

EVERNOTE®

Cove Apple Club

June 8, 2016

Hello, **W****W****D****C**16.

```
/* Join us here on June 13 at 10 a.m. PDT  
to watch the WWDC keynote live.*/  
addToYourCalendar()
```



Tonight's Topics

- WWDC Watch Party!
- The Internet is dead. Long live the internet.
- Evernote: The Swiss Army Knife for Life

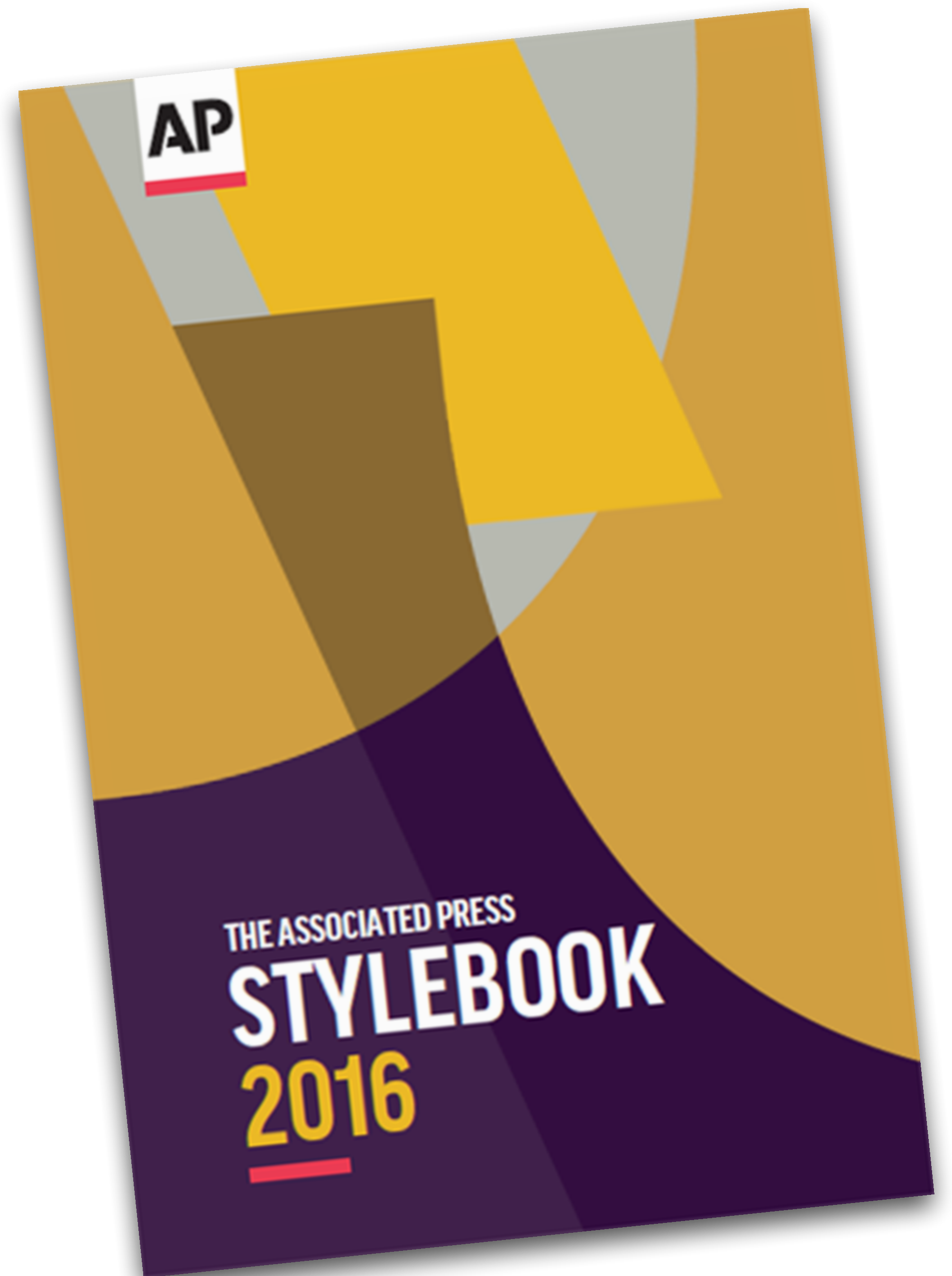
The Internet is dead.

