

Cove Apple Club

September 28, 2016



Tonight's Topics

- Apple In The News
- Emergency iOS Apps
- Locking Down Your Facebook Account



Apple's Fall Media Event

To No One's Surprise

- iPhone 7 & iPhone 7 Plus
- Apple Watch Series 2
- macOS 10.12 Sierra
- iOS 10
- tvOS 10
- watchOS 3

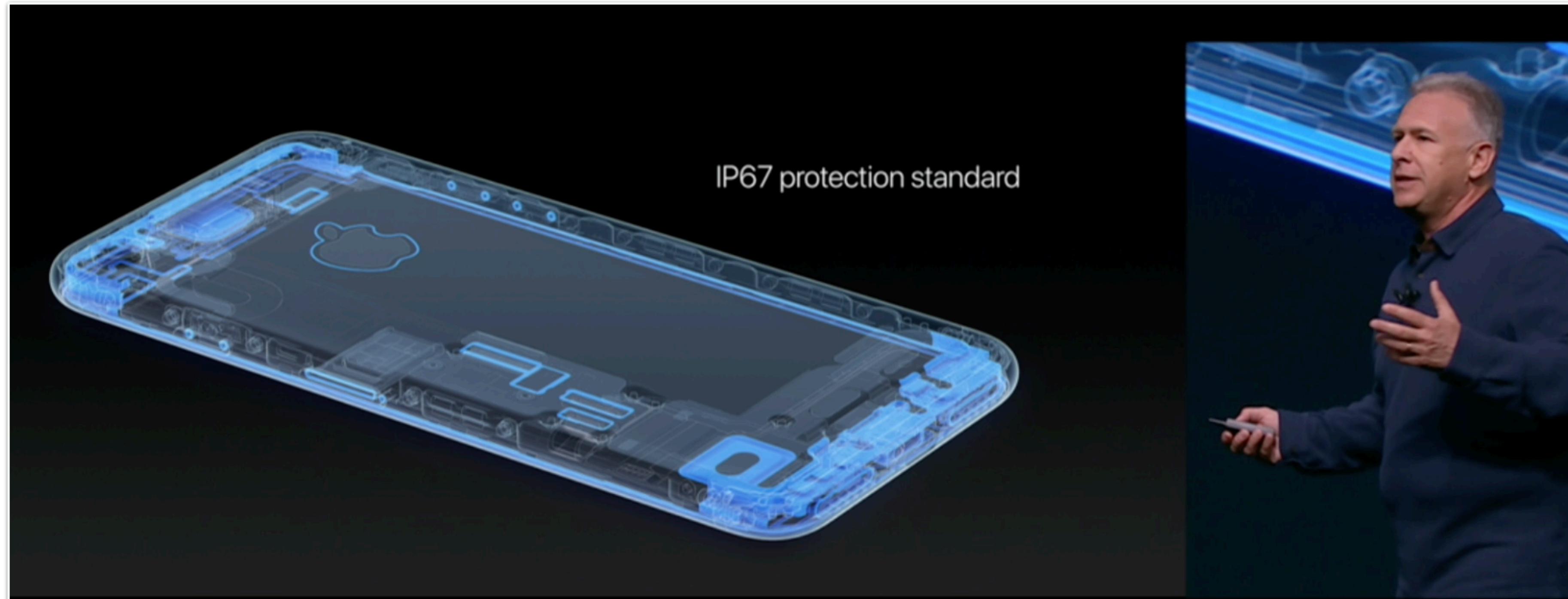


To Everyone's Surprise

- AirPods
- New Beats headphones



Watch the show



Full keynote and featurettes available on
Apple TV / Apple Special Events app

How Time Flies

In early 2007, the world's best-selling smartphones looked like this:



Palm Treo



Motorola Moto Q



RIM Blackberry 8830

Smartphones were established consumer products selling in the tens of millions, and people thought they were pretty cool, but were often frustrating with serious shortcomings and design flaws.

...and then this happened:



iPhone

and now...



ASUS Glimmer G6



microsoft
windows phone



iPhone 7



LG F660



Acer Incredible H1 I

Nine years ago
today



RIM Blackberry 8830

RIM #1 in Smartphones

- Shipping over 1.2 million phones per month
- Revenue and profit doubled vs. year-ago period
- No plans to enter the touchscreen phone market

CNN Money U.S. + Business Markets Tech Media Pe

BlackBerry maker's sales and profits double

Results for the maker of the BlackBerry beat Wall Street's expectations and company raises guidance; stock spikes after-hours.

By Catherine Clifford, CNNMoney.com staff writer
Last Updated: April 3, 2008: 10:15 AM EDT

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NEW YORK (CNNMoney.com) -- Research in Motion, the maker of the popular BlackBerry wireless device, said fourth-quarter profits and sales both doubled over the same quarter last year, thanks to strong gains in subscribers.

The results beat analysts' forecasts and the stock shot up more than 5% after-hours. The company also issued guidance for its first quarter that was better than Wall Street expected.

Sales grew 102% to \$1.88 billion for the quarter that ended March 1. According to Thomson Financial, analysts were expecting revenue of \$1.86 billion.

Net income rose 120% to \$412.5 million, or 72 cents per share, beating the consensus estimate of 70 cents per share.

For the full fiscal year, the maker of the BlackBerry said revenue totaled \$6 billion, up 98%, while net profits rose 105% to \$1.3 billion.

blackberry_curve.03.jpg

Research in Motion, the maker of the BlackBerry, reports strong fourth quarter results.

source:
CNN, April 3, 2008

Famous Soon-to-Be Last Words

““We’ve learned and struggled for a few years here figuring out how to make a decent phone,” he said.

“These ***PC guys*** are not going to just figure this out. They’re not going to just walk in.”

