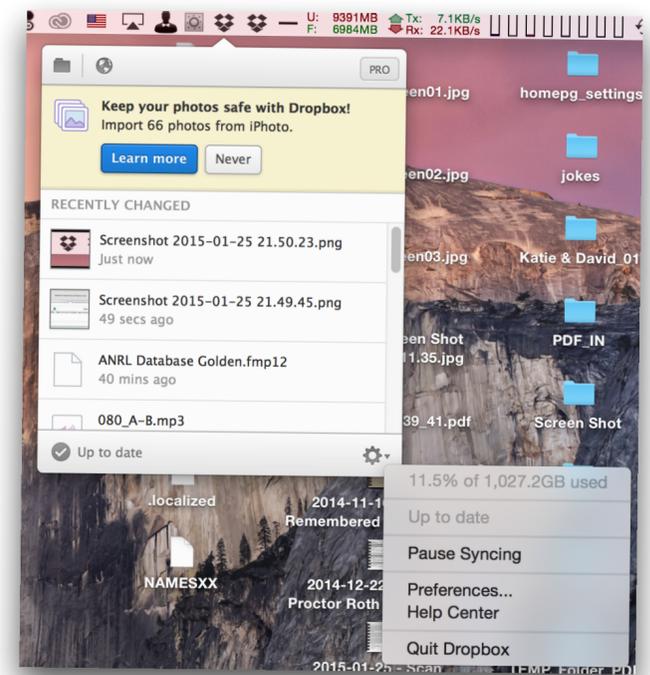
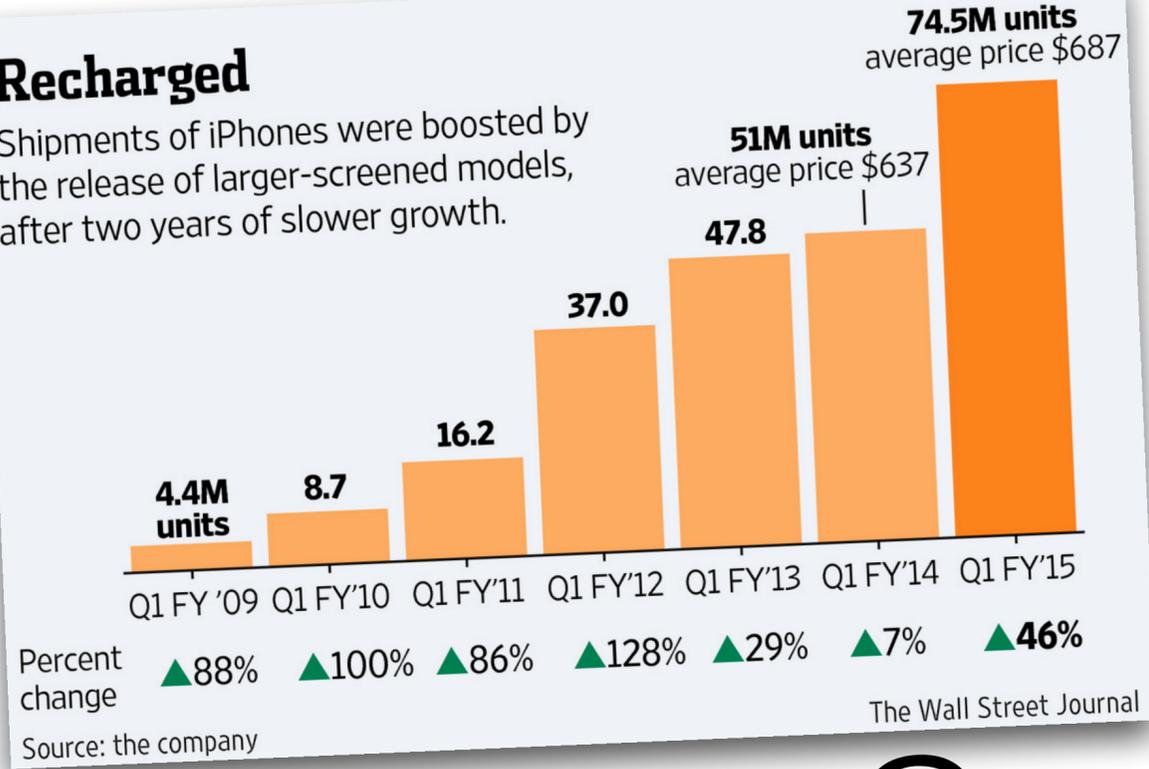


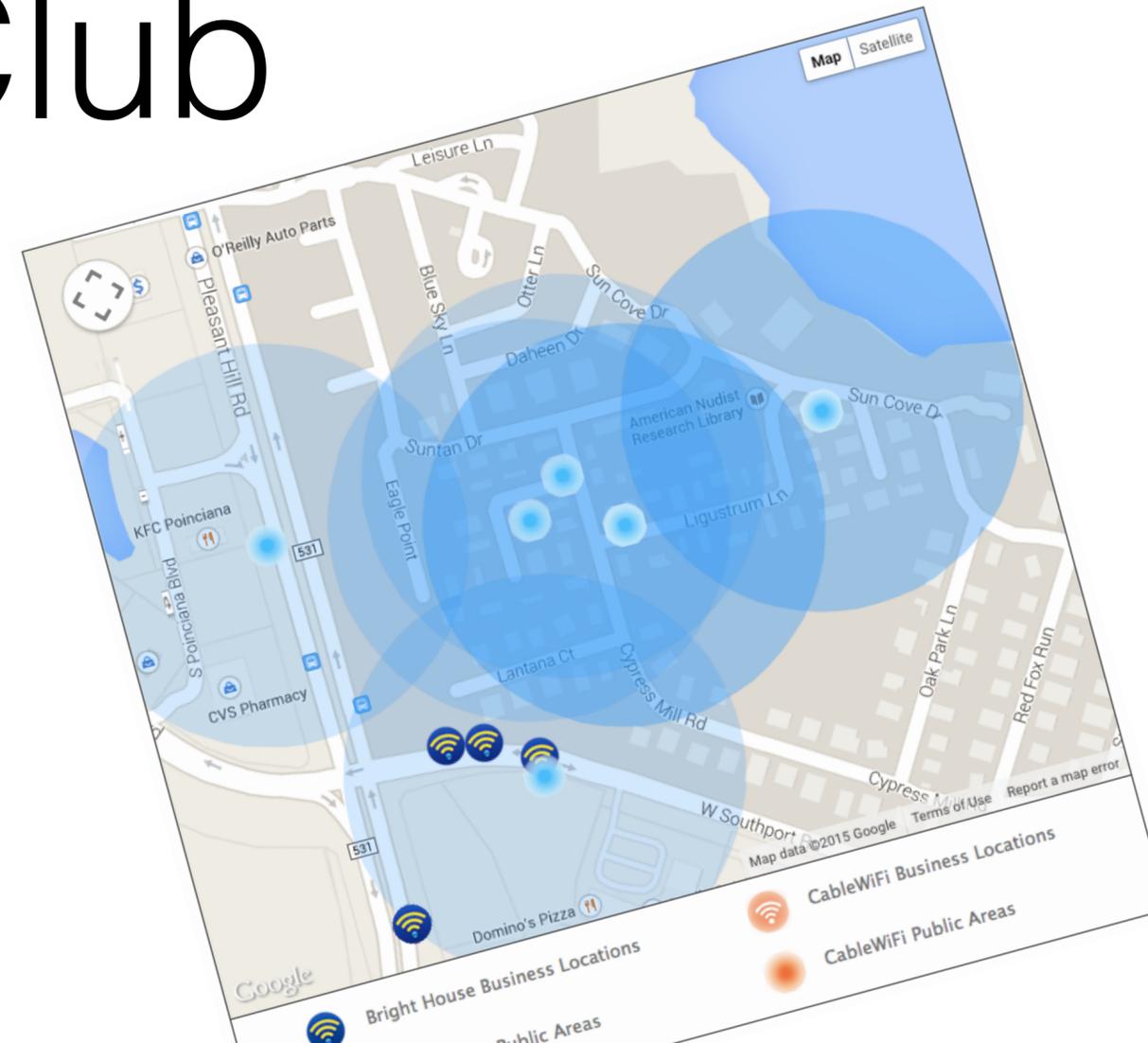
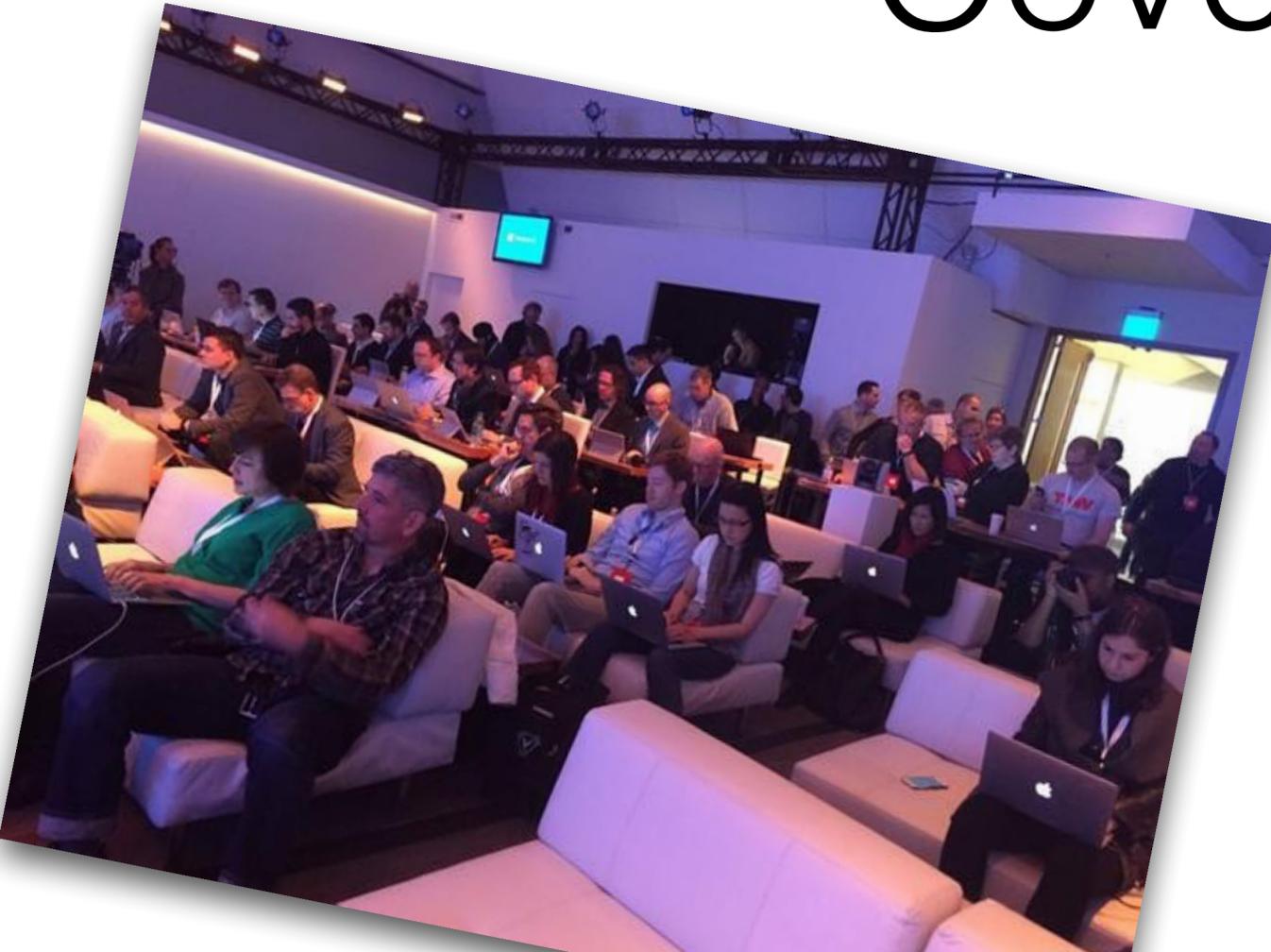
Recharged

Shipments of iPhones were boosted by the release of larger-screened models, after two years of slower growth.



