



Cove Apple Club

August 27, 2014

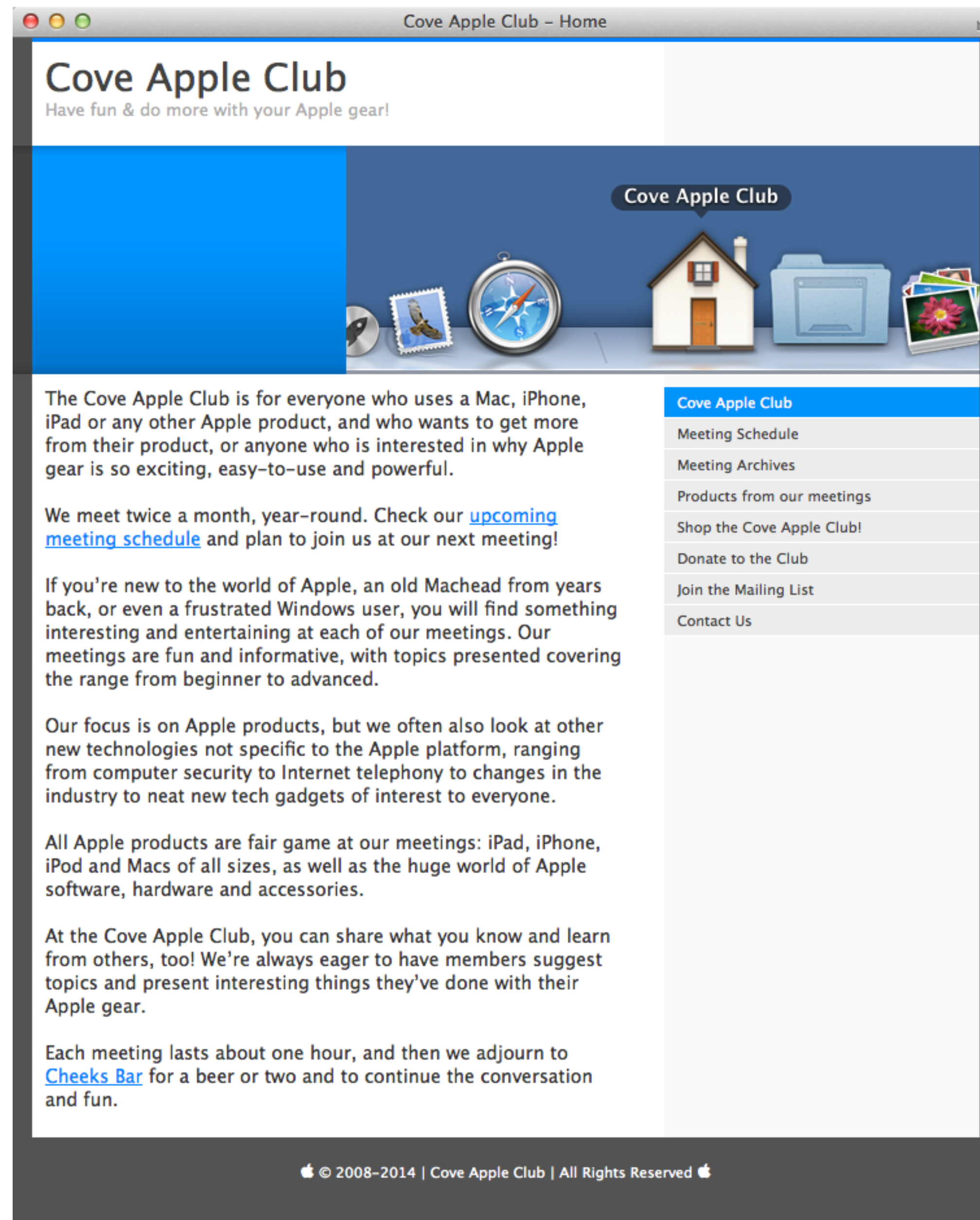






Tonight's Topics

- Apple In The News
- Rumor Central, U.S. of A.!
- PhotoBooth
- Filling In Forms with Preview on Mac



COVEAPPLECLUB.COM

Cove Apple Club

Have fun & do more with your Apple gear!

Cove Apple Club



The Cove Apple Club is for everyone who uses a Mac, iPhone, iPad or any other Apple product, and who wants to get more from their product, or anyone who is interested in why Apple gear is so exciting, easy-to-use and powerful.

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our

Cove Apple Club

Meeting Schedule

Meeting Archives

Products from our meetings

[Shop the Cove Apple Club!](#)

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Cove Apple Club – Shop!

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The next time you need some new Mac gear, start your online shopping session with the link to Amazon on this page. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and "give back" to the Cove Apple Club -- without costing you an extra cent! Thanks!

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Just drag this link to your Bookmarks bar: [Amazon](#)

Need a Web site? Want your own email domain?

