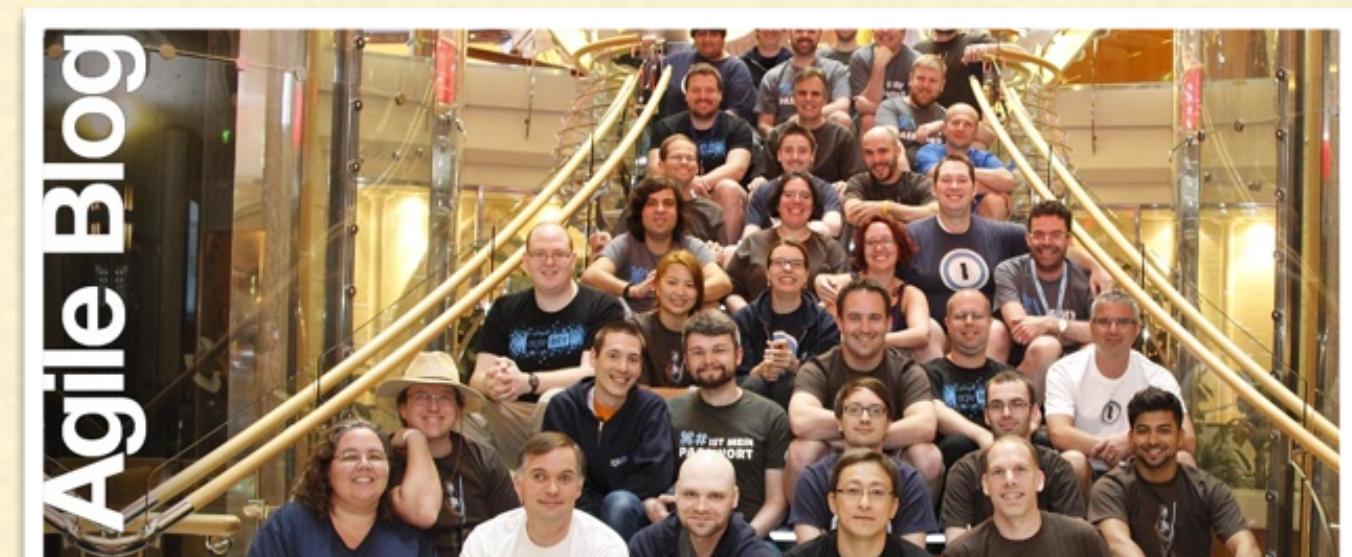




COVE APPLE CLUB

August 13, 2014



Announcing the Get Secure With 1Password Now But Also Stay Secure This Fall When Our Free Updates Arrive Sale

Posted on Aug 8, 2014 by David Chartier

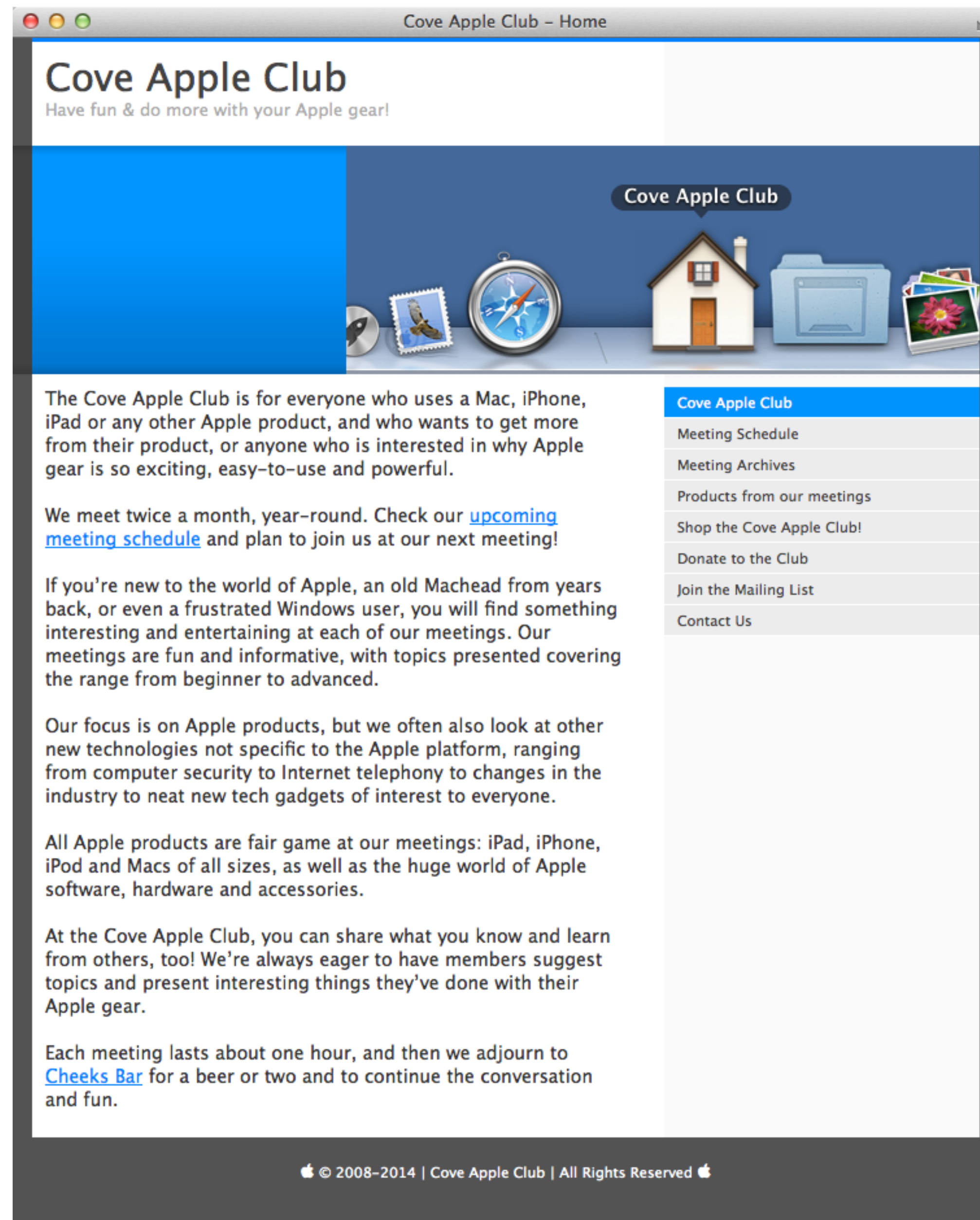
Pocket 106

Ok, so maybe our Director of Naming Sales is still in bed, but that changes nothing: in light of this [purportedly massive Russian data breach](#), now is a great time to get yourself, your friends, your coworkers, and that random



TONIGHT'S TOPICS

- Apple In The News
 - Russian Hackers, Part XLVMCIII
 - Photo Booth
 - Get Organized!
-



Cove Apple Club

Have fun & do more with your Apple gear!