Cove Apple Club

January 28, 2015



Tonight's Topics

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- Apple In The News

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- Apple In The News
- Revisiting Steve Jobs' "Thoughts on Flash" from 2007

Tonight's Topics

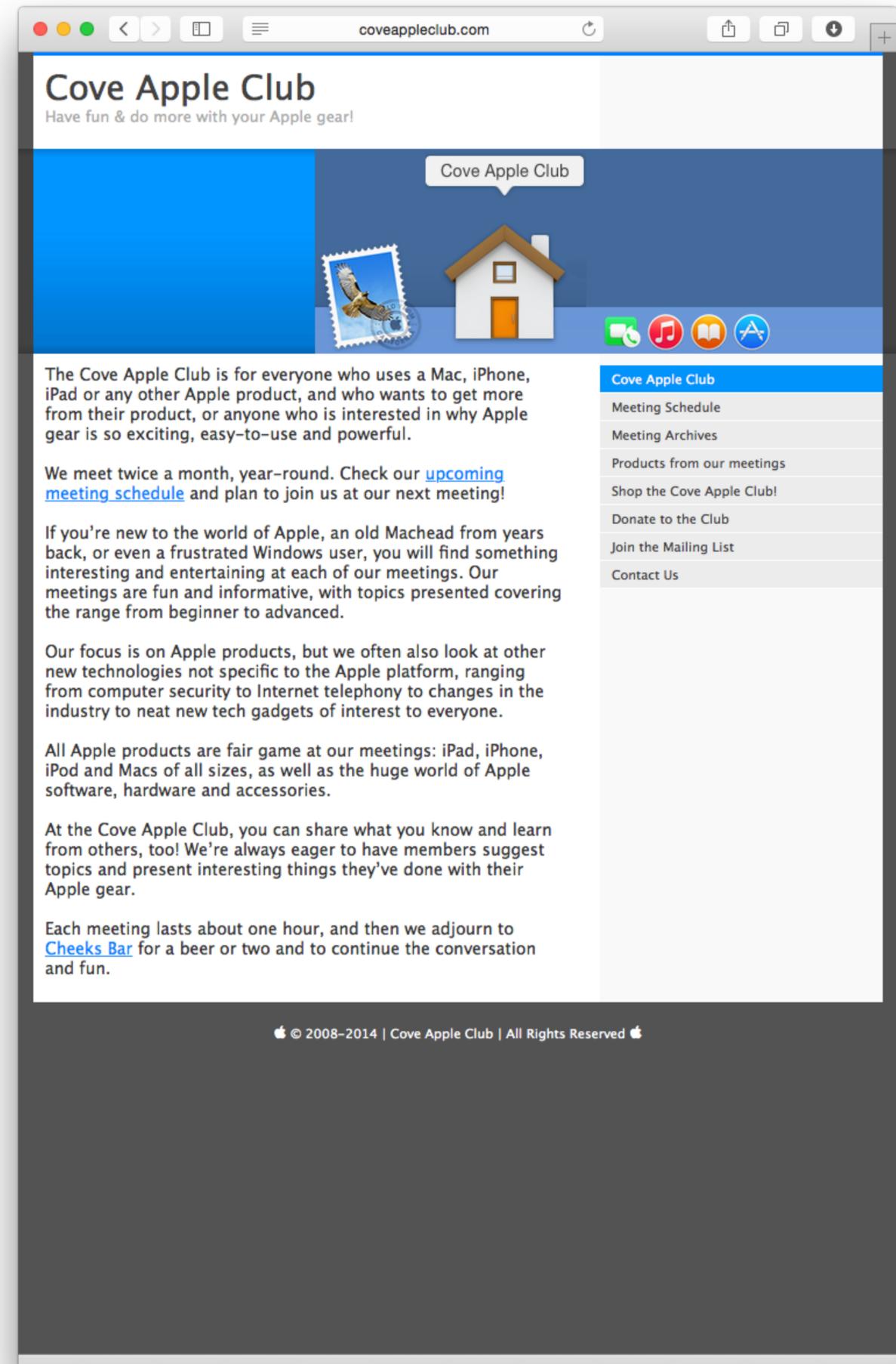
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- Apple In The News
- Revisiting Steve Jobs' "Thoughts on Flash" from 2007
- Dropbox *deux fois*
- Wi-Fi-on-the-Go Nationwide

How You Can Support the Cove Apple Club

COVEAPPLECLUB.COM



Cove Apple Club

Have fun & do more with your Apple gear!

Cove Apple Club



The Cove Apple Club is for everyone who uses a Mac, iPhone, iPad or any other Apple product, and who wants to get more from their product, or anyone who is interested in why Apple gear is so exciting, easy-to-use and powerful.

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our meetings are fun and informative, with topics presented covering the range from beginner to advanced.

Our focus is on Apple products, but we often also look at other new technologies not specific to the Apple platform, ranging from computer security to Internet telephony to changes in the industry to neat new tech gadgets of interest to everyone.

All Apple products are fair game at our meetings: iPad, iPhone, iPod and Macs of all sizes, as well as the huge world of Apple software, hardware and accessories.

At the Cove Apple Club, you can share what you know and learn from others, too! We're always eager to have members suggest topics and present interesting things they've done with their Apple gear.

Each meeting lasts about one hour, and then we adjourn to [Cheeks Bar](#) for a beer or two and to continue the conversation and fun.

Cove Apple Club

[Meeting Schedule](#)

[Meeting Archives](#)

[Products from our meetings](#)

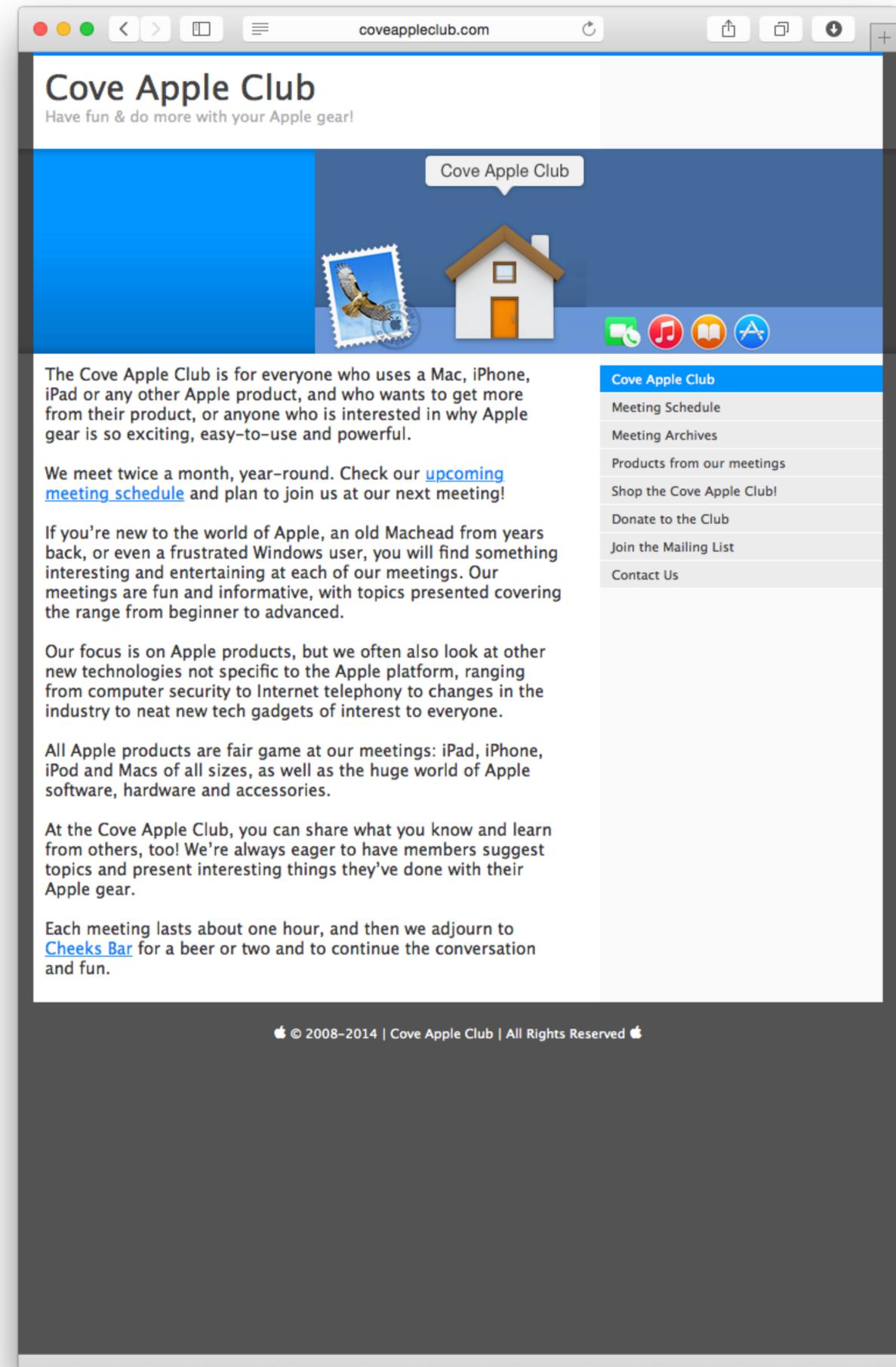
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[Donate to the Club](#)

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coveappleclub.com



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Meeting Schedule

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Cove Apple Club

Have fun & do more with your Apple gear!



The next time you need some new Mac gear, start your online shopping session with the link to Amazon on this page. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and "give back" to the Cove Apple Club -- without costing you an extra cent! Thanks!

**SHOP.
CONNECT.
ENJOY.**

All from Earth's biggest selection.



Privacy

On an iPhone or iPad? Amazon Banner above not displayed? [Tap this link instead](#)

On a Mac? Make it even easier! **Just drag this link** to your Bookmarks bar: [Amazon](#)



Need a Web site? Want your own email domain?

The Cove Apple Club uses and recommends [1&1 Internet](#). Unlimited hosting plans and personal email domains from \$0.99/month with 24/7 live telephone support.



1&1 MY WEBSITE

- ✓ Hundreds of industries
- ✓ Includes text and images
- ✓ Make changes anytime
- ✓ Integrate Facebook and Twitter



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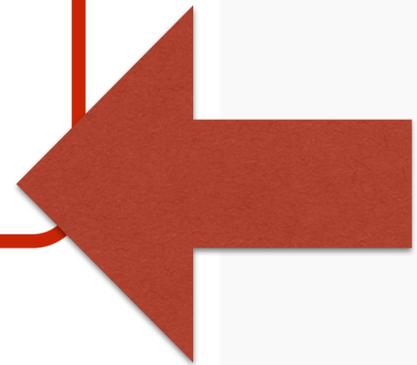
Products from our meetings

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And now, an even easier way:

coveappleclub.com/shop

coveappleclub.com/shop

Why not bookmark it?

Since Our Last Meeting

Earnings Report Totals

[Glossary](#)

January 12, 2015 to January 27, 2015

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	32	\$799.54	\$41.63
Total Third Party Items Shipped 	81	\$1,786.25	\$94.67
Total Items Shipped	113	\$2,585.79	\$136.30
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	113	\$2,585.79	\$136.30

Year-to-Date

Earnings Report Totals

[Glossary](#)

January 1, 2015 to January 27, 2015

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	57	\$1,369.86	\$76.46
Total Third Party Items Shipped 	102	\$2,106.83	\$115.57
Total Items Shipped	159	\$3,476.69	\$192.03
Total Items Returned	0	\$0.00	\$0.00
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	159	\$3,476.69	\$192.03

Apple's Epic, Mind-Melting 1Q15 Results

iPhone 6 & iPhone 6 Plus Available in US for 11 Weeks







Microsoft Windows 10 Launch Event
Microsoft Headquarters
January 21, 2015



State of the Union Press Gallery
US Capitol
January 20, 2015

In a word...

Re-donk-u-lous

The Basics

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- Gross margin 39.9%, a record for any holiday quarter
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- Margin up 5.2% YOY

Unit Sales

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Unit Sales

- 74,500,000 iPhones sold in the quarter, up 46% YOY
- 5,519,000 Macs sold in the quarter, up 15% YOY (PC industry down 12%)
- 21,400,000 iPads sold in the quarter, down 17.6% YOY
- Apple sold its 1,000,000,000th iOS device in the quarter — a gray iPhone 6 Plus. This category did not exist before June 10, 2007.

Ka-Chinggggg!!

Ka-Chinggggg!!

- Apple declared a cash dividend of \$0.47/share

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- Will be paid on February 12
- Shareholders of record as of February 9
- Apple has returned \$108,000,000,000 to shareholders since the dividend program began, and \$57,000,000,000 during 2014
- Apple has \$178,000,000,000 in cash and no debt

A few selected superlatives on
the epic quarter

China sales grew 100% YOY

Online sales in China were more
than the prior five quarters
combined

Apple built and sold around
34,000 iPhones every **hour**, 24
hours day for the entire quarter,
or about **9 iPhones per second.**

And they ran out.

Apple's \$18-billion quarterly profit is the largest of any company in any industry in history.

Each of Apple's 98,000 employees contributed to creating \$761,000 in sales and \$184,000 in profit during the quarter.