The Cove Apple Club **uses** and recommends [1&1 Internet](#). Unlimited hosting plans and personal email domains from \$0.99/month with 24/7 live telephone support.

1&1 MY WEBSITE

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Since Our Last Meeting

Earnings Report Totals

[Glossary](#)

August 14, 2014 to August 26, 2014


	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	20	\$576.30	\$34.11
Total Third Party Items Shipped 	21	\$357.84	\$21.46
Total Items Shipped	41	\$934.14	\$55.57
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	41	\$934.14	\$55.57

2014 Year-to-Date

Earnings Report Totals

[Glossary](#)

January 1, 2014 to August 26, 2014

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	550	\$12,406.41	\$636.38
Total Third Party Items Shipped 	395	\$7,529.62	\$446.34
Total Items Shipped	945	\$19,936.03	\$1,082.72
Total Items Returned	-5	-\$149.95	-\$6.61
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	940	\$19,786.08	\$1,076.11

Have You Checked Your AAPL Stock Lately?

- It is **BLOWING UP!**
- Setting new all-time highs almost daily since mid-month
- Closed today at **\$102.13**, surpassing the old split-adjusted high of 100.02 set on 9/21/2012; and up 14% in the past 3 months
- Up 35% in the past six months, since 7-for-1 stock split was announced
- And, AAPL now pays a nice \$0.47 (0.49%) dividend four times per year!

