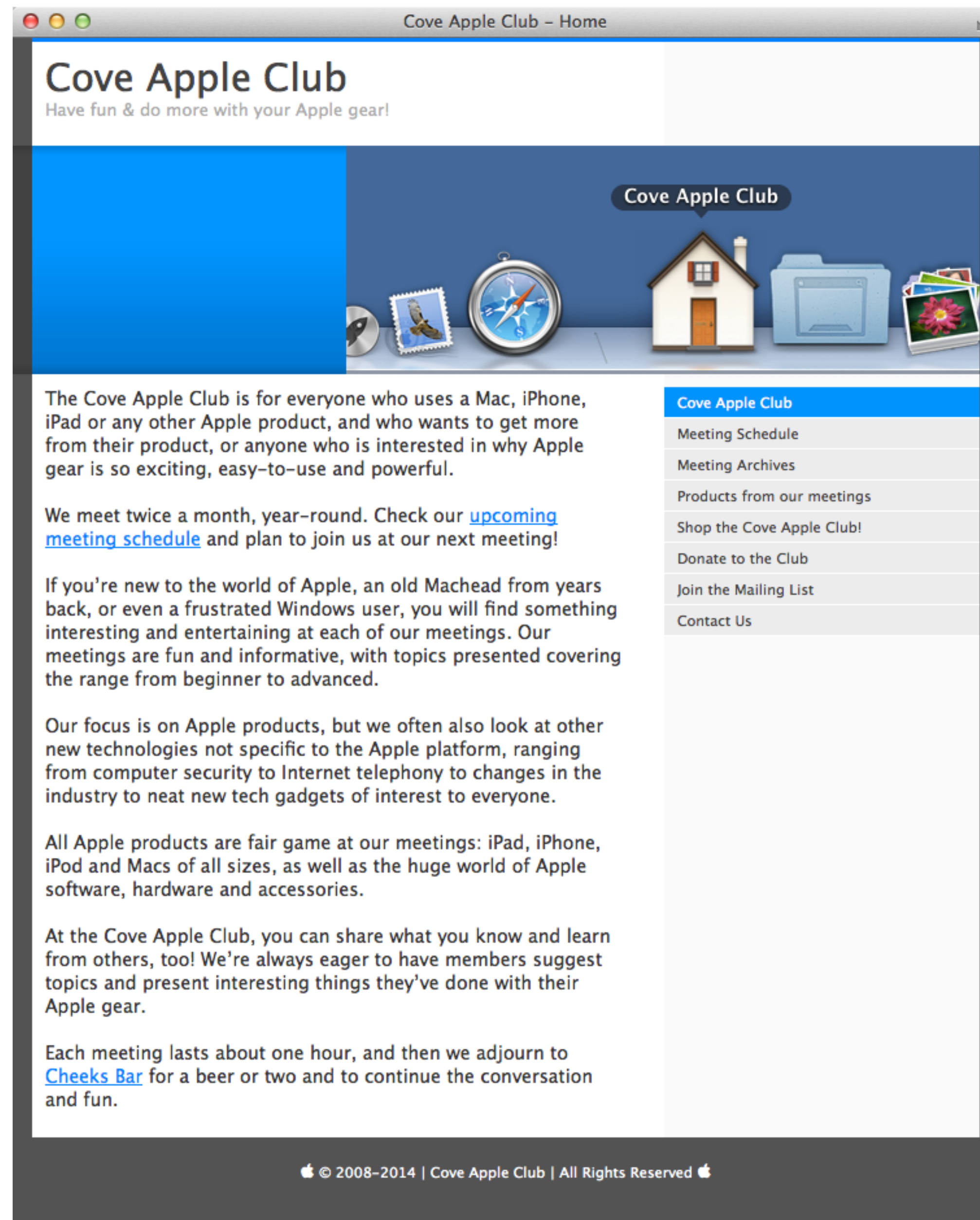




Cove Apple Club

June 11, 2014





COVEAPPLECLUB.COM

Cove Apple Club

Have fun & do more with your Apple gear!

Cove Apple Club



The Cove Apple Club is for everyone who uses a Mac, iPhone, iPad or any other Apple product, and who wants to get more from their product, or anyone who is interested in why Apple gear is so exciting, easy-to-use and powerful.

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our

Cove Apple Club

Meeting Schedule

Meeting Archives

Products from our meetings

[Shop the Cove Apple Club!](#)

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Cove Apple Club – Shop!

Cove Apple Club

Have fun & do more with your Apple gear!

