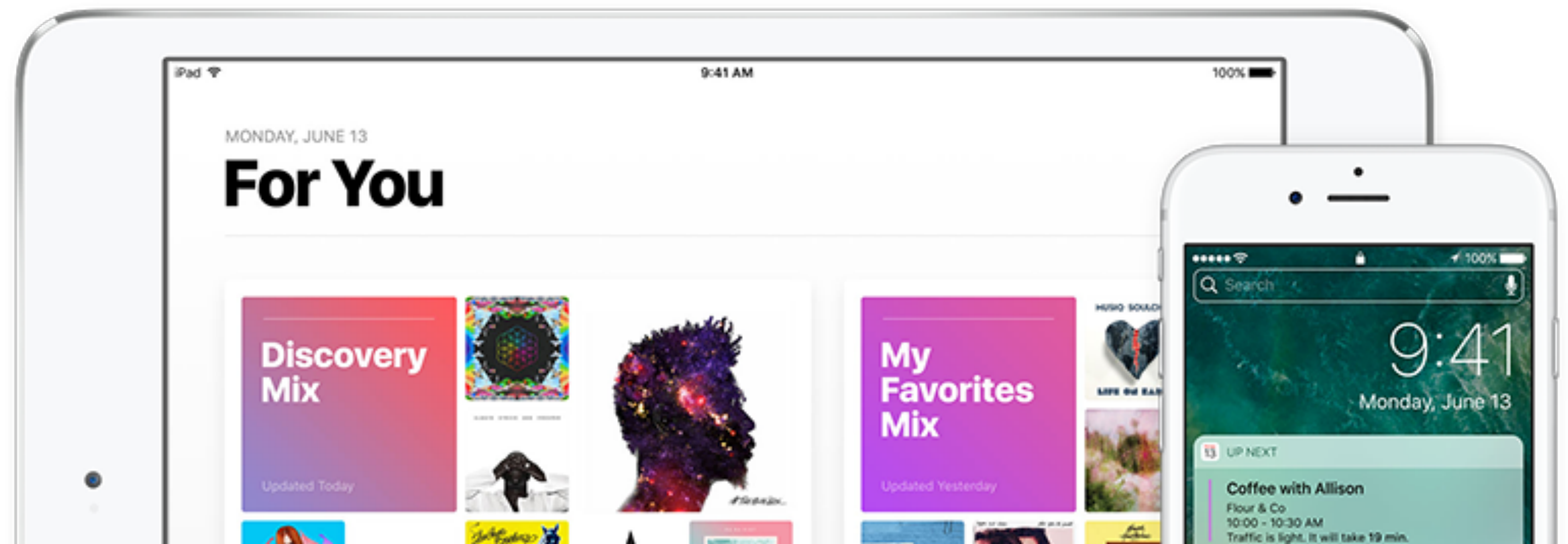


# Cove Apple Club

October 12, 2016



# Tonight's Topics

- In The News
- iOS 10 First Look
- Bonus item: Mike's Maxims



iPhone 7  
Fresh Meat!