AAPL since iPhone Introduction

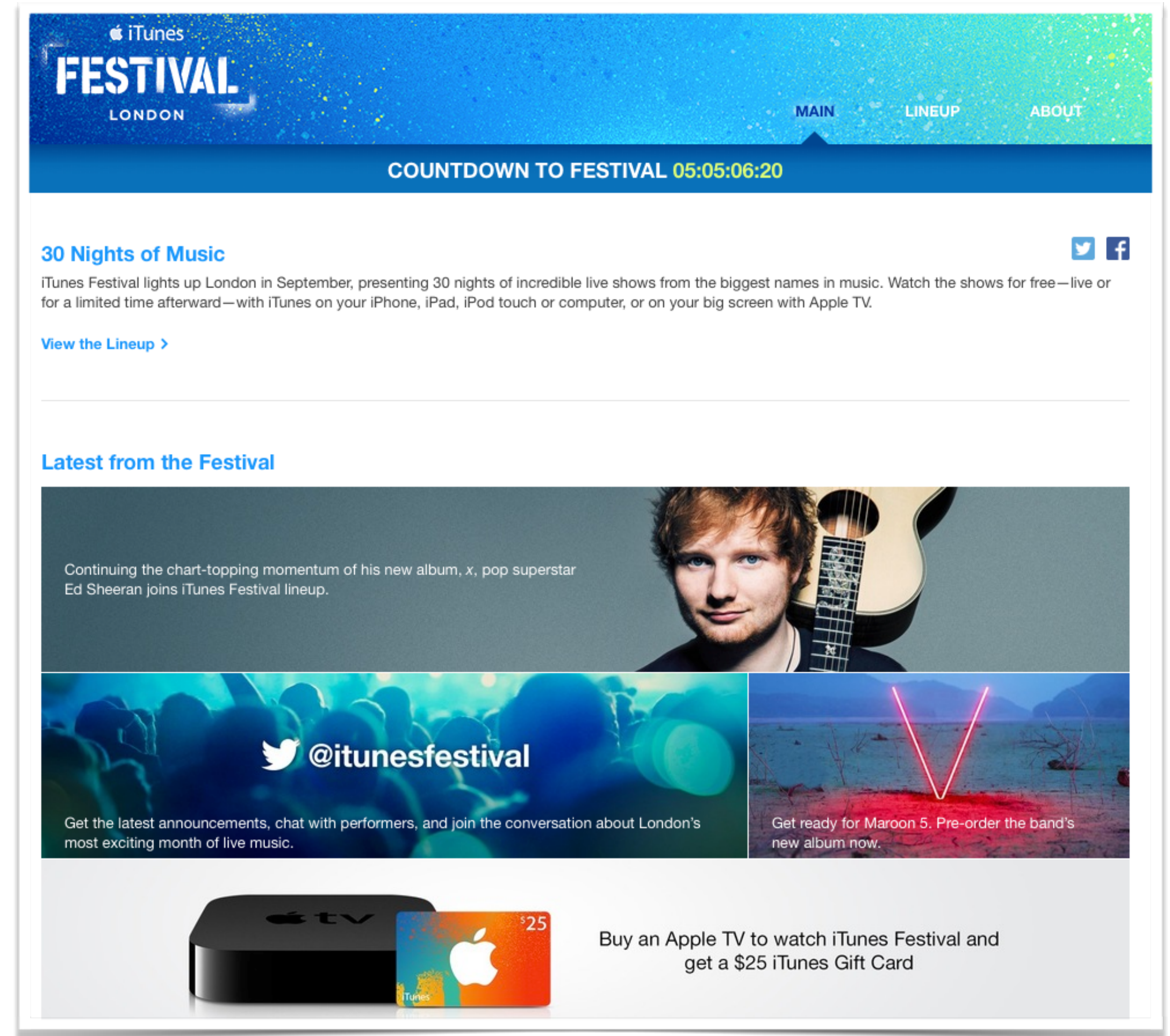


AAPL Stock Split Announced



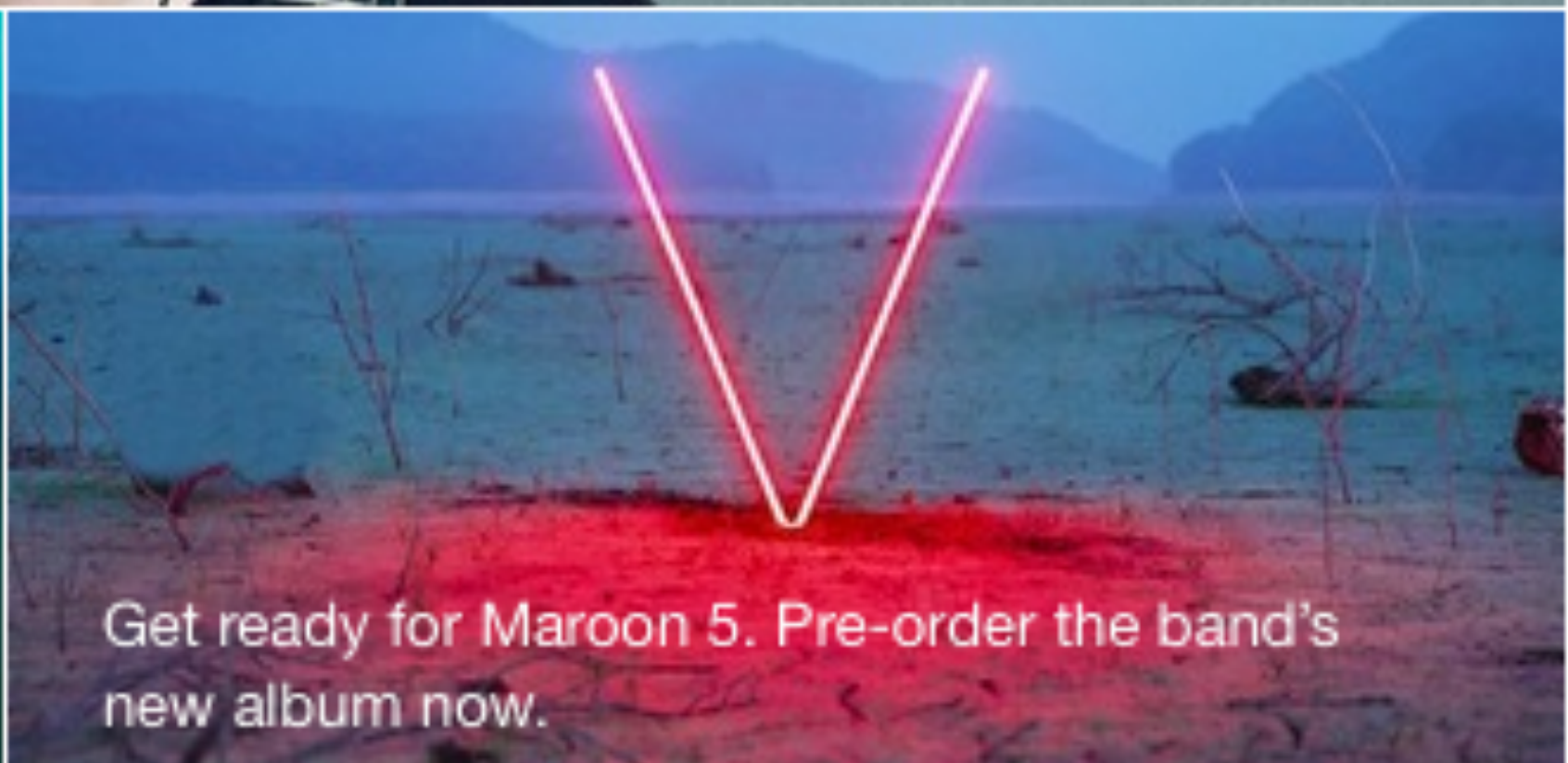
iTunes Festival London 2014

- Starts Monday on iTunes, iTunes Radio, Apple TV and iTunes.com
- Live from London, in its 8th year
- 30 days of live and streamed on-demand performances featuring over 40 world-class acts
- Free
- ***Tony Bennet live in concert, 4pm ET on Saturday, 9/6!***



 @itunesfestival

Get the latest announcements, chat with performers, and join the conversation about London's most exciting month of live music.