Long live the internet.

AP

THE ASSOCIATED PRESS
STYLEBOOK
2016

- *AP Stylebook*, 2016 edition
- Used as the style and process reference by journalists, editors, business writing, educators
- Updated annually since 1953
- Over 600 changes since the 2016 edition
- “AP Style” reflects and shapes how we write and what we read in popular media



AP Style: Tech Terms

- “Web site” became “website” in the 2010 edition
- BUT, retain capital “W” and separate words for “the Web,” “Web page” and “Web feed”

website A location on the World Wide Web that maintains one or more pages at a specific address. Also, *webcam*, *webcast* and *webmaster*. But as a short form and in terms with separate words, *the Web*, *Web page* and *Web feed*. See **Web**.

Webster's New World

AP Style: Tech Terms

- “E-mail” became “email” in the 2011 edition
- Retain the hyphen with “e-book,” “e-commerce” and “e-business”

Use *salvadoran*(s) in references to citizens of the nation.

email Acceptable in all references for *electronic mail*. Many *email* or Internet addresses use symbols such as the *at* symbol (@), or the *tilde* (~) that cannot be transmitted correctly by some computers. When needed, spell them out and provide an explanatory editor’s note. Use a hyphen with other *e-* terms: *e-book*, *e-business*, *e-commerce*.

embargo See **boycott**, **embargo**.

And now, it's the internet

AP Style alert: Don't capitalize internet and web anymore

By [Kristen Hare](#) • April 2, 2016

Associated Press editors announced a new stylebook change Saturday ahead of a session at the annual American Copy Editors Society's [conference](#) — the 2016 stylebook will lowercase the words "internet" and "web."

"The changes reflect a growing trend toward lowercasing both words, which have become generic terms," AP Standards Editor Thomas Kent told Poynter via email.

The Internet is dead. Long live the internet.

- 20 years of muscle memory to re-train
- Spell checkers/grammar checkers to re-program
- Text Expander snippets to change
- ...but yes: it's time.

AP Style alert: Don't capitalize internet and web anymore

By [Kristen Hare](#) • April 2, 2016

Associated Press editors announced a new stylebook change Saturday ahead of a session at the annual American Copy Editors Society's [conference](#) — the 2016 stylebook will lowercase the words "internet" and "web."

"The changes reflect a growing trend toward lowercasing both words, which have become generic terms," AP Standards Editor Thomas Kent told Poynter via email.

Hello, WWDC 16.

```
/* Join us here on June 13 at 10 a.m. PDT  
   to watch the WWDC keynote live. */  
addToYourCalendar()
```

Worldwide Developer Conference

- Apple's 30th annual WWDC
- Mid-year product releases, Mac OS & iOS roadmaps & developer previews
- Live-streamed since 2013

Hello, **W W D C 1 6**.

```
/* Join us here on June 13 at 10 a.m. PDT  
   to watch the WWDC keynote live. */  
addToYourCalendar()
```


WWDC Watch Party!

JUN

13

WWDC Watch Party
12:30 PM - 2:30 PM

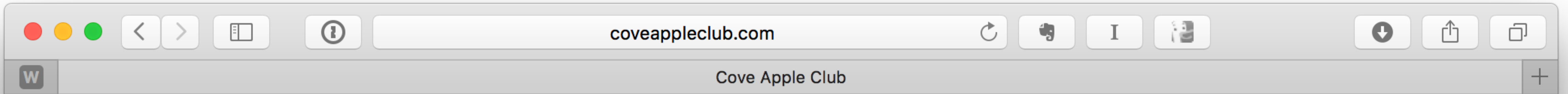
WWDC Watch Party!

- Livestream watch party!
 - AKA: our excuse for day-drinking, watching TV, eating pizza and loafing on a perfectly fine summer day
- Keynote starts at 1pm ET; doors open at 12:30
- Bring a SMALL snack / finger food to share
- BYOD!!
- Pizzas will be provided!
- RSVP to wwdc@coveappleclub.com **before Sunday night!**



Support the Cove Apple Club





COVE APPLE CLUB

Have fun & do more with your Apple gear!