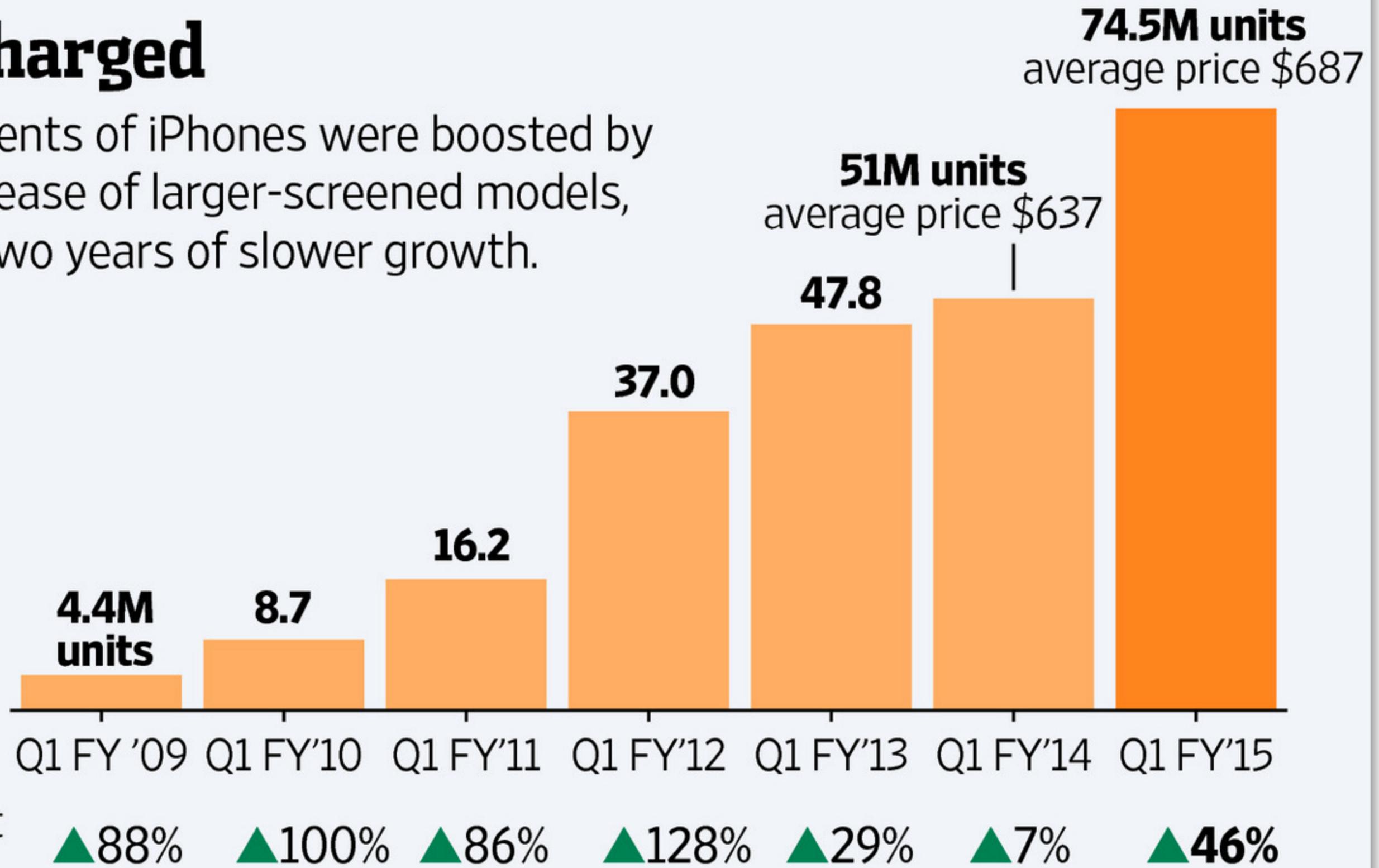
More than 1% of the world's
population bought an iPhone
in the quarter.

Apple's iPhone business is now larger than all of Microsoft and all of Google, combined.

Last quarter's iPhone revenue
is 1.5x larger than all of Google's
revenue last year

Recharged

Shipments of iPhones were boosted by the release of larger-screened models, after two years of slower growth.

