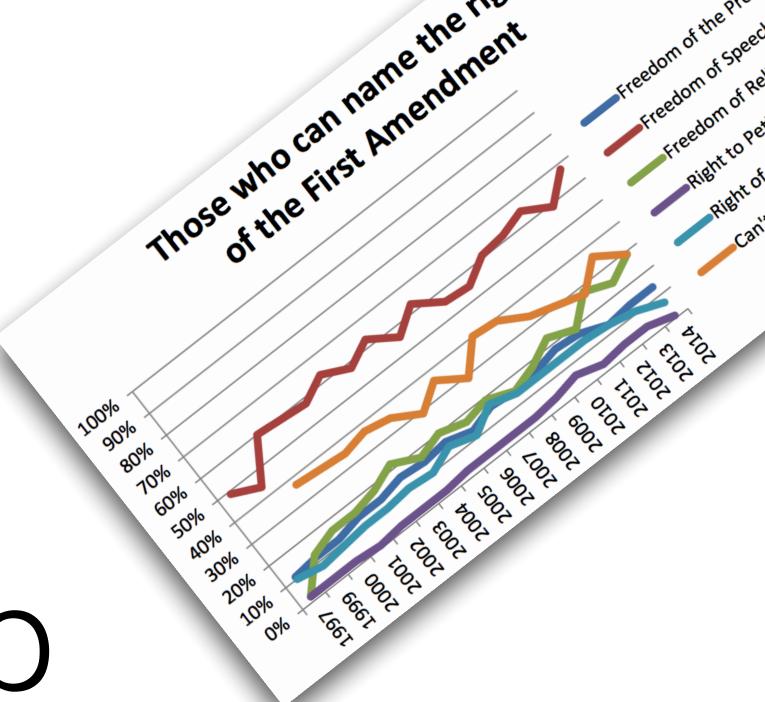
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# Cove Apple Club

July 9, 2014









### **Cove Apple Club**

Have fun & do more with your Apple gear!



The Cove Apple Club is for everyone who uses a Mac, iPhone, iPad or any other Apple product, and who wants to get more from their product, or anyone who is interested in why Apple gear is so exciting, easy-to-use and powerful.

We meet twice a month, year-round. Check our <u>upcoming</u> <u>meeting schedule</u> and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our meetings are fun and informative, with topics presented covering the range from beginner to advanced.

Our focus is on Apple products, but we often also look at other new technologies not specific to the Apple platform, ranging from computer security to Internet telephony to changes in the industry to neat new tech gadgets of interest to everyone.

All Apple products are fair game at our meetings: iPad, iPhone, iPod and Macs of all sizes, as well as the huge world of Apple software, hardware and accessories.

At the Cove Apple Club, you can share what you know and learn from others, too! We're always eager to have members suggest topics and present interesting things they've done with their Apple gear.

Each meeting lasts about one hour, and then we adjourn to Cheeks Bar for a beer or two and to continue the conversation and fun.

### Cove Apple Club

Meeting Schedule

Meeting Archives

Products from our meetings

Shop the Cove Apple Club!

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Cove Apple Club - Shop!

### Cove Apple Club Have fun & do more with your Apple gear!



The next time you need some new Mac gear, start your online shopping session with the link to Amazon on this page. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and "give back" to the Cove Apple Club -- without costing you an extra cent! Thanks!



On an iPhone or iPad? Amazon Banner above not displayed? Tap this link instead

On a Mac? Make it even easier! Just drag this link to your Bookmarks bar: Amazon



Need a Web site? Want your own email domain?

The Cove Apple Club uses and recommends 1&1 Internet. Unlimited hosting plans and personal email domains from \$0.99/month with 24/7 live telephone support.



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Cove Apple Club

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# Since Our Last Meeting

### Earnings Report Totals

Glossary

June 23, 2014 to July 8, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	18	\$700.00	\$34.12
Total Third Party Items Shipped 🤄	19	\$265.53	\$15.58
Total Items Shipped	37	\$965.53	\$49.70
Total Items Returned	-1	-\$54.99	-\$2.20
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	36	\$910.54	\$47.50

# 2014 Year-to-Date

### Earnings Report Totals

Glossary

January 1, 2014 to July 8, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	487	\$10,693.46	\$540.52
Total Third Party Items Shipped 🧓	325	\$6,437.49	\$379.66
Total Items Shipped	812	\$17,130.95	\$920.18
Total Items Returned	-4	-\$114.96	-\$4.86
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	808	\$17,015.99	\$915.32

# Tonight's Topics

- Apple In The News
- Anonymous Email
- (Almost) Free iPhones, Part I
- (Almost) Free iPhones, Part II

