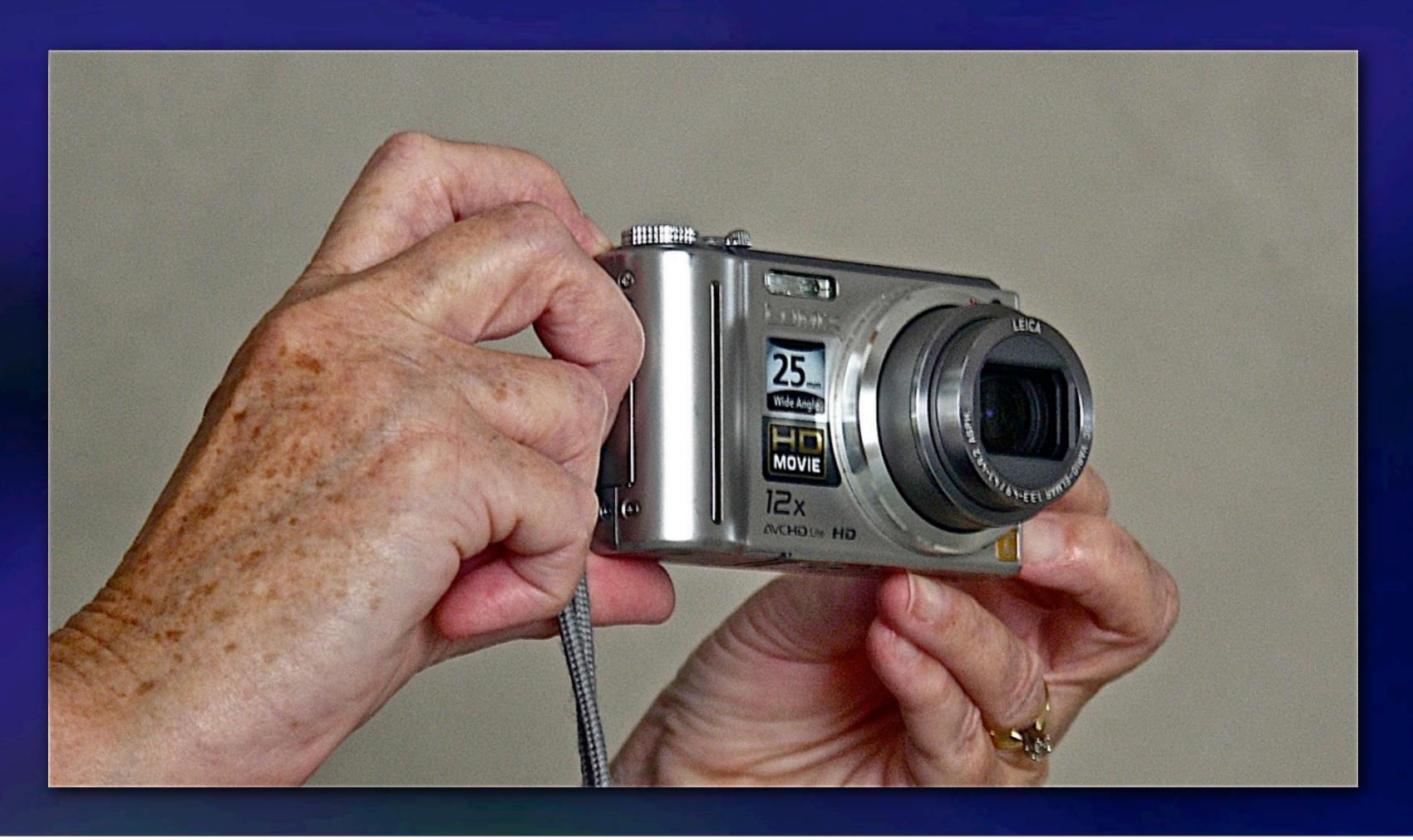
# POINT & SHOOT PART II



In our last meeting we talked extensively about both the advantages and disadvantages of "Point & Shoot" digital cameras versus their more expensive and more powerful DSLR cousins.

### MANIPULATING THE IMAGE



Tonight we will deal with what can be done to improve those photos we took with our "Point & Shoot" that are less-than-perfect.

### FREE STUFF



Picasa (by Google)



**Pro Version (\$19.95)** 

There are a number of free programs out there that will make minor changes to your photos (like Picasa [ both Windows & Mac ], and Gimp [ a more complex & difficult-to-learn program ]). Also there are some free programs like Image Tricks (light version) that will give you a flavor for various "filter" effects.

## Photo Editing Programs by Apple



iPhoto (\$14.99)



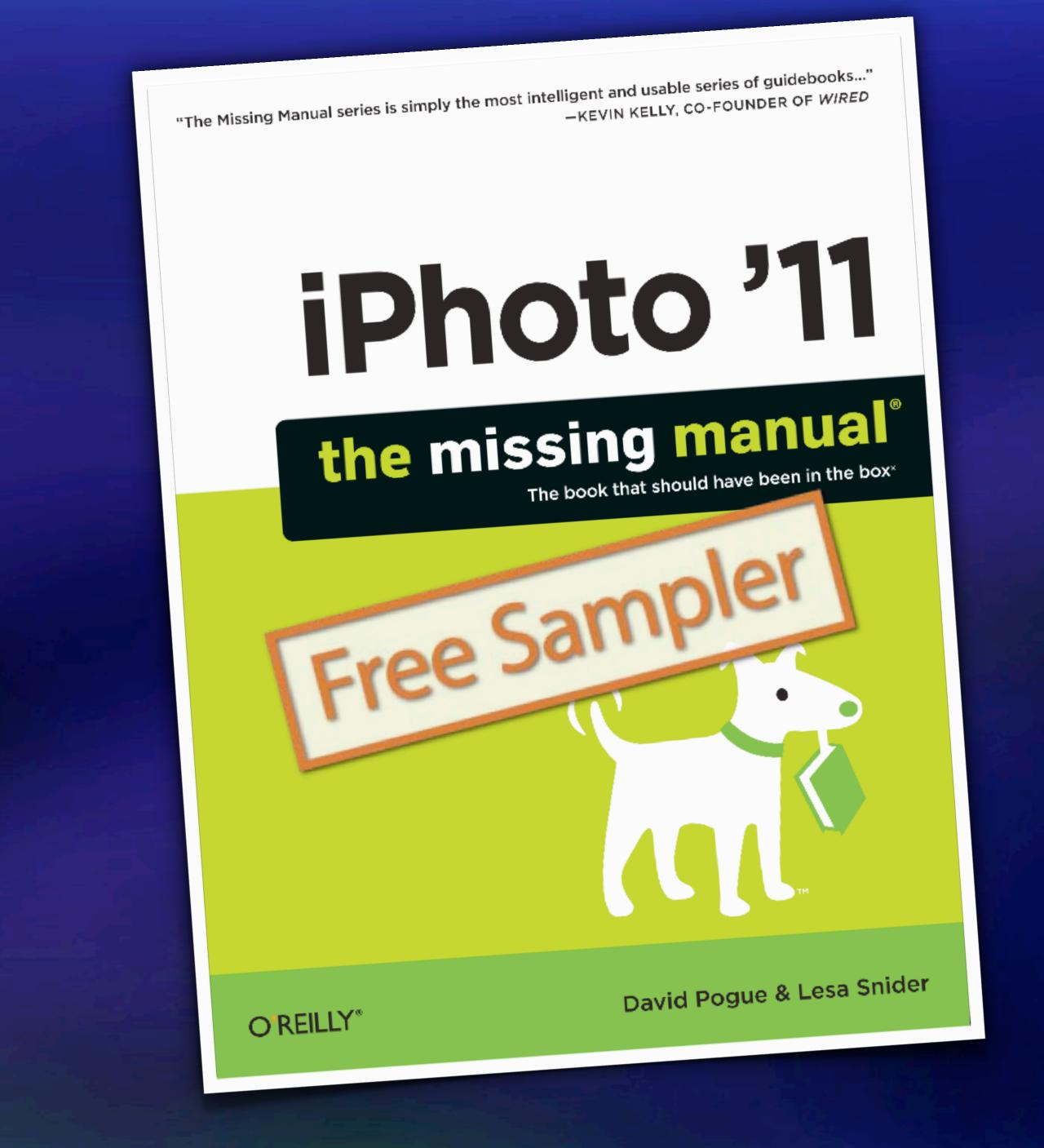
**Aperture (\$79.99)** 

Two great programs that are available directly from Apple are iPhoto and Aperture. Both programs allow you to organize and share your photos as well as retouch and improve each one. Aperture is considerably more complete and allows the user to make sophisticated professional changes to his photos, but has a higher learning curve.