[HOME](#)[MEETINGS](#)[EMAIL LIST](#)[SHOP](#)[ARCHIVES](#)

SHARE. LEARN. LAUGH!

Join **over 100 Cypress Cove residents and members** in the Cove Apple Club, and you'll learn more and get a lot more fun and productivity out of all your Apple gear!

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our meetings are fun and informative, with topics presented covering the range from beginner to advanced.

Our focus is on Apple products, but we often also look at other new technologies not specific to the Apple platform, ranging from computer security to Internet telephony to changes in the industry to neat new tech gadgets of interest to everyone.

All Apple products are fair game at our meetings: iPad, iPhone, iPod and Macs of all sizes, as well as the huge world of Apple software, hardware and accessories.

Find out more about the club, our meeting schedule and how you can get in on the fun. Click the links below for details, and be sure to join our [email list](#) for all the latest updates.





COVE APPLE CLUB

Have fun & do more with your Apple gear!

[HOME](#)[MEETINGS](#)[EMAIL LIST](#)[SHOP](#)[ARCHIVES](#)

SUPPORT THE COVE APPLE CLUB WHEN YOU SHOP AT AMAZON.COM

The next time you need some new Apple or other tech gear (or anything else from the 20,000,000 items in stock!), start your online shopping session with our link to Amazon.com. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and “give back” to the Cove Apple Club -- without costing you an extra cent! Thanks!

THREE EASY WAYS TO USE THE AMAZON SHOPPING LINK

1. Just click here — you'll be sent to the Amazon.com homepage.
 1. Once you arrive at the Amazon homepage, BOOKMARK that page:
 1. In Safari on Mac, type Cmd-D
 2. In Safari on iOS, tap the Share widget, then tap Add to Favorites or Add Bookmark.
2. Drag this link to your Favorites bar in your Web browser. Then it's handy anytime you want to visit Amazon.
3. Just click the Amazon banner ad below.