Cove Apple Club

The Cove Apple Club is for everyone who uses a Mac, iPhone, iPad or any other Apple product, and who wants to get more from their product, or anyone who is interested in why Apple gear is so exciting, easy-to-use and powerful.

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our meetings are fun and informative, with topics presented covering the range from beginner to advanced.

Our focus is on Apple products, but we often also look at other new technologies not specific to the Apple platform, ranging from computer security to Internet telephony to changes in the industry to neat new tech gadgets of interest to everyone.

All Apple products are fair game at our meetings: iPad, iPhone, iPod and Macs of all sizes, as well as the huge world of Apple software, hardware and accessories.

At the Cove Apple Club, you can share what you know and learn from others, too! We're always eager to have members suggest topics and present interesting things they've done with their Apple gear.

Each meeting lasts about one hour, and then we adjourn to [Cheeks Bar](#) for a beer or two and to continue the conversation and fun.

Cove Apple Club

[Meeting Schedule](#)

[Meeting Archives](#)

[Products from our meetings](#)

[Shop the Cove Apple Club!](#)

[Donate to the Club](#)

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[Contact Us](#)

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Cove Apple Club – Shop!

Cove Apple Club

Have fun & do more with your Apple gear!

Cove Apple Club

The next time you need some new Mac gear, start your online shopping session with the link to Amazon on this page. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and "give back" to the Cove Apple Club -- without costing you an extra cent! Thanks!

Shop earth's biggest selection

Books

Electronics

Video Games

HDTVs

Video On Demand

Kindle

DVD & Blu-ray

Smart phones

Netbooks

Desktops

MP3s

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On an iPhone or iPad? Amazon Banner above not displayed?

[Tap this link instead](#)

On a Mac? Make it even easier!

Just drag this link to your Bookmarks bar: [Amazon](#)

Need a Web site? Want your own email domain?

The Cove Apple Club **uses** and recommends [1&1 Internet](#). Unlimited hosting plans and personal email domains from \$0.99/month with 24/7 live telephone support.

1&1 MY WEBSITE

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On a Mac? Make it even easier!


Just drag this link to your Bookmarks bar: [Amazon](#)



Earnings Report Totals

[Glossary](#)


July 21, 2014 to August 12, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	30	\$851.48	\$42.77
Total Third Party Items Shipped 	27	\$482.37	\$27.23
Total Items Shipped	57	\$1,333.85	\$70.00
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	57	\$1,333.85	\$70.00

Earnings Report Totals

[Glossary](#)

January 1, 2014 to August 12, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	529	\$11,817.10	\$600.72
Total Third Party Items Shipped 	373	\$7,160.03	\$423.11
Total Items Shipped	902	\$18,977.13	\$1,023.83
Total Items Returned	-4	-\$114.96	-\$4.86
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	898	\$18,862.17	\$1,018.97

APPLE TV / \$25 ITUNES GC OFFER

Apple TV
Enjoy iTunes Festival from the best seat in the house.

[f Share](#) [T Tweet](#)

Watch iTunes Festival free all September with Apple TV. Get a \$25 iTunes Gift Card with your purchase.*

Apple TV gives you access to the best 1080p HD content — including blockbuster movies, hit TV shows, live sports, your music, photos, videos, and more — right on your widescreen TV. You can even play content from your iOS device or Mac on your TV using AirPlay. Apple TV requires an HDMI cable (sold separately).

\$99.00 Includes a \$25 iTunes Gift Card
Free Shipping

Add to Cart

Available to ship:
Within 24 hours

Available for pickup:
Currently unavailable at Apple Store, Millenia
[See more stores](#)



- Buy an Apple TV at apple.com or in-store now, receive a \$25 iTunes Gift Card
- 8th Annual month-long iTunes Festival begins in London on September 1

ITUNES FESTIVAL LONDON 2014



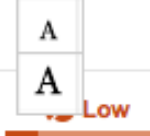
- 30 days of live, free and streamed performances from The Roundhouse in London
- All tickets and streaming free
- “Sells out” within minutes

“THE BEST LAPTOP EVER MADE”

The Best Laptops to Buy Now

Our Picks of the Top Windows PCs, Chromebooks and MacBooks for the Fall

Email Print 136 Comments



Updated Aug. 5, 2014 7:45 p.m. ET



Not sure which of the bajillion Windows laptops you should buy? Personal Tech columnist Joanna Stern weeds through the crop to find the right one for you and your budget. Photo/Video: Drew Evans for The Wall Street Journal.

I can rely on a few things in life. The sun rising in the east, my overpriced morning Starbucks latte, and people asking me, "What laptop should I buy?" as summer winds down. I can also rely on my usual four-word answer: Get a MacBook Air.

No other laptop in its price range has yet to beat [Apple's](#) AAPL +0.06% masterful mixture of speed, endurance and design. In fact, a few months ago when Apple lowered the starting price to \$900, [I declared it the best laptop ever made.](#)

But that would be a very short, not to mention narrow-minded, laptop buying guide.

A **MacBook Air** is not the answer for everyone. For some, a Windows laptop is a necessity and, let's face it, \$900—or really \$1,000 by the time I recommend the larger 13-inch MacBook Air—is potentially far more than some hope to spend on a computer.

- Joanna Stern, WSJ
- MacBook Air: “In fact, a few months ago when Apple lowered the starting price to \$900, I declared it *the best laptop ever made.*”



Not sure which of the bajillion Windows laptops you should buy? Personal Tech columnist Joanna Stern weeds through the crop to find the right one for you and your budget. Photo/Video: Drew Evans for The Wall Street Journal.

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Great Laptops for Every Budget

From the overall best-in-class to the top hardware running Windows and Google's Chrome OS, Personal Technology columnist Joanna Stern reveals her top picks.



Apple MacBook Air

Windows ultrabooks may have higher-resolution screens, but Apple's thin and light 11-inch and 13-inch laptops trump all with superior battery life and trackpad.

KEY SPECS

Intel Core i5 processor,
128GB SSD

11-inch: 1366x768-pixel display,
2.38 lbs

◀ **13-inch:** 1440x900-pixel display,
2.96 lbs

PRICE

\$900 and up

1.75% Per Swipe Limited Time Offer

Accept credit and debit
cards with your mobile
phone or tablet.