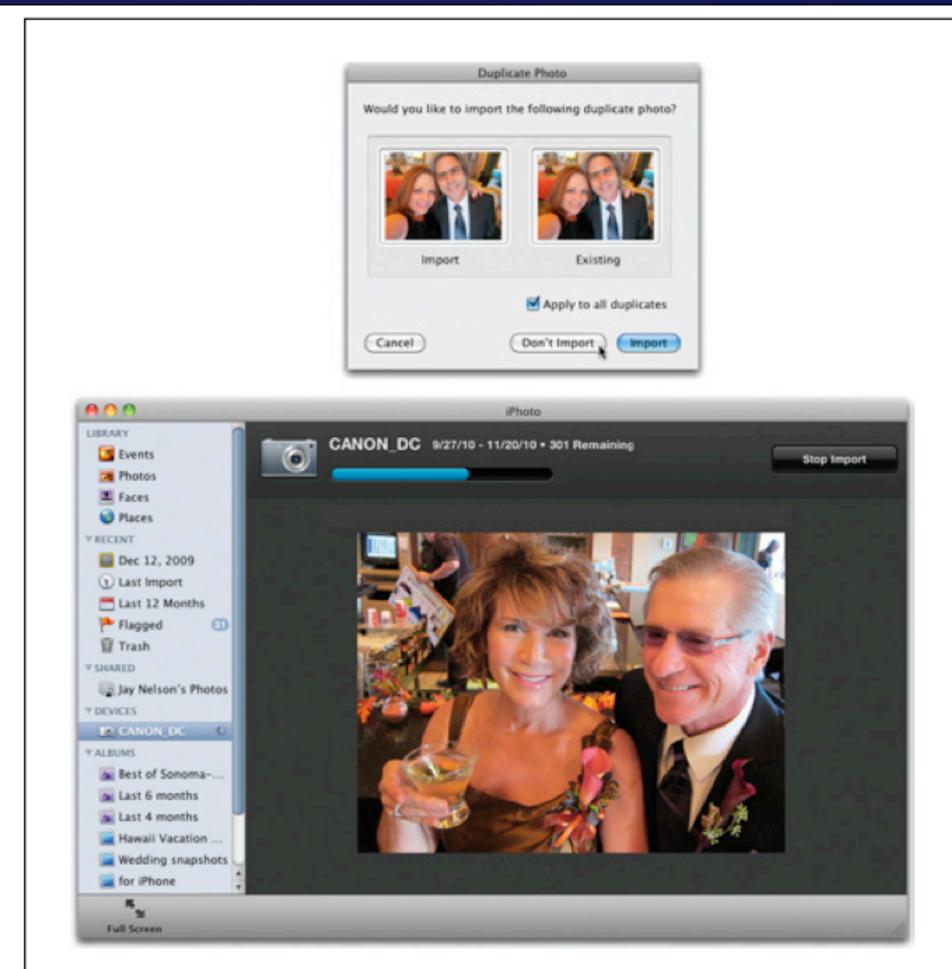


A great way to learn how to use both of these programs (as well as more complex programs like the full version of Adobe Photoshop) is to use the on-line tutorials developed by Derrick Story. These courses are available at Derrick's web site *lynda.com*. You can browse the courses at no charge, but to get the full versions, you need to sign up for a reasonable monthly fee. The courses are extremely well-done and easy to understand and follow.





The manual shown here is one of the best for learning the features of iPhoto. You can download the Free Sampler and view the first 32 pages for free.



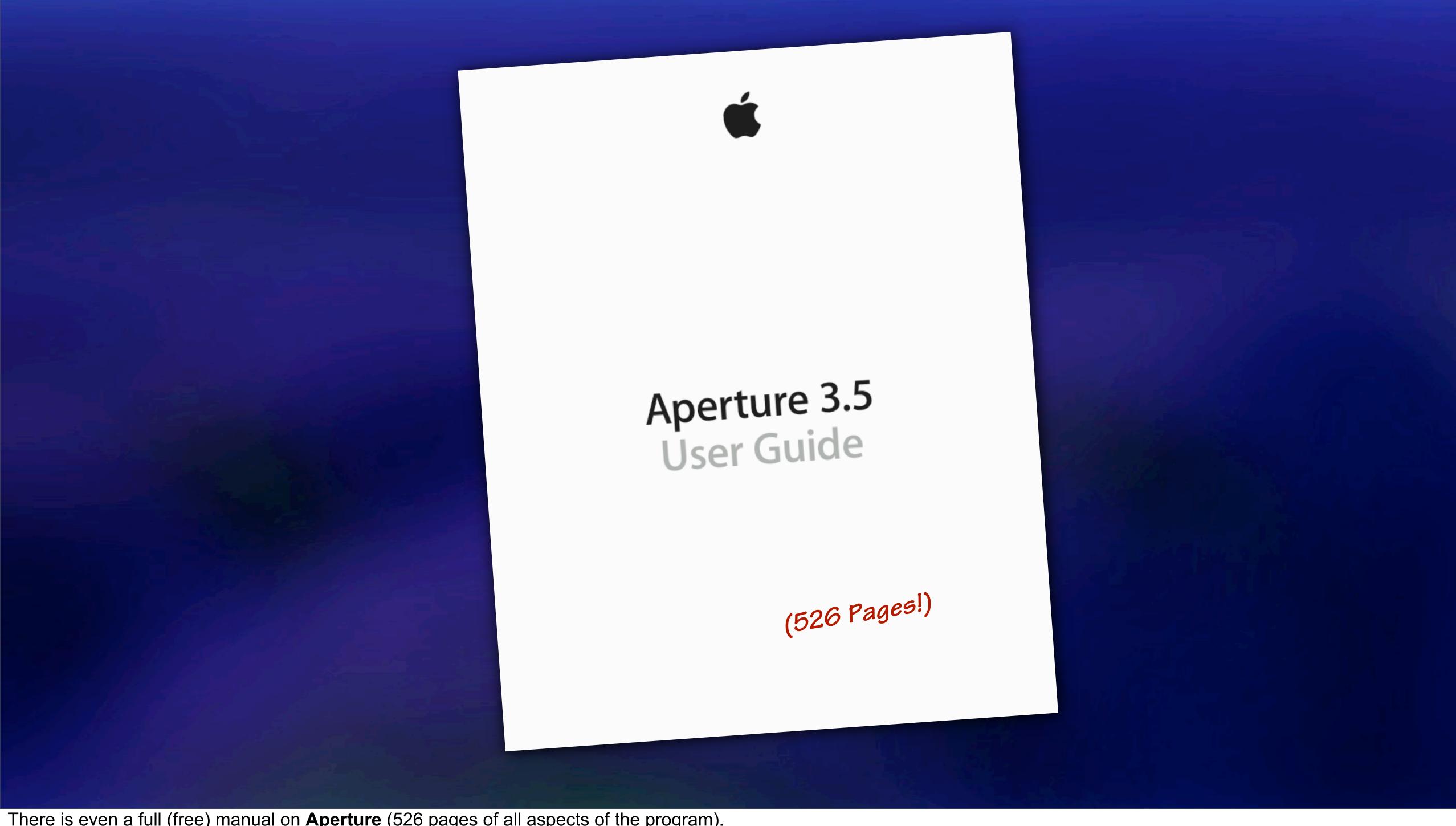
#### Figure 1-4:

Top: You may sometimes see the "Duplicate Photo" message. iPhoto notices the arrival of duplicates (even if you've edited or rotated the first copy) and offers you the option of downloading them again, resulting in duplicates on your Mac, or ignoring them and importing only the new photos from your camera.

Bottom: As the pictures get slurped into your Mac, iPhoto shows them to you, nice and big, as a sort of slideshow. You can see right away which ones were your hits, which were your misses, and which you'll want to delete the instant the importing process is complete.

#### **USB Card Readers**

A USB *memory card reader* offers another convenient way to transfer photos into iPhoto. Most of these card readers, which look like tiny disk drives, are under \$20, and some can read more than one kind of memory card.



There is even a full (free) manual on Aperture (526 pages of all aspects of the program).