– Palm CEO Ed Colligan, prior to the iPhone introduction
November 28, 2006
Quoted in CNet, 11/28/2006

Blackberry exits
smartphone
design and
manufacturing

 MENU

≡ Business



BlackBerry to stop making phones, reports sharp drop in revenue

Smartphone maker reports 31.8% drop in 2nd-quarter revenue, swings to net loss from year-earlier profit

Updated [CBC News](#)
[58 Minutes Ago](#)



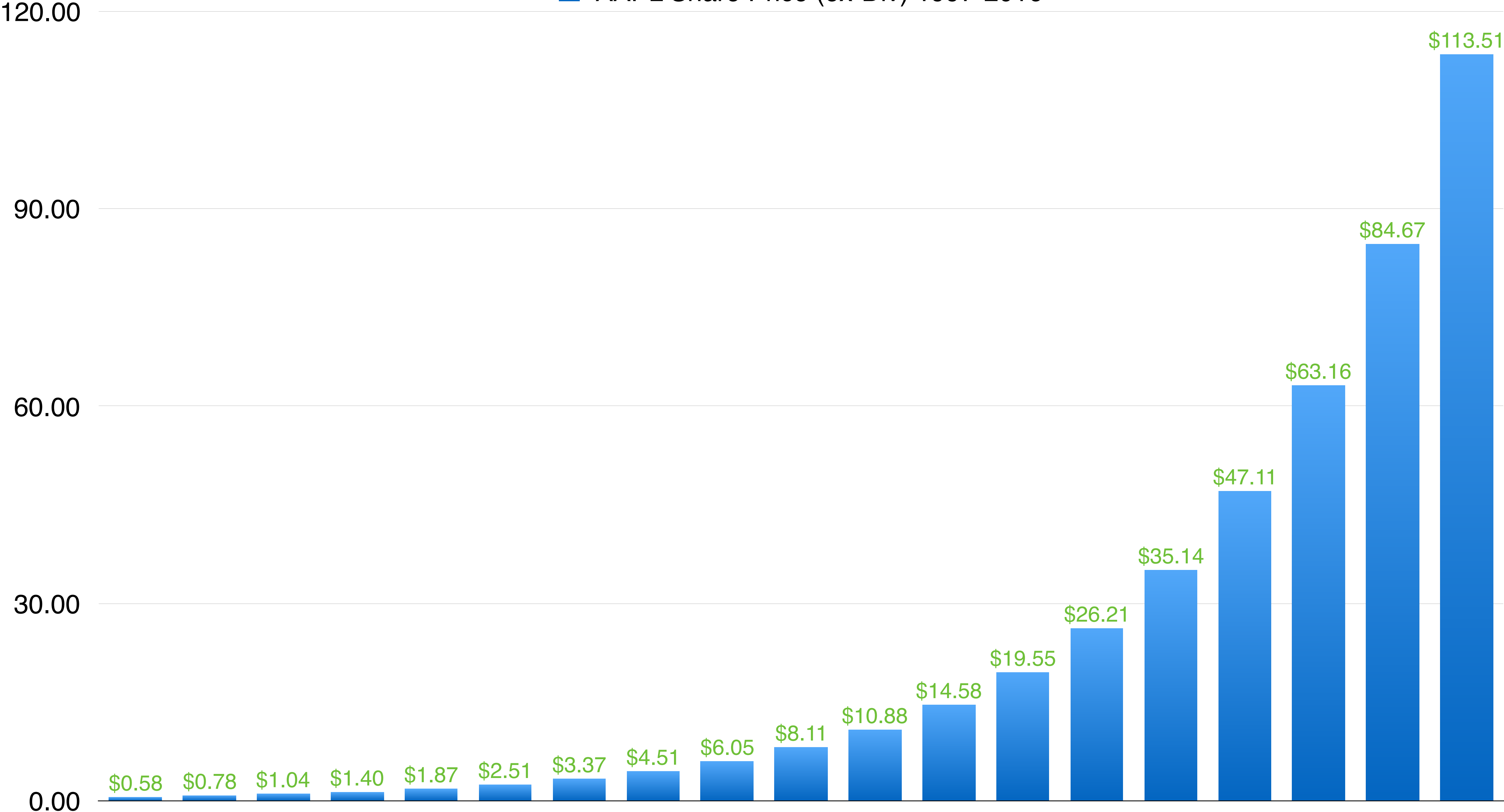
BlackBerry reported a net loss of \$372 million US, or 71 cents a share, on revenue of \$334 million. (Graeme Roy/Canadian Press)

source: CBC,
September 28, 2016

If You Had Bought AAPL When...	Date	AAPL Price Then	AAPL Price Now	% Gain
Steve Jobs Returns to Apple	2/15/1997	\$0.58	\$113.51	19470.69%
Original iMac Introduced	8/15/1998	\$1.44	\$113.51	7782.64%
iPod Introduced	10/23/2001	\$1.26	\$113.51	8908.73%
iPhone Introduced	1/9/2007	\$12.15	\$113.51	834.24%
Cove Apple Club Founded	1/21/2007	\$12.45	\$113.51	811.73%
M&M's Schwab Broker Told Us to Sell All Our Apple Stock Just After We Retired	11/6/2008	\$14.16	\$113.51	701.62%
Post-Recession Low	11/20/2008	\$11.50	\$113.51	887.04%
iPad Introduced	1/27/2010	\$29.55	\$113.51	284.13%
Tim Cook Named CEO	8/24/2011	\$53.74	\$113.51	111.22%
Steve Jobs Dies	10/4/2011	\$54.04	\$113.51	110.05%
2012 Year-End Close	12/31/2012	\$57.86	\$113.51	96.18%
2013 Year-End Close	12/31/2013	\$80.15	\$113.51	41.62%
7-for-1 Stock Split Announced	4/23/2014	\$74.96	\$113.51	51.43%
Apple Watch, Apple Pay, iPhone 6	9/9/2014	\$97.99	\$113.51	15.84%
2014 Year-End Close	12/30/2014	\$110.21	\$113.51	2.99%
2015 China Shock Intra-Day Low	8/24/2015	\$92.00	\$113.51	23.38%
iPad Pro, New Apple TV, iPhone 6S/Plus	9/9/2015	\$110.15	\$113.51	3.05%
2015 Year-End Close	12/31/2015	\$105.26	\$113.51	7.84%
AAPL CAGR Since 1997			34.06%	

DJIA up 3.56% 2016 YTD, S&P 500 up 5.45% 2016 YTD, NASDAQ up 5.72% 2016YTD

■ AAPL Share Price (ex-Div) 1997-2016



Support the Cove Apple Club





COVE APPLE CLUB

Have fun & do more with your Apple gear!