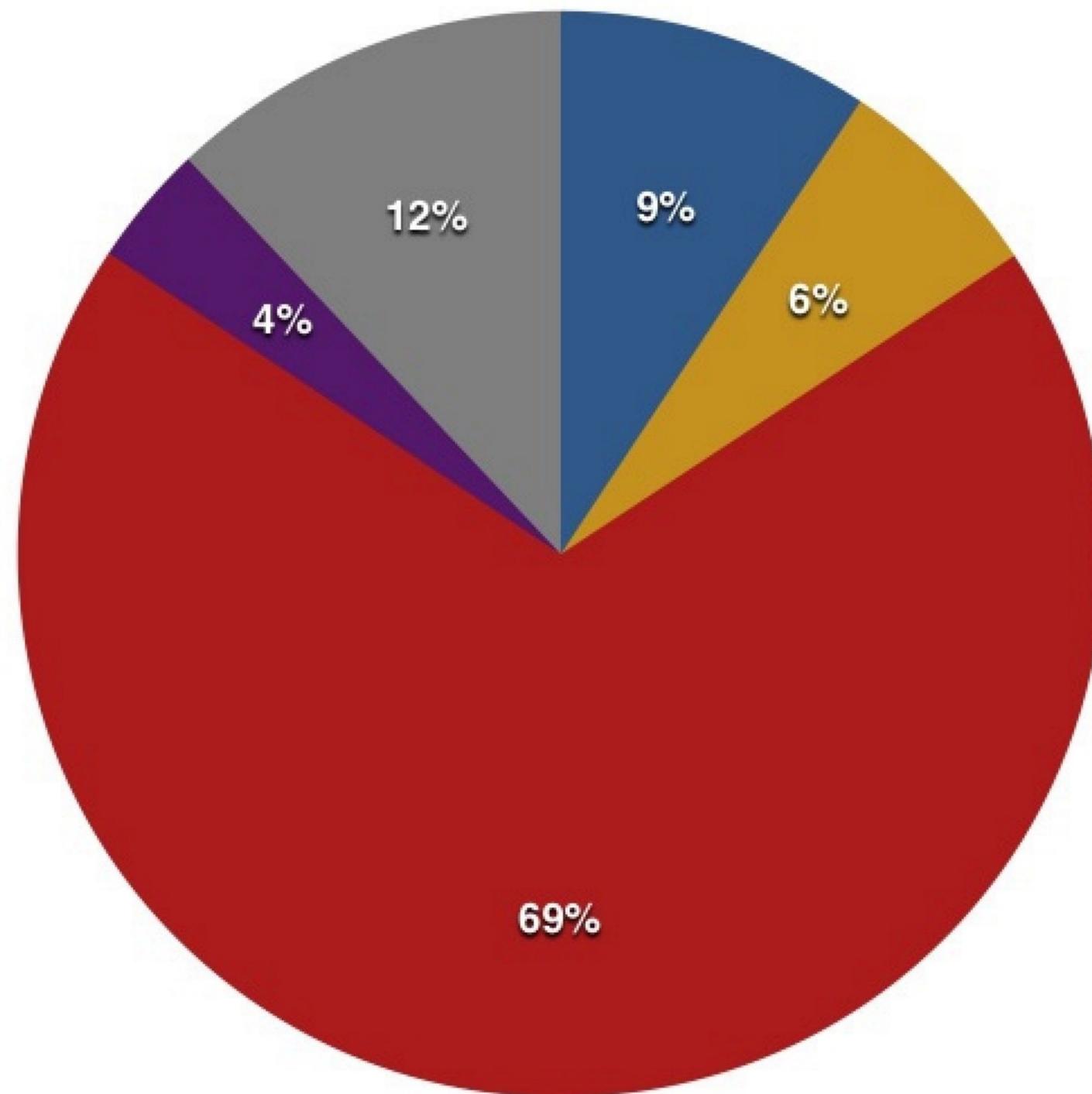


Percent change

Source: the company

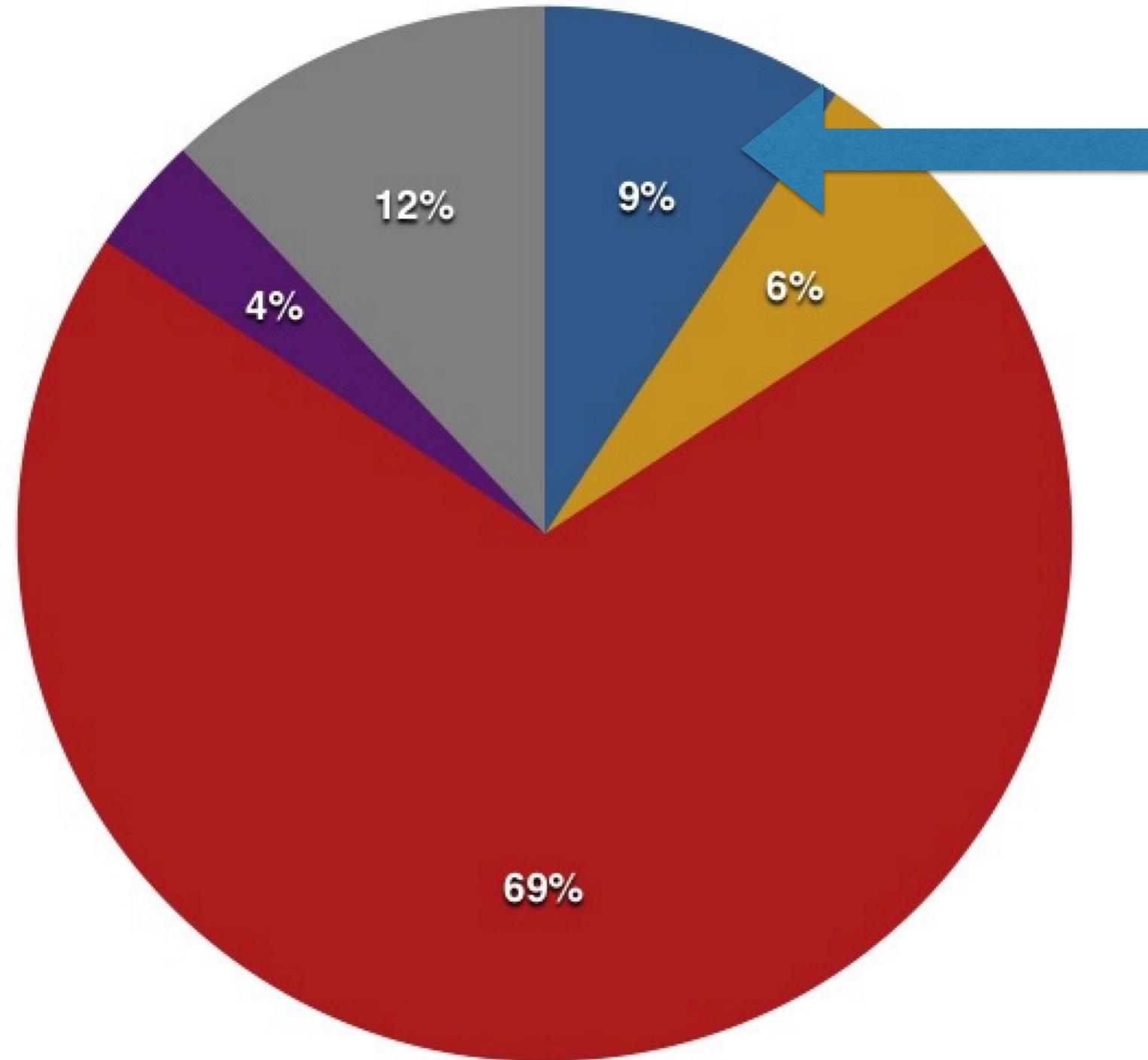
The Wall Street Journal

Apple Inc. Revenue by Category - Fiscal Q1 2015
by MacRumors.com



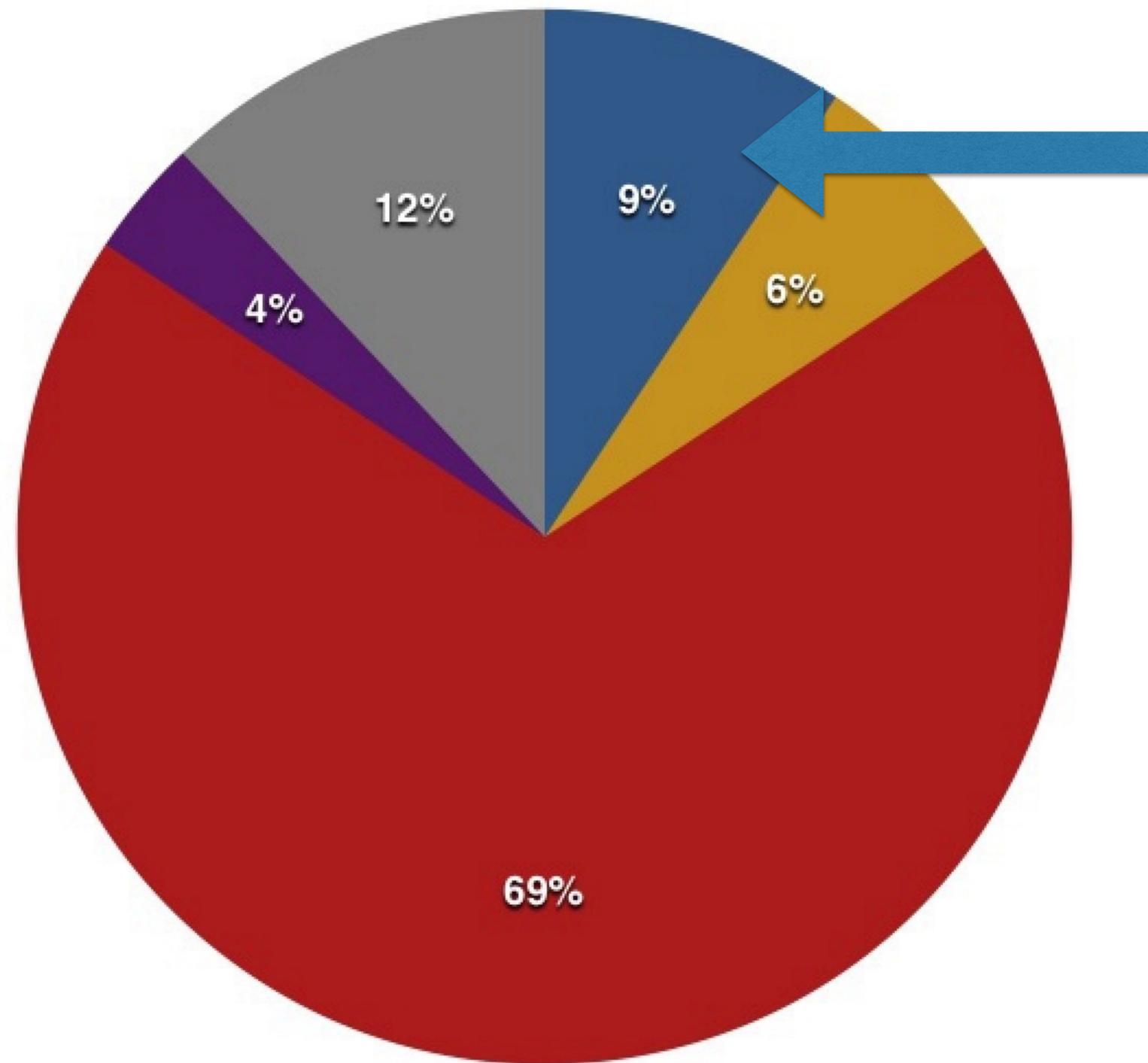
- Mac Net Sales
- Services
- iPhone Net Sales
- Other
- iPad Net Sales

Apple Inc. Revenue by Category - Fiscal Q1 2015
by MacRumors.com



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Apple Inc. Revenue by Category - Fiscal Q1 2015
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**This little slice,
the Mac business,
did \$7,000,000,000
in 90 days.**

- Mac Net Sales
- Services
- iPhone Net Sales
- Other
- iPad Net Sales

As iPhone sales grew 46% YOY,
ASP **rose** 8% to \$687.

Apple CFO Luca Maestri said Apple's profit was depressed by 5% — \$3.83 billion — due to currency fluctuations. For comparison, Google's entire profit last quarter was \$2.83 billion. In other words, Apple lost more to a strong US dollar than Google made in total.

Since Tim Cook became CEO in August, 2011, Apple has generated 588,000,000,000 in revenue and 193,000,000,000 in net income.

Largest corporate quarterly earnings of all time [edit]



This article **needs additional citations for verification**. Please help [improve this article](#) by adding citations to reliable sources. Unsourced material may be challenged and removed. *(April 2012)*

This list has all global quarterly earnings of all time, limited to earnings of more than \$10 Billion in real value (June 2011).

#	Company	Industry	Country	Year	Fiscal Quarter	Report Date	Earnings (Billion)	USD Inflation to June 2011	USD Real Earnings (Billion)
1	Apple	Consumer electronics	 United States	2015	1Q	27 January 2015	\$18.04 ^[34]	0%	\$18.04
2	Gazprom	Oil and gas	 Russia	2011	1Q	30 August 2011	\$16.24		\$16.24
3	Royal Dutch Shell	Oil and gas	 Netherlands UK	2008	2Q	30 June 2008	\$15.68	3.16%	\$16.18
4	ExxonMobil	Oil and gas	 United States	2008	3Q	30 September 2008	\$14.8	3.17%	\$15.27
5	Apple	Consumer electronics	 United States	2014	1Q	27 January 2014	\$13.10 ^[35]	0%	\$13.10
6	Apple	Consumer electronics	 United States	2013	1Q	23 January 2013	\$13.08 ^[36]	0%	\$13.08
7	Apple	Consumer electronics	 United States	2012	1Q	24 January 2012	\$13.06	0%	\$13.06
8	ExxonMobil	Oil and gas	 United States	2007	4Q	31 December 2007	\$11.66	7.47%	\$12.53
9	Apple	Consumer electronics	 United States	2012	2Q	24 April 2012	\$11.6	0%	\$11.6
10	ExxonMobil	Oil and gas	 United States	2005	4Q	31 December 2005	\$10.71	14.7%	\$12.28

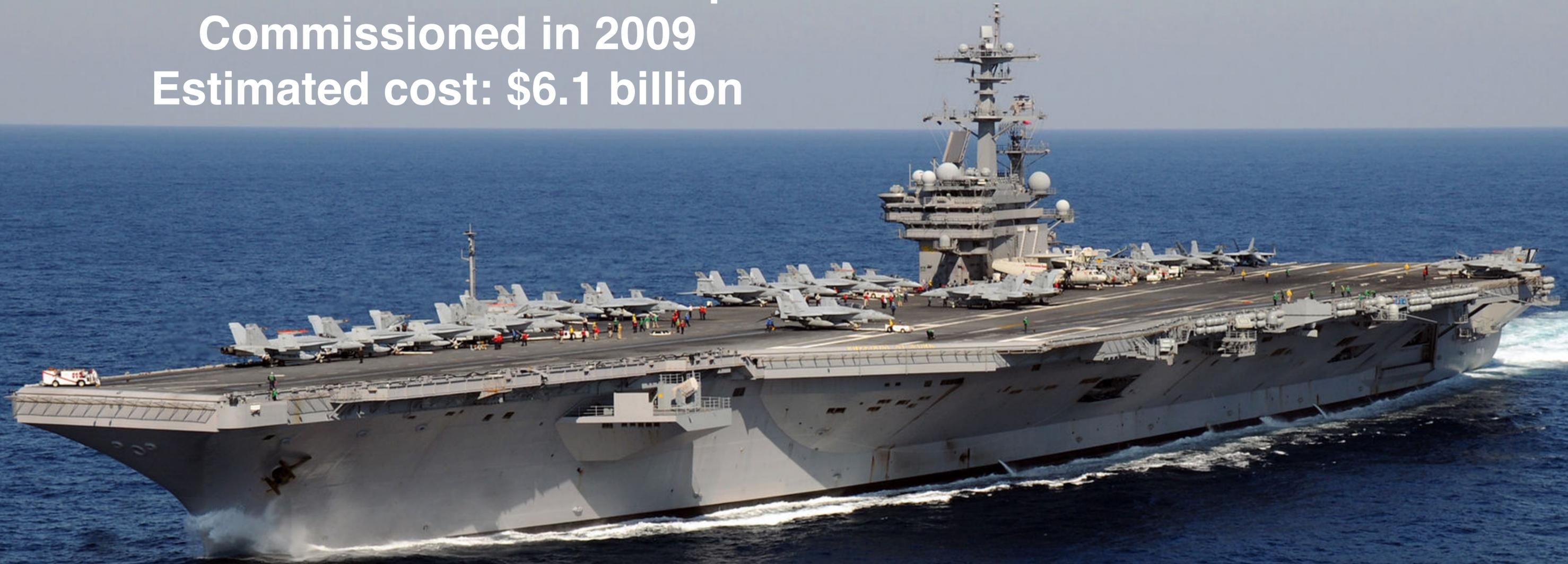
Apple has enough cash on hand
to buy Uber, Twitter, Tesla,
Netflix, Dropbox, SnapChat,
AirBnB, SpaceX, HP and Yahoo!,
with about \$20 billion in change.

iPhone is a bigger business
than General Motors.

Since October 1, Apple has made enough profit to buy **three** of these for cash:



USS *George H.W. Bush* (CVN-77)
***Nimitz*-Class Nuclear-Powered Supercarrier**
Commissioned in 2009
Estimated cost: \$6.1 billion



AAPL closed up \$6.17 (5.65%)
today at \$115.31

If You Had Bought AAPL When...	Date	AAPL Price Then	AAPL Price Now	% Gain
Steve Jobs Returns to Apple	2/15/1997	\$2.38	\$115.31	4744.96%
Original iMac Introduced	8/15/1998	\$1.45	\$115.31	7852.41%
iPod Introduced	10/23/2001	\$2.73	\$115.31	4123.81%
iPhone Introduced	1/9/2007	\$12.35	\$115.31	833.68%
Cove Apple Club Founded	1/21/2007	\$12.45	\$115.31	826.18%
M&M's Schwab Broker Told Us to Sell All Our Apple Stock Just After We Retired	11/6/2008	\$14.16	\$115.31	714.34%
Post-Recession Low	11/20/2008	\$11.50	\$115.31	902.70%
iPad Introduced	1/27/2010	\$29.55	\$115.31	290.22%
Tim Cook Named CEO	8/24/2011	\$53.74	\$115.31	114.57%
Steve Jobs Dies	10/4/2011	\$54.04	\$115.31	113.38%
2012 Year-End Close	12/31/2012	\$57.86	\$115.31	99.29%
2013 Year-End Close	12/31/2013	\$80.15	\$115.31	43.87%
7-for-1 Stock Split Announced	4/23/2014	\$74.96	\$115.31	53.83%
Apple Watch, Apple Pay, iPhone 6 Announced	9/9/2014	\$97.99	\$115.31	17.68%
2014 Year-End Close	12/30/2014	\$110.21	\$115.31	4.63%

The Upshot

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- The smartphone is eating everything

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- The smartphone is eating everything
- Apple reinvented the smartphone

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- Apple owns the entire “stack” in the smartphone ecosystem

The Upshot

- The smartphone is eating everything
- Apple reinvented the smartphone
- Apple makes the best smartphone
- Apple owns the entire “stack” in the smartphone ecosystem
- Apple makes the most money in the smartphone industry

And all of that is ***without***
Apple Watch,
which launches in Q3 15.

So, yeah.

Apple had a good holiday quarter.

Two Dropboxes

🍏 Jan 28, 2015 🍏 Cove Apple Club 🍏 Bob Proctor 🍏

This prezzo covers topics...

1. Some general info on Dropbox
2. Free Dropbox w/ 2 GB plus more
3. Sharing Dropbox Folders
4. Install your Dropbox on each of your computers
5. Selective sync for each computer
6. Big Data > 16 GB
7. Need for Two Dropboxes on One computer
8. Setup Procedure
9. Where are my Dropboxs?
10. Issues with two Dropboxes

Dropbox ??

How many of you

- know what Dropbox is?
- Use Dropbox?
- Have more than one computer?
- Have more than one Email Address?

1. Free Dropbox

Free... w/ 2 GB plus more for each referral
with up to 16 GB Maximum

2. Sharing Folders

Initiate Sharing from Dropbox Web site

3. Linking Computers to a Dropbox

Install your Dropbox on each of your computers

Be Careful... each computer gets everything!