## INEXPENSIVE STUFF



ACOM - the image editor for humans (\$49.99)

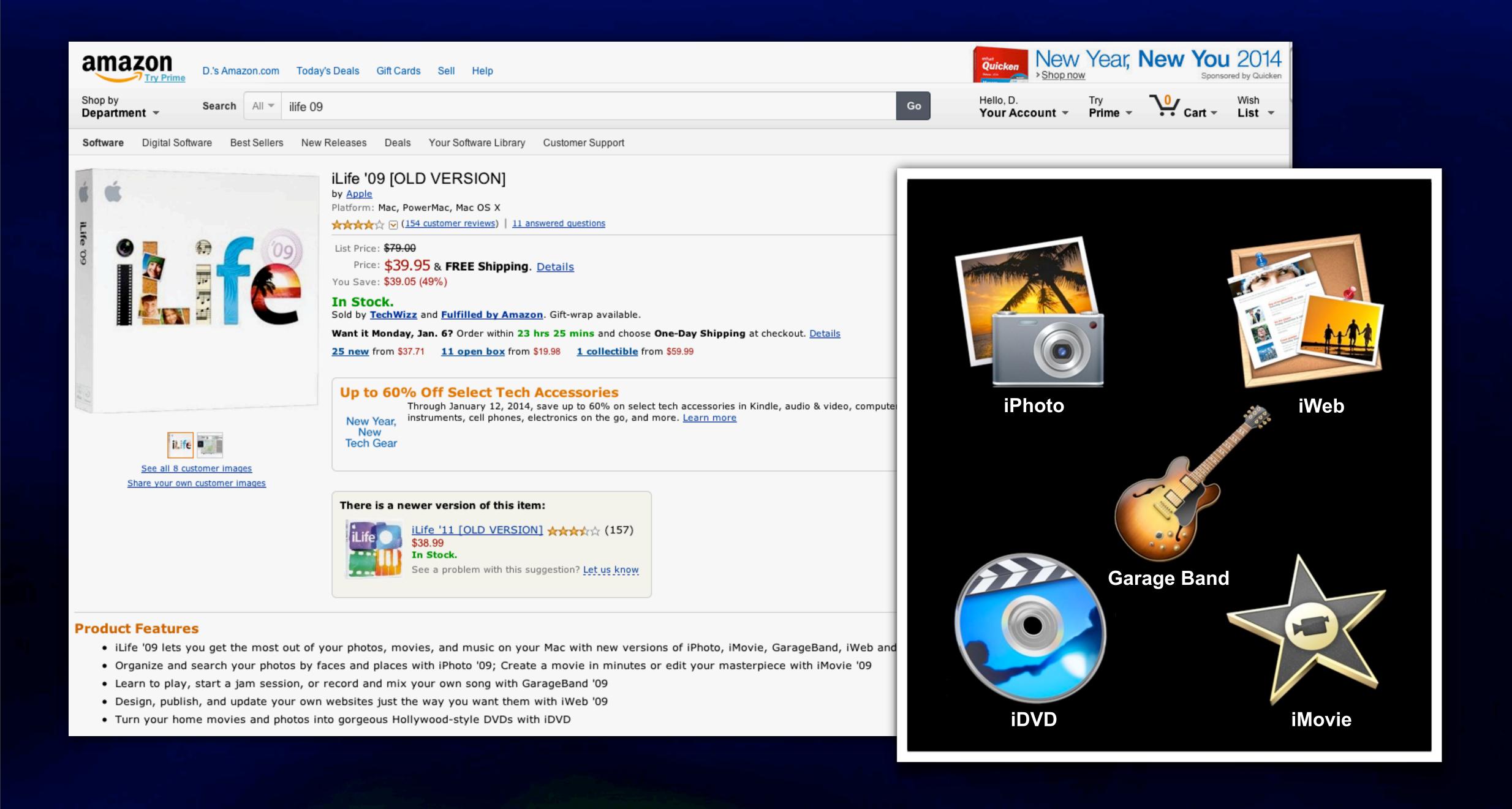
Earlier versions of **Acorn** were free, but did relatively little. The new \$50 version available through the Apple Store has received good reviews and is considered a user-friendly and reasonably powerful image editor.

# INEXPENSIVE STUFF



Pixelmator (\$14.99!)

A great buy is **Pixelmator**. It's a powerful program with many interesting "filter" effects, and even allows the creation of layers (i.e. cutting out a subject & placing on a different background).



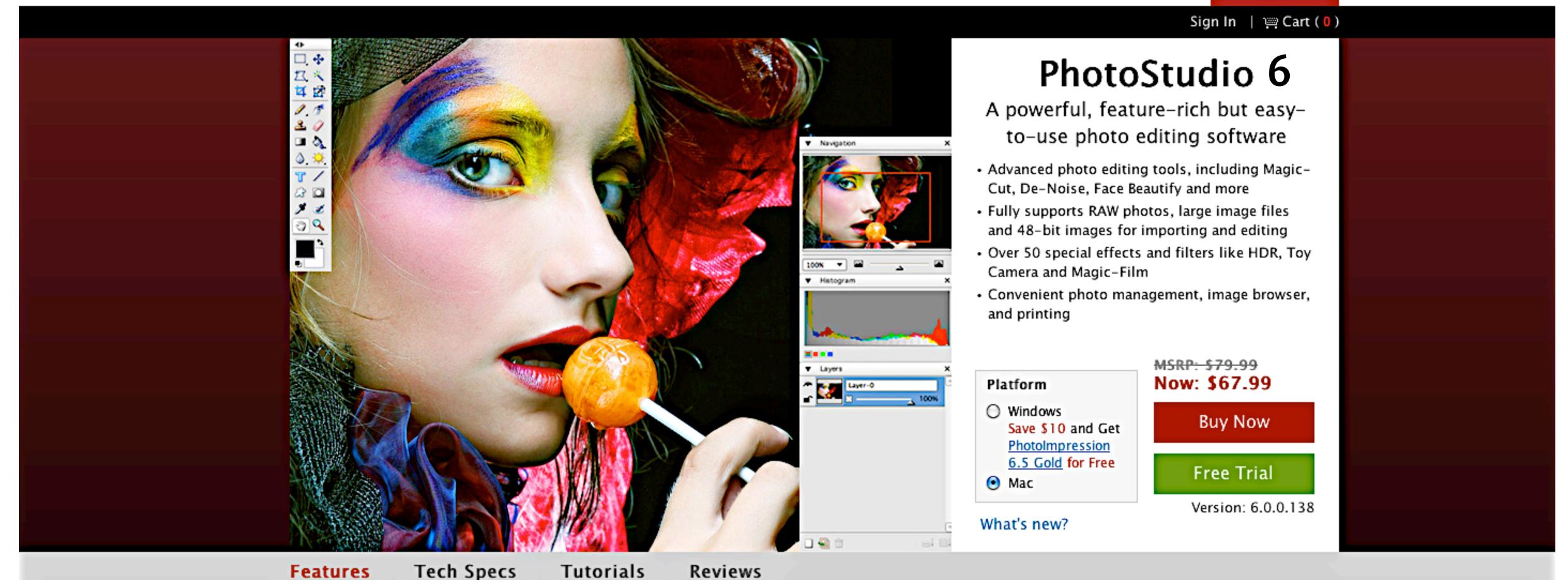
If you're in the mood for more than one program (at a super price), you can buy the '09' version of **iLife** that includes **iPhoto** '09' and four other great programs... all for less than \$40.



Technology our core

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"ArcSoft PhotoStudio 6 for Mac provides powerful photo editing functions for all levels of users, fully supporting RAW formats, 48-bit imaging and large photos. It can automatically remove photo "noise", includes a variety of image manipulation tools, and has a convenient photo management browser."

