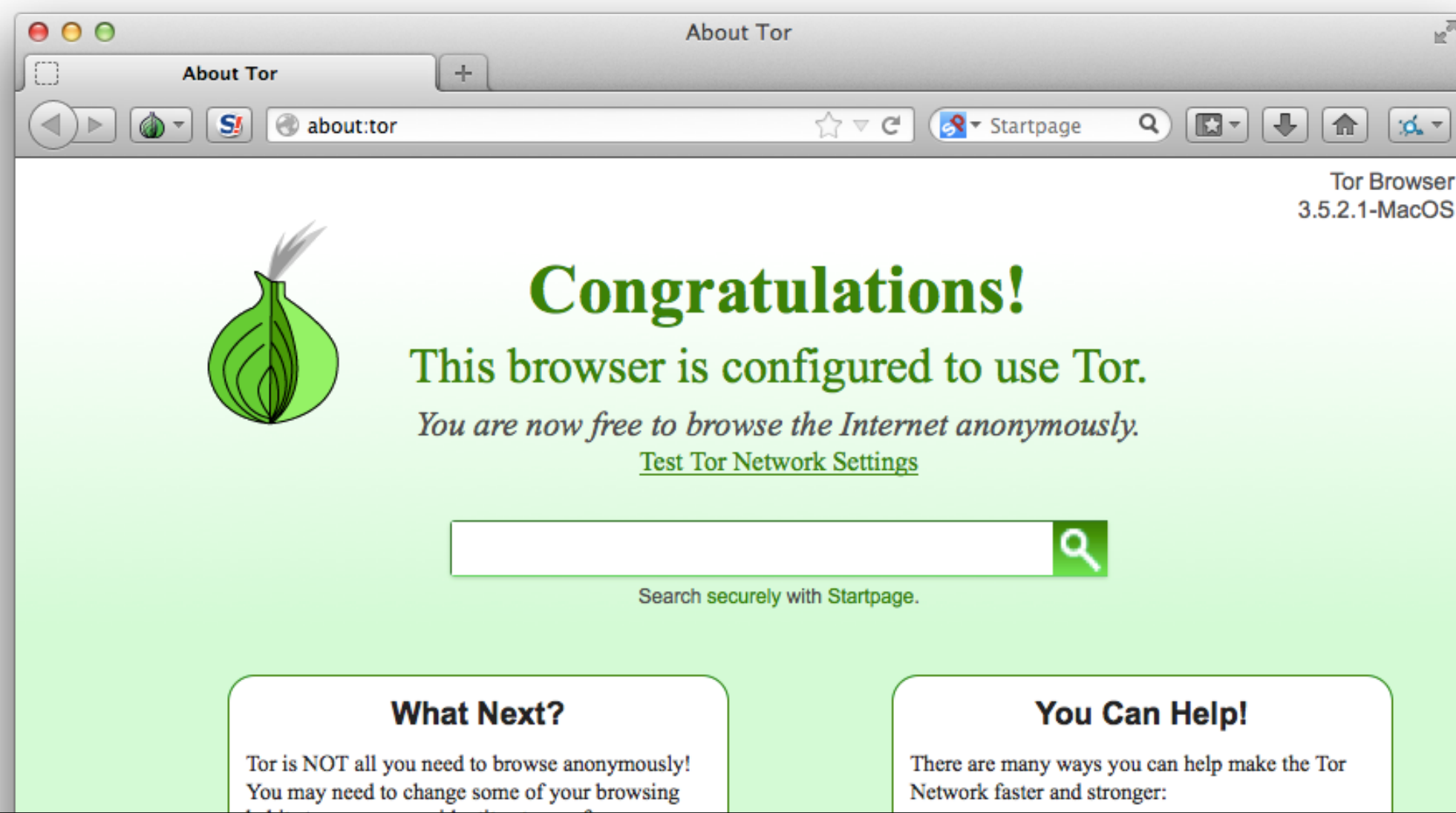




Web@25

Cove Apple Club

March 12, 2014



Tonight's Topics

- Apple In The News
- FaceTime Audio
- Secure Browsing with TOR: The Onion Router
- Private Searching with DuckDuckGo

We Are Now Taking Requests!