Cove Apple Club

The next time you need some new Mac gear, start your online shopping session with the link to Amazon on this page. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and "give back" to the Cove Apple Club -- without costing you an extra cent! Thanks!

Shop earth's biggest selection

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Just drag this link to your Bookmarks bar: [Amazon](#)

Need a Web site? Want your own email domain?

The Cove Apple Club **uses** and recommends [1&1 Internet](#). Unlimited hosting plans and personal email domains from \$0.99/month with 24/7 live telephone support.

1&1 MY WEBSITE

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Since Our Last Meeting

Earnings Report Totals

[Glossary](#)

May 26, 2014 to June 10, 2014


	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	40	\$1,041.82	\$56.11
Total Third Party Items Shipped 	25	\$287.61	\$17.39
Total Items Shipped	65	\$1,329.43	\$73.50
Total Items Returned	-1	-\$25.99	-\$1.30
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	64	\$1,303.44	\$72.20

2014 Year-to-Date

Earnings Report Totals

[Glossary](#)

January 1, 2014 to June 10, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	452	\$9,562.12	\$485.24
Total Third Party Items Shipped 	288	\$5,832.14	\$343.04
Total Items Shipped	740	\$15,394.26	\$828.28
Total Items Returned	-3	-\$59.97	-\$2.66
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	737	\$15,334.29	\$825.62

Tonight's Topics

- Apple In The News
- WWDC Keynote Watch Party Recap: By The Numbers
- WWDC Recap
- International Verify Your Backups Day
- Yosemite Demo

AAPL 7-for-1 Stock Split

- Shares closed Friday at \$645.57
- 7-for-1 split was conducted ACOB Friday; new shares at \$92.22
- Opened on Monday at \$92.70
- Closed today at \$93.86, up 0.5% since Friday
- Just \$6.86 away from its (split-adjusted) all-time high of \$100.72 in September, 2012

AAPL Milestones Since 1997

If You Had Owned AAPL When...	AAPL Price Then	AAPL Price Now	% Gain
Steve Jobs Return to Apple 2/15/97	\$16.63	\$657.02	3850.81%
iPod Introduced 10/23/01	\$19.12	\$657.02	3336.30%
iPhone Introduced 1/9/01	\$86.45	\$657.02	660.00%
Cove Apple Club Founded 1/21/01	\$87.15	\$657.02	653.90%
The Day M&M's Broker Told Us to DUMP Most of Our Apple Stock Just After We Retired 11/6/08	\$99.10	\$657.02	562.99%
Post-Recession Low 11/20/08	\$80.49	\$657.02	716.28%
iPad Introduced 1/27/10	\$206.85	\$657.02	217.63%
Tim Cook CEO 8/24/11	\$376.18	\$657.02	74.66%
Steve Jobs Dies 10/4/11	\$378.25	\$657.02	73.70%
2012 Year-End Close	\$405.00	\$657.02	62.23%
2013 Year-End Close	\$561.02	\$657.02	17.11%
7-for-1 Split Announced 4/23/14	\$524.75	\$657.02	25.21%

WWDC Watch Party Recap: By The Numbers

- Attendees: 18
- Domino's pizzas ordered & delivered: 4
- Big-Screen HDTVs: 2
- The Internet: On its knees, begging for mercy
- Keynote Bingo Participants: 14 on-site & 1 remote
- Domino's pizzas consumed: 3.75
- Empty beer bottles in recycling bin: 29

WWDC Keynote Bingo

HOW TO PLAY WWDC KEYNOTE BINGO

Choose your words carefully!

- Look over the word list below. From the list, choose **EIGHT** words or phrases you think most likely will be said **on stage by a presenter** during Apple's 2014 WWDC Keynote streamcast.
- You can choose any eight words or phrases you like, but you **MUST** choose **two** words or phrases from the **BONUS** columns – words that are far less likely to be mentioned.
- Now fill in the "Your Word List" table on the back with the eight words or phrases you've chosen, listing the BONUS words or phrases under the BONUS column.
- Next, fill in the eight blank squares on the Bingo card with your eight words or phrases, placing them wherever you like.
- Once you've filled out your card, have it registered and stamped by Mike **PRIOR TO 1PM**. Your card must be registered and stamped **BEFORE** the keynote streamcast begins!

Now, for the fun part: watch and listen to the WWDC keynote. When one of your words or phrases is said on-stage by a presenter, you can circle it on your card! When you've completed the squares needed for one of the Bingo patterns below, **SHOUT OUT BINGO** and bring your card to Mike for verification! Once your Bingo is verified, you're a winner!