# Apple 3Q14 Earnings Call

- Set for 5pm ET on Tuesday, July 22
- First full quarter with China Mobile at full supply
- Meanwhile, AAPL stock is up since the 7-for-1 stock split on June 6
  - Now at \$95.34, up 3.3% over the post-split opening price of \$92.22

# Time for Tonight's Pop Quiz

# Tonight's Topic: Our Constitutional Civil Rights

# The First Amendment

# What are the five freedoms guaranteed by the First Amendment?

### The 1st Amendments's Five Freedoms

- Freedom of religion, which includes freedom *from* (everyone else's!) religion
- Freedom of speech
- Freedom of the press
- Freedom to peaceably assemble
- Freedom to petition the government for redress of grievances









MOHAMMED AL-THULAW

HASSAN AL-WADHAF

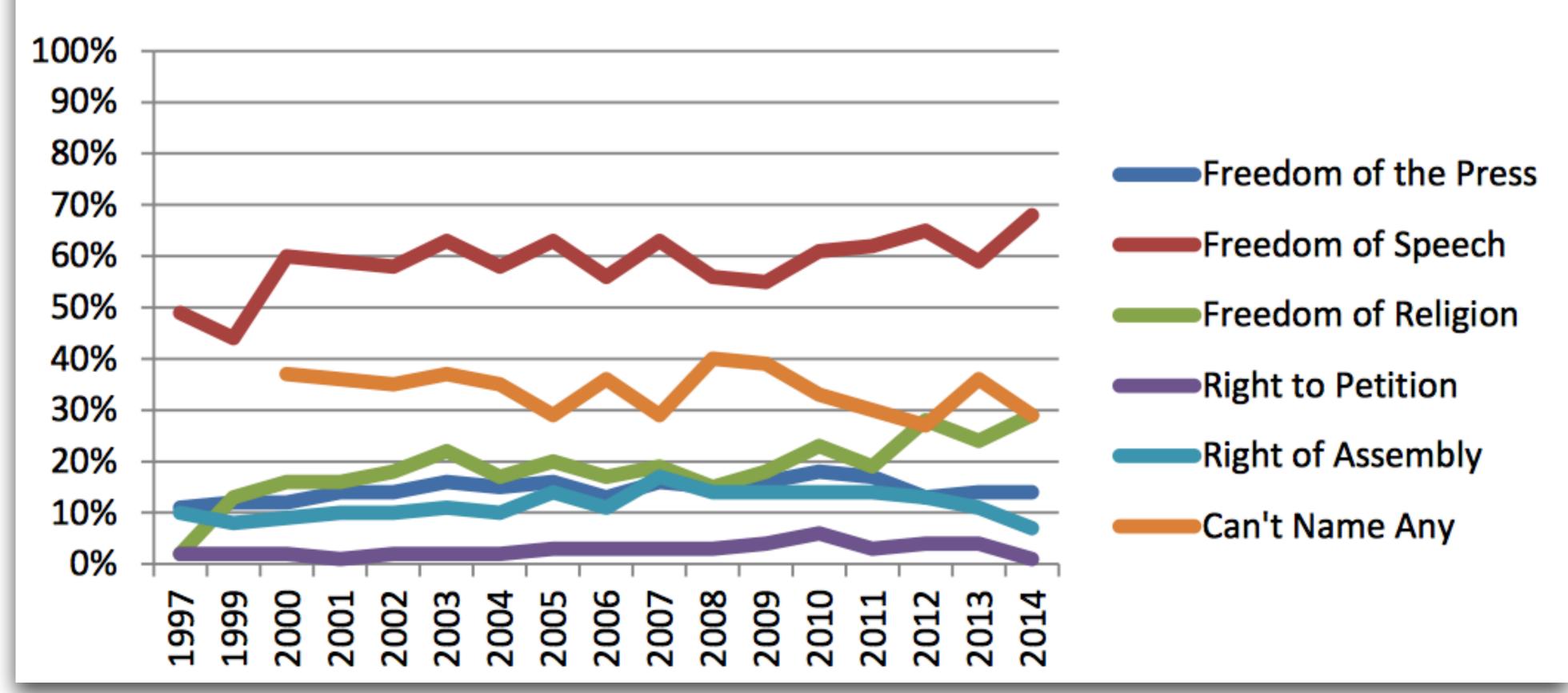
HASSAN AL-WADHAF

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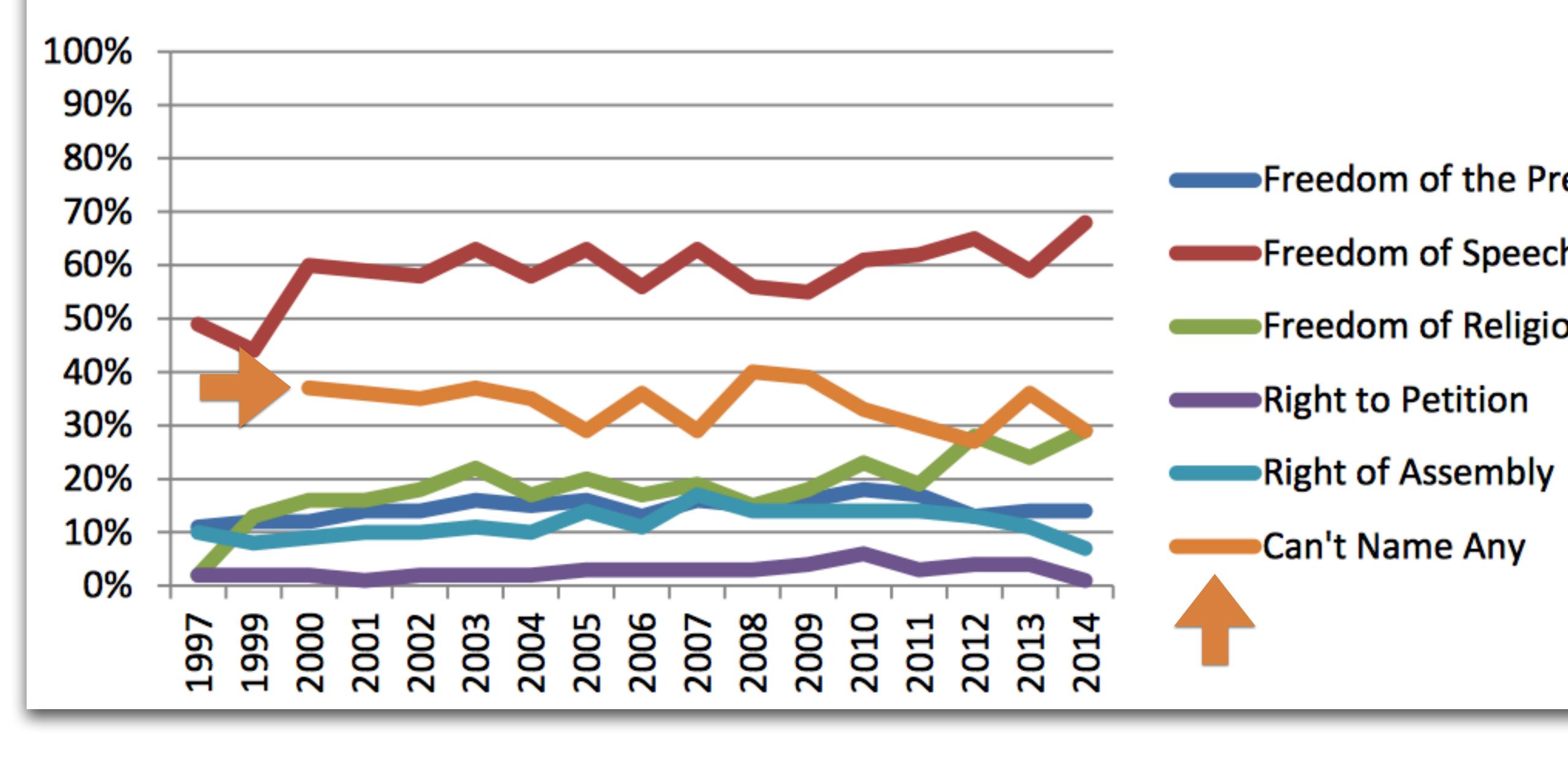








source: First Amendment Center 2014 State of the First Amendment Survey http://www.firstamendmentcenter.org



### The Problem

- 29% of over 1,000 American adults surveyed couldn't name a single freedom guaranteed by the First Amendment
- And that's bad because:
  - · These people can vote

(Slip Opinion)

OCTOBER TERM, 2013

NOTE: Where it is feasible, a syllabus (headnote) will be released, as is sing done in connection with this case. at the time the oninion is NOTE: Where it is feasible, a syllabus (headnote) will be released, as is being done in connection with this case, at the time the Court but has been The syllabus constitutes no part of the opinion of the Court but has been the syllabus constitutes no part of the opinion of the Court but has been the syllabus constitutes no part of the opinion of the Court but has been the syllabus constitutes no part of the opinion of the Court but has been the syllabus constitutes no part of the opinion of the court but has been the syllabus constitutes no part of the opinion of the court but has been the syllabus constitutes no part of the opinion of the court but has been the syllabus constitutes no part of the opinion of the court but has been the syllabus constitutes no part of the opinion of the court but has been the syllabus constitutes no part of the opinion of the court but has been the syllabus constitutes no part of the opinion of the court but has been t being done in connection with this case, at the time the opinion is issued.