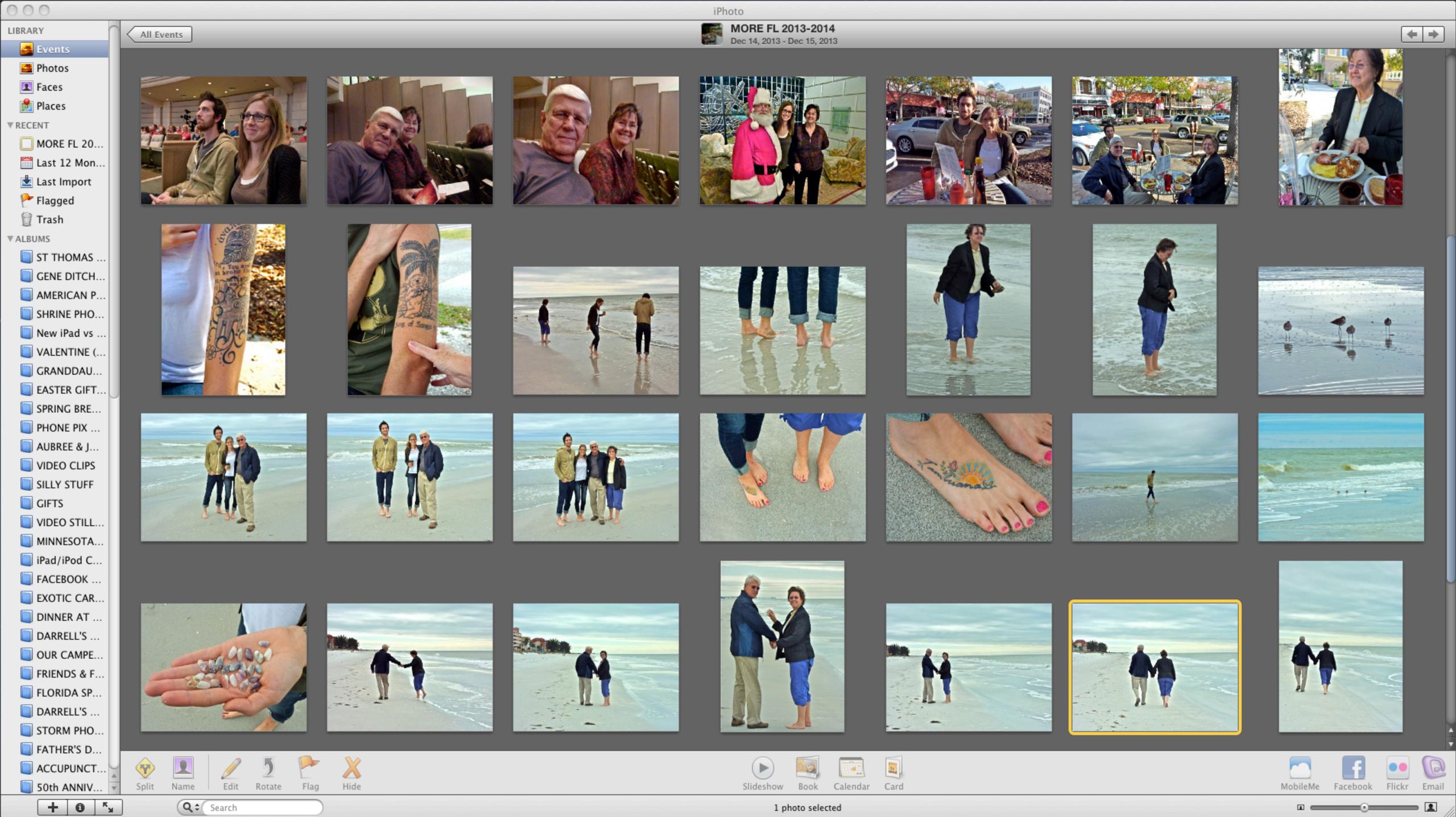
"ArcSoft Photostudio 6 is a cost-effective program that offers a fairly good library of photo-editing and creative tools for hobbyist photographers." "ArcSoft's world-renowned, affordable photo editing application PhotoStudio now includes more advanced features. ArcSoft PhotoStudio 6 is a powerful imaging editing application with new features to help you enhance, manage, print, and get creative with your digital photos."

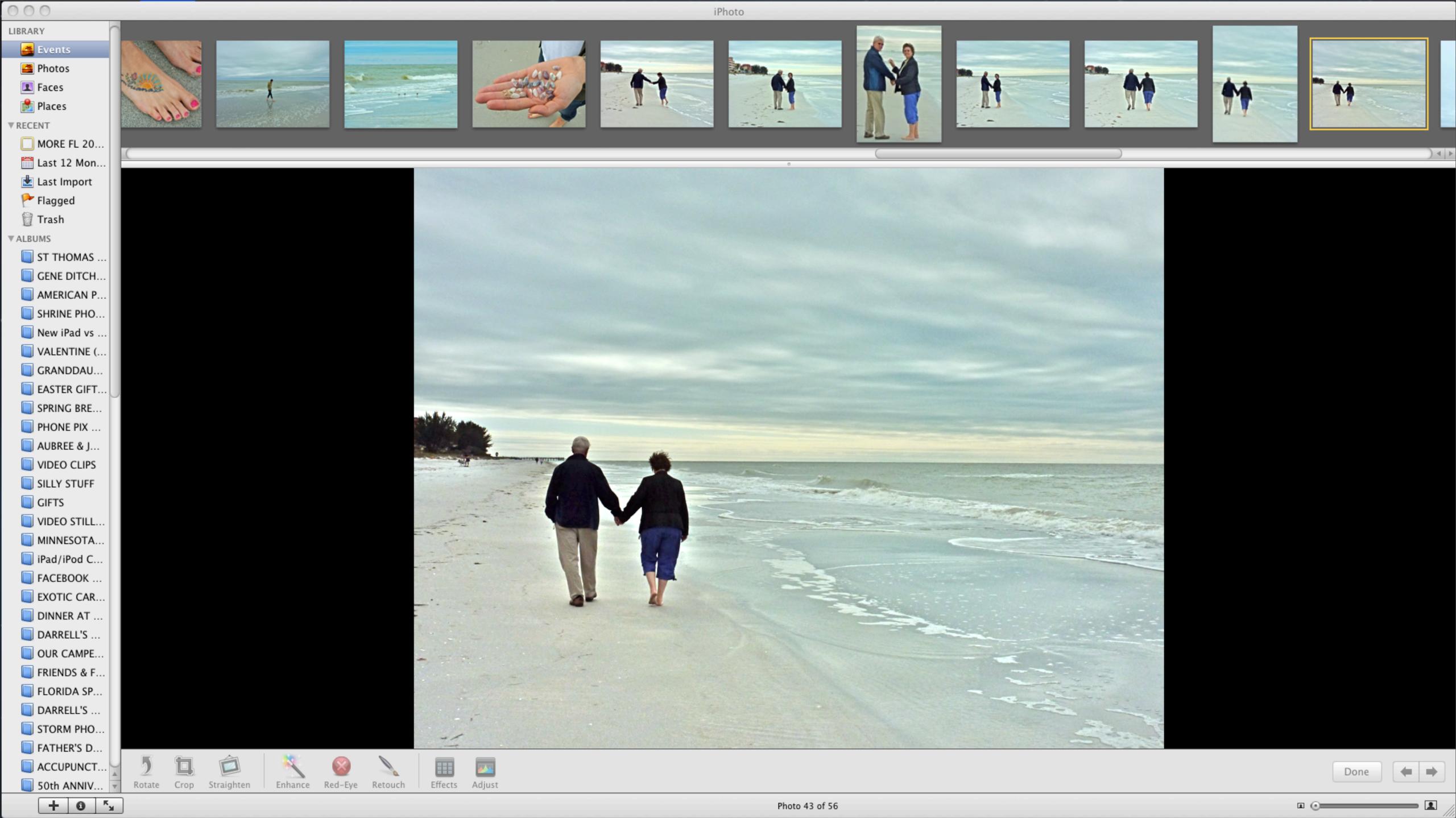
I've used a 14-year-old version of ArcSoft PhotoStudio since it was introduced for the PC. Even the old program has many features not available on newer photo editing programs. But now, PhotoStudio 6 is available for the Mac. And you can likely purchase it from the vendor at half the retail price (less than \$40). It allows layers, supports all types of image files (including RAW), and even allows special effects like HDR (high dynamic range) merging.

### Photo



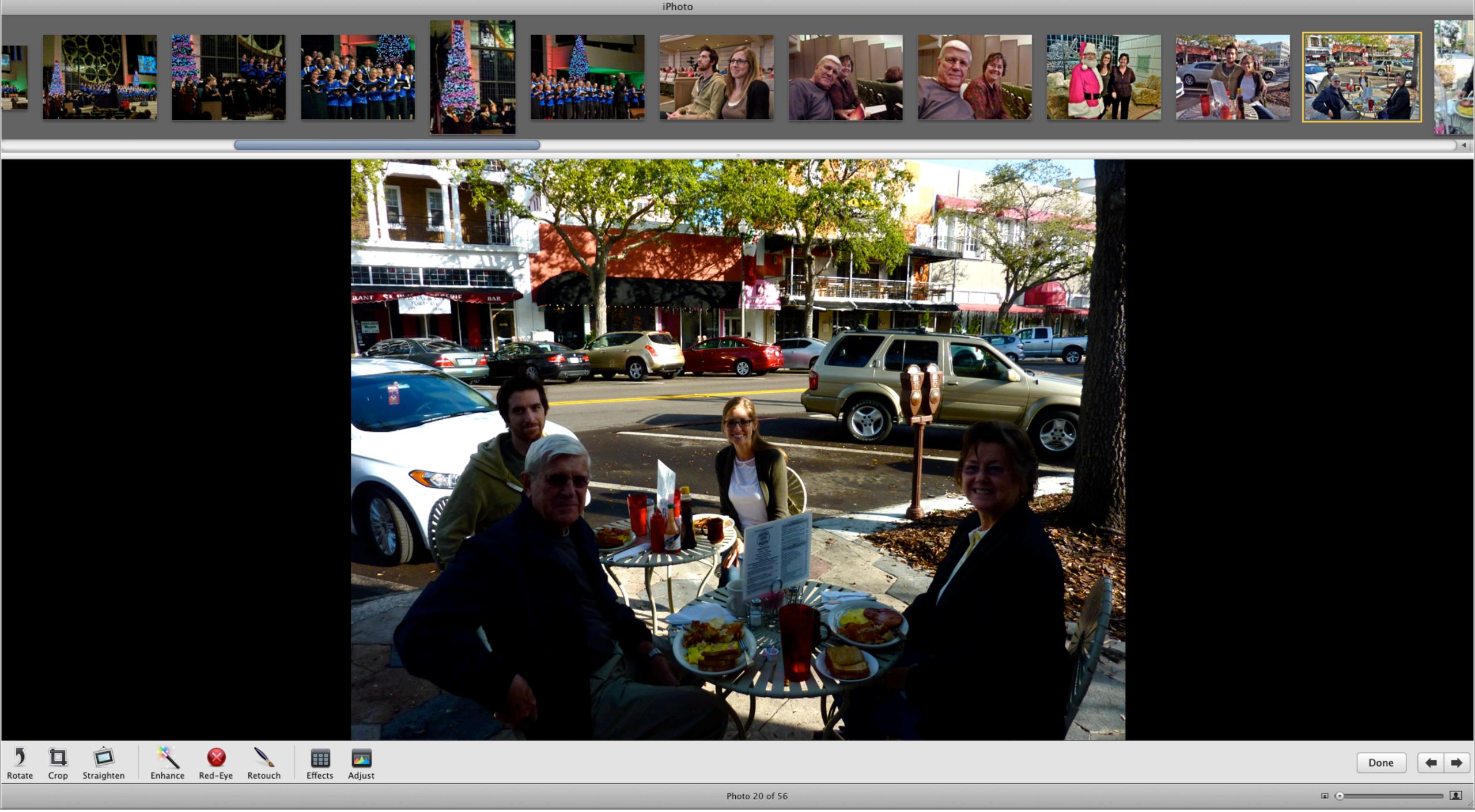
Tonight, however, we will focus first on some key features available in the very economical iPhoto program.