We're awarding prizes for the following Bingo patterns:

- **Four Corners:** cover each of the four corners of the 3x3 square
- **Any Bingo:** complete any 3-across line on the card, either vertically, horizontally, or diagonally
- **Cover All:** cover all eight of your word squares, and you're our **Grand Prize Winner!**

WWDC BINGO WORDLIST - CHOOSE EIGHT WORDS FROM THIS LIST INCLUDING AT LEAST TWO BONUS WORDS

Mac Pro	Apple TV	Stunning	BONUS WORDS - CHOOSE 2	
Beats	China	Unified	iPad Pro	Post-PC Era
App Store	iBeacon	Amazing	iOS 8	Mac mini
Dr. Dre & Jimmy	Slam-Dunk	iPad mini	Headquarters	iMac
iWork	iTunes	India	iWatch	Widget
MacBook Air	China Mobile	Retail Stores	Cupertino	iPhone 6
Absolutely	Email	Terrific	Siri for Mac	Fusion Drive

WWDC KEYNOTE BINGO

	<div><div>F R E E</div><div>S P A C E</div></div>	

YOUR WORD LIST

		BONUS WORDS

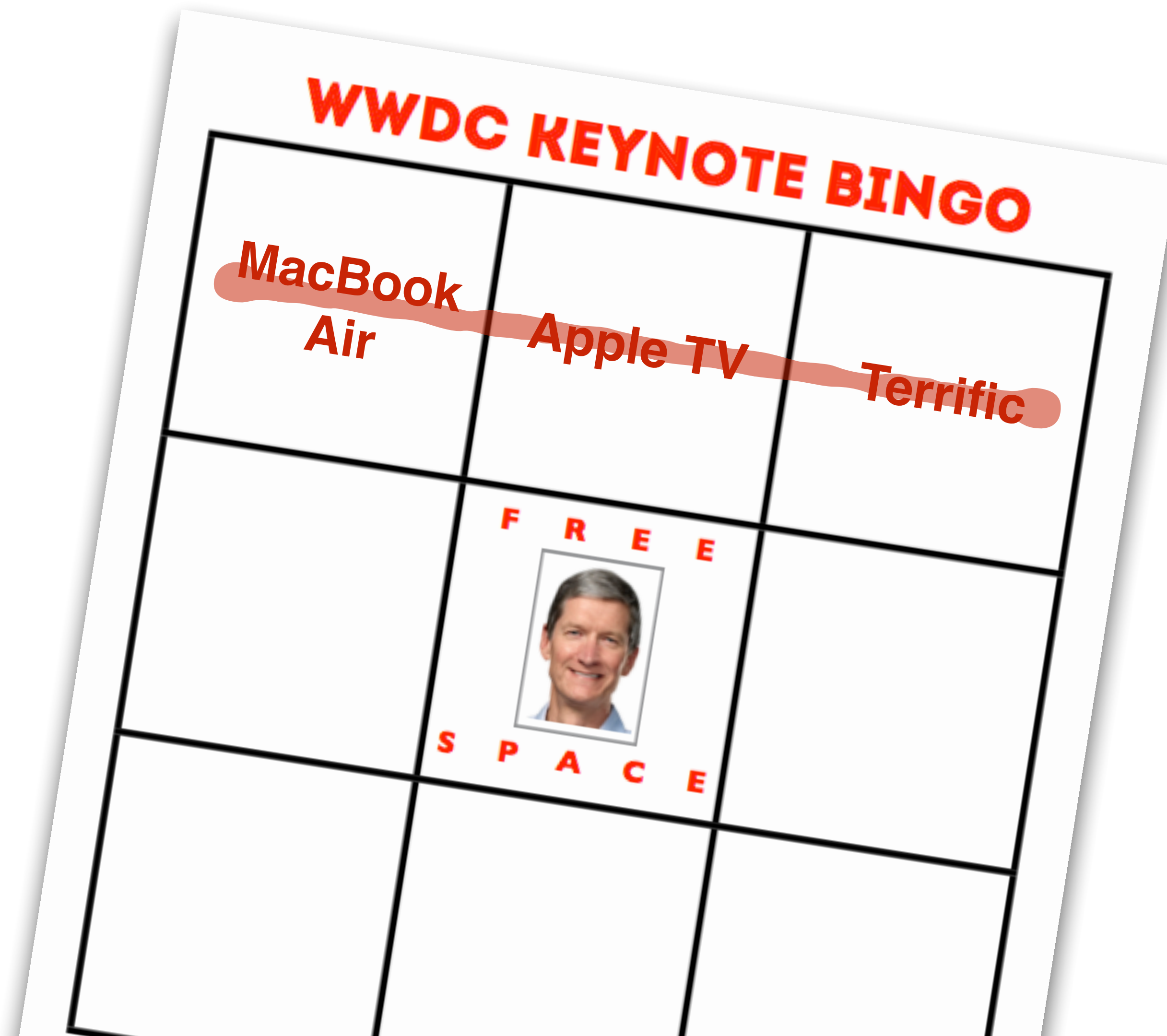
WWDC Keynote Bingo: Winners!