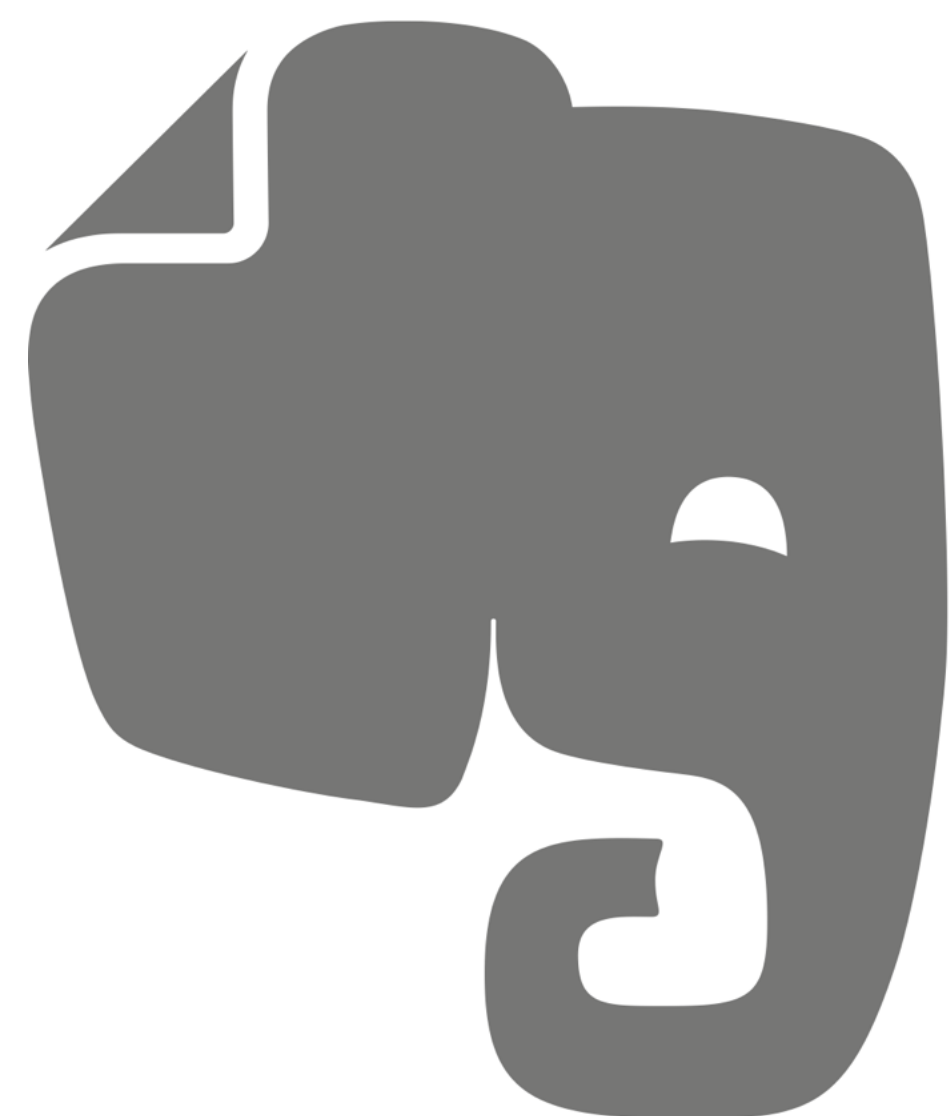
2016 YTD

Earnings Report Totals

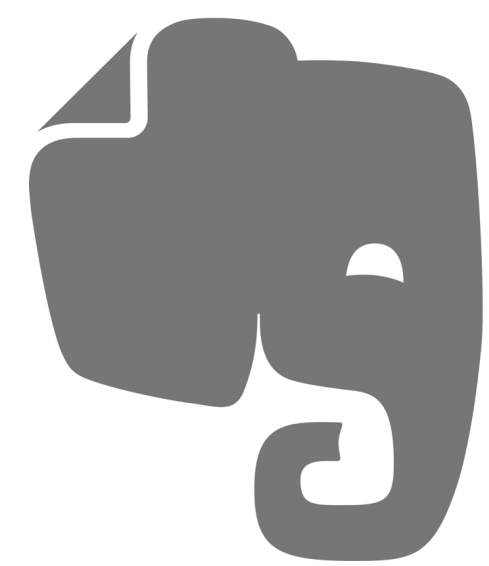
[Glossary](#)

January 1, 2016 to June 7, 2016

	Items Shipped	Revenue	Advertising Fees
Total Amazon.com Items Shipped	188	\$4,750.14	\$276.56
Total Third Party Items Shipped	387	\$9,166.99	\$529.81
Total Items Shipped	575	\$13,917.13	\$806.37
Total Items Returned	-10	-\$332.95	-\$14.61
Total Refunds	0	\$0.00	\$0.00
TOTAL ADVERTISING FEES	565	\$13,584.18	\$791.76



EVERNOTE®



EVERNOTE[®]

One of those things...

One of those things...