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# SUPREME COURT OF THE UNITED STATES

# RILEY v. CALIFORNIA

# CERTIORARI TO THE COURT OF APPEAL OF CALIFORNIA, FOURTH APPELLATE DISTRICT, DIVISION ONE

No. 13-132. Argued April 29, 2014—Decided June 25, 2014\* In No. 13-132, petitioner Riley was stopped for a traffic violation,

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Based in part on photooner examined the prione's digital contents. Dased in part of Riley graphs and videos that the detective found, the State charged and videos that the detective found, and a four modes of the content that had accounted a four modes. in connection with a shooting that had occurred a few weeks. and sought an enhanced sentence based on Riley's gang membership. and sought an ennanced sentence based on ruley a gang membership.

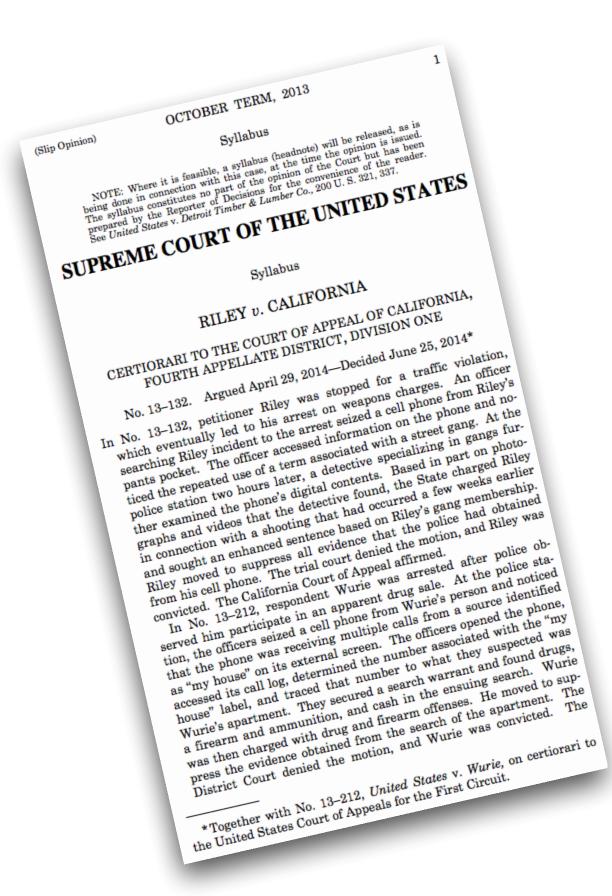
Riley moved to suppress all evidence that the police and pilor means all evidence that the pilor means all evidence the pilor means al from his cell phone. The trial court denied the motion, and Riley was

In No. 13-212, respondent Wurie was arrested after police obvious him participate in an appearant descent convicted. The California Court of Appeal affirmed. gerved him participate in an apparent drug sale. At the police sta-Theore soized a cell phone from Wurie's person and noticed vocciving multiple calls from a source identified The officers opened the phone, accordated with the "my menected was

# Riley v. California

# Riley v. California

- Can police search a cell phone seized from a suspect incident to an arrest?
- Our government argued that police should be able to search any physical object in our possession incident to an arrest, including the contents of our cell phones
- Civil liberties advocates argued that the Fourth Amendment prohibits those searches under the "papers and effects" clause.



# Plaintiff David Leon Riley

- Stopped by police for expired registration tags
- Officers determined Riley's license had been suspended
- Under California law, Riley's car was impounded on the spot
- Car was searched, police found two handguns
- Riley placed under arrest
- After arrest, Riley was searched & his cellphone seized
- Hours later, at the PD with Riley in custody, detectives found evidence on the phone that tied him to felonies

# Riley's Objections (in part)

- Evidence obtained from cell phone data should be suppressed, as it was conducted without a warrant in violation of his rights guaranteed by the Fourth Amendment
- The warrantless search of his phone was not necessary to serve any legitimate government interest
- Specifically, the device did not threaten officer safety, and searching it after it had already been seized was not necessary to prevent the destruction of evidence
- Both of those exceptions to warrant requirements were already decided by the Court in the *Chimel* case (*Chimel v. California*, 395 U.S. 752 (1969) and United States v. Robinson, 414 U.S. 218 (1973))

## What The Government Wanted

- Warrantless searches of cellphone contents if it's reasonable to believe it holds evidence relevant to a crime
- ...or if not that, "Search only the areas of the phone that could have information about the crime, who the suspect was, or officer safety."
- ...and if not that, then, "Use the phone's data to obtain relevant data that could also be obtained by other means."
- ...or, "at least be able to search the call logs."