- Do you have an idea for a Cove Apple Club topic you'd like to see presented?
- Shoot us an email at **info@coveappleclub.com** and we'll do our best to add it to the agenda for our next meeting!

The Web Turns 25

Web @ 25

On the 25th anniversary of the web, let's keep it free and open

Posted: Tuesday, March 11, 2014

g+1

808

Tweet

684

Like

592

On the 25th anniversary of the World Wide Web, we're pleased to share this guest post from Sir Tim Berners-Lee, the inventor of the web. In this post he reflects on the past, present and future of the web—and encourages the rest of us to fight to keep it free and open. -Ed.

Today is the [web's 25th birthday](#). On March 12, 1989, I distributed [a proposal](#) to improve information flows: "a 'web' of notes with links between them."

Though [CERN](#), as a physics lab, couldn't justify such a general software project, my boss Mike Sendall allowed me to work on it on the side. In 1990, I wrote the first browser and editor. In 1993, after much urging, CERN declared that WWW technology would be available to all, without paying royalties, forever.



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The first web server, used by Tim Berners-Lee. Photo via [Wikipedia](#)

This decision enabled tens of thousands to start working together to build the web. Now, about 40 percent of us are connected and creating online. The web has generated trillions of dollars of economic value, transformed education and healthcare and activated many new movements for democracy around the world. And we're just



iOS 7.1

- Dropped on Monday night
- Free over-the-air update for iPhone 4, 4S, 5, 5S, 5C, iPad 2, iPad 3, iPad Air, etc.
- If you don't have it:
 - Settings → General → Software Update



Introducing Apple CarPlay.

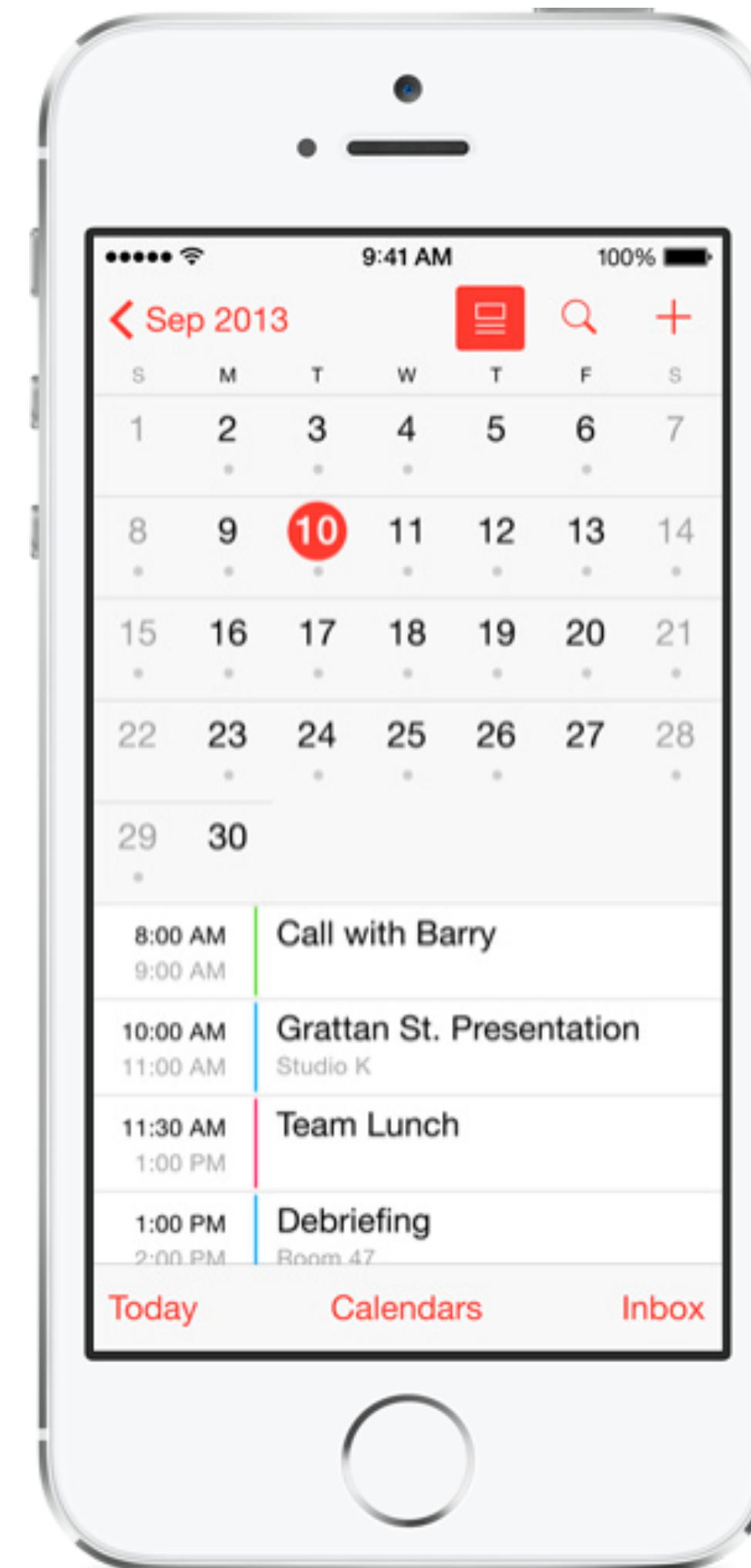
Available on select new cars in 2014, CarPlay takes the things you want to do with your iPhone while driving and puts them on your car's built-in display. Now you have a smarter, safer way to make calls, get directions, or play music from your iPhone while in the car. Just plug in your iPhone and go.