**Gene & Kay
Playing Remotely
from St. Louis, MO**



WWDC Keynote Bingo: Winners!

BINGO!







- Developers at WWDC were ecstatic beyond words
- “Industry analysts” were baffled & underwhelmed, as usual
- To paraphrase Horace Dediu: ***“The world’s #1 cement producer held a cement conference that was universally cheered by cement users & builders, but left the editors of Better Homes & Gardens asking what the fuss was all about.”***

source: asymco.com

WWDC: Headlines

- Apple has **9,000,000** registered developers, up 47% from last year
- 70% of the developers at WWDC this year were first-timers
- Youngest developer at WWDC was 13-years old
- 1,000 Apple engineers at WWDC, 190 sessions, 600 hours of one-on-one training, hands-on, workshops and demos
- Watch the 2-hour keynote replay at apple.com or on Apple TV

OS X 10.10 Yosemite

- Every detail refreshed; new visual style; streamlined UI; deeper integration between apps & online content
- Incredible cross-functionality with iOS devices via Handoff, Continuity, AirDrop, iCloud Drive
- Coming this fall
- Free
- Runs on any Mac that can run Mavericks



iOS 8

- A developer's dream come true
- App extensions, iCloud Drive, custom keyboards, access to Touch ID, PhotoKit, WebKit, HealthKit, HomeKit, CloudKit, Handoff, SceneKit, SpriteKit, Metal
- Family Sharing
- Checked off pretty much everything that was on any iOS developers wish list
- Coming this fall
- Free
- Runs on mobile devices as old as iPhone 4s and iPad 2



And one more thing: A New Programming Language

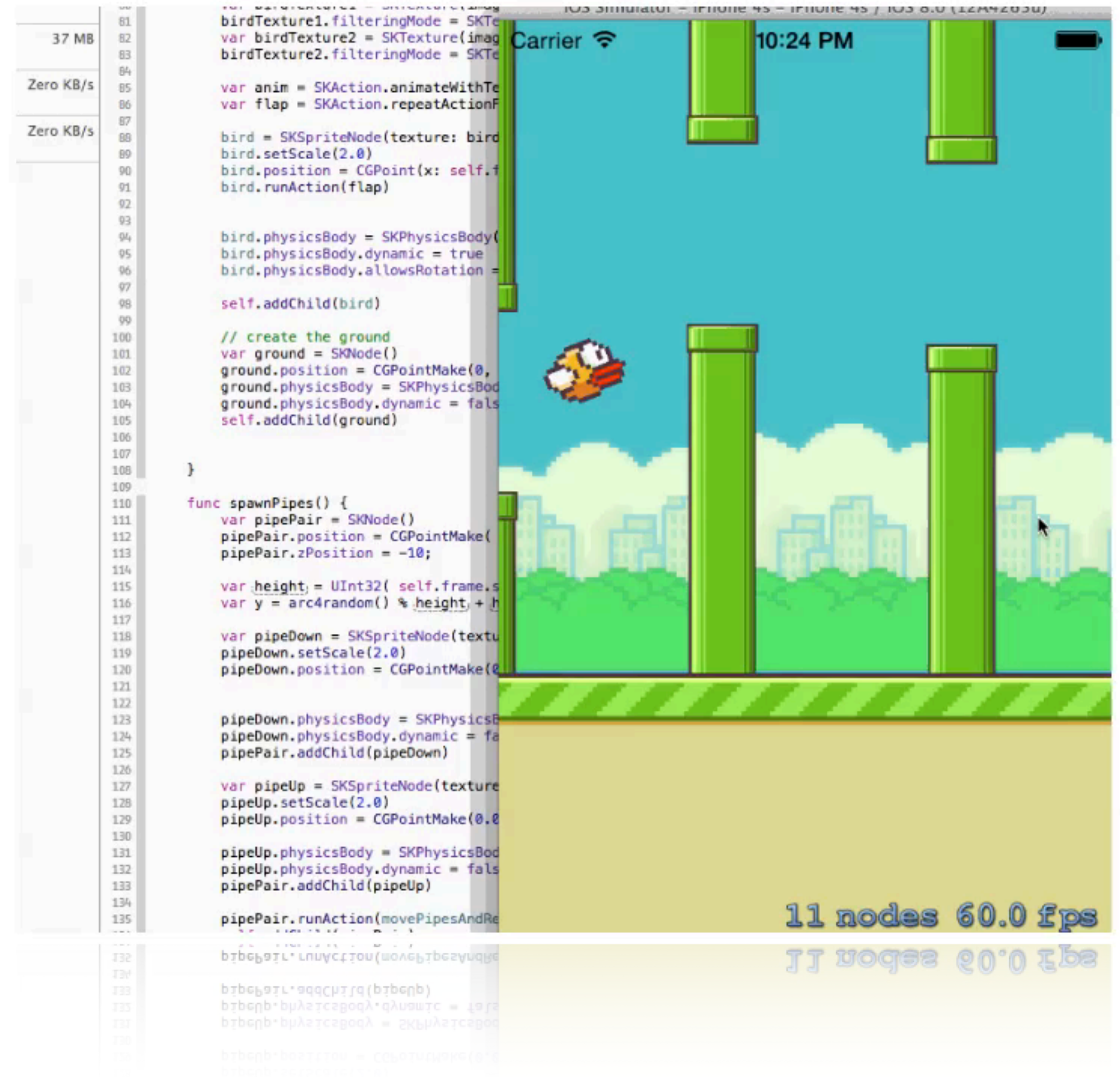
- Swift
- Over four years in the making
- Built from scratch for iOS & Mac apps
- Huge gains in reliability, productivity and performance for developers
- Ready now, built-in to the iOS SDK and Xcode