## Fourth Amendment

"The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no Warrants shall issue, but upon probable cause, supported by Oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized."

source: US Bill of Rights

# How Would You Have Decided This Case?

OCTOBER TERM, 2013

(Slip Opinion)

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Wurie's apartment. They secured a search warrant and found which the common contract of the c wurie's apartment. They secured a search warrant and found Wurie a firearm and ammunition, and cash in the ensuing search. a mearm and ammunition, and cash in the ensuing search. Wurle was then charged with drug and firearm offenses. He moved to the anather the envidence obtained from the search of the anather. was then charged with drug and nrearm onenses. He moved to The The press the evidence obtained from the search of the apartment.

The District Court devied the motion and Wirrie was convicted. press the evidence obtained from the search of the apartment. The District Court denied the motion, and Wurie was convicted.

<sup>\*</sup>Together with No. 13-212, United States v. Wurie, on certiorari to the United States Court of Appeals for the First Circuit.

# This Decision Was Not A Slam-Dunk

# This Same Court Decided That

This is a person



source: *Citizens United v. FEC*; 08-205, Decided January 21, 2010

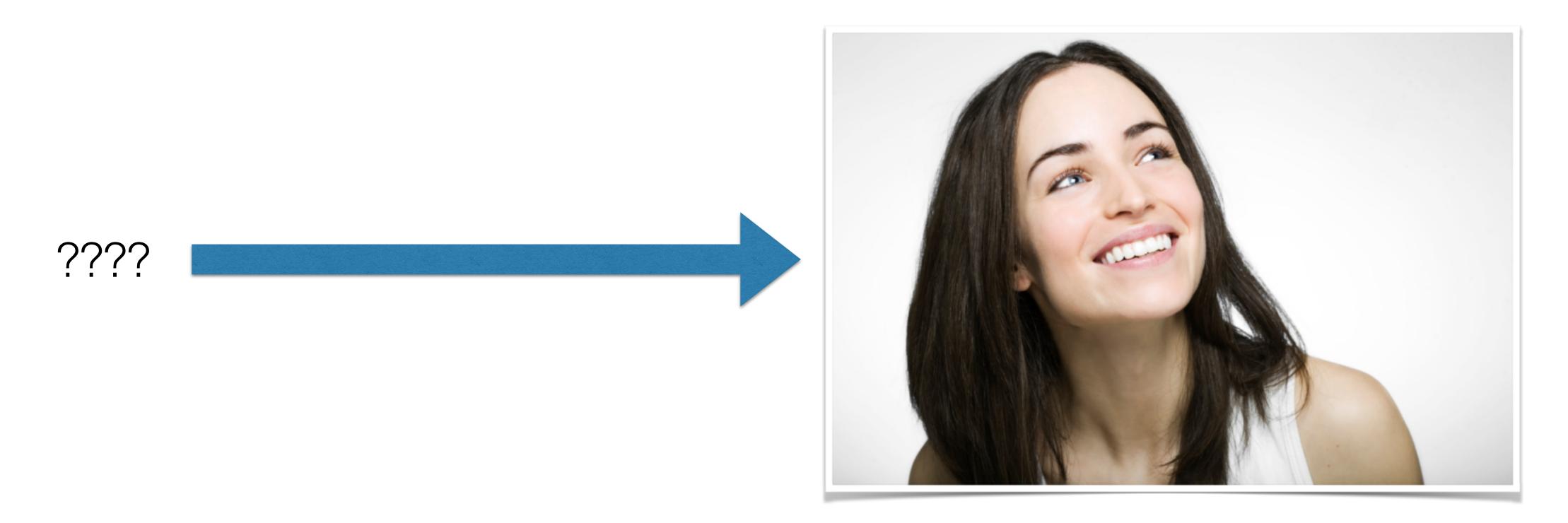
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source: *Burwell vs. Hobby Lobby*; 13-354, Decided June 30, 2014