Get Started



AMAZON LOCAL REGISTER

Amazon Takes on Square & PayPal

1.75% Per Swipe Limited Time Offer

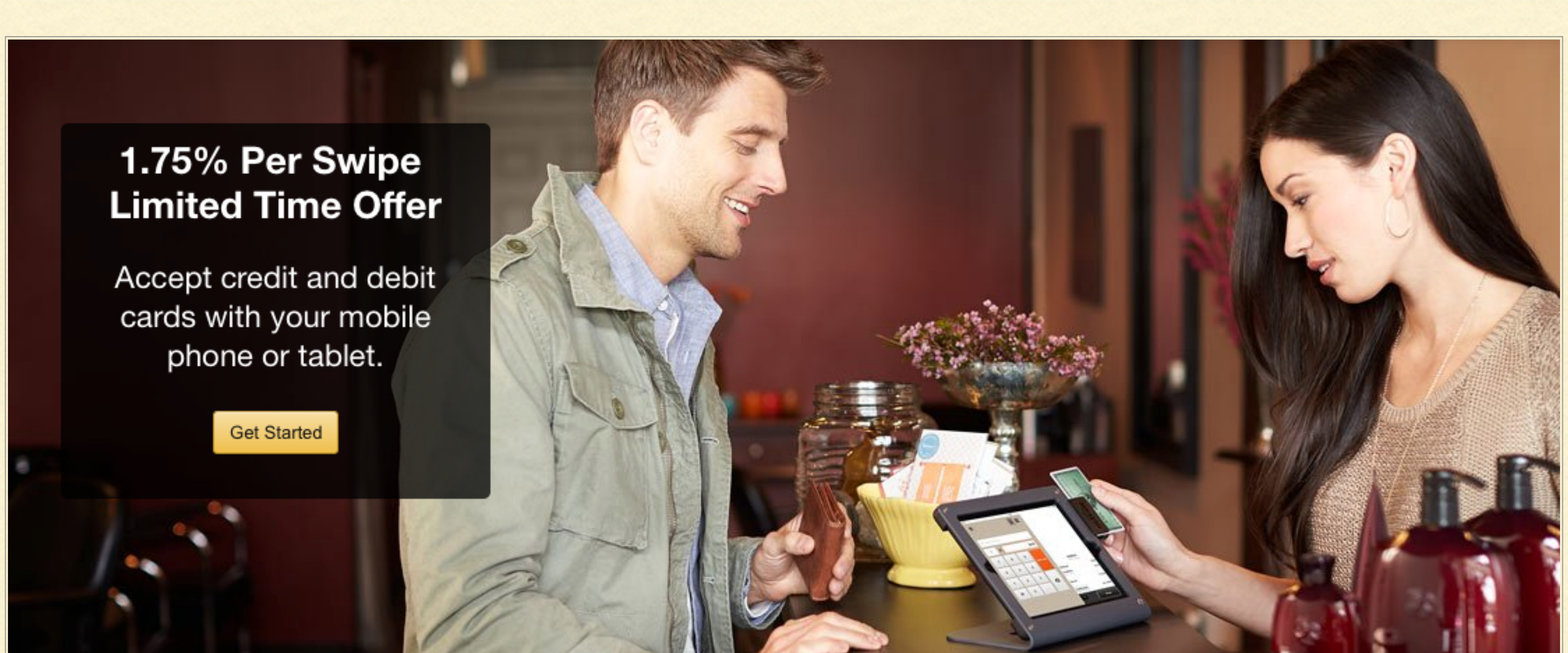
Accept credit and debit
cards with your mobile
phone or tablet.

Get Started



AMAZON LOCAL REGISTER

Amazon Takes on Square & PayPal

A man in a green jacket and a woman with long dark hair are at a counter. The woman is holding a smartphone over a tablet that displays a payment interface. The man is holding a brown wallet. On the counter, there are jars, a yellow bowl, and a vase of pink flowers. The background is a blurred interior of a shop or cafe.

1.75% Per Swipe Limited Time Offer

Accept credit and debit
cards with your mobile
phone or tablet.