FlappyBird Demo Created in Swift Overnight Last Monday

FlappySwift

An implementation of Flappy Bird in Swift for iOS 8.



Dev Resources in iCloud

- Every Apple developer now has built-in access to **1 Petabyte** of iCloud storage, 10Tb of database storage, 5Tb/day of data transfers and 50Gb/day of database access, **free**
- Free CloudKit dashboard to monitor and manage storage & database
- Vastly upgraded iTunes Connect app to manage App Store sales, metrics, coupons, free beta trial codes, etc.





Yosemite Demo Later Tonight

But First!

- ❖ This Friday is Friday the 13th
- ❖ It's the only Friday the 13th this year!
- ❖ Every Friday the 13th has been officially designated (by Yours Truly) to be International Verify Your Backups Day

Verify Your Backup Plan & Procedures

- ❖ “The best time to practice emergency procedures is during non-emergency conditions.”
- ❖ Wouldn't you be mad if, when you **REALLY** needed it, your backup plan failed you?
- ❖ Friday the 13th—every time it rolls around—is the perfect time to practice these procedures!



Otter Lane, Cypress Cove Resort
4:30am, Monday, December 2, 2013





Otter Lane, Cypress Cove Resort
Monday, December 2, 2013



Otter Lane, Cypress Cove Resort
Monday, December 2, 2013



Otter Lane, Cypress Cove Resort
Monday, December 2, 2013



Otter Lane, Cypress Cove Resort
Monday, December 2, 2013



Otter Lane, Cypress Cove Resort
Monday, December 2, 2013

A photograph showing the interior of a severely damaged building, likely a house, after a fire. The floor is covered in dark, charred debris and ash. In the center, there is a large, rectangular, rusted metal box or safe. To the left, a black electronic device, possibly a television or monitor, is partially visible. In the background, there are more pieces of debris, including what looks like a metal frame and some wooden planks. The overall scene is one of destruction and decay.