The improvement from this original was pronounced. The original photograph was nearly a silhouette. And most importantly all changes are non-destructive. The original is left unchanged, while the improved version is stored in a separate library available at a 'click' from the iPhoto Event library within the program.



⑤ 

⑤ 

⑤ 

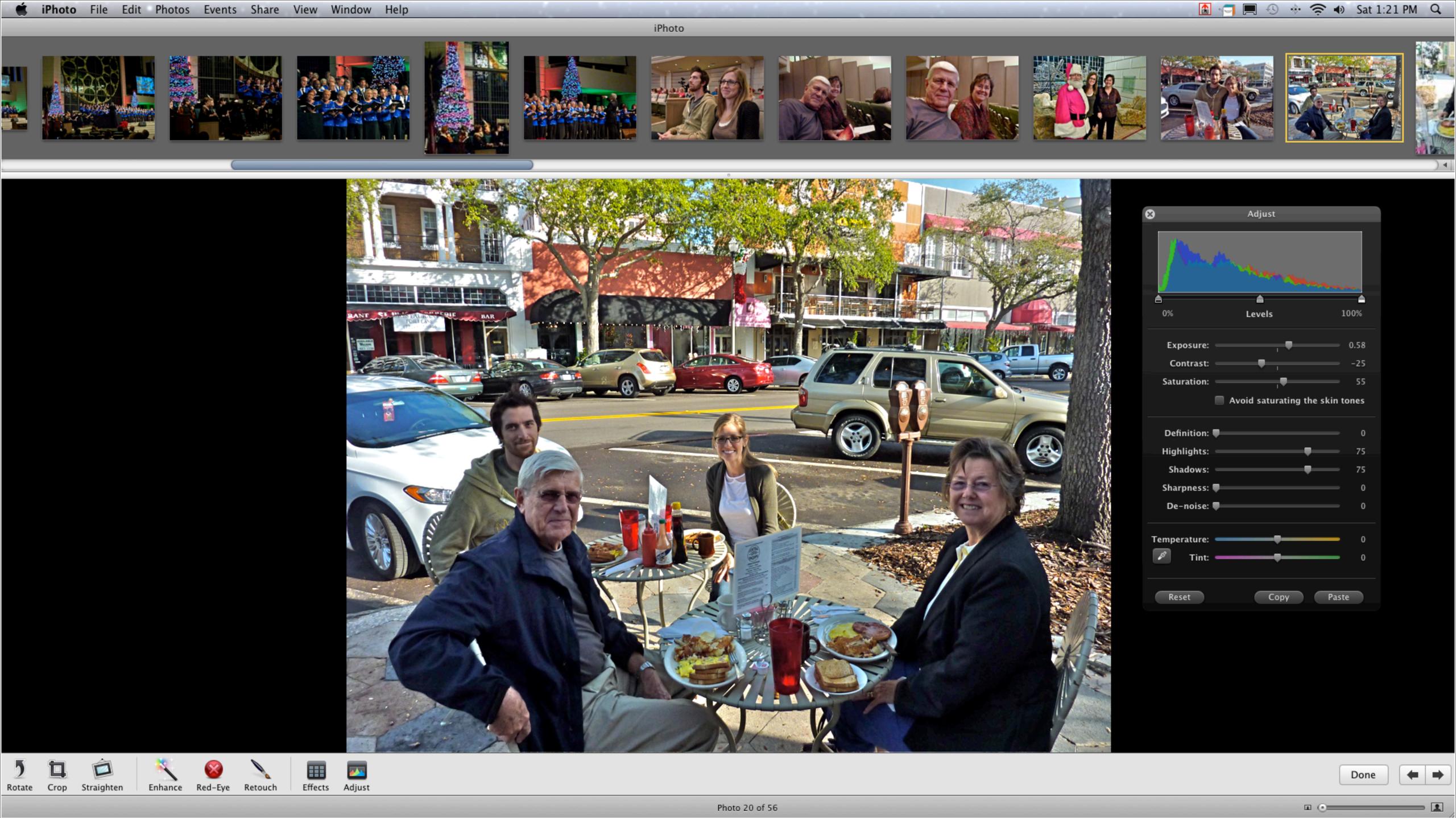
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Output

Description

iPhoto File Edit Photos Events Share View Window Help

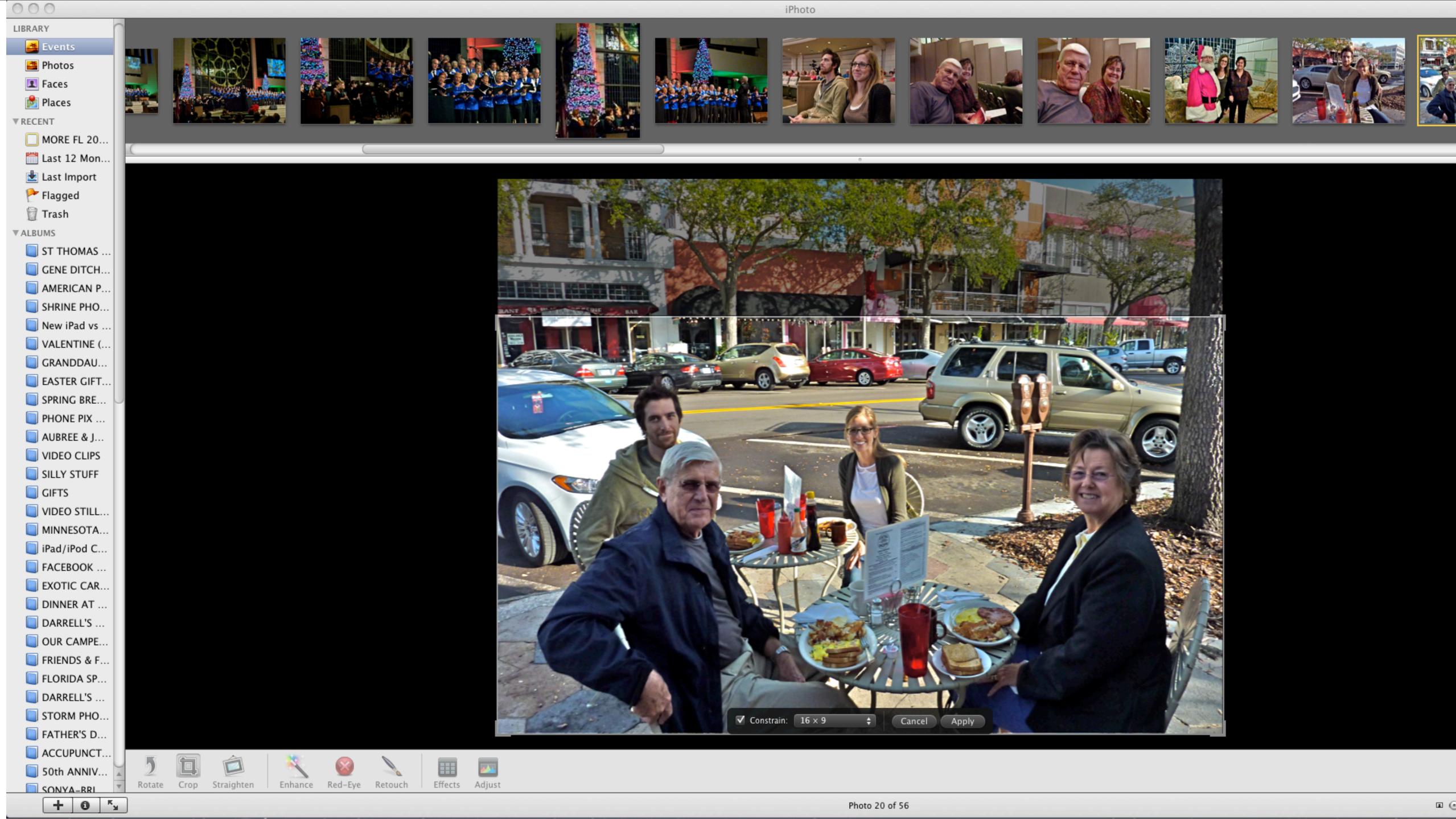
Here is an example of how a photo might be improved. In this instance, our waiter took our photo, but as you can see, the original was dark in the foreground. A forced-flash fill would have improved the situation, but of course, it's too late now.