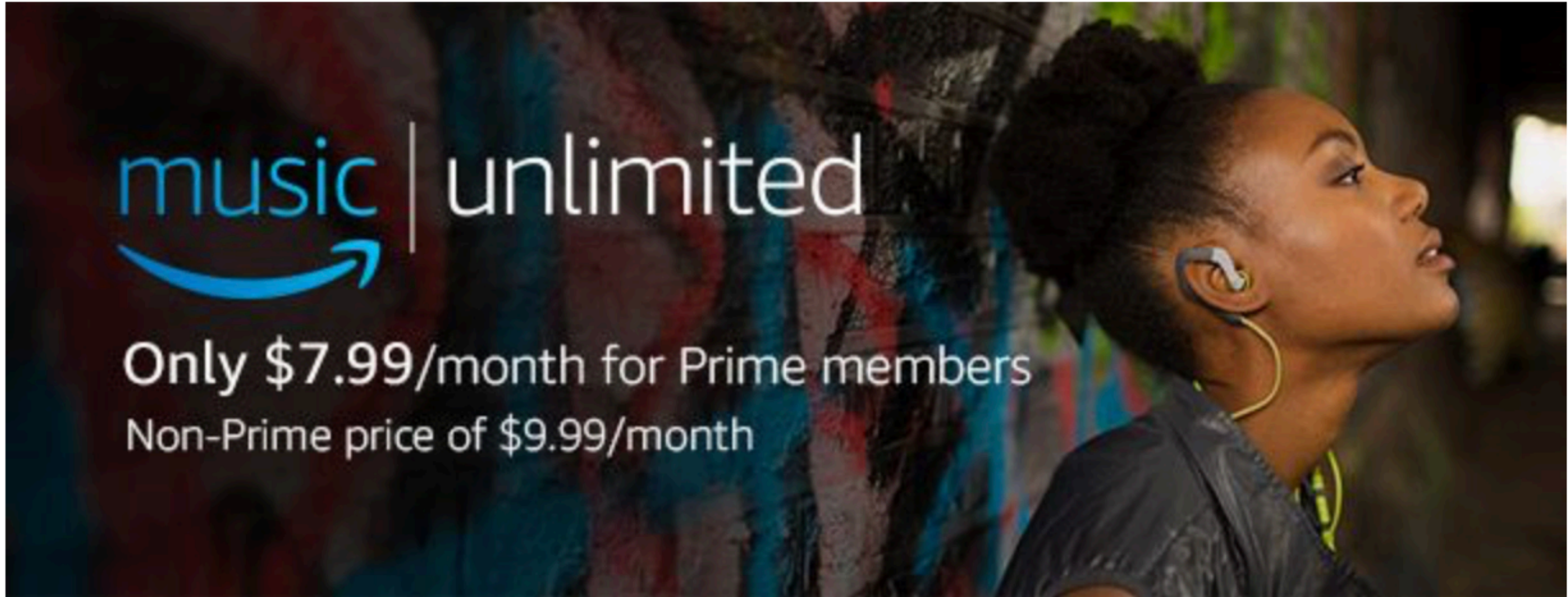




# Amazon Music Unlimited

- Introduced today; unlimited streaming of “tens of millions” of songs on-demand
- Tight integration with Alexa voice AI on Echo, Dot and Tap
- Different from the free “Prime Music” service already included with Prime
- \$7.99 for Prime members (\$9.99 for non-Prime); “Echo-only” plan \$3.99/month

[Your Amazon](#) [Today's Deals](#) [Amazon App](#) 