Otter Lane, Cypress Cove Resort
Monday, December 2, 2013

Otter Lane, Cypress Cove Resort
Monday, December 2, 2013





Otter Lane, Cypress Cove Resort
Monday, December 2, 2013



Otter Lane, Cypress Cove Resort
Monday, December 2, 2013

And It Doesn't Just Happen to
People Who Live in Travel Trailers



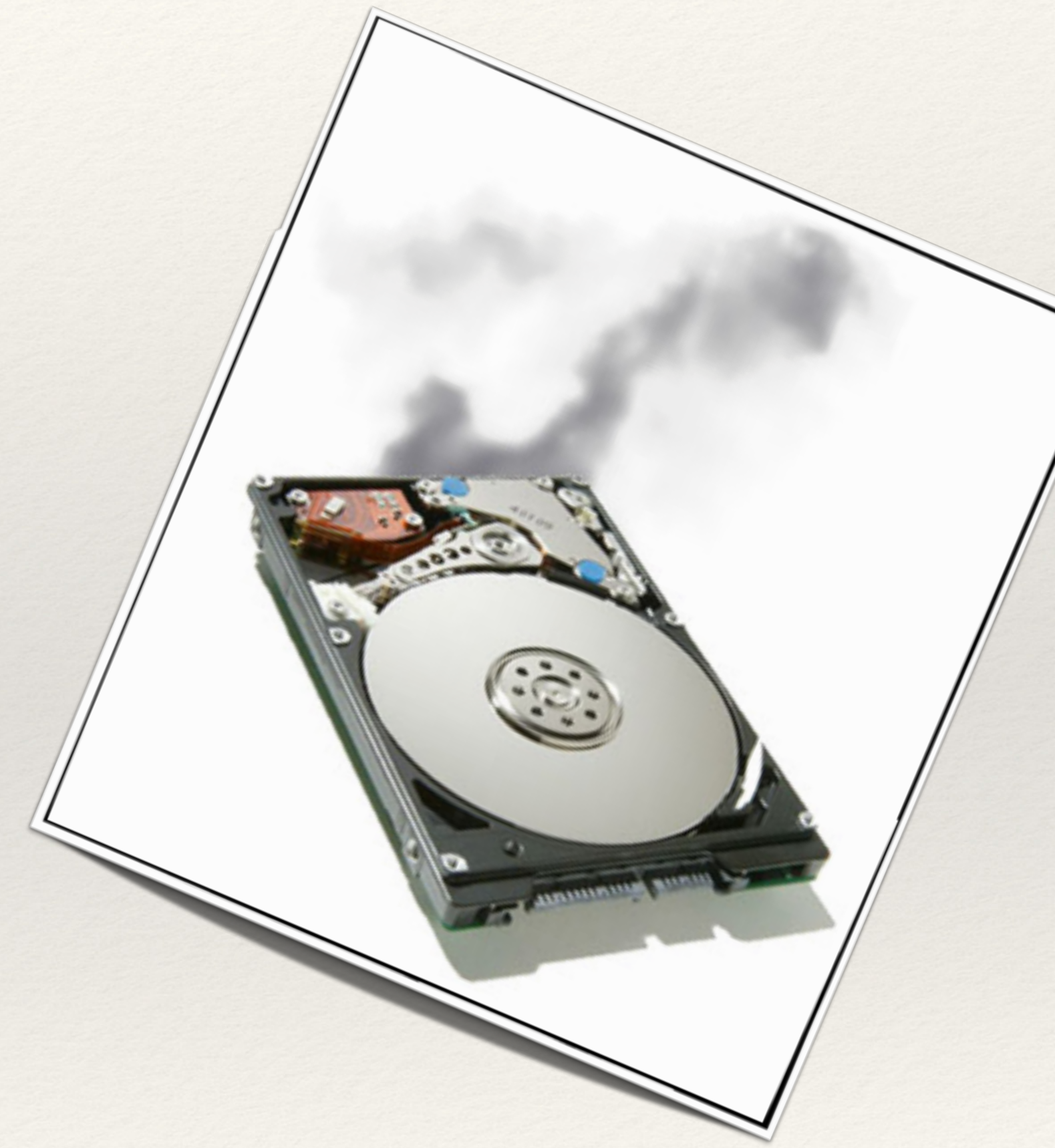
Solivita, Poinciana
Sunday, May 28, 2014