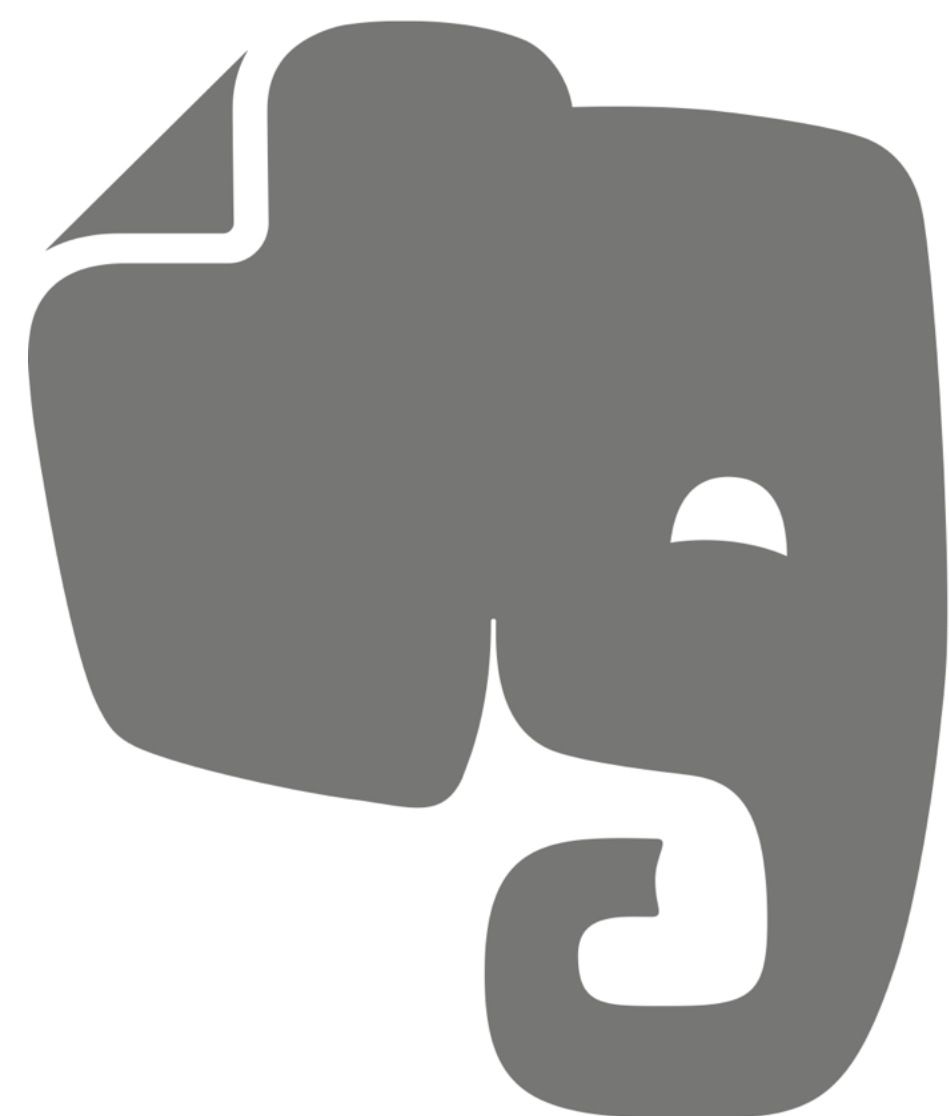




One of those things...

One of those things...

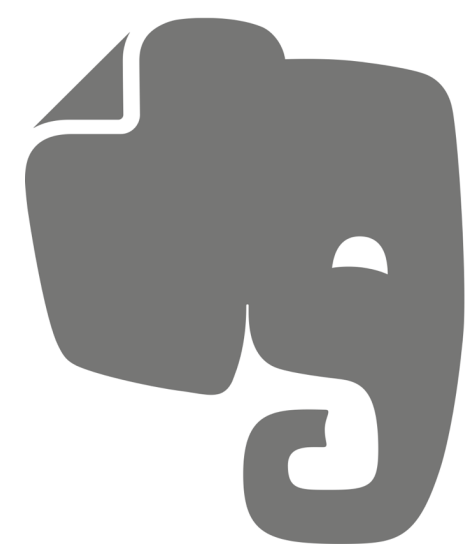




EVERNOTE®



- The digital catch-all for your life
- Capture, create, save & search: notes, photos, audio notes, sketches, web pages, PDFs, videos, bookmarks, LinkedIn profiles, maps — anything you come across on the internet or IRL
- Native apps for Mac, Windows, iOS, Android, web
- Free add-ons: Web clipper, Skitch image/PDF mark-up tool, Scannable (iOS document scanner), Penultimate sketching app, more
- Dozens of 3rd-party apps & services connect to/feed Evernote
- Built-in sync: your data, always in sync, everywhere
- Includes virtually unlimited storage with paid plans