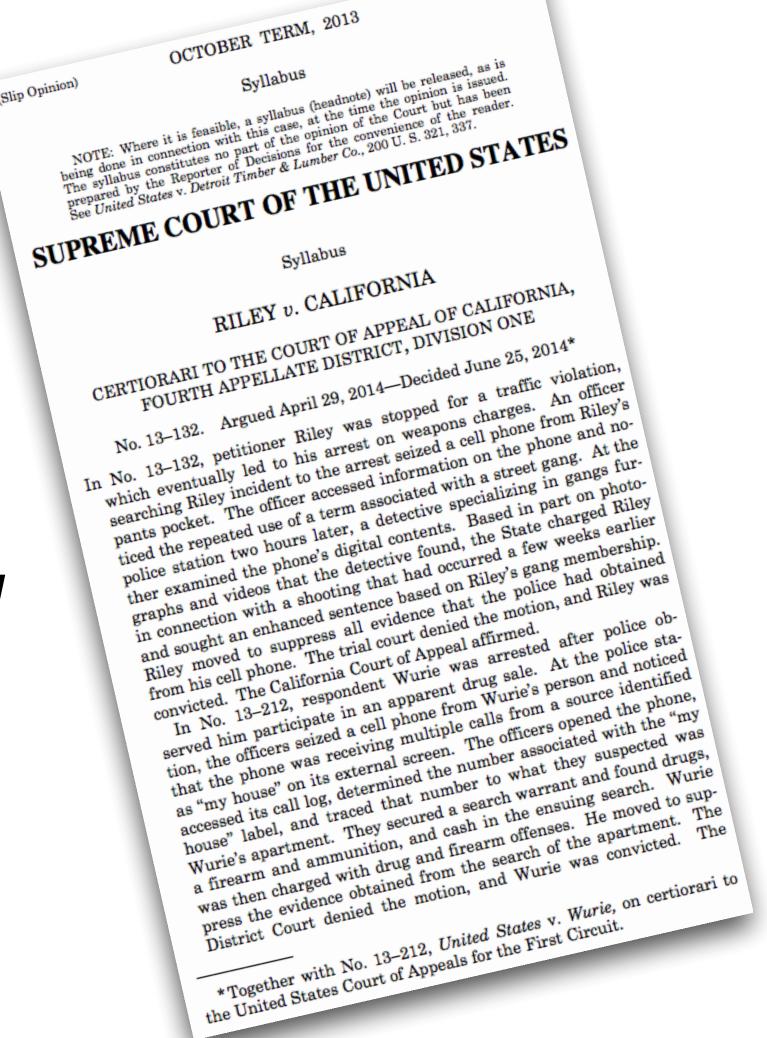
# This Same Court Decided That



source: *Burwell vs. Hobby Lobby*; 13-354, Decided June 30, 2014

# But They Got This One Right

- Unanimous 9-0 decision in favor of Riley
- Reversed the California Court of Appeals decision
- Affirmed the citizens' right to privacy in their *digital* "papers, and effects"



"Modern cell phones are not just another technological convenience. With all they contain and all they may reveal, they hold for many Americans "the privacies of life." The fact that technology now allows an individual to carry such information in his hand does not make the information any less worthy of the protection for which the Founders fought."

"Our answer to the question of what police must do before searching a cell phone seized incident to an arrest is accordingly simple—get a warrant."

"The fact that technology now allows an individual to carry such information in his hand does not make the tion in his hand does not make the information any less worthy of the protection for which the Foundation protection for which the question for what police must do before of what police must do searching a cell phone searching a cell phone incident to an arrest is accordingly simple—get a warrant."

- Opinion of the Court,

California v. Riley

(573 US 13-132 (2014))

(573 US 13-132 (2014))

United States Supreme Court

June 26, 2014





Download the exclusive
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SCOTUS Decision Lock Screen
Image from the Archives section
@ coveappleclub.com