music | unlimited

Only \$7.99/month for Prime members  
Non-Prime price of \$9.99/month

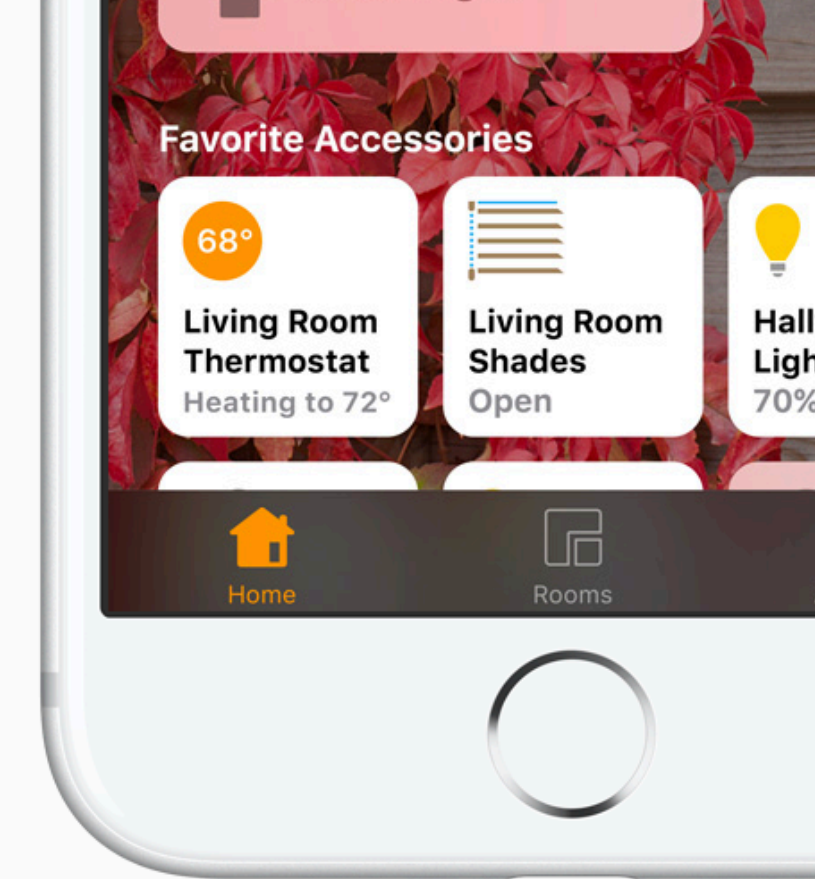
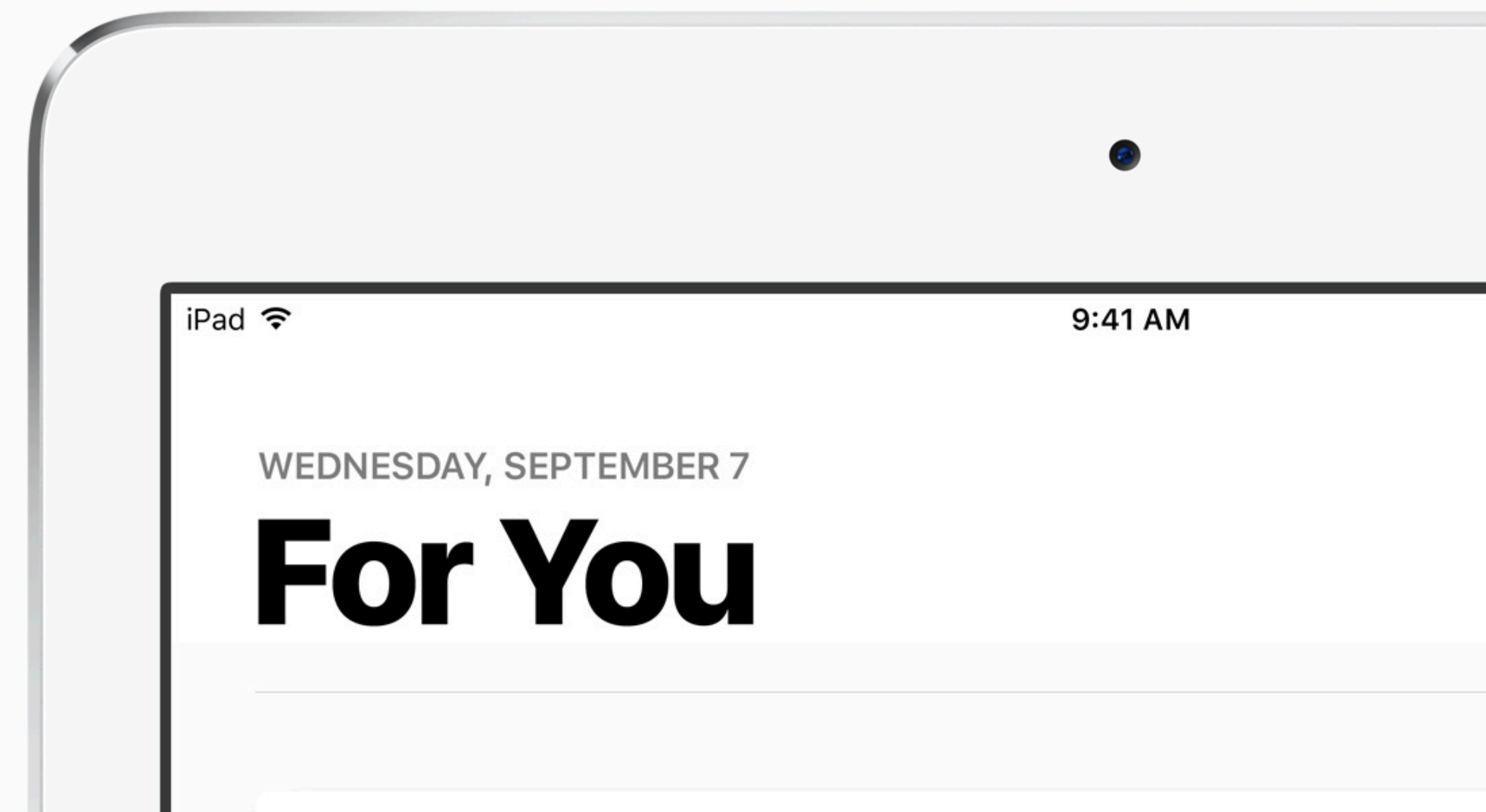
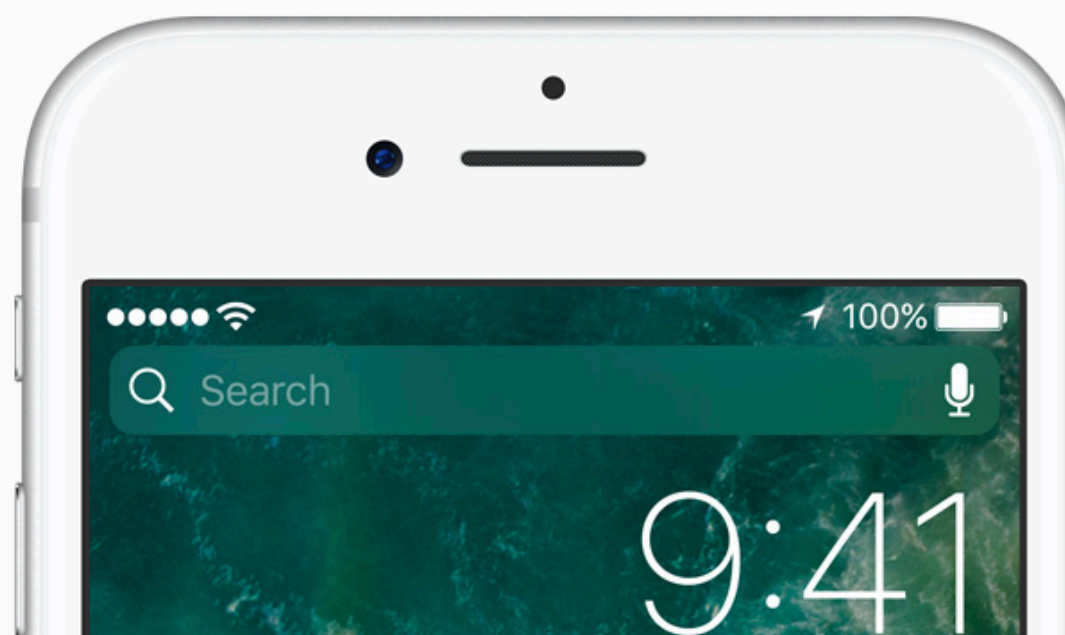