Solivita, Poinciana
Sunday, May 28, 2014

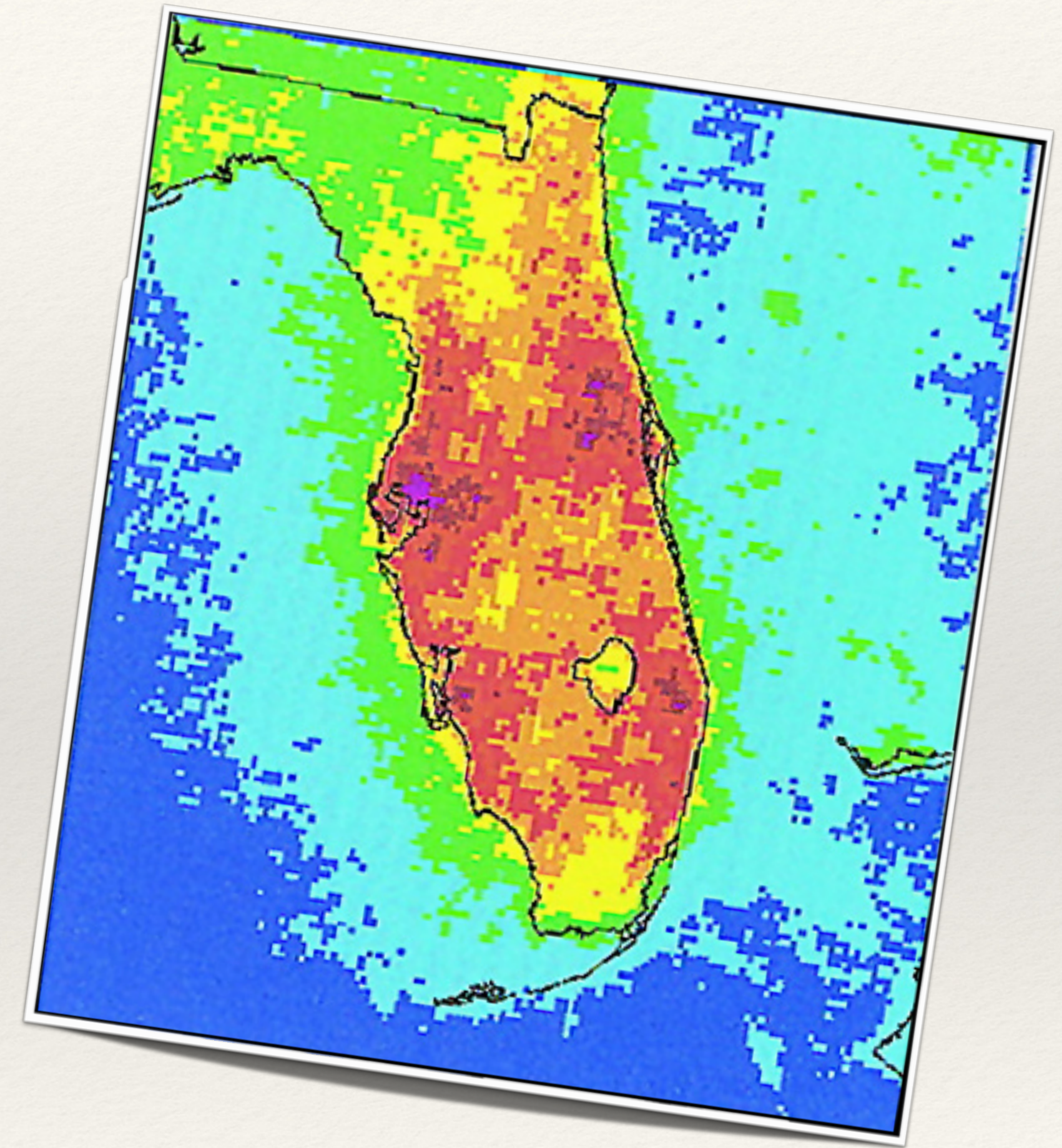
Verify and Test Your On-Site Backups

- ❖ There are only two kinds of hard disk drives: those that *have* failed, and those that *will* fail.
- ❖ Restore an old file and an old folder from your Time Machine backup
- ❖ Boot your machine from your standby full-disk clone HD; check that it is a fresh clone and all files are there
- ❖ Make sure your cloning routine & cloning software is up-to-date and running on your defined schedule



Verify and Test Your Off-Site Backups

- ❖ Verify your off-site backup service connection & subscription
- ❖ Restore a folder from your off-site backup
- ❖ Re-read the emergency restore options & procedures for your service
- ❖ Update your notes & procedures for your off-site backup system



Lightning Strike Frequency Map
Florida, 2012
Source: NOAA/NWS

Verify Your Triply-Redudant Backup System

- ❖ **Time Machine:** continuous, automatic snapshots of your Mac's HD 24/7; fire-and-forget; perfect for the “Whoops!” deletions all the way through full disk recovery
- ❖ **Bootable clone:** for the day when your Mac's inboard HD honks the bobo; set Carbon Copy Cloner to run a clone every day to an external USB HD
- ❖ **Off-site unlimited cloud backup:** BackBlaze, Carbonite, Mozy, CrashPlan — for the day when your house burns down/blows away/floods/blows up/is robbed/floods/is hit by lightning/drops into a sinkhole/has a tree fall on it/a car drives into it/etc., etc.