4. Selective Sync

Each linked computer gets only certain folders

“Pick and Choose” what to sync

5. Big Data

If your data gets Big Ex: > 16 GB

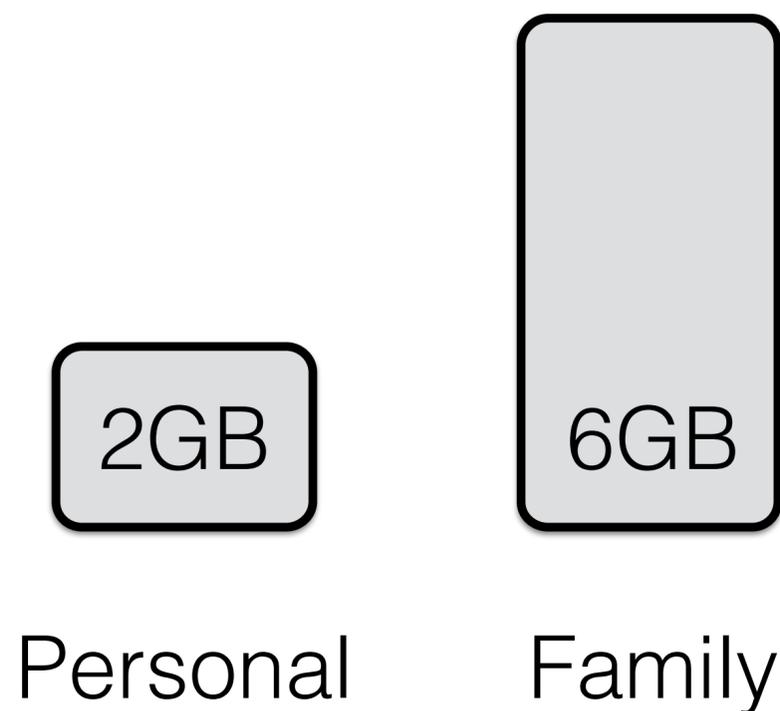
Then Use Dropbox Pro

1 TB @\$99/yr

6. Two Dropboxes

Using One Computer...

- You need two Dropbox Accounts...
- You need two Email addresses, one for each



7. Setup Procedure

See details in the Handout

Web site: **<http://theterran.com/>**

8. Setup Details

1. Make directory **Dropbox-Business**
2. Create an Automator 'Custom Application' Script
`HOME=$HOME/Dropbox-Business /Applications/Dropbox.app/Contents/MacOS/Dropbox &`
3. Save script in folder **Dropbox-Business**, for example
4. Add Automator Script to Login Items
5. reboot

8.1

Make directory “**Dropbox-Business**”

Use Finder to do that...

8.2 Create Automator Script

Application receives files and folders as input

Run Shell Script

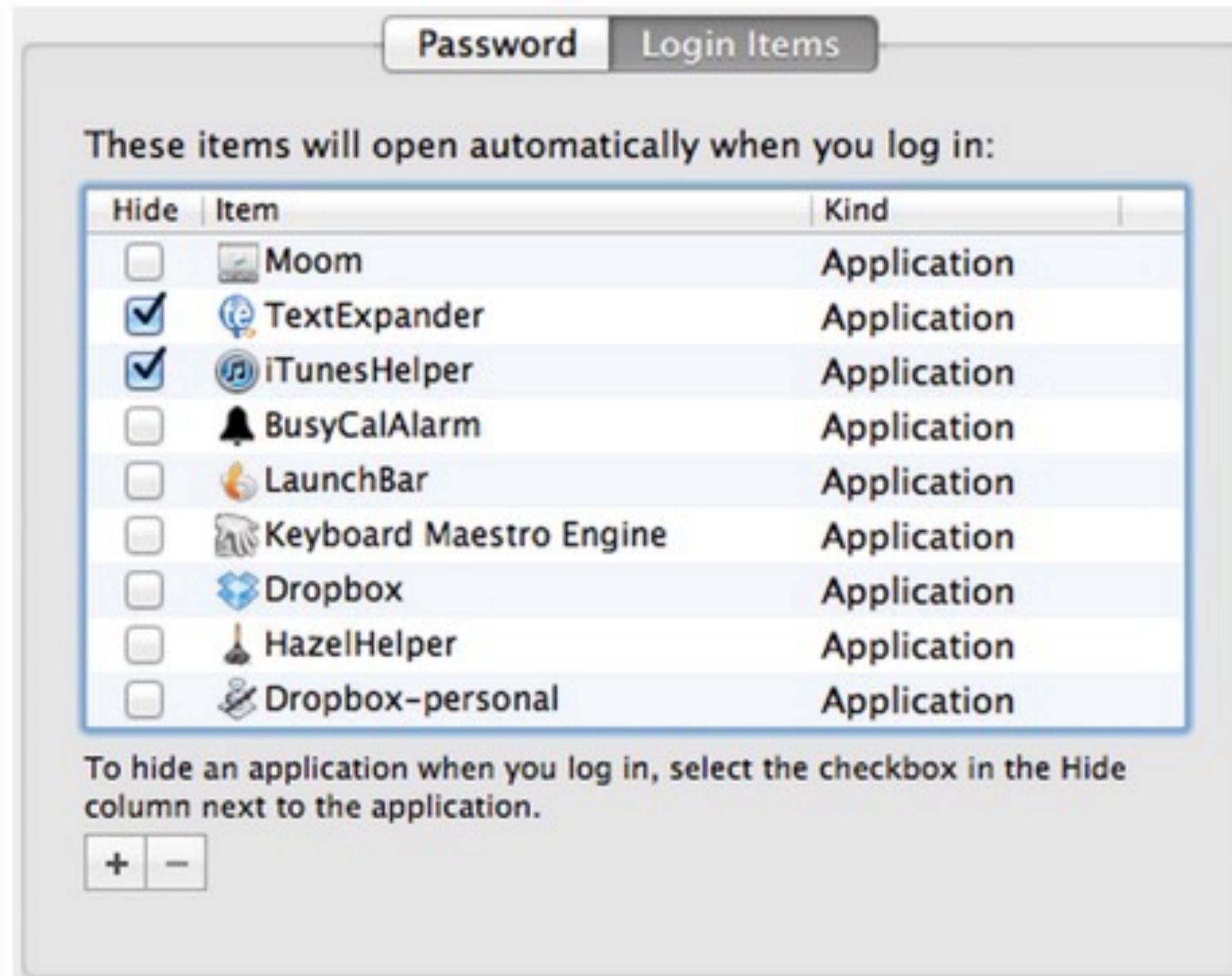
Shell: /bin/bash

Pass input: to stdin

```
HOME=$HOME/Dropbox-ANRL /Applications/Dropbox.app/Contents/MacOS/Dropbox &
```

Results Options

8.3 Add Automator Script to Login Items



Launch at login

8.4

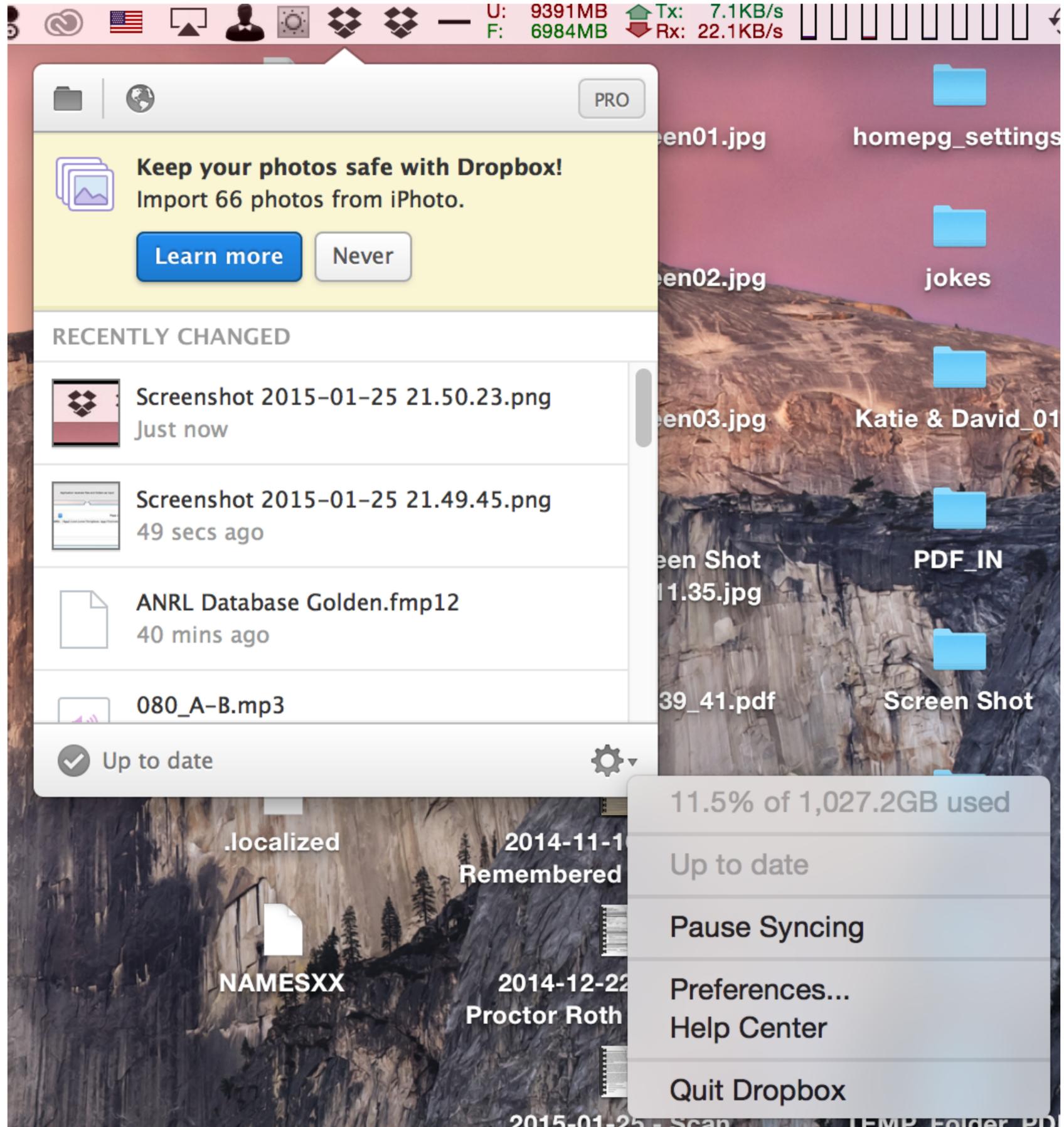
Re-Boot

9. Where are my Dropboxs?

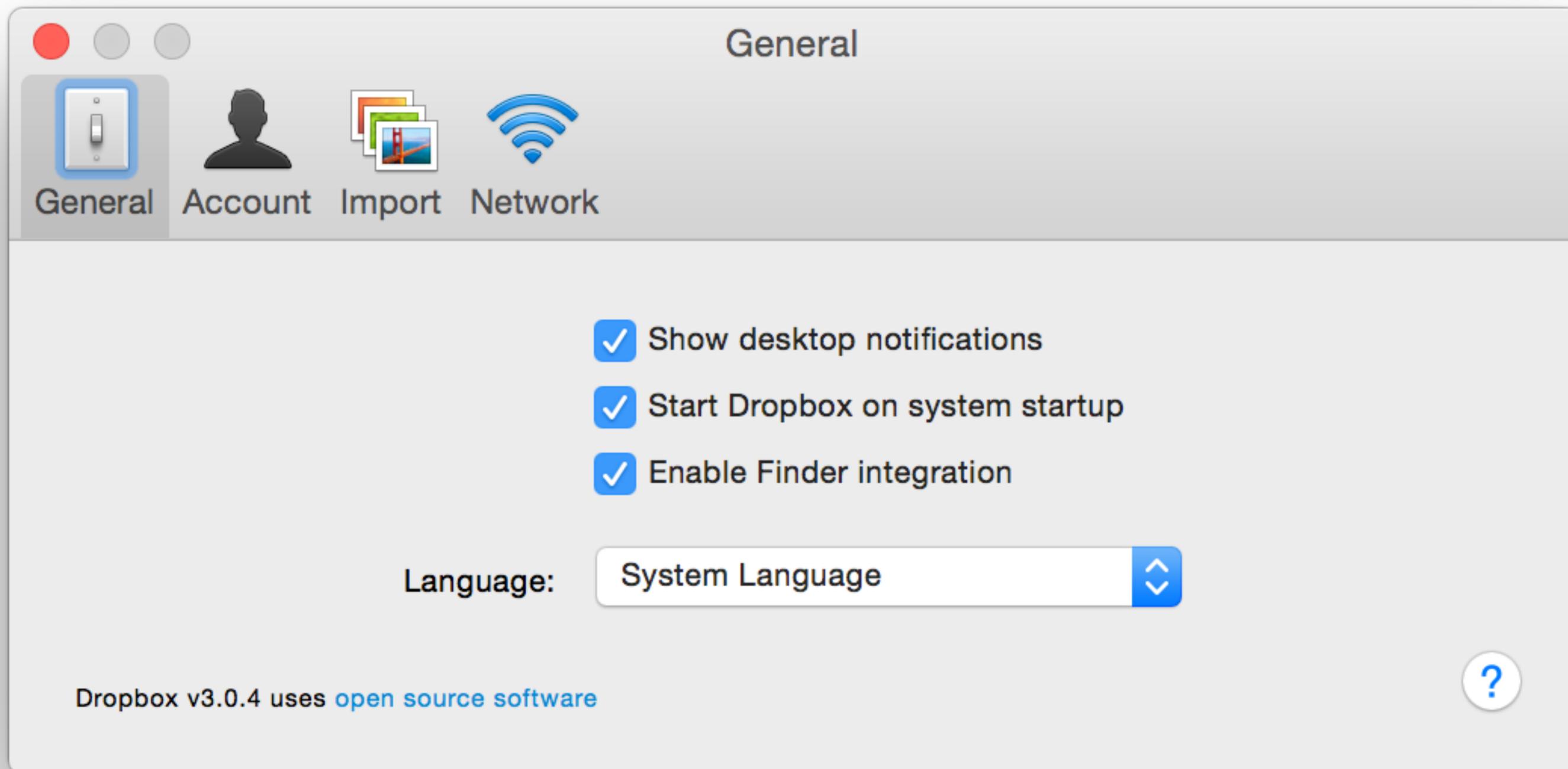
1. **/Users/rproctor/Dropbox**
2. **/Users/rproctor/Dropbox-Business/Dropbox**