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SHARE. LEARN. LAUGH!

Join **over 100 Cypress Cove residents and members** in the Cove Apple Club, and you'll learn more and get a lot more fun and productivity out of all your Apple gear!

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our meetings are fun and informative, with topics presented covering the range from beginner to advanced.

Our focus is on Apple products, but we often also look at other new technologies not specific to the Apple platform, ranging from computer security to Internet telephony to changes in the industry to neat new tech gadgets of interest to everyone.

All Apple products are fair game at our meetings: iPad, iPhone, iPod and Macs of all sizes, as well as the huge world of Apple software, hardware and accessories.

Find out more about the club, our meeting schedule and how you can get in on the fun. Click the links below for details, and be sure to join our [email list](#) for all the latest updates.





COVE APPLE CLUB

Have fun & do more with your Apple gear!

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SUPPORT THE COVE APPLE CLUB WHEN YOU SHOP AT AMAZON.COM

The next time you need some new Apple or other tech gear (or anything else from the 20,000,000 items in stock!), start your online shopping session with our link to Amazon.com. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

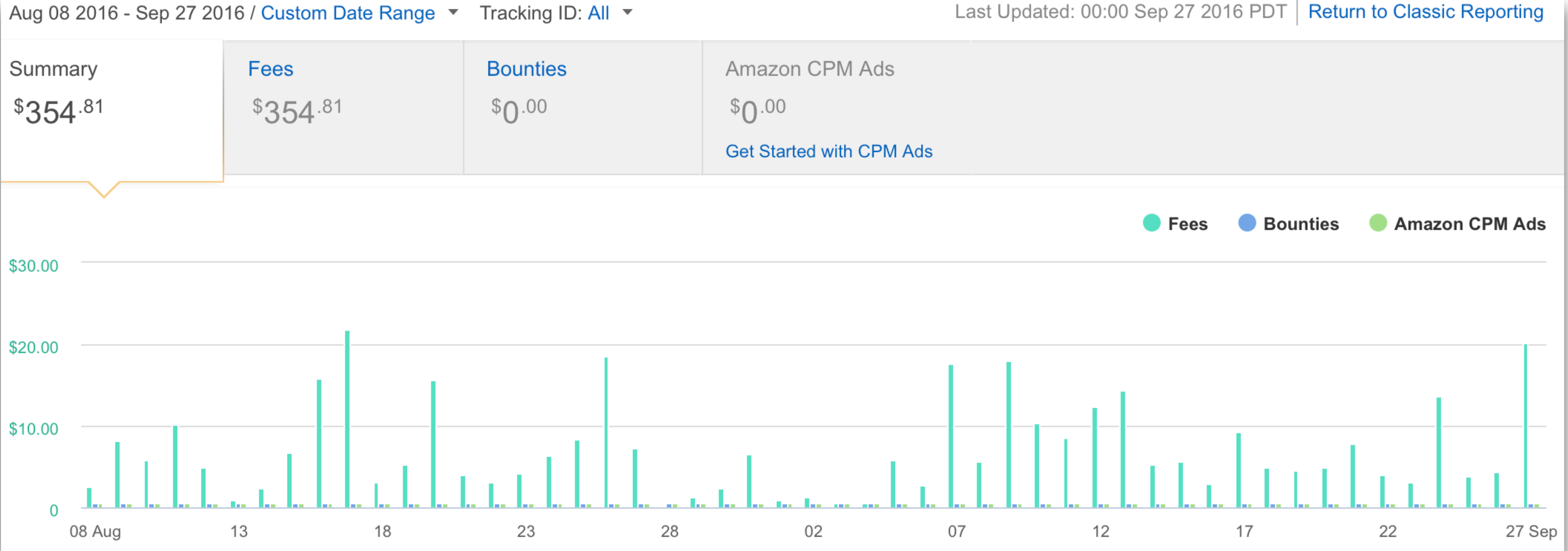
So be sure to click the Amazon logo below when you need to shop for Mac products online...and “give back” to the Cove Apple Club -- without costing you an extra cent! Thanks!

THREE EASY WAYS TO USE THE AMAZON SHOPPING LINK

1. Just click here — you'll be sent to the Amazon.com homepage.
 1. Once you arrive at the Amazon homepage, BOOKMARK that page:
 1. In Safari on Mac, type Cmd-D
 2. In Safari on iOS, tap the Share widget, then tap Add to Favorites or Add Bookmark.
2. Drag this link to your Favorites bar in your Web browser. Then it's handy anytime you want to visit Amazon.
3. Just click the Amazon banner ad below.