# iPhone Price Drops & Free Trials



# iPhone Price Drops

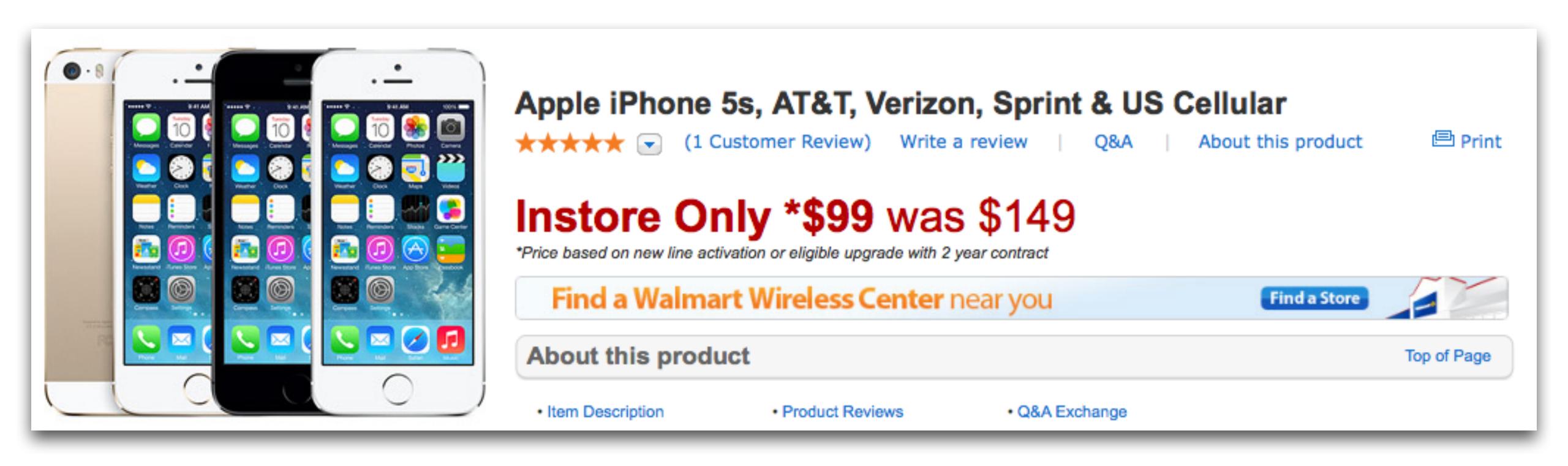
- iPhone 4S reaching end-of-life; has been free with 2-year contract for over a year; offered in 8Gb version only
- iPhone 5 will be two years old on September 21
  - Approximately 70,000,000 iPhone 5 buyers will be coming offcontract in the 4th quarter of this year
- iPhone 5S/5C will be one year old on September 20

## Gazelle Promo

- Guess the intro date of the new iPhone
- Enter to win the new iPhone
- Must "Like" them on the Book of Faces
- Check it out at facebook.com/Gazelle.com

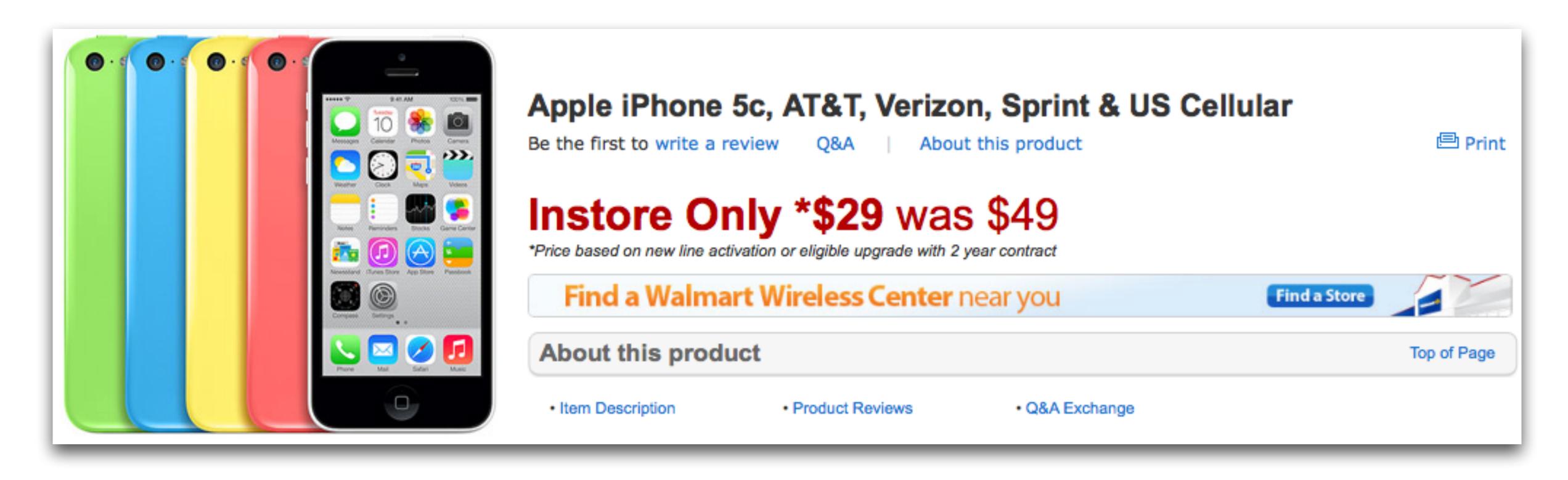


# iPhone 5S \$99 Everyday at Walmart



In-store only, with 2-year contract On AT&T, Sprint or Verizon

## iPhone 5C \$29 Everyday at Walmart



In-store only, with 2-year contract On AT&T, Sprint or Verizon

## T-Mobile iPhone 5S Free Test Drive

- New customers only: sign up online, give a credit card as return deposit
- T-Mo ships you a brand-new iPhone
   5S; yours to try free for 7 days
- Return or buy at your local T-Mo (company-owned) retail store