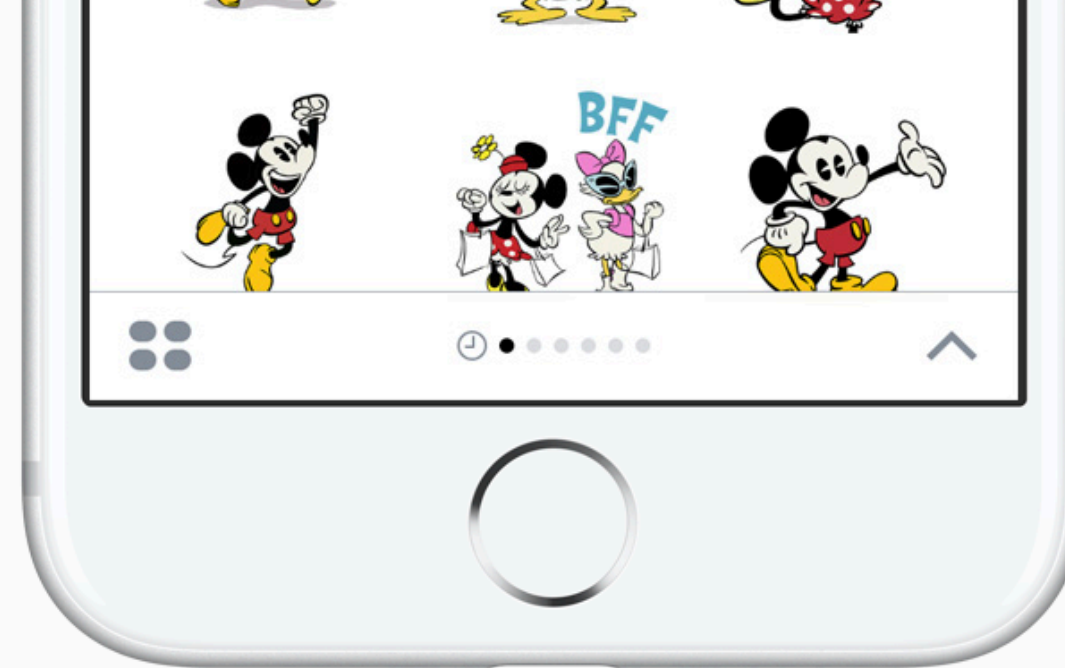
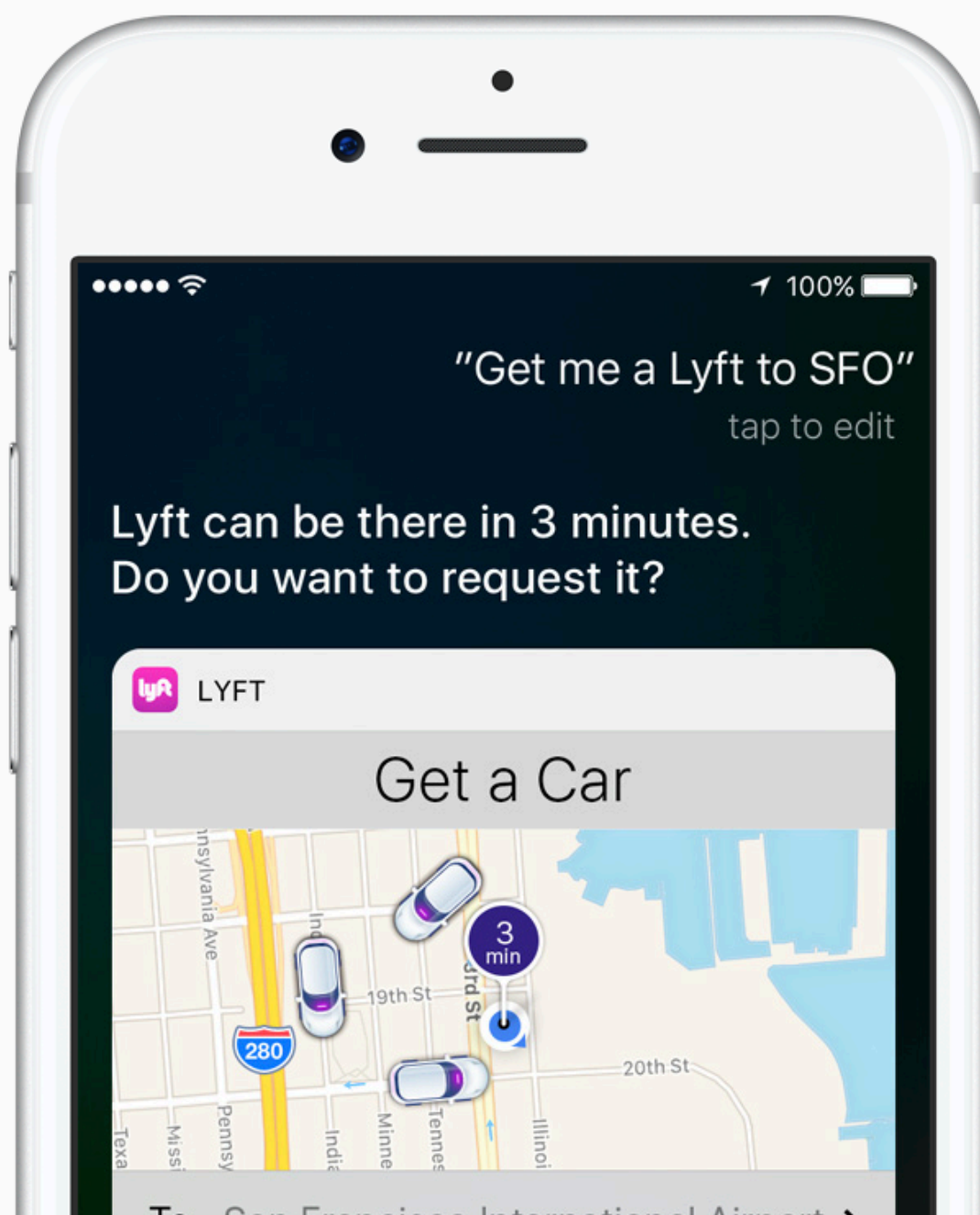