Since We Met Last



2016 YTD

Jan 01 2016 - Sep 27 2016 / [This Year](#) ▾ Tracking ID: [All](#) ▾

Last Updated: 00:00 Sep 27 2016 PDT | [Return to Classic Reporting](#)

Summary

\$1,525.³⁰

[Fees](#)

\$1,522.³⁰

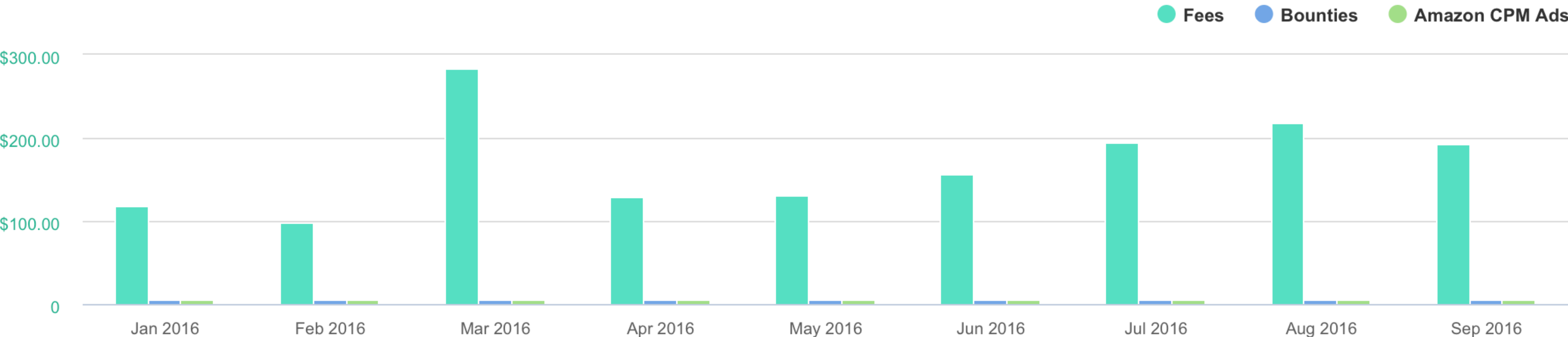
[Bounties](#)