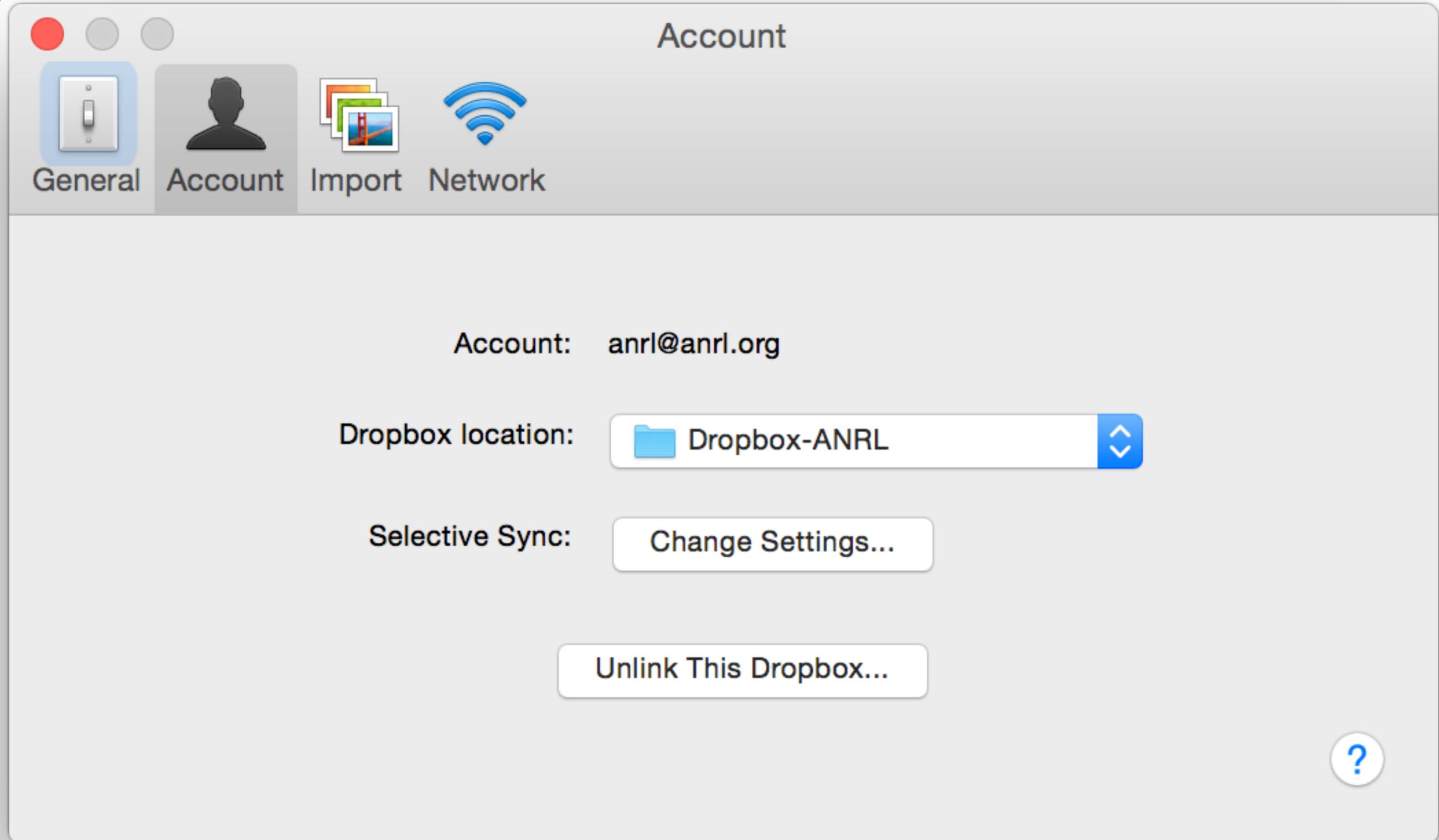
9.1



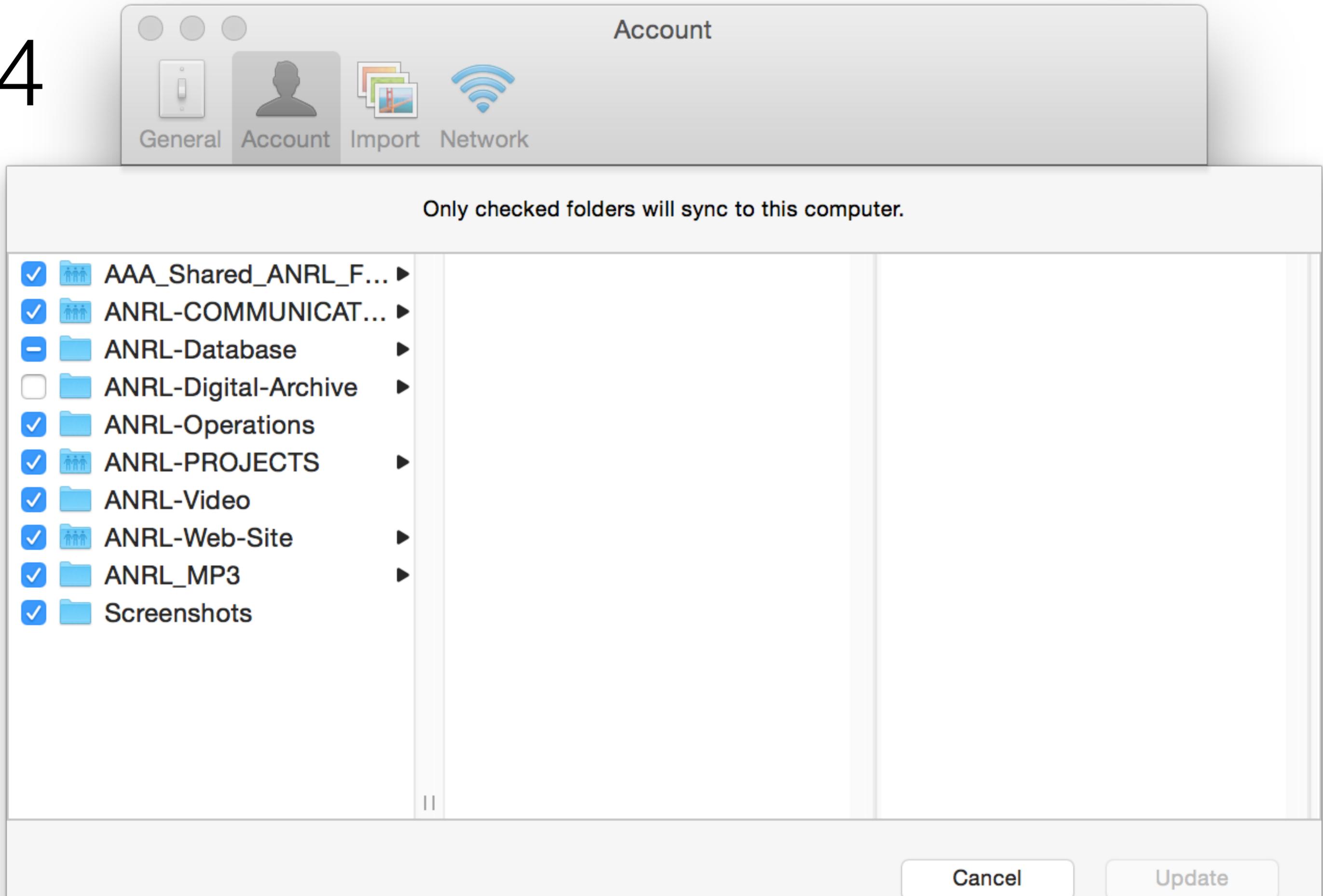
9.2



9.3



9.4

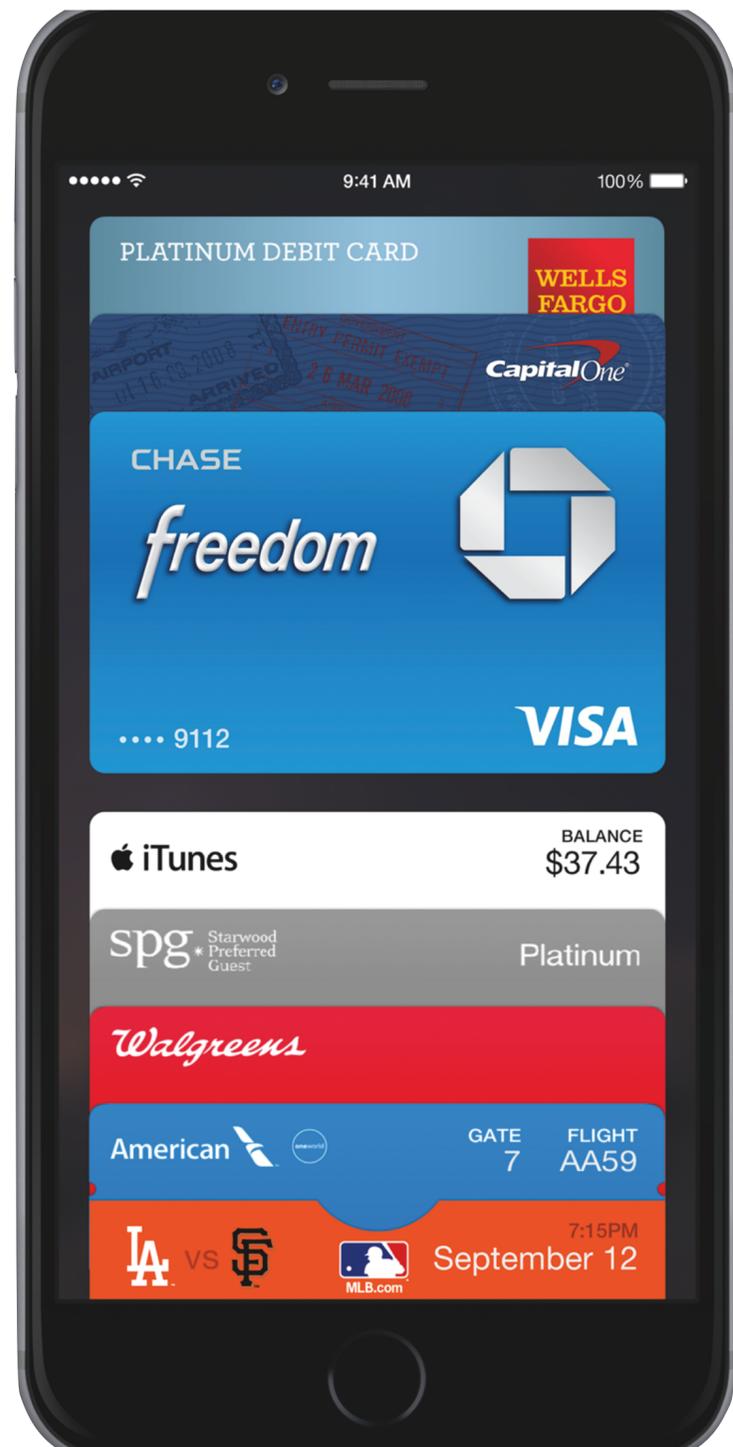
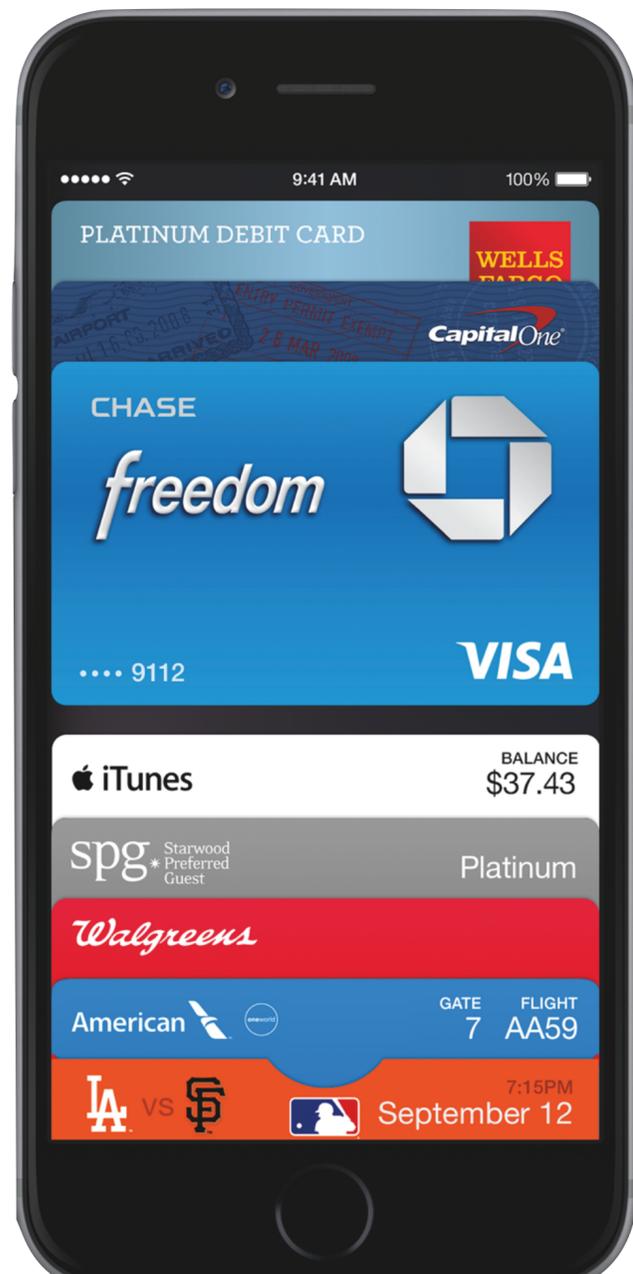