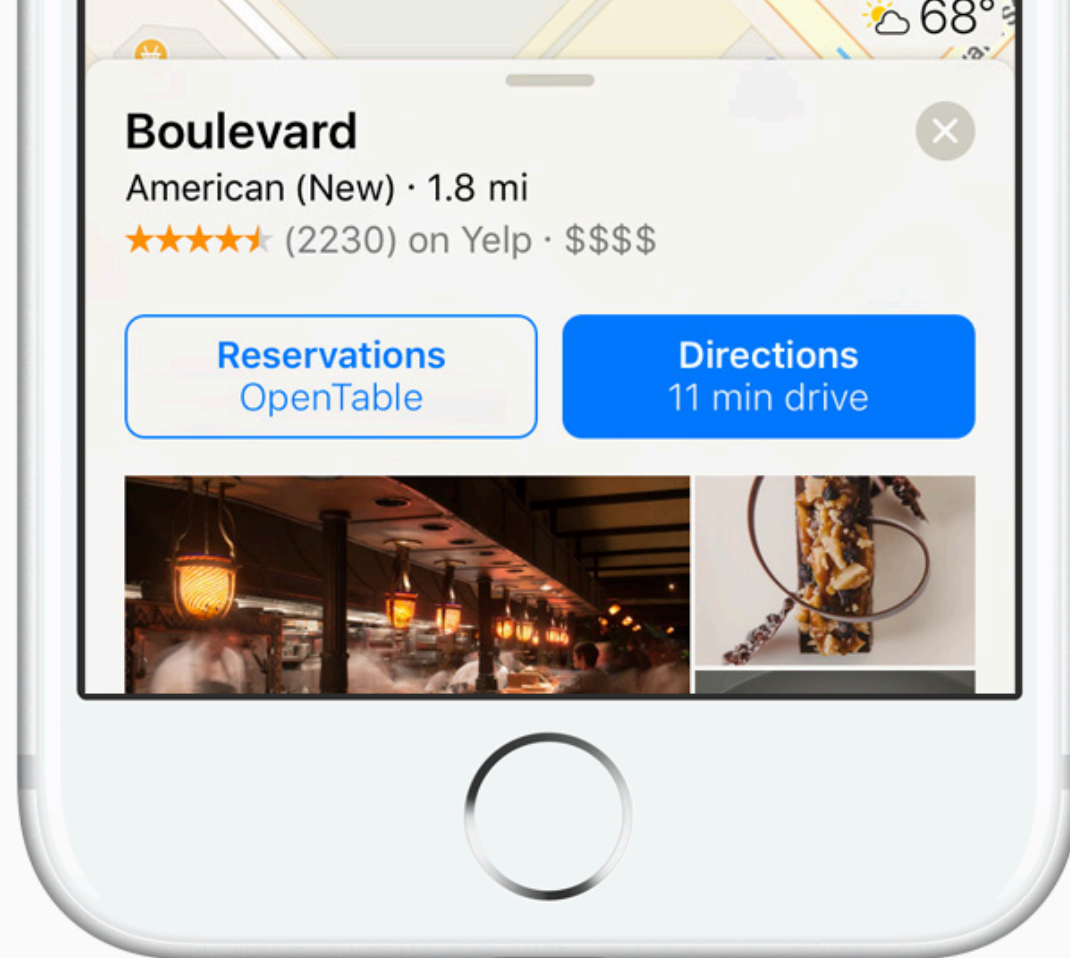
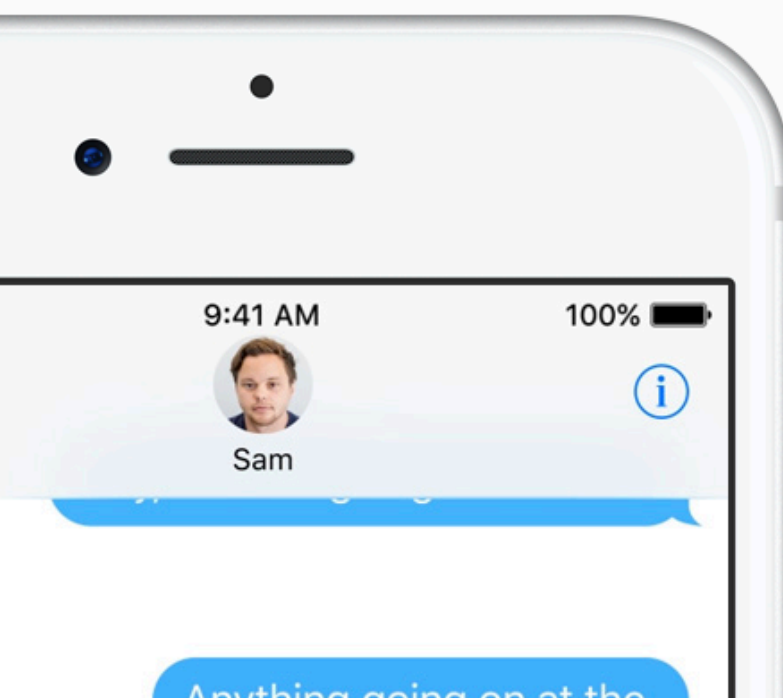
**Dear Mike Sullivan,**