[Learn more >](#)

CarPlay

- Dumb name
- Integrates your iPhone into car's infotainment system: telephone, GPS/mapping, messages, music
- Control by voice input, touchscreen or buttons/knobs
- Coming this year in: Ferrari, Honda, Hyundai, Mercedes-Benz, Volvo
- Coming "soon" in: BMW, Chevy, Ford, Jaguar, Land Rover, Mits, Nissan, Opel, Peugeot, Subaru, Suzuki, Toyota
- Sad face: Volkswagen Group (world's #2 carmaker) not mentioned 🥲

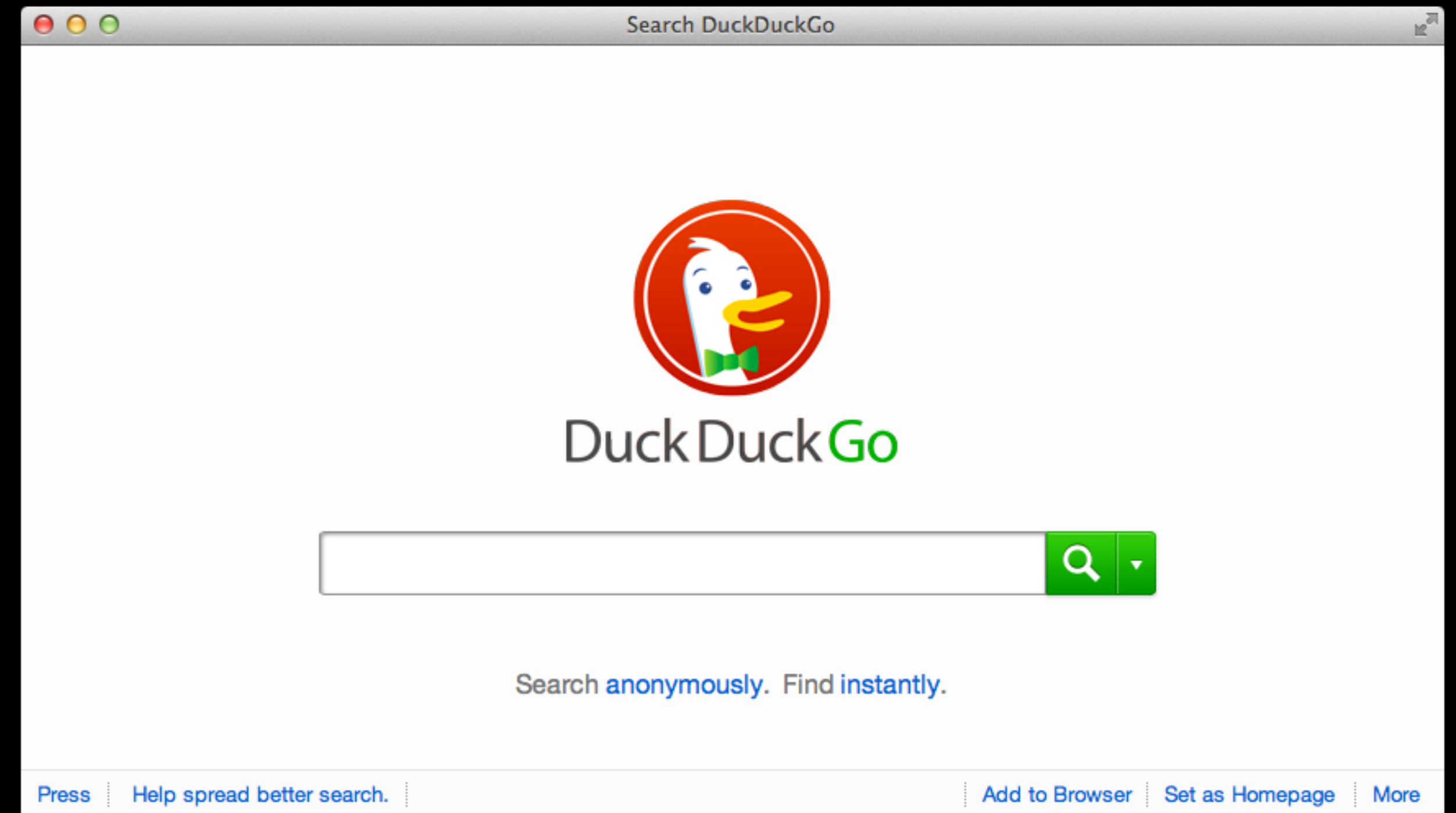
iOS 7.1 New Features Demo



Secure Your Search



Duck Duck Go



Google Search

- Google is a classified advertising company
- Over 90% of their \$50-billion annual revenue comes from selling advertising
- You are not their customer; you are the product they sell to advertisers
- They do this by storing, tracking and monetizing your use of their services
- Bing / Yahoo! / AOL / Ask all work the same way

The following cookies match your search:

Site	Cookie Name
accounts.google.com	RMME
accounts.google.com	SMSV
accounts.google.com	__utma
accounts.google.com	__utmz
accounts.google.com	GAPS
accounts.google.com	LSID
apis.google.com	BEAT
checkout.google.com	settings
developers.google.com	csrftoken
developers.google.com	__utma
developers.google.com	__utmz
docs.google.com	WRITELY_SID
drive.google.com	__utma
drive.google.com	__utmz
finance.google.com	GTZ
google.com	MPRF
google.com	__utma
google.com	SNID
google.com	SS
google.com	__utma
google.com	__utmz
google.com	SC
google.com	GAPS
google.com	PREF
google.com	NID
google.com	HSID
google.com	SSID
google.com	APISID
google.com	SAPISID
google.com	SID

Name: RMME

Content: true

Host: accounts.google.com

Path: /

Secure Your Search



Duck Duck Go



Secure Your Search

- A new, independent, free search engine that puts your privacy and security first
- Loaded with goodies
- Works great on Mac; a little trickier to use on iPhone/iPad, but possible



DuckDuckGo

How Does DuckDuckGo Make \$\$\$?

- The same way the Cove Apple Club does!
 - Inserts their Amazon affiliate link in search results for products, etc.
 - Other eCommerce affiliate links
- Sells tracking-free sponsored links, which pay for referral traffic, but your data is not shared