And while in the program, you can simply use the 'SHIFT' key to toggle back and forth between your changed version and the original to allow you to see exactly what effect the changes have made.



Since the original included too much background, I re-cropped the image to a 16 x 9 aspect ratio...



...to ultimately give it an improved look.



This snapshot was sent to us and had a number of issues. (1) Highlights were too washed-out (2) Red-eye was objectionable (3) Image was too soft (unsharp) (4) Specks and lint from the printing and/or scanning were visible in the dark areas. All these problems were corrected effectively in minutes using **iPhoto**.

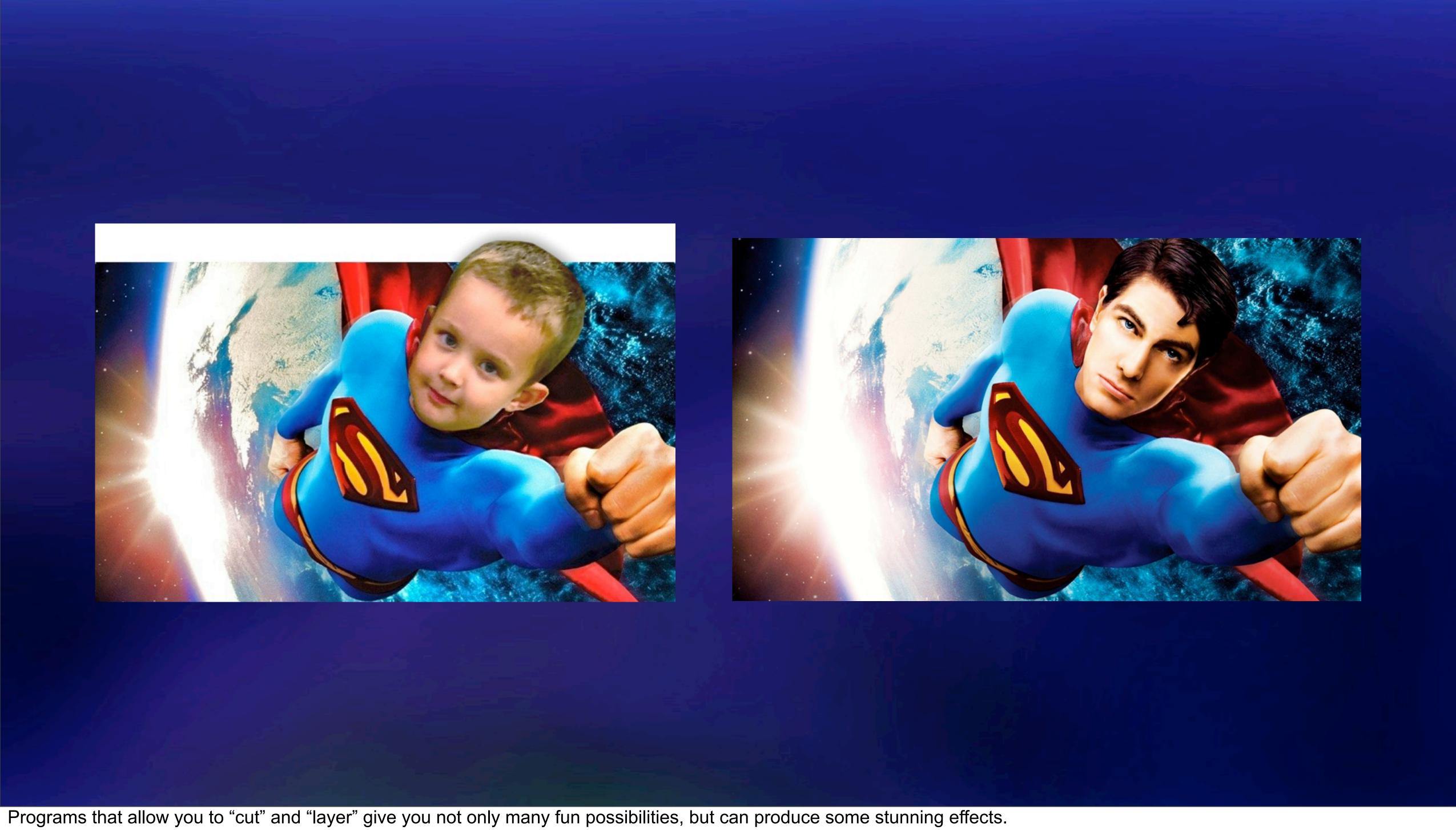
### POOR LIGHTING





#### iPhoto Demo

LET'S DO
SOME MAGIC!





For years, we've attended the exotic car show in Celebration, FL held in April with our friends Graham and Sheila Partridge.



One of Graham's favorite vehicles is the Aston Martin. This little gem sells for a mere \$300,000.



So with a little layering magic, I was able to place the car in his drive right here on Cypress Mill Road.



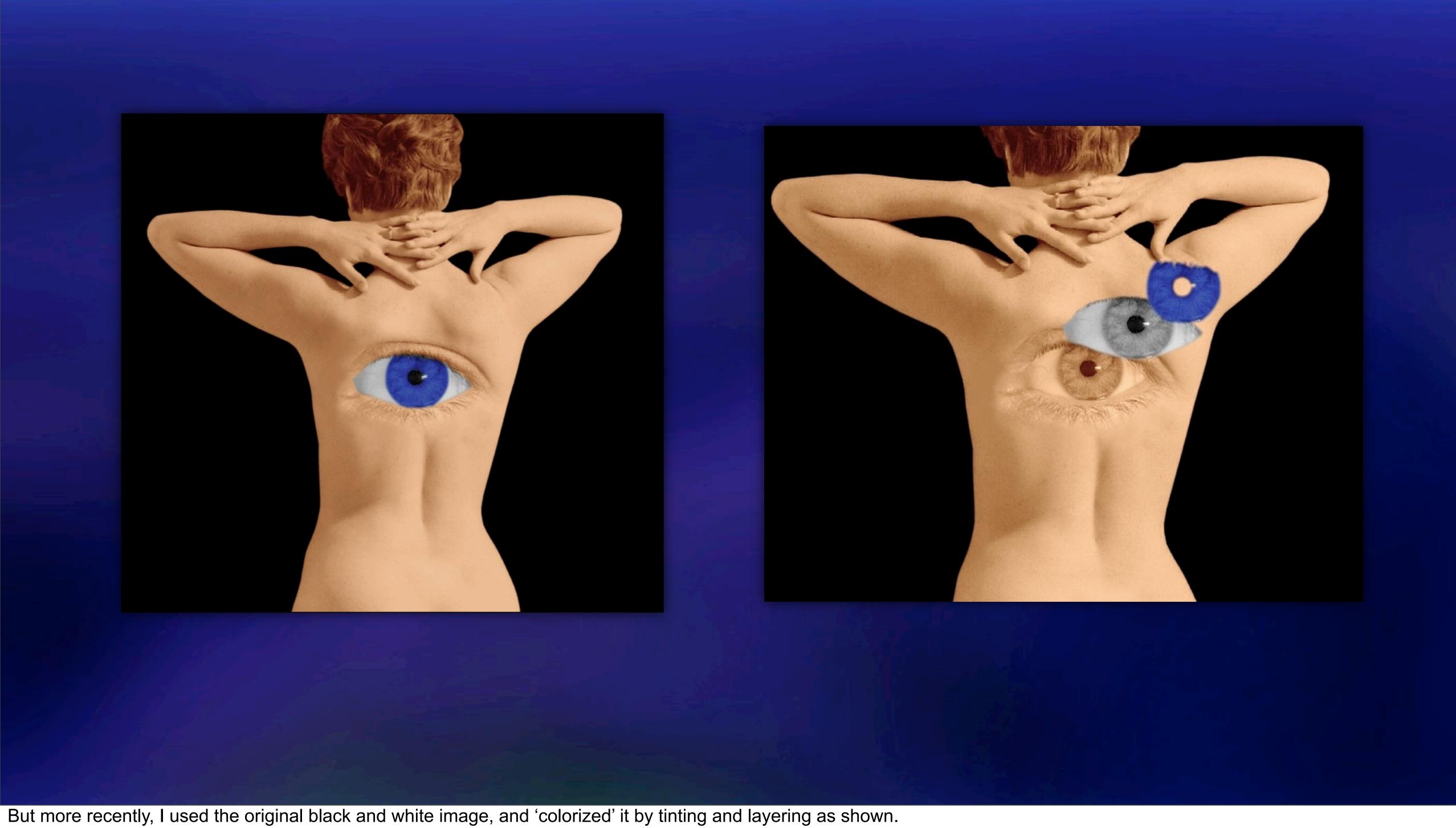
Layer number 1 is the background.