We've changed the way you shop, read books, and watch TV. Now we're changing the way you listen to music. Stream tens of millions of songs--on-demand and always ad-free. Plus, enjoy new exclusive Alexa features with innovative voice controls on Echo.

Only \$7.99/month for Prime members (non-Prime price of \$9.99/month).

[Start your 30-day free trial](#)





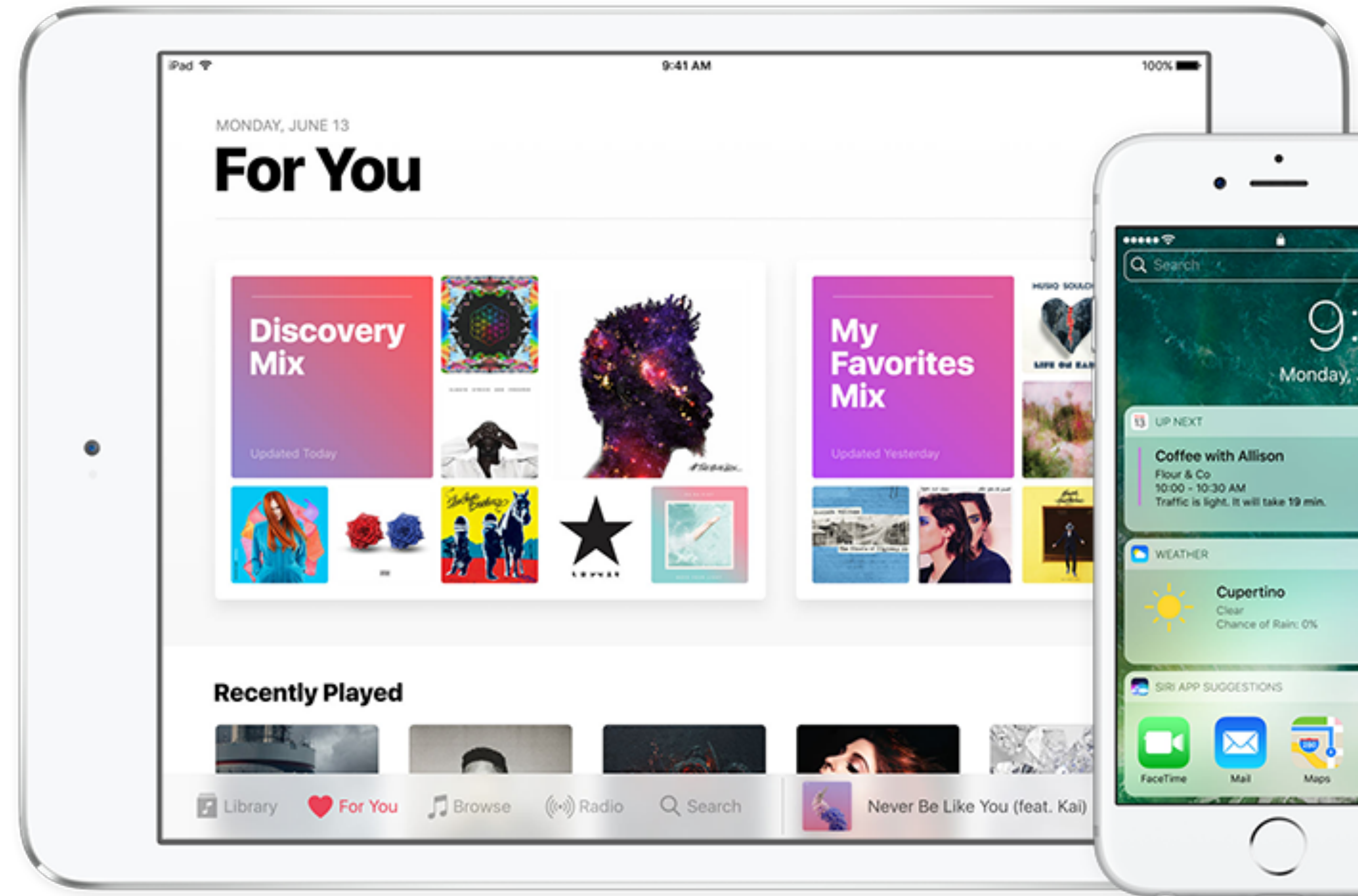
iOS 10

iOS 10 First Look



# iOS 10

- Released on September 13, free download via Software Update
- Compatible with machines as old as:
  - iPhone 5
  - iPad Air, mini 2
  - iPod touch 6th generation





Demo

You should have thought about that before you agreed to make him dinner. LOL. Have a good time, and call me tomorrow.

Thank You



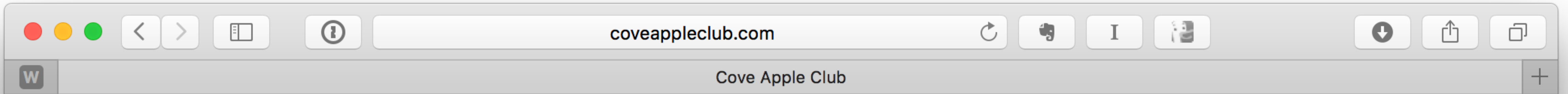
iMessage

Support the Cove Apple Club









# COVE APPLE CLUB

Have fun & do more with your Apple gear!

[HOME](#)[MEETINGS](#)[EMAIL LIST](#)[SHOP](#)[ARCHIVES](#)

## SHARE. LEARN. LAUGH!

Join **over 100 Cypress Cove residents and members** in the Cove Apple Club, and you'll learn more and get a lot more fun and productivity out of all your Apple gear!

We meet twice a month, year-round. Check our [upcoming meeting schedule](#) and plan to join us at our next meeting!

If you're new to the world of Apple, an old Machead from years back, or even a frustrated Windows user, you will find something interesting and entertaining at each of our meetings. Our meetings are fun and informative, with topics presented covering the range from beginner to advanced.

Our focus is on Apple products, but we often also look at other new technologies not specific to the Apple platform, ranging from computer security to Internet telephony to changes in the industry to neat new tech gadgets of interest to everyone.

All Apple products are fair game at our meetings: iPad, iPhone, iPod and Macs of all sizes, as well as the huge world of Apple software, hardware and accessories.

Find out more about the club, our meeting schedule and how you can get in on the fun. Click the links below for details, and be sure to join our [email list](#) for all the latest updates.







# COVE APPLE CLUB

Have fun & do more with your Apple gear!

[HOME](#)[MEETINGS](#)[EMAIL LIST](#)[SHOP](#)[ARCHIVES](#)

## SUPPORT THE COVE APPLE CLUB WHEN YOU SHOP AT AMAZON.COM

The next time you need some new Apple or other tech gear (or anything else from the 20,000,000 items in stock!), start your online shopping session with our link to Amazon.com. Your purchase will earn a little money for the Cove Apple Club, which we save up all year for a big Holiday Party for all members of the club! We update club members on the earnings every month.

So be sure to click the Amazon logo below when you need to shop for Mac products online...and “give back” to the Cove Apple Club -- without costing you an extra cent! Thanks!

### THREE EASY WAYS TO USE THE AMAZON SHOPPING LINK

1. Just click here — you'll be sent to the Amazon.com homepage.
  1. Once you arrive at the Amazon homepage, BOOKMARK that page:
    1. In Safari on Mac, type Cmd-D
    2. In Safari on iOS, tap the Share widget, then tap Add to Favorites or Add Bookmark.
2. Drag this link to your Favorites bar in your Web browser. Then it's handy anytime you want to visit Amazon.
3. Just click the Amazon banner ad below.



# Since We Last Met

Sep 26 2016 - Oct 11 2016 / [Custom Date Range](#) ▾ Tracking ID: [All](#) ▾ Last Updated: 00:00 Oct 11 2016 PDT | [Return to Classic Reporting](#)