\$3.⁰⁰

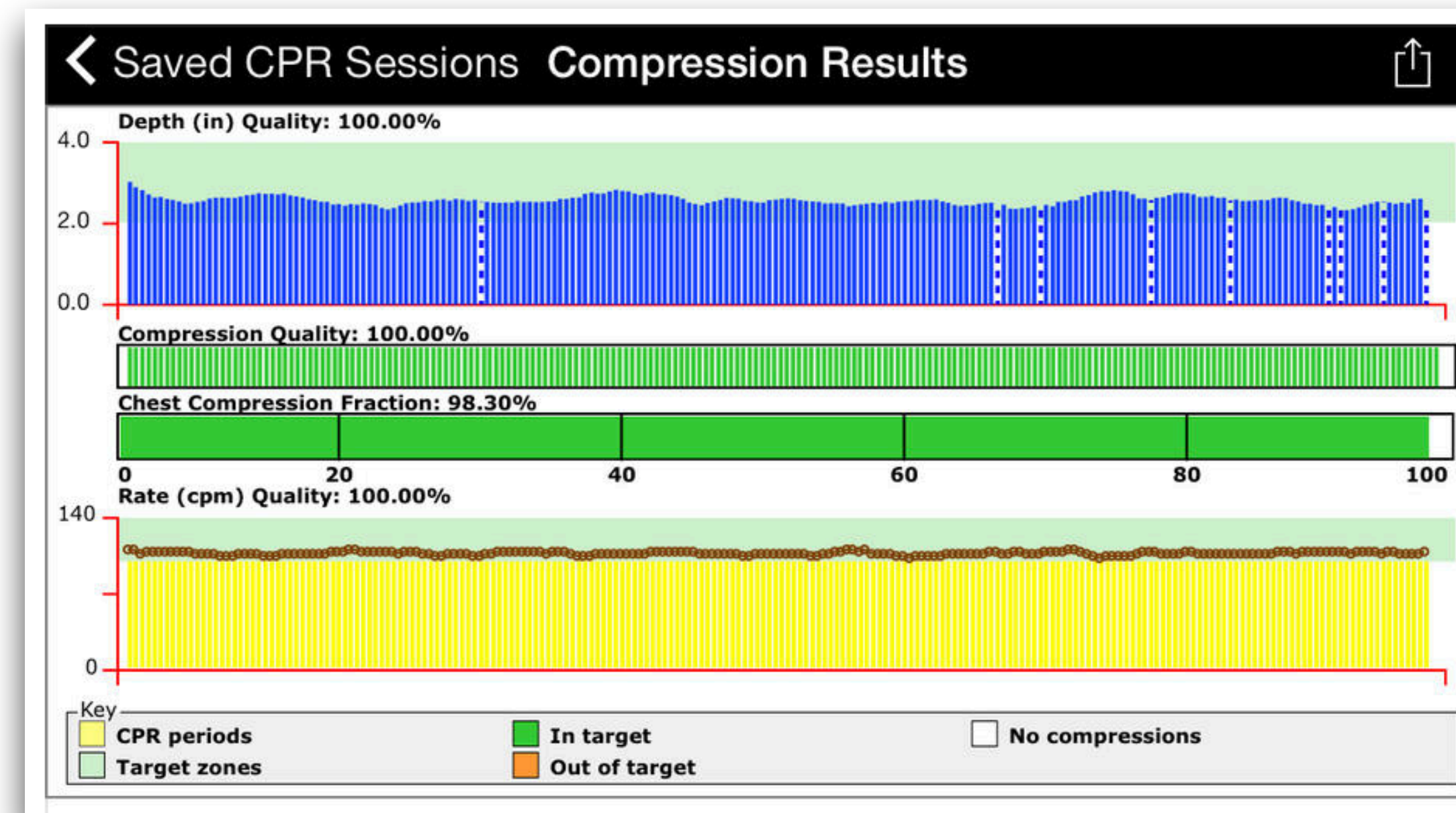
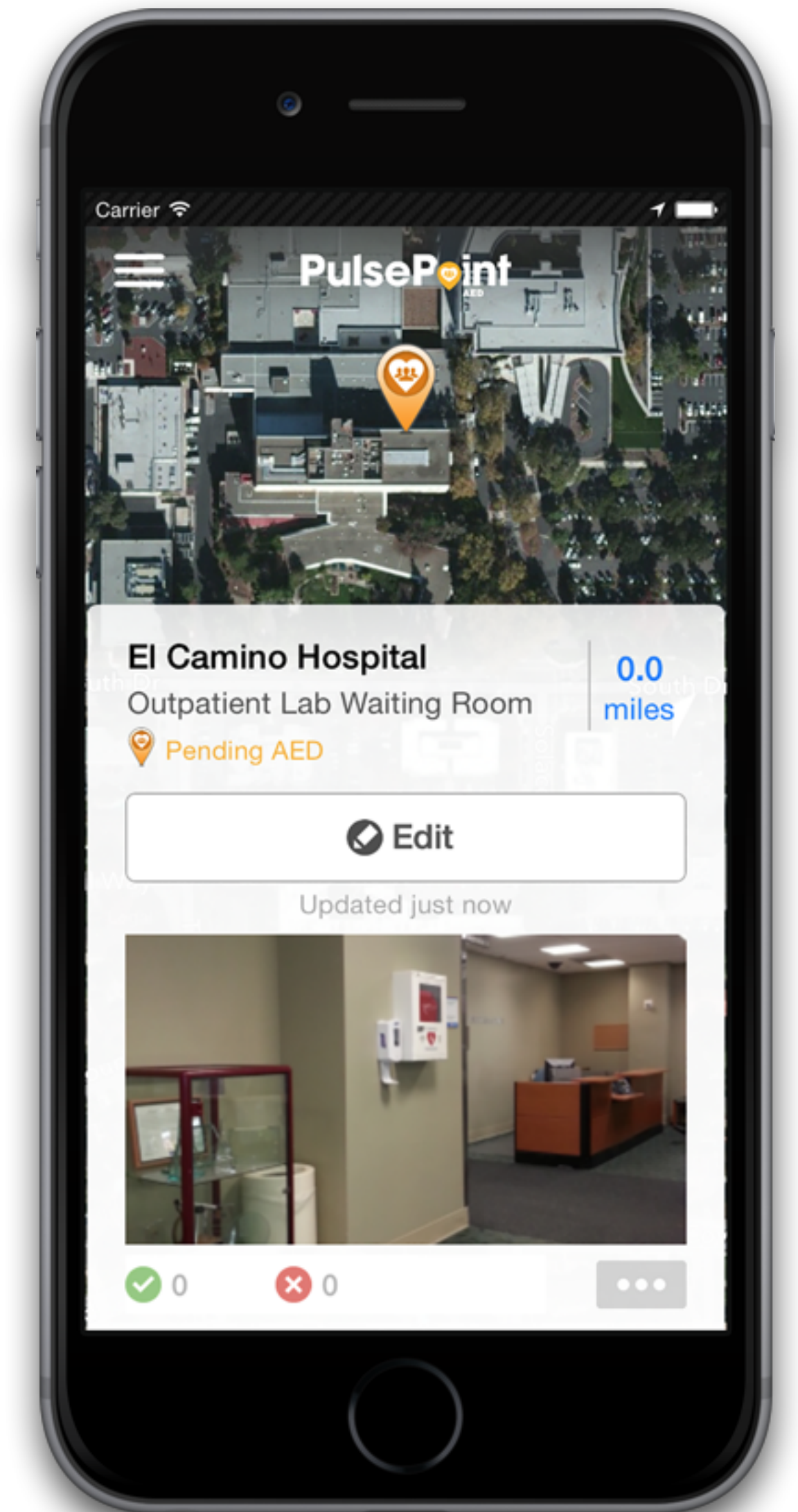
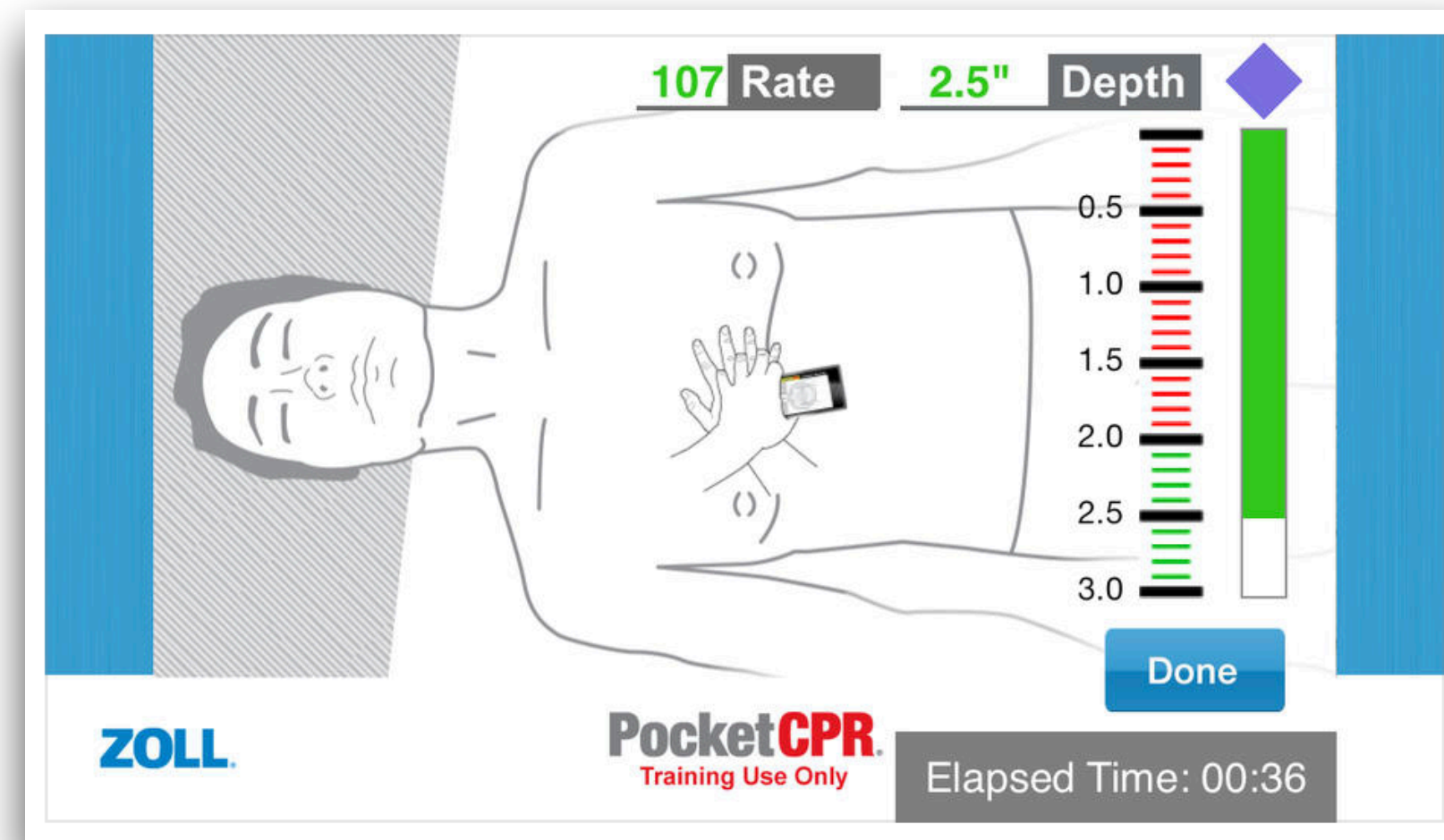
Amazon CPM Ads