Get Started

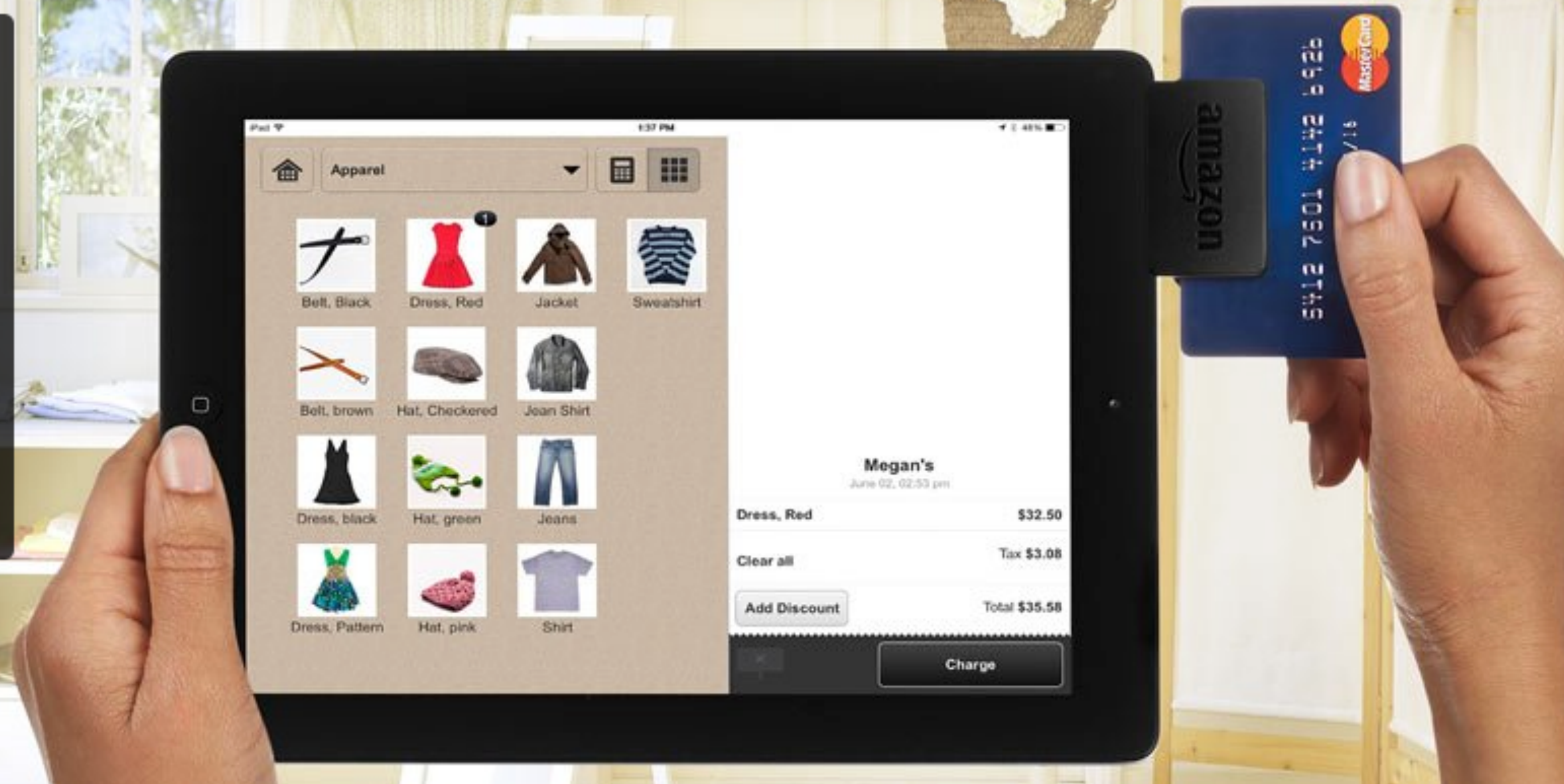
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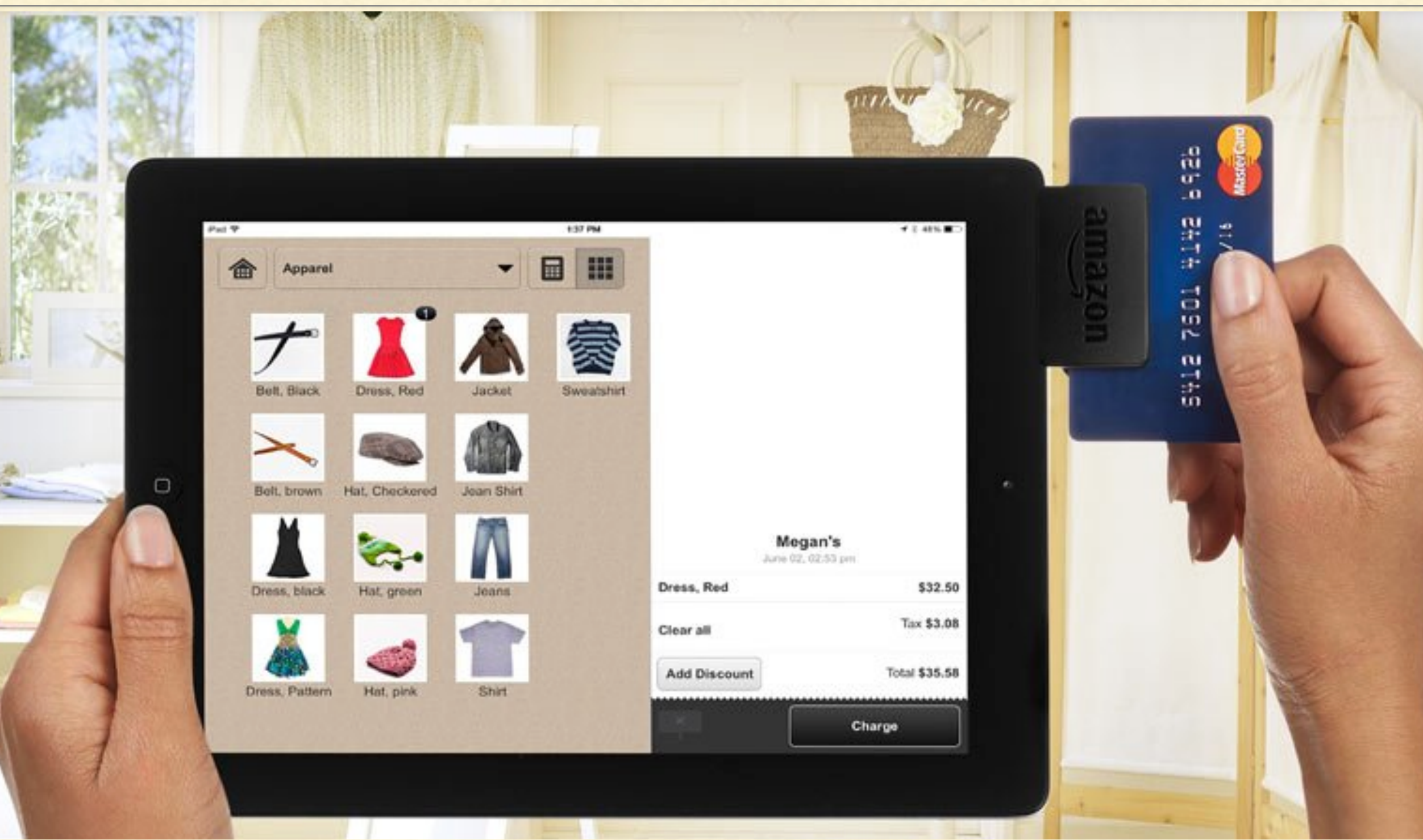
Get Started



AMAZON LOCAL REGISTER

Amazon Takes on Square & PayPal

AMAZON LOCAL REGISTER



- Credit card swipe dingus coupled with Amazon's immense backend & mobile apps
- Direct attack on Square Register, PayPal Here
- 1.75% per swipe until 12/31/2015
- \$10 dingus, shipped free; first \$10 in processing fees waived
- No set-up, monthly or minimum fees; no fees for refunds or chargebacks; no contract
- Cash available the next day or within minutes to spend on Amazon

source: amazon.com

AMAZON FEES 35% LESS THAN SQUARE

How does Amazon compare?

	Amazon	Square	PayPal Here
Swiped Transactions	1.75% Limited Time Offer. ²	2.75%	2.7%
Manually Keyed	2.75%	3.5% + \$0.15	3.5% + \$0.15

Rates as of June 30, 2014.

Sign up by October 31, 2014 to lock in this special rate through December 31, 2015. Pay 2.5% beginning January 1, 2016. Rates apply to all major credit and debit cards.

No hidden fees. Seriously, none.

- No monthly fee.
- No long-term contract.
- No fee for chargebacks.
- No fee for refunds.
- No fee for international cards.

The Secure Card Reader costs \$10. We'll credit your first \$10 in processing fees.³ Includes free two-day shipping.

[Order now >](#)

Russian Hackers Amass Over a Billion Internet Passwords

A Russian crime ring has amassed the largest known collection of stolen Internet credentials, including 1.2 billion user name and password combinations and more than 500 million email addresses, security researchers say.