10. Issues

**Can not change icon Color in MenuBar
They are Only Black & White**



The End



Apple Pay Update

How Apple Says Apple Pay is Doing

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- Adding 200,000 self-service POS locations being added this quarter

How a 3rd-Party Online Merchant Says Apple Pay is Doing

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- 20% of all online sales now completed with Apple Pay on iPhone 6/iPhone 6 Plus

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- Average checkout time with Apple Pay is 17 seconds vs. 406 seconds using traditional checkout flow
- Data input time with Apple Pay is 0 seconds vs. 103 seconds on mobile
- Apple Pay checkout flow is 7x faster than traditional mobile checkout, 5x faster than desktop checkout

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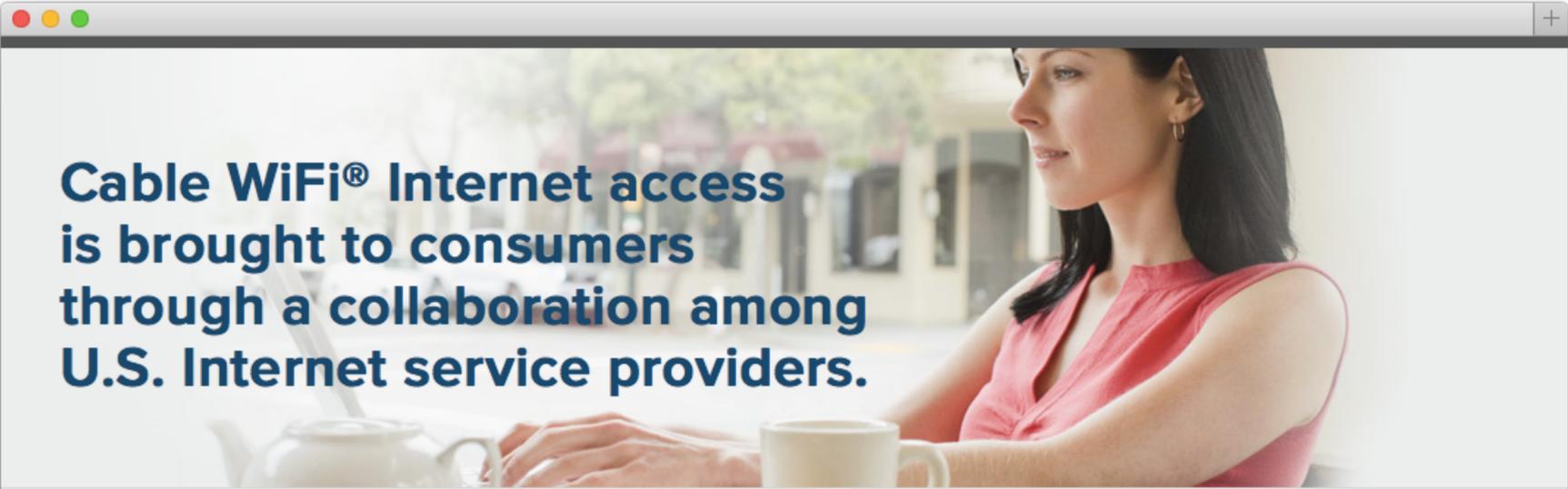
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 - Let's check!

Dan Has a Question!



**Cable WiFi® Internet access
is brought to consumers
through a collaboration among
U.S. Internet service providers.**

Bright House Networks, Cox Communications, Optimum, Time Warner Cable and XFINITY allow each other's high-speed Internet customers to access more than 300,000 WiFi hotspots. CableWiFi is the wireless network name created as an extension of the WiFi services offered by Internet service providers listed here.

Select your Internet service provider to find out more.

**bright
house**
NETWORKS



COX

optimum.

**Time
Warner
Cable**

xfinity

Now available:

Bright House Networks, Cox Communications, Optimum, Time Warner Cable and XFINITY offering access to the Cable WiFi network in select US markets.

Wi-Fi On The Go

Cable Wi-Fi Alliance

Cable Wi-Fi Alliance

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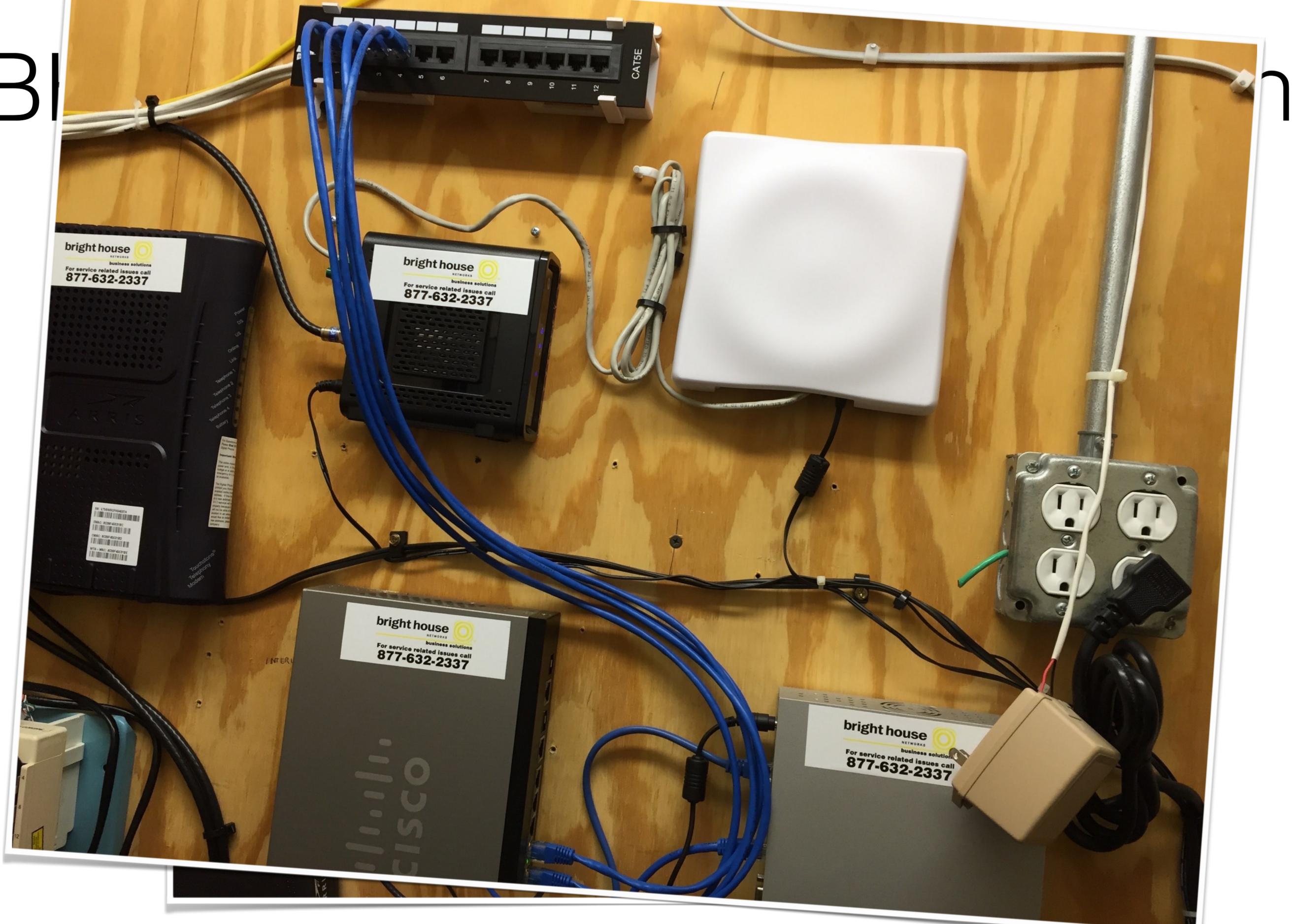
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- This second AP is what provides the Cable Wi-Fi public hotspot
- “Install by default” - no charge to clients
- They now claim over 300,000 hotspots nationwide and growing

A BHN Public Hotspot Installation



A BI





bright house
NETWORKS
business solutions
For service related issues call
877-632-2337

BHN Public Hotspot Modem

BHN Public Hotspot AP

7
8
9
10
11
12

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- Ideal to assure the security of the customer's data network

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- Sign-on using their provider’s login credentials
- On subsequent runs, network recognizes your device for auto-login

Wi-Fi: Looking for Networks...

Turn Wi-Fi Off

- ANRL  
- ANRL-GUEST 
- Bright House Networks 
- CableWiFi 
- CenturyLink1410  
- CenturyLink4430  
- CenturyLink6566  
- Cove RV Resort 
- Cove WiFi 
- Game NE 5G 
- office  
- westell8120  

Device

- print server 55A31A 

Join Other Network...

Create Network...

Open Network Preferences...