\$0.⁰⁰

[Get Started with CPM Ads](#)



Lifesaving Apps



**MY
FACEBOOK
HAS BEEN
HACKED!**

OMG! OMG! OMG!

- Happens — what? — every ***week?*** — to someone we know
- Panic, anguish, confusion, fear, inconvenience — and maybe, worse
- All needless, if you follow two simple, built-in best practices



**MY
FACEBOOK
HAS BEEN
HACKED!**

Why are Facebook users a target?

- Uh, because there are 1,300,000,000 of them?
- Many hundreds of millions of them are fairly naïve about computer security, and/or running on insecure platforms (Windows, Android, etc.)
- Scammers and identity thieves see a target-rich environment
- FB security has a huge team, and is very good, but they cannot compensate for all malicious actors and careless users 24/7 worldwide

Attack scenario 1

- User clicks on ad or newsfeed item, is directed to a page infected with malware
- Malware is injected into user's device: keyloggers & data exfiltration scripts are activated
- Hackers use valid credentials to take over FB & other accounts without the user knowing they have been pwned

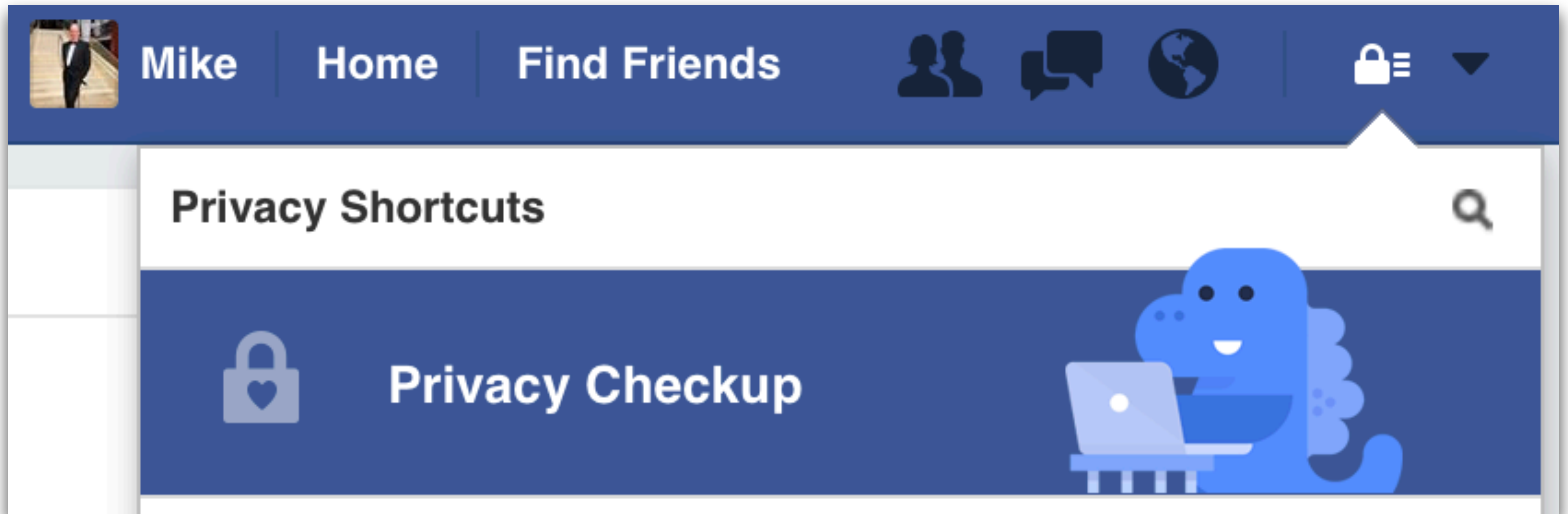
Attack scenario 2

- User has same weak, common, re-used password for FB as for many other accounts
- Other sites user has accounts with are compromised, hackers get user's email & (hashed) password
- Hackers use valid credentials to take over FB & other accounts without the user knowing they have been pwned

Attack scenario 3


- User clicks on ad or newsfeed clickbait, visits page, is asked to “Like” or “Share” to post item to their newsfeed
- Site now has user’s account info — & possibly — permissions to post to newsfeed
- Days or weeks go by, user forgets what they clicked or why
- Site returns as malware vector & uses valid FB permissions to post to user’s account, receive user info, etc.

Facebook Has LOTS of Privacy Tools



But Scammers and Clickbait Sites are Everywhere

What kind of woman are you?

Pamela 

It's not that easy being you! You carry a lot of responsibility and play an important role in other people's lives. You're often under a lot of pressure, but you are strong and can bear the burden on your shoulders. You're an admirable woman who has everything under control.
Never forget how valuable you are!