The records, discovered by Hold Security, a firm in Milwaukee, include confidential material gathered from 420,000 websites, including household names, and small Internet sites. Hold Security has a history of uncovering significant hacks, including the theft last year of tens of millions of records from Adobe Systems.

RUSSIAN HACKERS, PART XLVMCIII

A BILLION CREDENTIALS COMPROMISED?

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- Might just be a “super-bundle” of previously-compromised hacks: Adobe, LinkedIn, Target, Michaels’ Stores, bit.ly, etc.
- But still — *a billion!*
- What to do?

NOT IF, BUT *WHEN*


















- Chances are, a provider you use has been or will have a data breach sooner or later
 - When it happens, you need to contain the damage
 - The best way to do this is to follow our long-established list of “best practices” for online security
-

BEST PRACTICES










- Use a well-designed password manager to create, store, encrypt, replicate, backup and **fill-in** *ALL* of your logins and passwords and all other mission-critical information
 - We recommend and use 1Password from AgileBits
 - Using the password manager, create a unique, long, strong, unguessable password for each site
-

BEST PRACTICES





















- Monitor activity on your sensitive online accounts regularly
 - Do not store a credit card with any site unless it is mandatory
 - Enable 2-step verification on all the sites that offer it
 - Check out twofactorauth.org for a list of supported sites
-

Home Categories Providers Contribute						
Email	Docs	SMS	Phone Call	Email	Hardware Token	Software Implementation
 Aol Mail	Twitter TELL THEM TO SUPPORT 2FA					
 FastMail		✓			✓	✓
 Gmail		✓	✓			✓
 Hushmail		✓		✓		✓
 mailbox.org					✓	
 Outlook.com		✓				✓
 Pobox						✓
 Yahoo Mail		✓				
 Zoho Mail		✓				✓

twofactorauth.org

Home Categories Providers Contribute						
Finance	Docs	SMS	Phone Call	Email	Hardware Token	Software Implementation
 ADP				TELL THEM TO SUPPORT 2FA		
 Check Inc				TELL THEM TO SUPPORT 2FA		
 Intuit TurboTax				TELL THEM TO SUPPORT 2FA		
 Kiva				TELL THEM TO SUPPORT 2FA		
 Mint				TELL THEM TO SUPPORT 2FA		
 Personal Capital				TELL THEM TO SUPPORT 2FA		
 Quickbooks Online				TELL THEM TO SUPPORT 2FA		
 Xero				TELL THEM TO SUPPORT 2FA		
 Yodlee Moneycenter				TELL THEM TO SUPPORT 2FA		

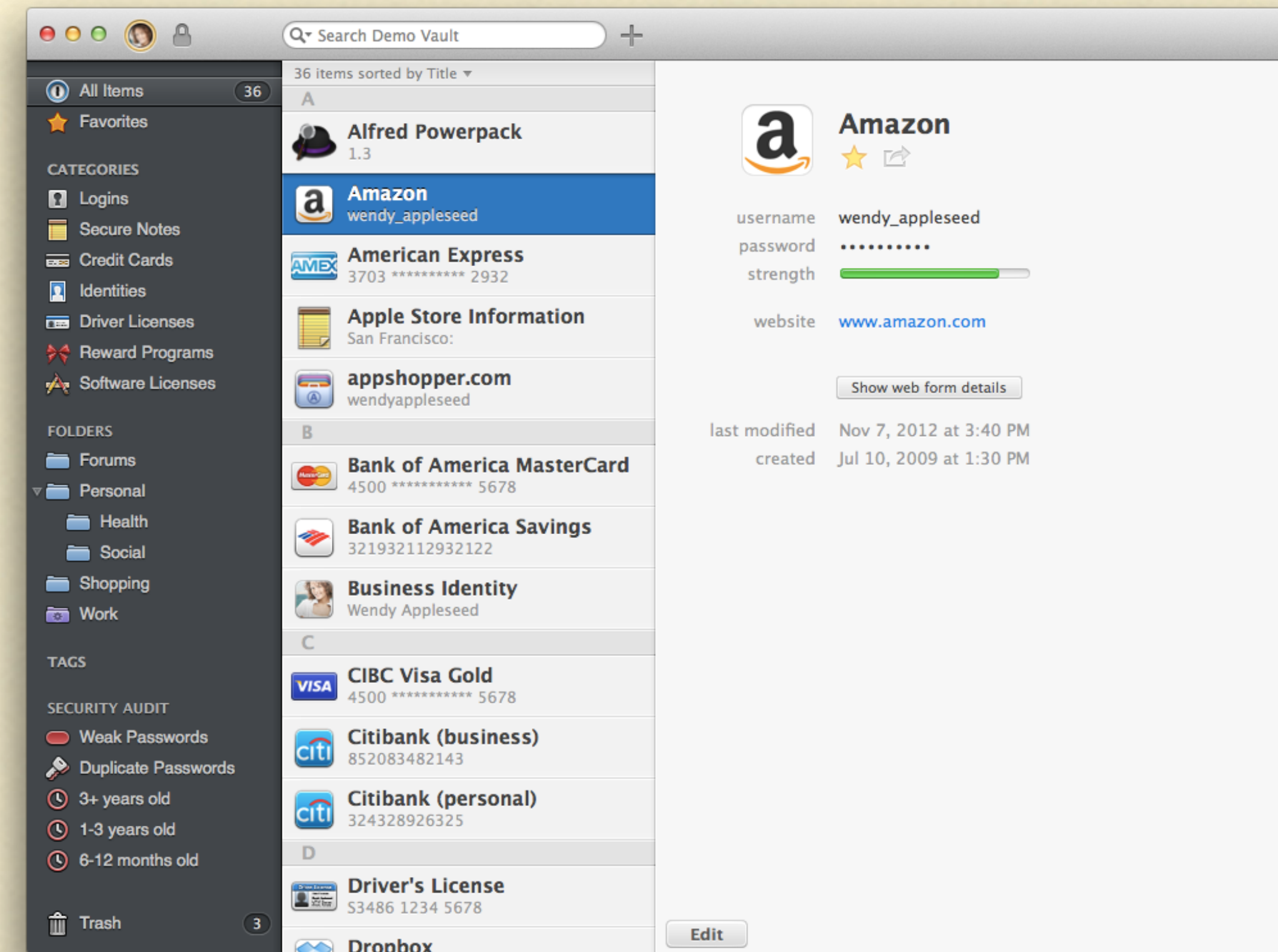
twofactorauth.org

Home Categories Providers Contribute						
Backup and Sync	Docs	SMS	Phone Call	Email	Hardware Token	Software Implementation
 Backblaze				 TELL THEM TO SUPPORT 2FA		
 Bitcasa				 TELL THEM TO SUPPORT 2FA		
 Box		✓				
 CloudApp				 TELL THEM TO SUPPORT 2FA		
 Copy				 TELL THEM TO SUPPORT 2FA		
 CrashPlan				 TELL THEM TO SUPPORT 2FA		
 Dropbox		✓				✓
 Evernote		✓				✓
 Frostbox						✓
 Google Drive		✓	✓			✓