EVERNOTE®

Web Clipper



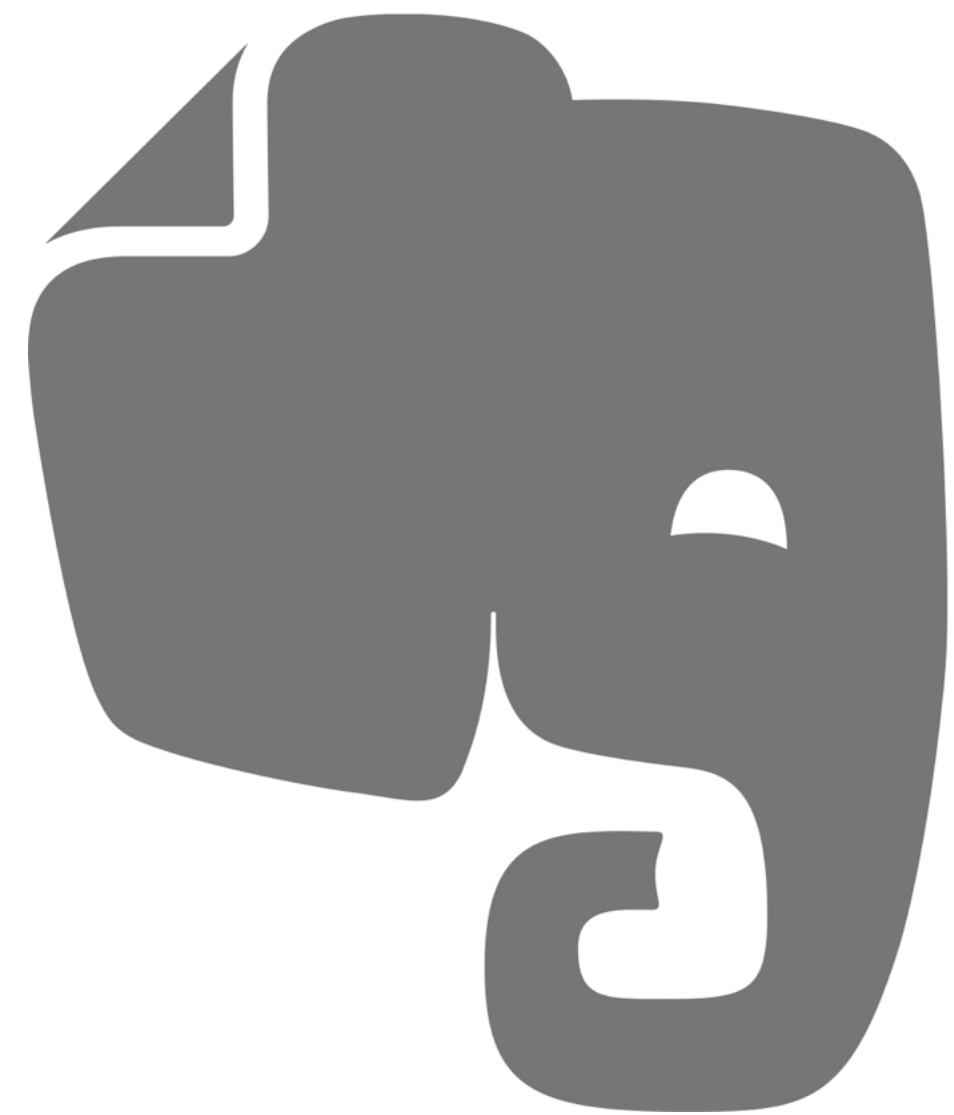
Save web pages



Highlight key info



Sync across devices



EVERNOTE®

Demo!