What kind of woman are you?

Do you want to know what kind of woman you really are? Then click now!

EN.NAMETESTS.COM | BY PAMELA



What's your jail name?

You are famous and feared! We'll show you which pseudonym you're known under!
Click [here](#)!

EN.NAMETESTS.COM | BY PAMELA

What's your spiritual number?



 Like 12M

Please login with Facebook to see your result

 Login with Facebook

What does your guardian angel want to tell you?



 Like 12M

Please login with Facebook to see your result

 Login with Facebook

What element are you?



👍 Like 12M

Please login with Facebook to see your result

 Login with Facebook

Napravi film sa svojim najljepšim slikama!



 Sviđa mi se 20K

Molimo vas da se prijavite preko Facebook-a da vidite svoj rezultat

 Prijavite se preko Facebooka

당신의 가장 아름다운 사진들로 동영상을 만들어보세요!



👍 좋아요 23만개

페이스북에 로그인하셔서 결과를 보시기 바랍니다



페이스북으로 로그인

আপনার সবচেয়ে সুন্দর সুন্দর ছবিগুলো দিয়ে একটি
চলচ্চিত্র তৈরি করুন!



👍 পছন্দ করুন 6.3হাজারটি

আপনার ফলাফল দেখতে অনুগ্রহ করে ফেসবুকে দিয়ে লগইন করুন



ফেসবুক এর মাধ্যমে লগইন করুন

Facebook Safety Rule #1

- Make sure your Facebook password is a long, strong, unique, unguessable password
- Preferably one ***you do not know***, which was created, stored, encrypted, filled-in and secured by a strong, robust password manager app like 1Password
- Enable ALL of Facebook's additional security features — at a minimum, **Code Generator & text message authenticator**

Login Approvals

☒ Require a login code to access my account from unknown browsers [?]

Login code delivery:

- Text to
- Use Code Generator [?] [Remove](#)
- [Get codes](#) to use when you don't have your phone

Save Changes

Cancel

Your Login Approvals Codes

Use these codes for Login Approvals when you don't have your phone with you, like when you're traveling.

You still have **10** codes available. Print them out, keep them safe and use them whenever a Login Approvals code is required to log in.

- | | |
|----------------|-----------------|
| 1. 3472 | 6. 8092 |
| 2. 5767 | 7. 8855 |
| 3. 9768 | 8. 1481 |
| 4. 6396 | 9. 2062 |
| 5. 3537 | 10. 5965 |

You can [get new codes](#) if you're running low, just remember only the newest set of codes will work.

Close

Print Codes

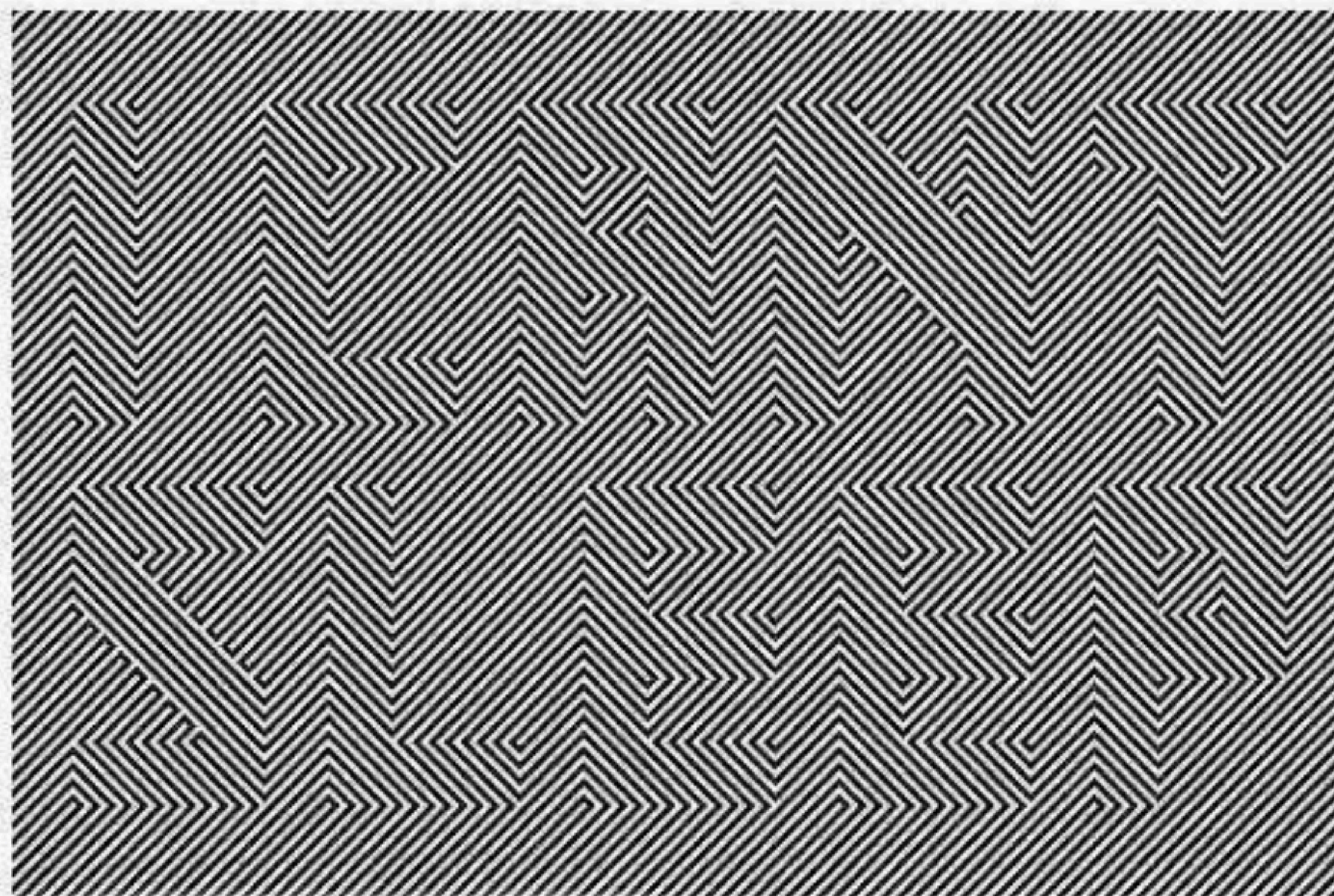
- **Don't accept friend requests from people you don't know.** Scammers may create fake accounts to friend people. Becoming friends with scammers might allow them to spam your Timeline, tag you in posts and send you malicious messages.
- **Never click suspicious links, even if they appear to come from a friend or a company you know.** This includes links on Facebook (ex: on posts) or in emails. Keep in mind that Facebook will never ask you for your password in an email. If you see a suspicious link on Facebook, [report it](#).
- **Use our extra security features, like [login alerts](#) and [trusted contacts](#).** If you're logged into Facebook on a computer, you can use [Security Checkup](#) to review your security settings.