twofactorauth.org

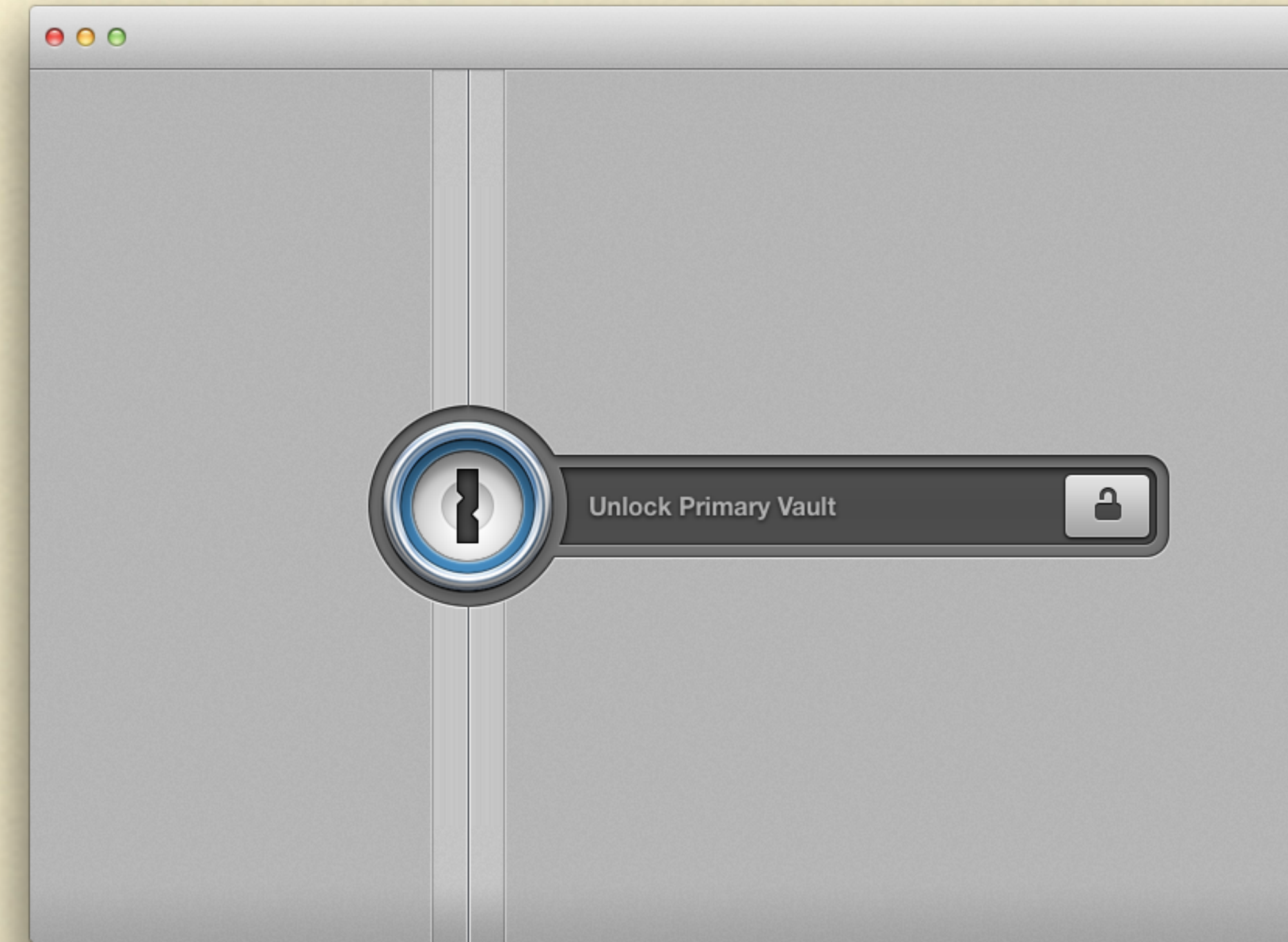
I PASSWORD

- Very highly-developed, brilliantly-designed password management app from AgileBits, Inc.
- In use by Yours Truly for over seven years; has never failed me; lauded by my IPassword disciples
- The design is self-evidently strong and resilient
- Pays for itself
 - Peace of mind
 - Time and hassle saved