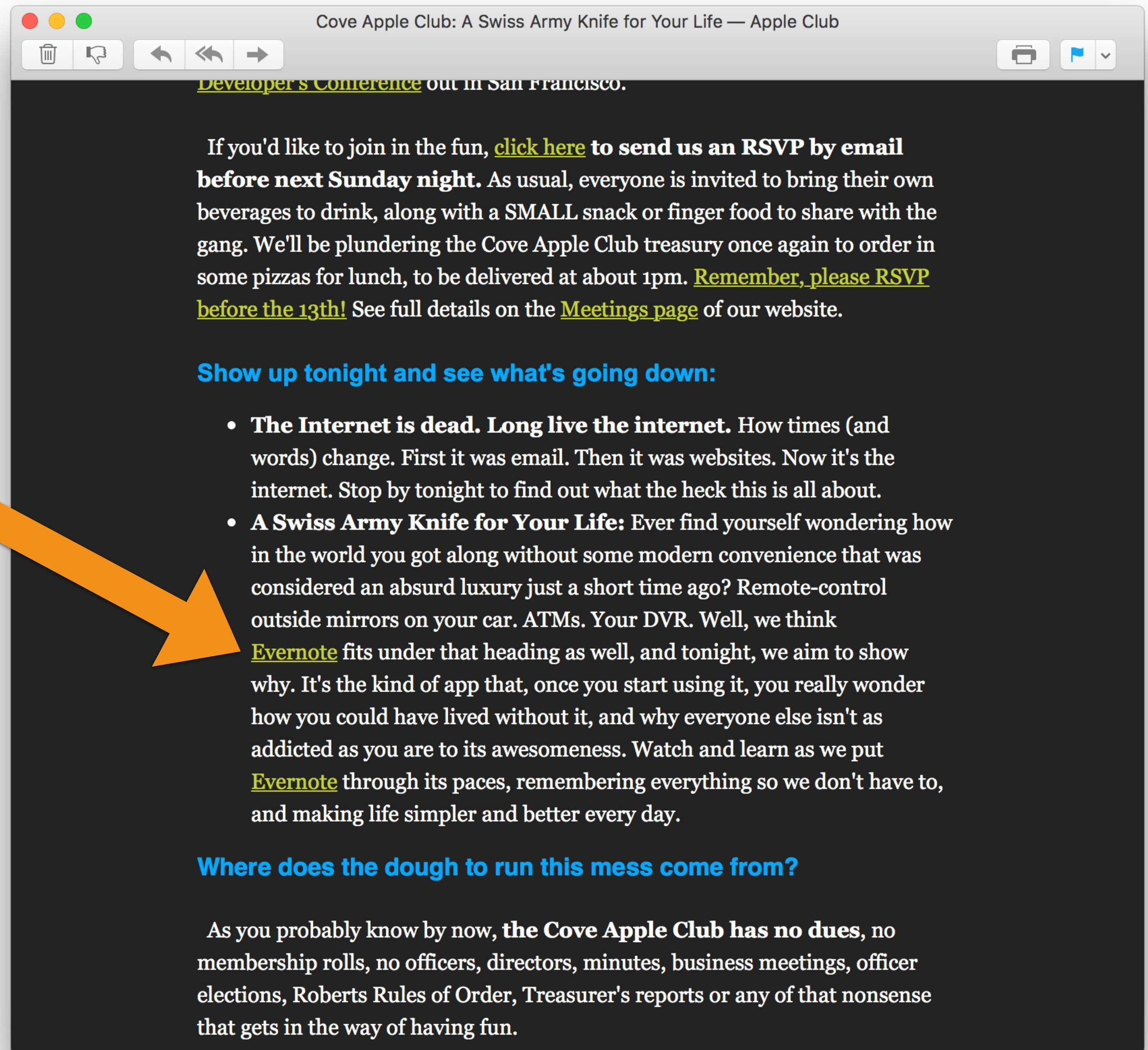
	Basic	Plus	Premium
Upload limit/month	60Mb	1Gb	10Gb
Web Clipper	✓	✓	✓
Sync to all devices	✓	✓	✓
Access Notes Offline		✓	✓
Save Emails to Evernote		✓	✓
Search inside docs & attachments			✓
Scan & digitize biz cards			✓
Note history with roll-back			✓
Annotate PDFs			✓
Turns notes into presentations			✓
Annual Price	Free	\$24.99	\$49.99



- Mike's advice: Try the Free tier and go all-in
 - Install the Web clipper in your browser
 - Install the toolbar helper (Mac)
 - Install the mobile apps
- Use it for three months, then decide
- Pop for Premium if you decide to stick with it. You won't be sorry.

If you want to try it,
use the link in today's
Cove Apple Club email
blurb.

You'll get a **free month of
Evernote Premium!**



WWDC Watch Party!

**Please RSVP
by Sunday!**

JUN

13

WWDC Watch Party
12:30 PM - 2:30 PM

Our Next Meeting

JUN

22

Cove Apple Club
7:00 PM - 8:15 PM

See you at
Cheeks!