DuckDuckGo



DEMO



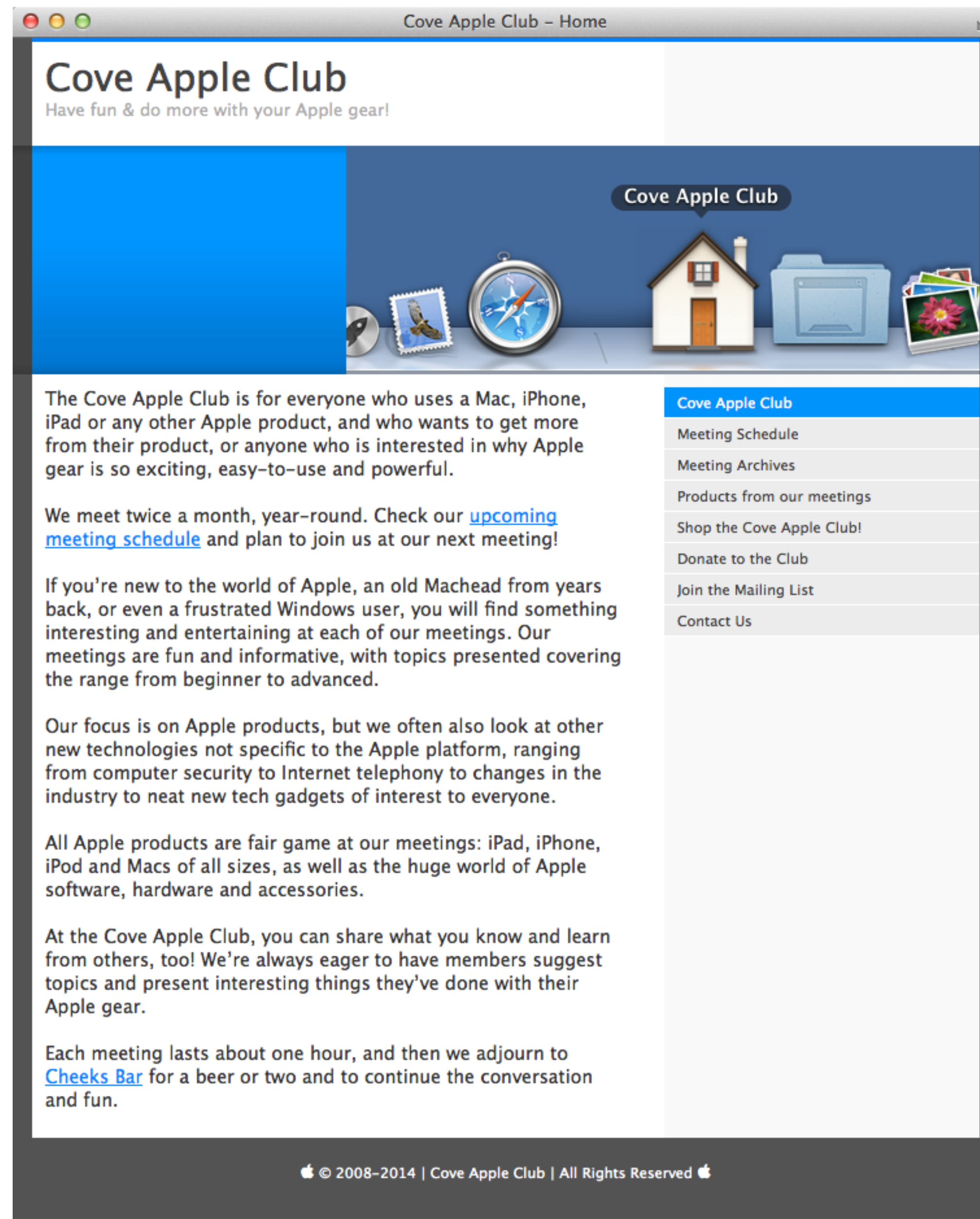
Duck DuckGo

**HANDOUT COMING,
DON'T TAKE NOTES!**



Search [anonymously](#). Find [instantly](#).

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We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our

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Since Our Last Meeting

Earnings Report Totals

[Glossary](#)

February 24, 2014 to March 11, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	45	\$966.63	\$47.61
Total Third Party Items Shipped 	36	\$501.87	\$28.90
Total Items Shipped	81	\$1,468.50	\$76.51
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	81	\$1,468.50	\$76.51
TOTAL ADVERTISING FEES	81	\$1,468.50	\$76.51
TOTAL REFUNDS	0	\$0.00	\$0.00

2014 Year-to-Date

Earnings Report Totals

[Glossary](#)

January 1, 2014 to March 11, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	170	\$4,627.35	\$199.41
Total Third Party Items Shipped 	130	\$2,636.88	\$152.62
Total Items Shipped	300	\$7,264.23	\$352.03
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	300	\$7,264.23	\$352.03
TOTAL ADVERTISING FEES	300	\$7,264.23	\$352.03
Total Refunds	0	\$0.00	\$0.00

Our Next Meeting