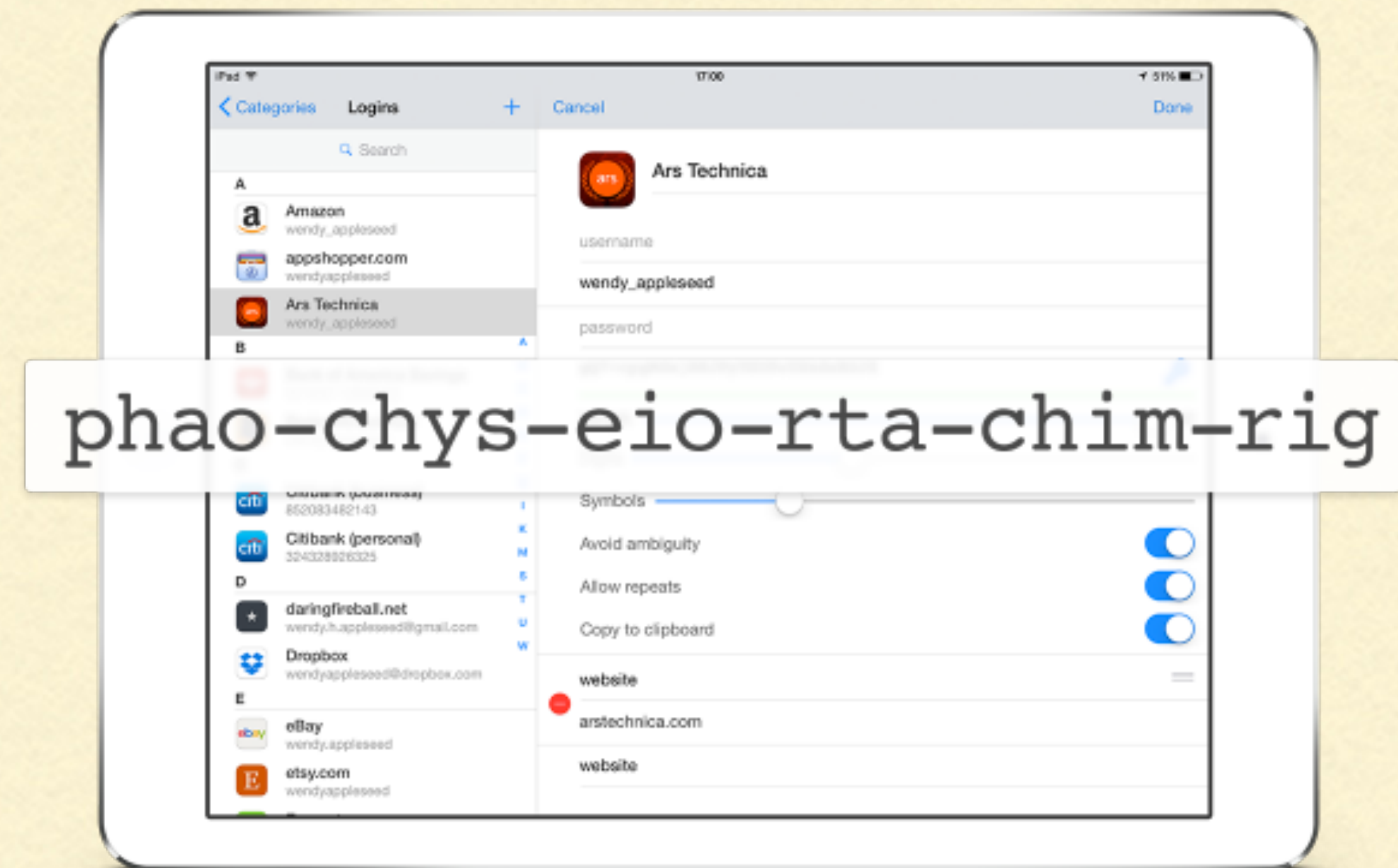
THE APP IS CALLED I PASSWORD

- It's called I Password because once you install it, you only need to remember **one** strong, long, unique, *unguessable* and *unforgettable* password to unlock and login to all your other sites
- Mike's Perfect Password System gives you the recipe on how to create this master password



THE ONE PASSWORD YOU NEED

- With your master password, you can unlock IPassword, no matter what
- Inside IPassword are all your other credentials, logins, accounts, credit cards, notes, passports, licenses, software keys, reward programs, identities, etc.
- All encrypted, backed-up, off-site, replicated, secured, and available everywhere at anytime



A DIFFERENT PASSWORD FOR EVERY SITE?

- If the bad guys get into one site, they will immediately try your credentials against hundreds of other sites
 - If you use the same password on other sites, well, *it was fun while it lasted...!*
 - But with a different password for each site, the damage is contained and you have a lot less mess to mop up
-



Announcing the Get Secure With 1Password Now But Also Stay Secure This Fall When Our Free Updates Arrive Sale

Posted on Aug 8, 2014 by [David Chartier](#)



Ok, so maybe our Director of Naming Sales is still in bed, but that changes nothing: in light of this [purportedly massive Russian data breach](#), now is a great time to get yourself, your friends, your coworkers, and that random stranger you always seem to pass on the way to work more secure online.

That's why we've put 1Password for desktops on sale for 30 percent off, and 1Password for iPhone and iPad on sale for a whopping 40 percent off ([1Password 4 for Android](#) remains [free-to-try through August 18!](#)).

[Get 1Password for Mac or Windows for just \\$34.99](#) (or both for \$48.99!) and [Get 1Password for iOS for just \\$9.99](#). Family Packs of five licenses also start at just \$48.99.

But as the title here suggests, one of our most long-winded sales in AgileBits history is not all that you, your friends, your coworkers, and that random-stranger-turned-friend get. We are announcing that, for Mac and iOS users, our updates coming this fall for Apple's OS X Yosemite and iOS 8—yes, including our [awesome new Safari and in-app extension](#)—will be free for current owners.

So, [TL;DR](#): buy now at an incredible price, get more incredibleness later for free.



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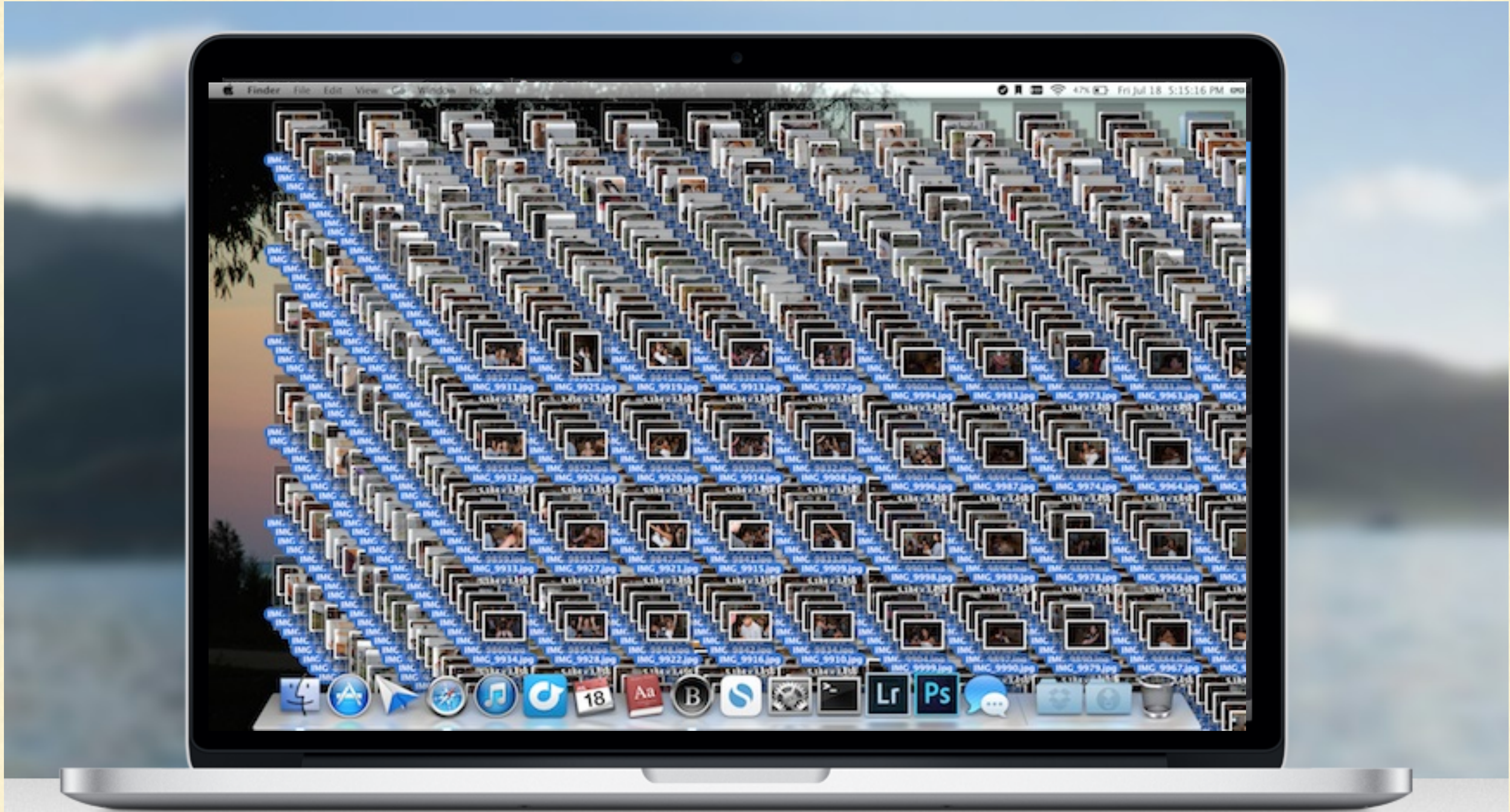
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Go to blog.AgileBits.com