Facebook Safety Rule #2

- **Don't click on dodgy
Newsfeed items or
sidebar ads!!!!!!!!!!!!!!**

shared 101.9 KISS FM's photo.

September 26 at 5:19pm · 



IF YOU CAN READ THIS CLICK SHARE
See how many of your friends can read it too...

101.9 KISS FM with Funny Friend and 47 others.

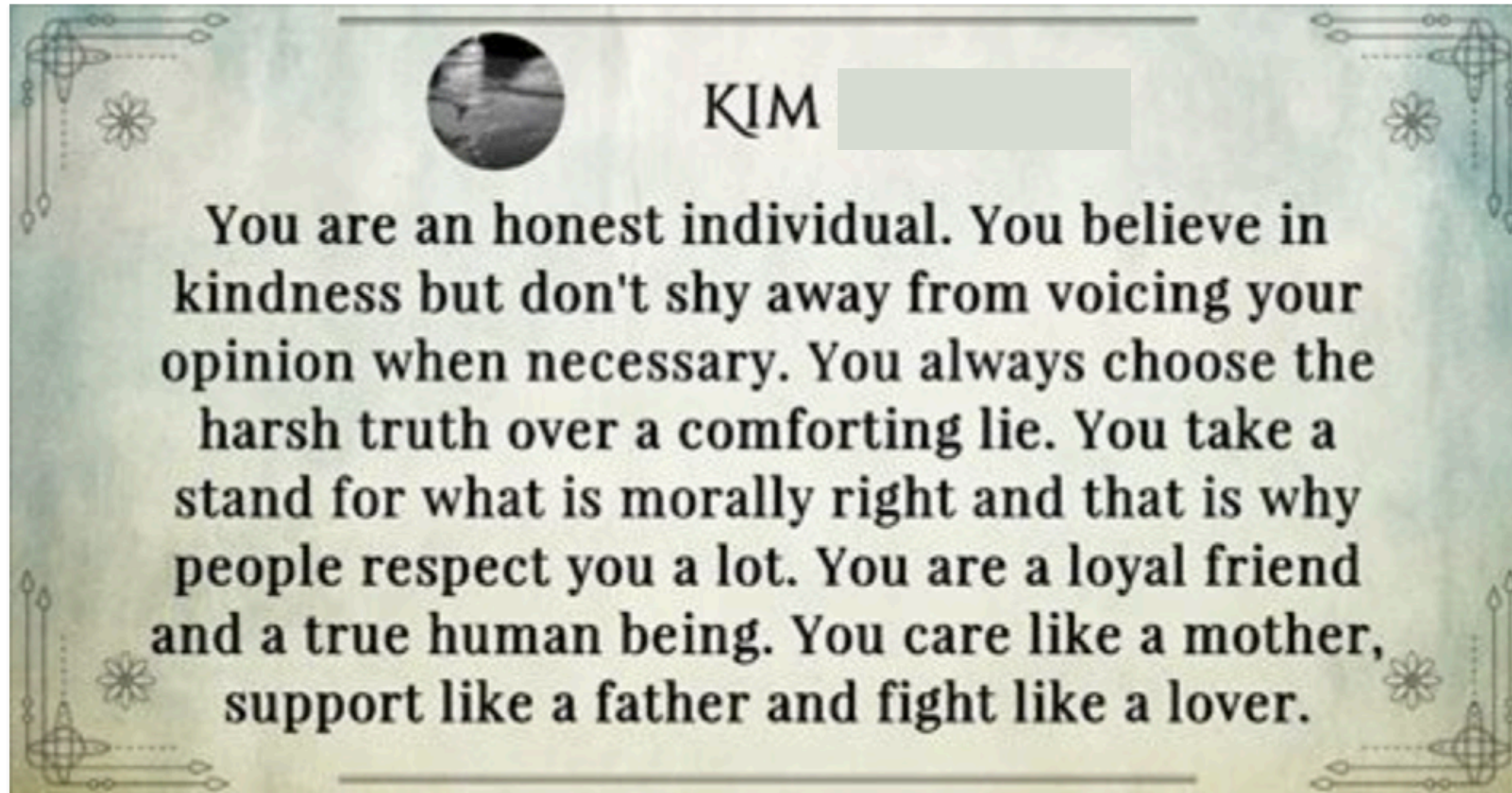
February 9, 2014 · 

 Like Page

Can YOU read it?

shared a [link](#).

September 24 at 9:28pm · [nametests.com](#) · 🌐



Who are you?

We all ask ourselves this question from time to time! We will tell you who are you!
Click [here](#)!

[EN.NAMETESTS.COM](#) | BY KIM

Privacy Checkup Demo

**MY
FACEBOOK
HAS BEEN
HACKED!**

Our Next Meeting

OCT

12

Cove Apple Club
7:00 PM - 8:15 PM

Let's adjourn
to Cheeks!