Layers number 2 and number 3 include the car shadow, and the car along with Graham.

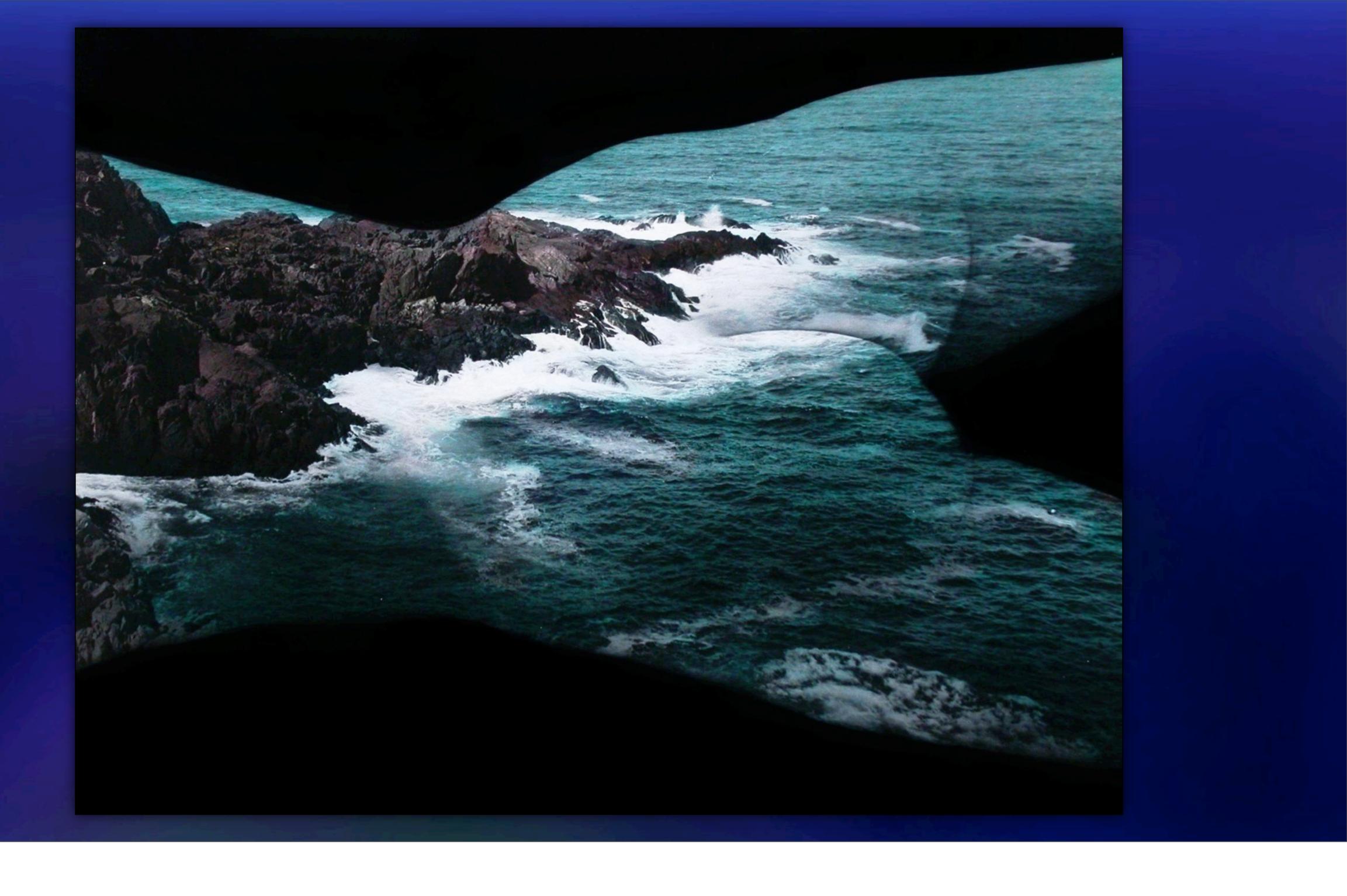


The black & white original here was developed before the advent of digital photo manipulation and involved double printing, dodging and burning in the darkroom. It was created 45 years ago.



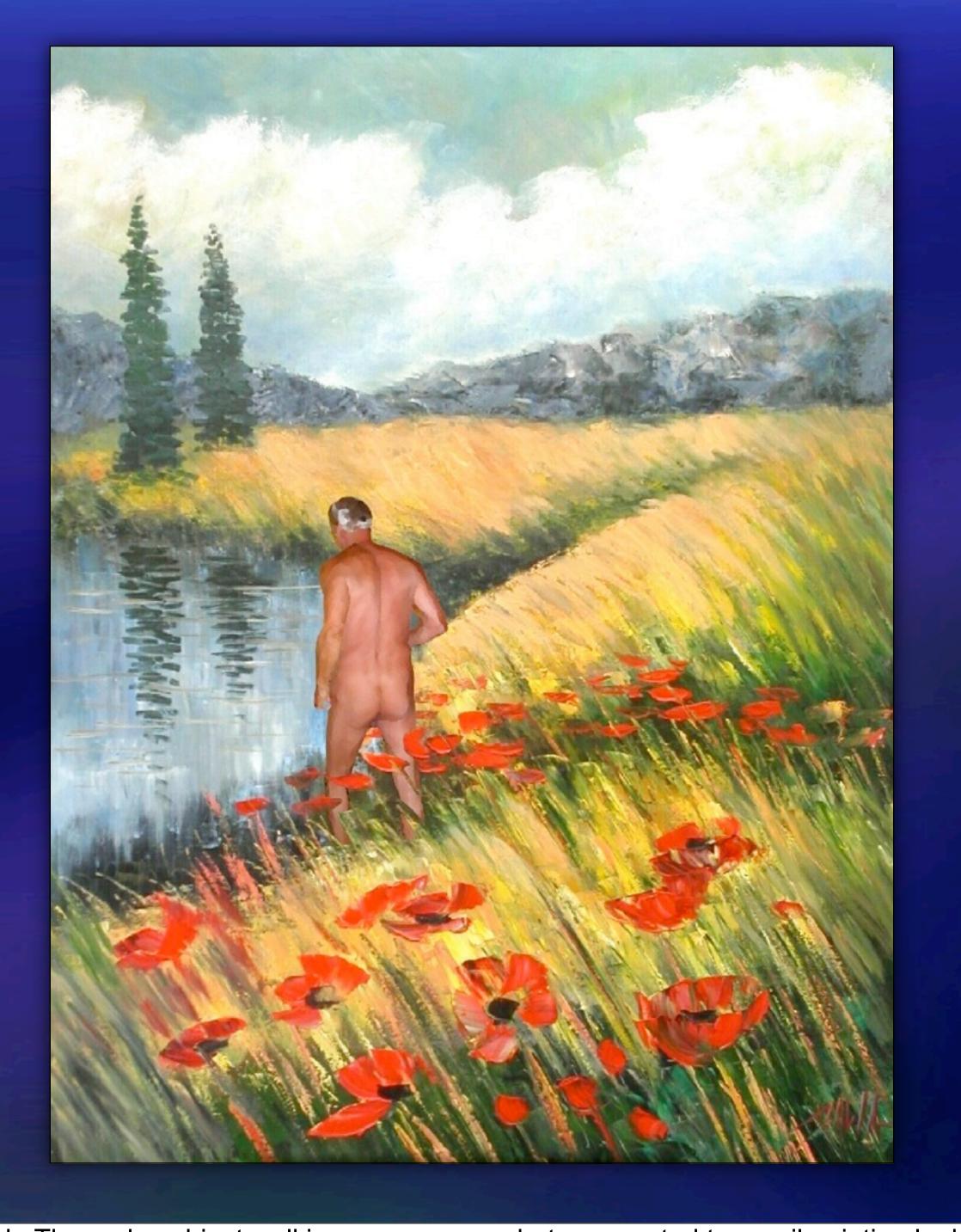


Layers can be used effectively to produce something like this.