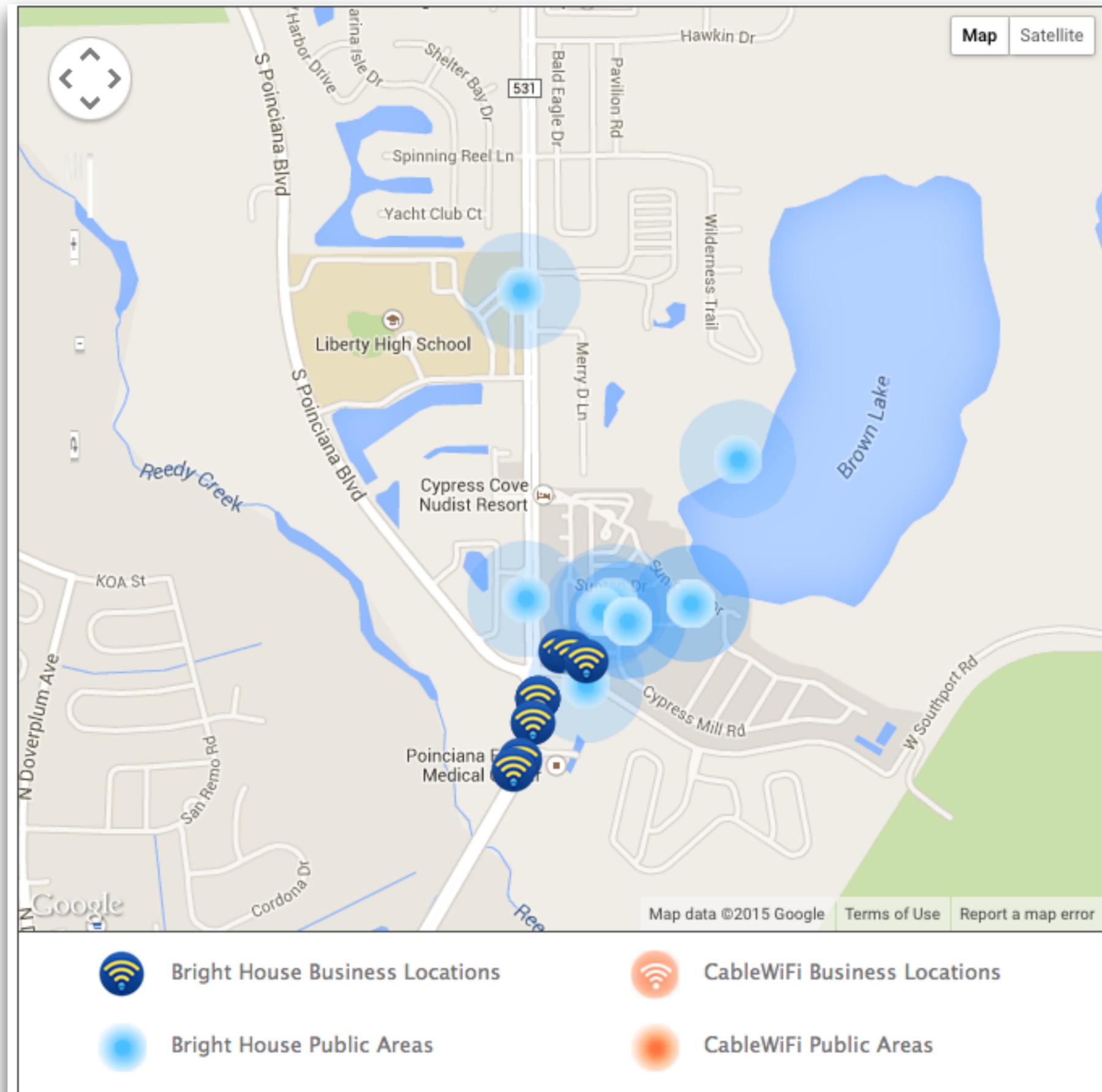
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BHN Public Hotspot Locator Map



XFINITY Public Hotspot Locator Map

Kissimmee, FL 34746, USA **Go**

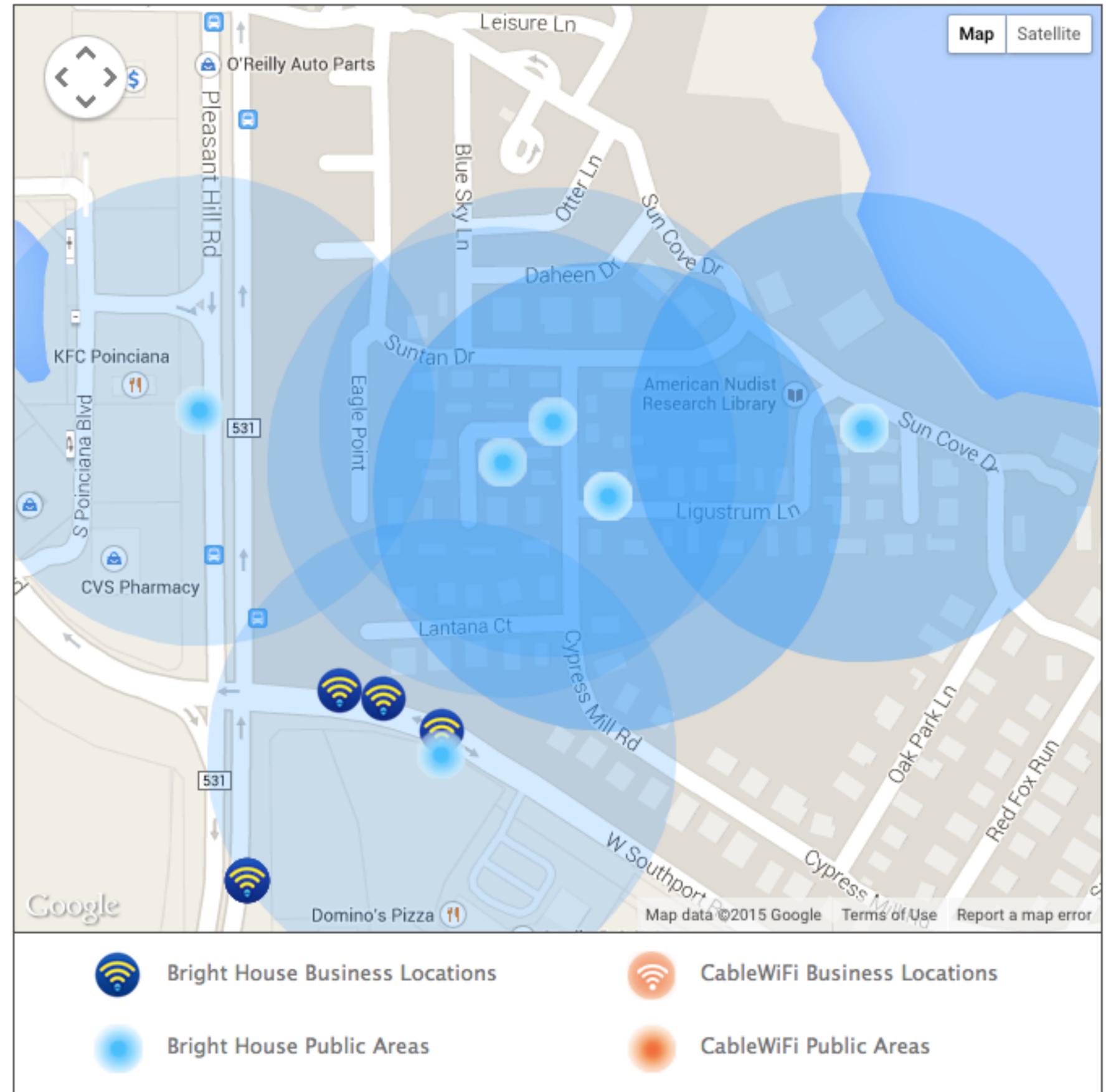
Search results

Previous 10 Results **Next 10 Results**

- CableWiFi**
1674 PLEASANT HILL RD
KISSIMMEE, FL 34746
[Get directions to this location](#)
- CableWiFi**
3900 S ORANGE BLOSSOM TRL
KISSIMMEE, FL 34746
[Get directions to this location](#)
- CableWiFi**
3354 S ORANGE BLOSSOM TRL
KISSIMMEE, FL 34746
[Get directions to this location](#)
- CableWiFi**
3348 S ORANGE BLOSSOM TRL
KISSIMMEE, FL 34746
[Get directions to this location](#)
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3346 S ORANGE BLOSSOM TRL
KISSIMMEE, FL 34746
[Get directions to this location](#)

Map data ©2015 Google Terms of Use Report a map error

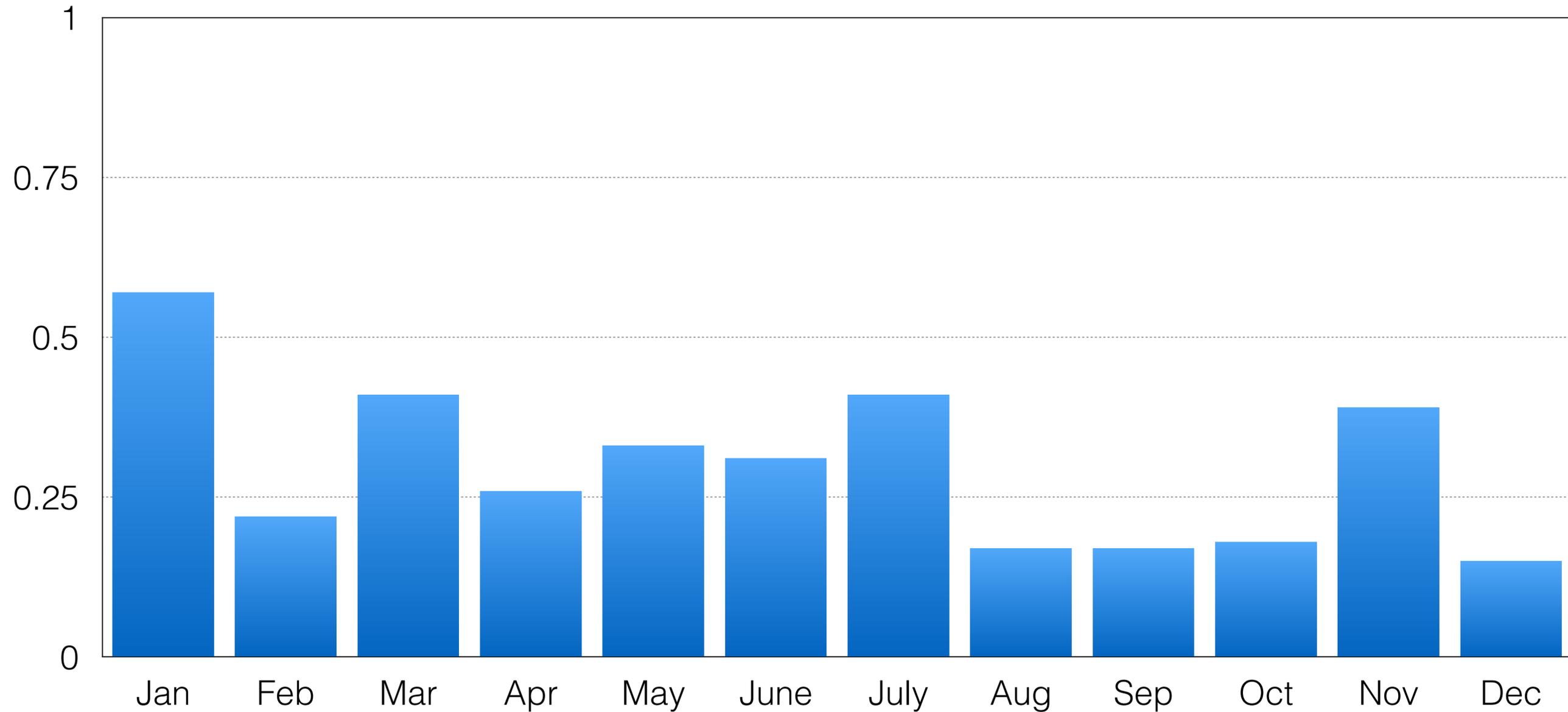
BHN "Public Areas"
Now Cover
Much of Cypress Cove!



Buy WHY did they do this?

- Yours Truly has always wondered WHY they decided to do this
 - It costs money to build out & operate the public hotspots
 - Loads their networks down with more traffic
 - Hard to see how it gets them more business

Not that I'm complaining...



Mobile Data Consumed (Gb) / Past 12 Months
2 iPhones / 4G LTE

Maybe This is A Clue?

Home / Reviews / Cell Phones / Cell Phone Service Providers / Cablevision Tips 'Freewheel' Wi-Fi Phone Service

Cablevision Tips 'Freewheel' Wi-Fi Phone Service

BY **STEPHANIE MLOT** JANUARY 26, 2015 08:42AM EST  4 COMMENTS

Cablevision's Freewheel Internet phone service will launch next month on the Moto G for \$29.95 per month.

42    
SHARES



Cablevision is getting into the wireless business, but the company's new "Freewheel" phone service will only be available via Wi-Fi networks.

The [low-cost Internet phone service](#) promises unlimited data downloads on any Wi-Fi connection.

Launching on Motorola's [Moto G](#) smartphone, Freewheel will be available nationwide next month for \$29.95 per month; Optimum Online customers can enjoy a discounted price of \$9.95 per month.

The Moto G will also be discounted to \$99.95.

Our February Meeting Schedule

FEB

11

Cove Apple Club
7:00 PM - 8:15 PM

A calendar card for the month of February. The top of the card is a red horizontal bar with the word "FEB" in white, bold, sans-serif capital letters. Below this bar, the date "11" is displayed in a large, dark grey, sans-serif font. At the bottom of the card, the text "Cove Apple Club" and "7:00 PM - 8:15 PM" is written in a smaller, dark grey, sans-serif font, indicating the meeting details for that date.

Our February Meeting Schedule





Our Only Meeting Next Month

FEB

25

Cove Apple Club
7:00 PM - 8:15 PM

See you at
Cheeks!