# INTRODUCING T-MOBILE TEST DRIVE



#### Test drive the network

The T-Mobile network has never been more powerful. That's why we're letting you take the network built for data for a spin with unlimited calls, texts, posts, likes, streams, and downloads—free for 7 days. Then decide for yourself.

#### It's simple and FREE.

(1) We'll send you an iPhone 5s

Take 7 days to see what the fastest nationwide 4G LTE network can do.

Return the iPhone 5s to your nearest T-Mobile retail store.

START NOW

source: t-mobile.com

#### The Fine Print

- T-Mobile Test Drive is free with no obligation to buy, but if the iPhone 5s comes back with a cracked screen, damaged screen display, water damage, active Find My iPhone feature, or can't be powered on we have to charge a \$100 damage fee.
- If you don't return the device, we have to charge \$699.99 plus applicable taxes.
- A hold for \$699.99 + taxes will be placed on your credit or debit card.
   The timing of releasing that hold will vary by credit card company.
- We won't charge your card unless you fail to return the device.

source: t-mobile.com

# Sprint 30-Day Money-Back Trial

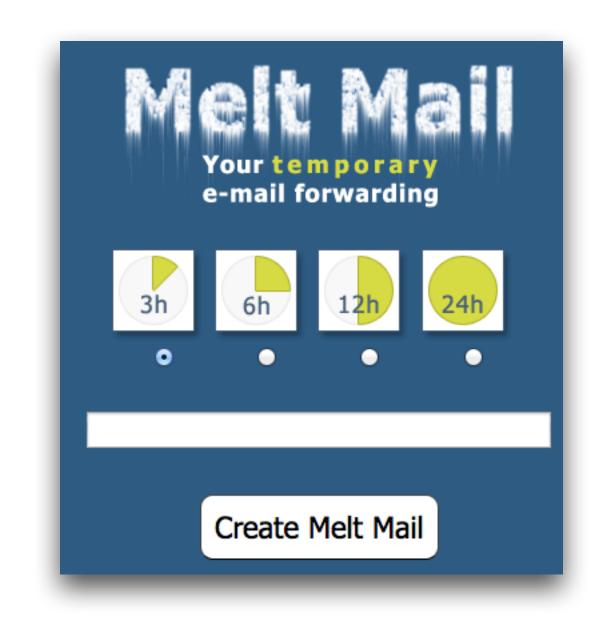
- New customers only: activate a new line of service, select any phone, return after 30 days if not satisfied
- Sprint's new network includes nationwide Sprint HD Voice, 4G LTE in 471 cities, free International calling & texts via Wi-Fi & Sprint Spark enhanced LTE up to 60Mbps download speeds



source: sprint.com



#### Anonymous Email





# What is anonymous email?

- It's a system that lets you give out a unique email address, different from your real email address, whenever you aren't sure how they plan to use your information
- Perfect for surveys, test-drive service sign-ups, sweepstakes, to allow commenting on websites, sending feedback to resort management, or any of dozens of other handy uses

# How do they work?

- In one system, they don't create an email Inbox for an address until it receives an email to one of their domains
  - Example: I want to "test drive" a new web service, but don't want to give them my real email address just yet
  - I enter "testdrive-newdotcom@mailinator.com" as my email address

# How do they work?

- The website sends an email to that address, and the Anonymous Email service instantly creates an Inbox for that message
- You visit mailinator.com and retrieve that message by typing in the same email address you gave out
- All email is deleted within hours
- They don't ask for any of your personal info; they obfuscate your IP address & geolocation, and they delete their server logs every 24 hours

#### But take note:

- These are "read-only" Inboxes
- You cannot SEND from these addresses
- You cannot FORWARD from these addresses (except Mailinator)
- You cannot "log in" or "sign up" for these addresses

# We Will Try Out Three

- Mailinator mailinator.com
- MeltMail meltmail.com
- AirMail getairmail.com
- All are free services
- Next month: we'll look at SPAM Gourmet



#### Demo





# Our Next Meeting