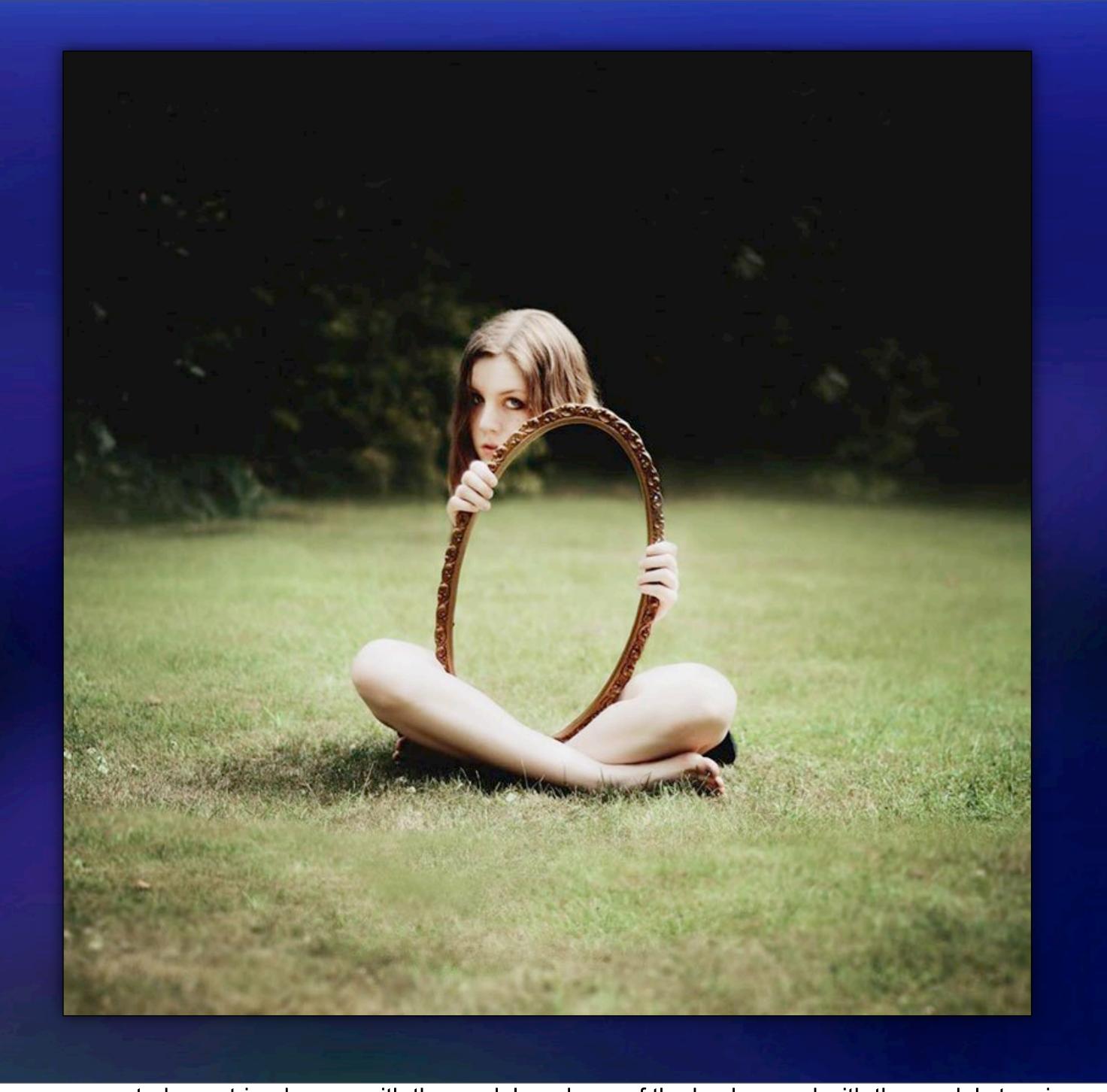




... or this!



Here, a combination of layers and a filter were used. The male subject walking away was a photo converted to an oil painting look using an oil paint filter. Then it was added as layer #2 to a painting of a scenic view. Layer #3 was foreground flowers and grass cut out from the original painting and added on top of the male subject. This makes the over-all effect to appear as a genuine painting.

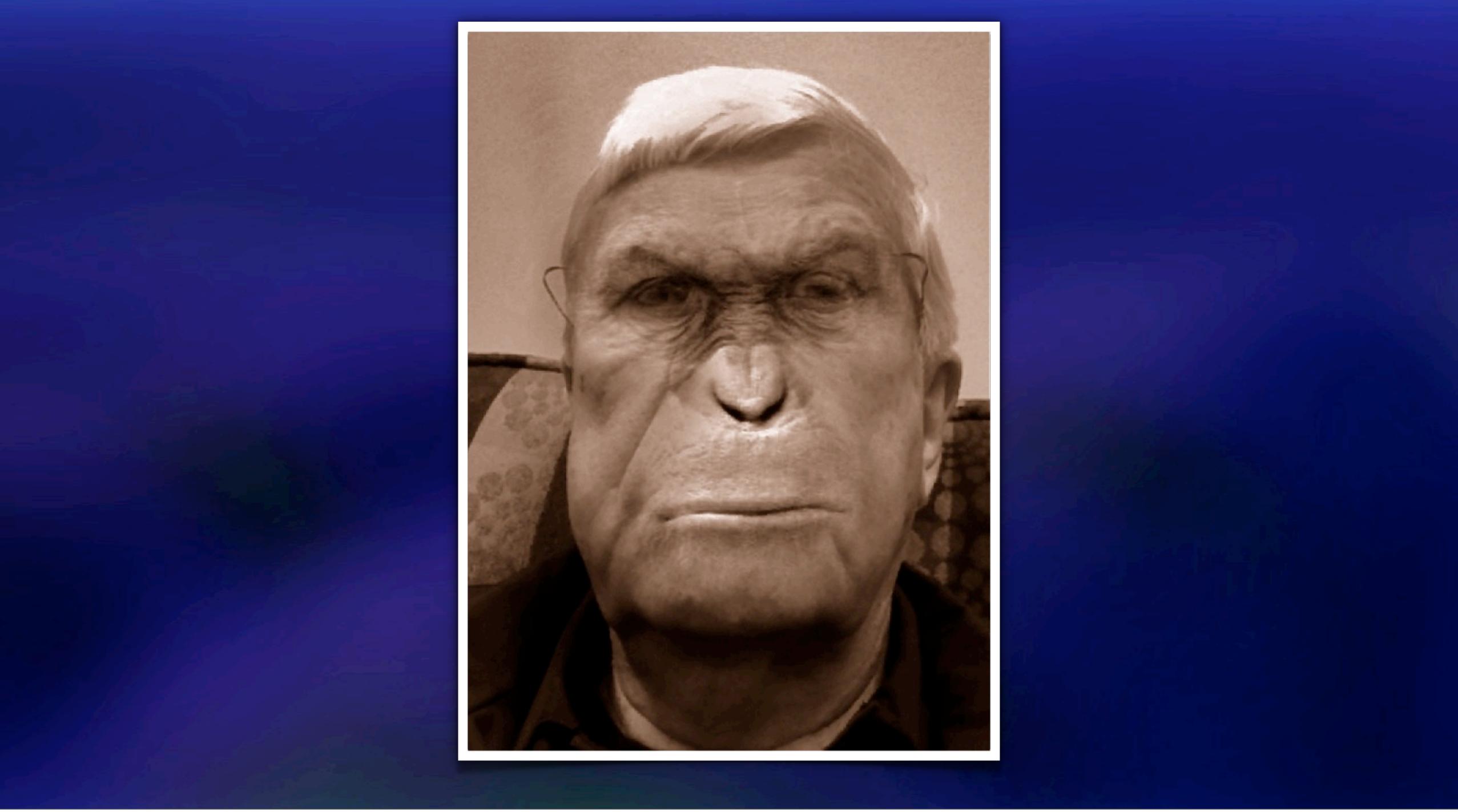


Here, two photos were taken with the camera mounted on a tripod... one with the model, and one of the background with the model stepping out of the photo.

Layer #1 is the background. Layer #2 is with the model. The area inside the mirror is cut out to reveal the background layer beneath the layer with the model, but only through the mirror cut-out.



There are so many fun apps out there for iPad and iPhone. Here are just a few.



An app called "Monkey Face" can entertain you and your friends for hours.



Then of course, there is CAM WOW. So get out there and have fun!