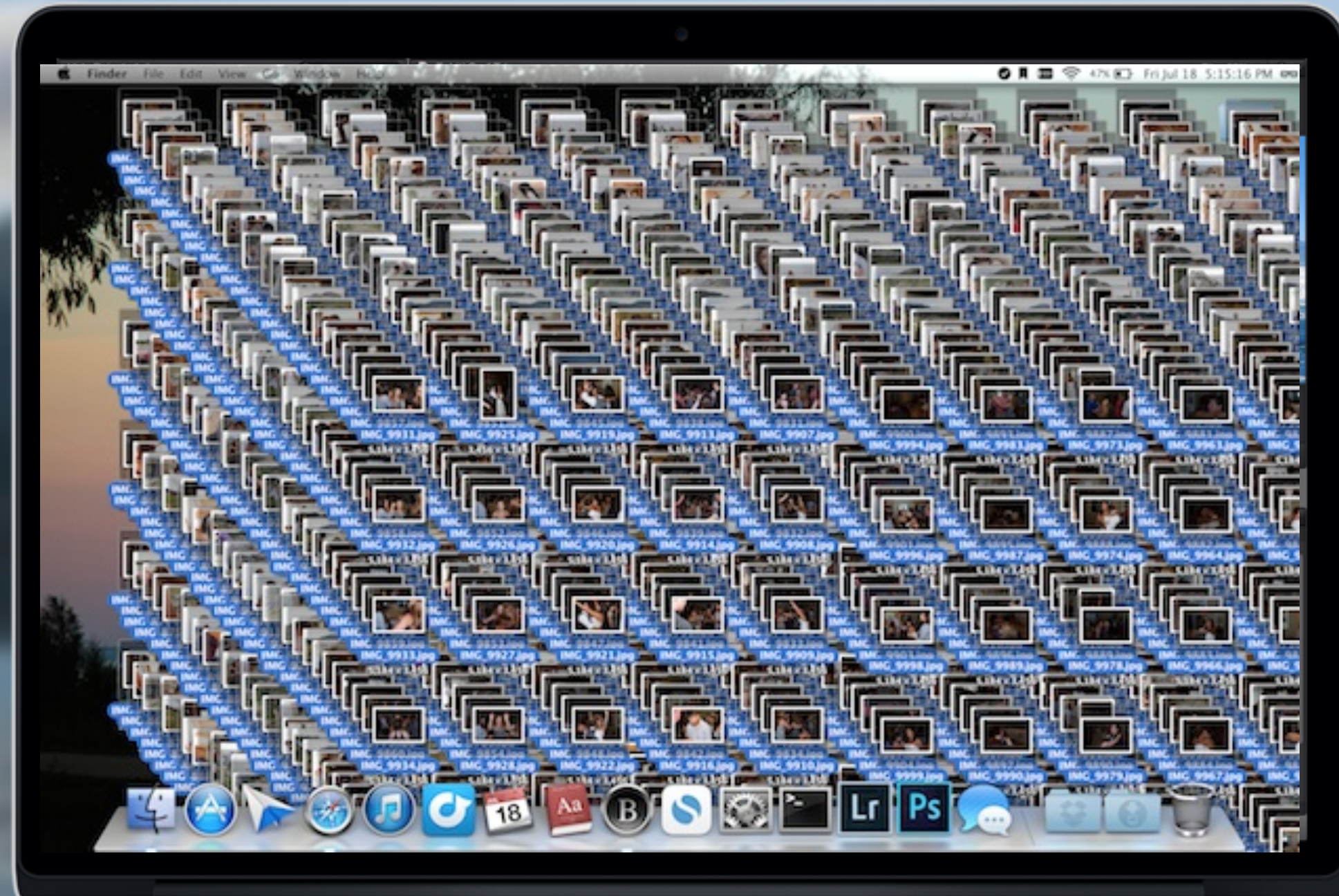
“You’ve been told. Now you know. You have no excuse.”

—Mike



GET ORGANIZED!

GET ORGANIZED!



- Is your Mac desktop a jungle of icons, shortcuts, dragged-in photos, documents, folders and other digital detritus?
- Are you starting to wonder if you're losing it?
- Do you spend more than 1 minute a day looking for a file, folder or document?
- Have you ever misplaced a document or file and considered it lost?
- ...and what if you drop dead tomorrow?

GET ORGANIZED!



- Well, that was me — 25 years ago
- Quickly promoted into a senior management position of a multi-billion-dollar high-tech company, \$26-million department budget, hundreds of employees, immense responsibility...and 32 years old
- No admin assistant, no senior management training, no safety net
- Aaaaaaaaaaaaaaaaaah!!!!

GET ORGANIZED:THE GROUND RULES

- Rule #1:You are not a unique little snowflake
 - Rule #2:You are not smart enough to invent a brilliantly clever, novel new system that works perfectly
 - Rule #3:You might get hit by a bus (or a layoff) tomorrow
-

GET ORGANIZED: THE PRINCIPLES

- Build on established, well-defined structures already in place
 - Make it obvious
 - Follow it without exception or hesitation
 - Infect others to build leverage and resiliency
 - Quarterly audits of staff
-

MIKE'S CARDINAL RULES

- Nothing stays on the desktop at the end of the day
 - All files get obvious, descriptive names
 - All files get placed into an atomic, obvious folder structure
 - ZIP up folders that are dormant, complete or archival
 - Delete nothing
-

OUR NEXT MEETING! YAY!



SHALL WE?