Take It One Step at a Time

- Easiest: Time Machine
- Next-Easiest: Bootable Clone on an External HD
- Almost as easy but super-important: Off-site remote backup

Do It Tonight!

- Buy ***two*** 1Tb or 2Tb external HDs

Toshiba 3TB Canvio Desk Desktop External Hard Drive (Black/Black) (HDWC130XK3J1) by Toshiba

Best Seller

 [Quick Look](#)

Toshiba Canvio Connect 1TB Portable External Hard Drive, Black

Model#: HDTC710XK3A1

★★★★★ (69)

- Capacity: 1TB
- Interface: USB 3.0
- Speed: 5,400RPM

Online **\$57.⁶¹** [Add to Cart](#)

Roll over image to zoom in

and choose **One-Day Shipping** at checkout. [Details](#)

Capacity: **3 TB**

[2 TB](#) [3 TB](#) [4 TB](#) [5 TB](#) [1TB](#)

Time Machine Setup

- Plug HD #1 into your USB port
- Time Machine pops up, offering to use external HD as your Time Machine backup
- Accept all defaults
- Done

Bootable Clone Setup

- Plug HD #2 into your USB port
- Download and install Carbon Copy Cloner from **bombich.com**
- Buy the full license for \$39.95 - worth it the first time you need it!
- Follow the “Getting Started” guide in Help in CCC
- ...or have a beer ready and call Mike for a 10-minute hand-holding session

**Won't You Please Join
Me in Observing
IVYBD This Friday?**



Yosemite Demo!

Yosemite Demo!

- How are we able to do this?
- Yosemite doesn't come out until "this fall!"



Apple Software Customer Seeding

June 2, 2014 8:53 PM

To: Mike Sullivan <[REDACTED]>

AppleSeed: OS X Yosemite Seed Invitation



AppleSeed Invitation

OS X Yosemite



You're Invited.

You have been selected to join our AppleSeed Program. If you accept, we will provide you with a pre-release version of OS X Yosemite to install and use. You will get to check out the all-new look of OS X and preview some exciting new features!

OS X Yosemite

Feedback Assistant 3.3.2

6.79 MB

14A238x

Click on this redemption code to download the build:

W3HI

➕ Request another redemption code

Before you request another code, please try to redeem your original code and check the Purchases tab in the Mac App Store. If your download has stopped or failed you may be able to click on "resume" to complete the download. Your request for an additional code requires approval and up to 24 hours.

Installing on a 2nd computer – If you redeem your 1st code in the Mac App store with your Apple ID, you can sign-in with the SAME Apple ID to the Mac App Store on any other computer, You can download and install again by clicking on the Purchases tab.



Install OS X 10.10 Developer Preview



OS X 10.10

To set up the installation of OS X 10.10, click Continue.



Continue

Apple Has Opened the Kimono

- Newly-relaxed terms in the Apple Developer NDA allow public demos of pre-release software, within limits
- Applicable paragraph: “Further, Apple agrees that You will ***not be bound*** by the foregoing confidentiality terms with regard to technical information about pre-release Apple Software and services ***disclosed by Apple at WWDC*** (Apple’s Worldwide Developers Conference), except that You may not post screen shots, write public reviews or redistribute any pre-release Apple Software or services.”

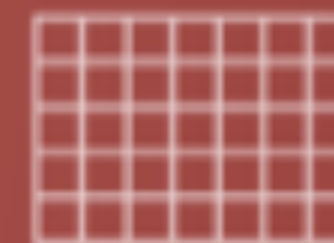
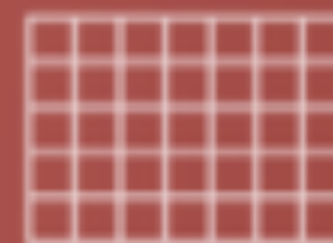
What We Can't Demo Tonight

- MailDrop: sending huge attachments via link in Mail
- iOS-related features: Handoff, Continuity
- Some iCloud Drive features
- Finder Dark Mode
- ...and probably a few other things...



OK, on with the Demo!

JUN



25

Cove Apple Club
7:00 PM - 8:15 PM



FREE BEER
TONIGHT
AT CHEEKS!