Get ready for Maroon 5. Pre-order the band's new album now.



Buy an Apple TV to watch iTunes Festival and
get a \$25 iTunes Gift Card



Let's Consult the
Rumor Central,
US of A Magic
Ouija Board!



WHEN will Apple
hold their fall
media event?



See You in September

- Tuesday, September 10, 2013 - Apple introduces iPhone 5s & iPhone 5c
- Tuesday, September 9, 2012 - Apple introduces iPhone 5

HOW can we
watch?



WHAT will Apple
announce?



Aw, c'mon —
how about a
guess?



It's Anyone's Guess, But...

- Next-generation iPhone models
- Updated / new iPad models
- Updated Apple TV + new content deals
- Updated / new iMac & Mac mini models
- Ship dates for Yosemite and iOS 8

Longer Odds, But Possible:

- iWatch / wearable
- All-you-can-eat photo storage via iCloud
- ARM-based Macs
- Siri on Mac
- Mobile payment platform intro

Gazelle.com

- Accepting trade-ins of iPhones now, locking in offer price until 10/10!
- Hurry! Lock-in offer ends 9/9!
- Head over to gazelle.com
- Have your model number, memory size and color handy



The screenshot shows the Gazelle.com website. At the top left is the Gazelle logo. At the top right are social media icons for Twitter and Facebook, and links for "REFER A FRIEND" and "BLOG". The main headline reads "LOCK YOUR IPHONE® PRICE TODAY!". Below this, a paragraph explains the offer: "For a limited time, lock your price on an iPhone and Gazelle will give you until 10/10/14 to send it in. Prices usually drop when Apple® releases a new iPhone, so don't wait. Lock your price by 9/9/14 to take advantage of this special offer." To the right of the text is an image of a calendar showing the date 10 and the month OCTOBER, with an iPhone placed in front of it. Below the text is an orange button that says "SELL MY IPHONE". A horizontal orange line separates this section from the "SELL YOUR DEVICE" section below. This section has the heading "SELL YOUR DEVICE" and the subtext "Just choose your device and answer a few questions." Below this are six icons in circles: iPhone, iPad, iPod, Cell Phone, Tablet, and Other. At the bottom, there is a footer with links: "About Us | Legal | Contact Us | Profile Center | Unsubscribe", a copyright notice: "© Copyright 2014 - Gazelle, Inc., All Rights Reserved, Patents Pending. Gazelle is not affiliated with the manufacturers of the items available for trade-in.", and the address: "25 Thomson Place, Boston, MA 02210".

gazelle

REFER A FRIEND : BLOG

LOCK YOUR IPHONE® PRICE TODAY!

For a limited time, lock your price on an iPhone and Gazelle will give you until 10/10/14 to send it in. Prices usually drop when Apple® releases a new iPhone, so don't wait. Lock your price by 9/9/14 to take advantage of this special offer.

SELL MY IPHONE

SELL YOUR DEVICE

Just choose your device and answer a few questions.

IPHONE IPAD IPOD CELL PHONE TABLET OTHER

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Stay Tuned....

- Event invitations likely to go out 8am PT Tuesday morning
- Rumor mill will go into turbo hyper overdrive plus plus to the max no limit
- Industry “analysts” will dump on whatever Apple introduces even before they introduce it, and announce confidently that Apple is once again ***doooooommmmmmmeeeeedddd!***
- ...and all the new products will go on to sell in unimaginable, record-breaking numbers, as always.



Photo Booth



Photo Booth

- Cute, fun app for taking videos and photos using your Mac's built-in iSight camera
- Easily share, email, post photos or videos to social media, or add to iPhoto or Aperture
- Photo Booth for iOS → completely different!



Demo!



Form Filling with Preview



Form Filling with Preview

- Dontcha' hate it when someone **emails** you a form they expect you to **print out**, fill-in, **scan back in**, and then either fax or email back to them?
- I do!
- These people are called “Luddites,” and they need to be punished
- So I refuse!

Luddite | 'ləd,ɪt |

noun

a member of any of the bands of English workers who destroyed machinery, esp. in cotton and woolen mills, that they believed was threatening their jobs (1811–16).

- a person opposed to increased industrialization or new technology: *a small-minded Luddite resisting progress.*

source:
New Oxford American Dictionary

Mike's Favorite App To The Rescue!

- Preview has a suite of built-in annotation tools for marking-up and filling-in PDF forms
- Preview is smart enough to “find” blanks, checkboxes, text fields on forms
- Or you can freestyle it and add text anywhere you like
- You can even insert your signature
- Once your form is filled out, you can export it back to a new PDF, print it, or email to to your Luddite correspondent

Demo!



Our Next Meeting!



Shall We?