Summary

\$90.62

Fees

\$90.62

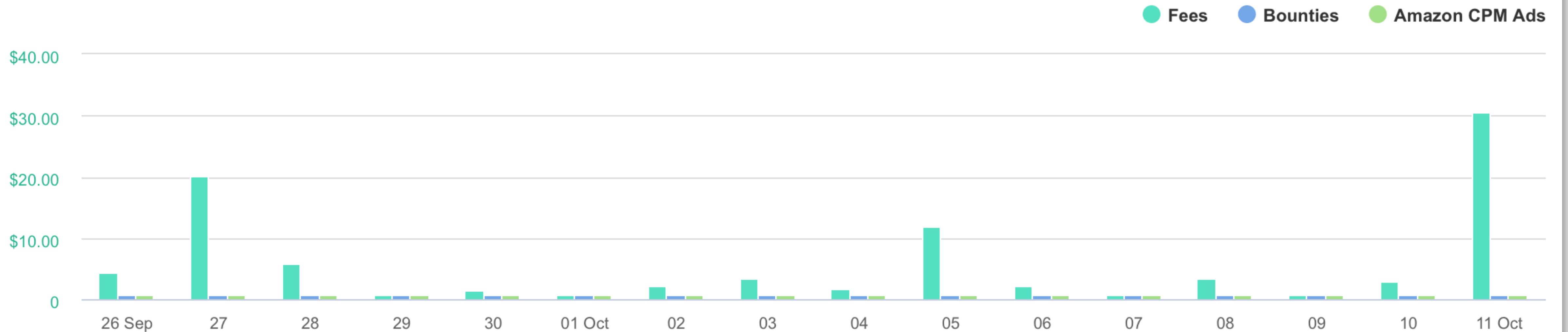
Bounties

\$0.00

Amazon CPM Ads

\$0.00

[Get Started with CPM Ads](#)





# 2016 YTD

Jan 01 2016 - Oct 11 2016 / [This Year](#) ▾ Tracking ID: [All](#) ▾

Last Updated: 00:00 Oct 11 2016 PDT | [Return to Classic Reporting](#)

Summary

\$1,591.<sup>35</sup>

Fees

\$1,588.<sup>35</sup>

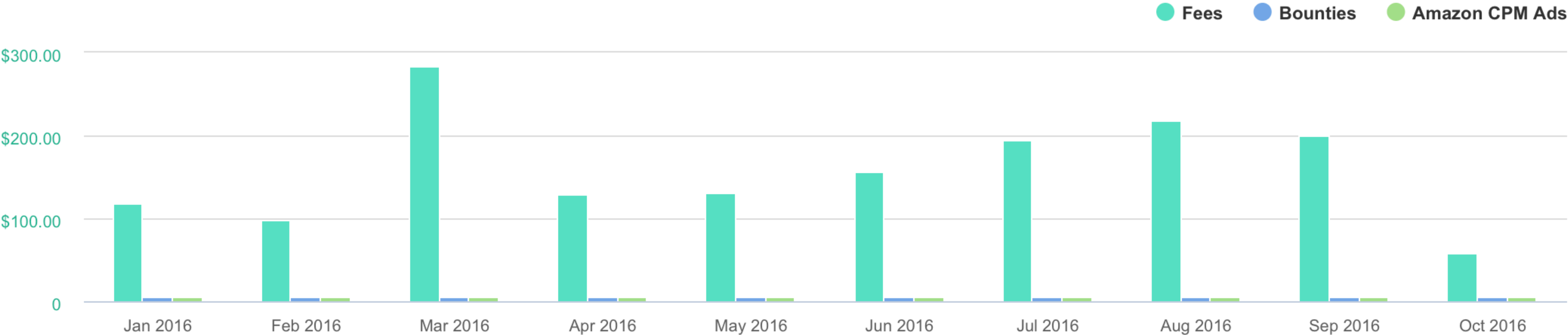
Bounties

\$3.<sup>00</sup>

Amazon CPM Ads

\$0.<sup>00</sup>

[Get Started with CPM Ads](#)



# Mike's Maxims



**maxim**     |'maksəm|

*noun*

a short, pithy statement expressing a general truth or rule of conduct: *the maxim that actions speak louder than words.*

— *New Oxford American Dictionary*

“If you’re not paying for it,  
you’re not the customer.

You’re the thing being sold.”

— Mike’s Coda of Commerce



“There are only two kinds of hard disks:  
those that ***have*** failed, and those that  
***will*** fail.

If you don't have the first kind, then you  
have the second kind.”

— Mike's Law of Tiny Spinning Glass Platters

“Life’s too short to mess  
around with Windows.”

— Mike’s PC Proposition



“The best time to practice emergency procedures is during non-emergency conditions.”

— Mike’s Recovery Regime Rationale

“Any project worth doing will require the purchase of a shiny new thing that will only ever be used for that one job.”

— Mike's Amazon Aphorism



“Apple gear is only expensive  
if your time is worth nothing.”

— Mike's Apple Adage

“Frustration increases at the  
log of the number of email addresses  
associated to a client.”

— Mike’s Email Edict



“It’s not an official project  
until you’re bleeding.”

— Mike’s Hematological Hypothesis

# ~~Our Next Meeting~~

OCT

26

NO Cove Apple Club 🙄

7:00 PM - 8:15 PM



# November Meetings

NOV

23

NO Cove Apple Club 🙄

7:00 PM - 8:15 PM

# December Events

DEC

12

Mission: Mothership  
10:00 AM - 1:00 PM

# December Events

DEC

14

Cove Apple Club  
7:00 PM - 8:15 PM



# December Events

DEC

21

Holiday Party  
5:30 PM - 9:00 PM

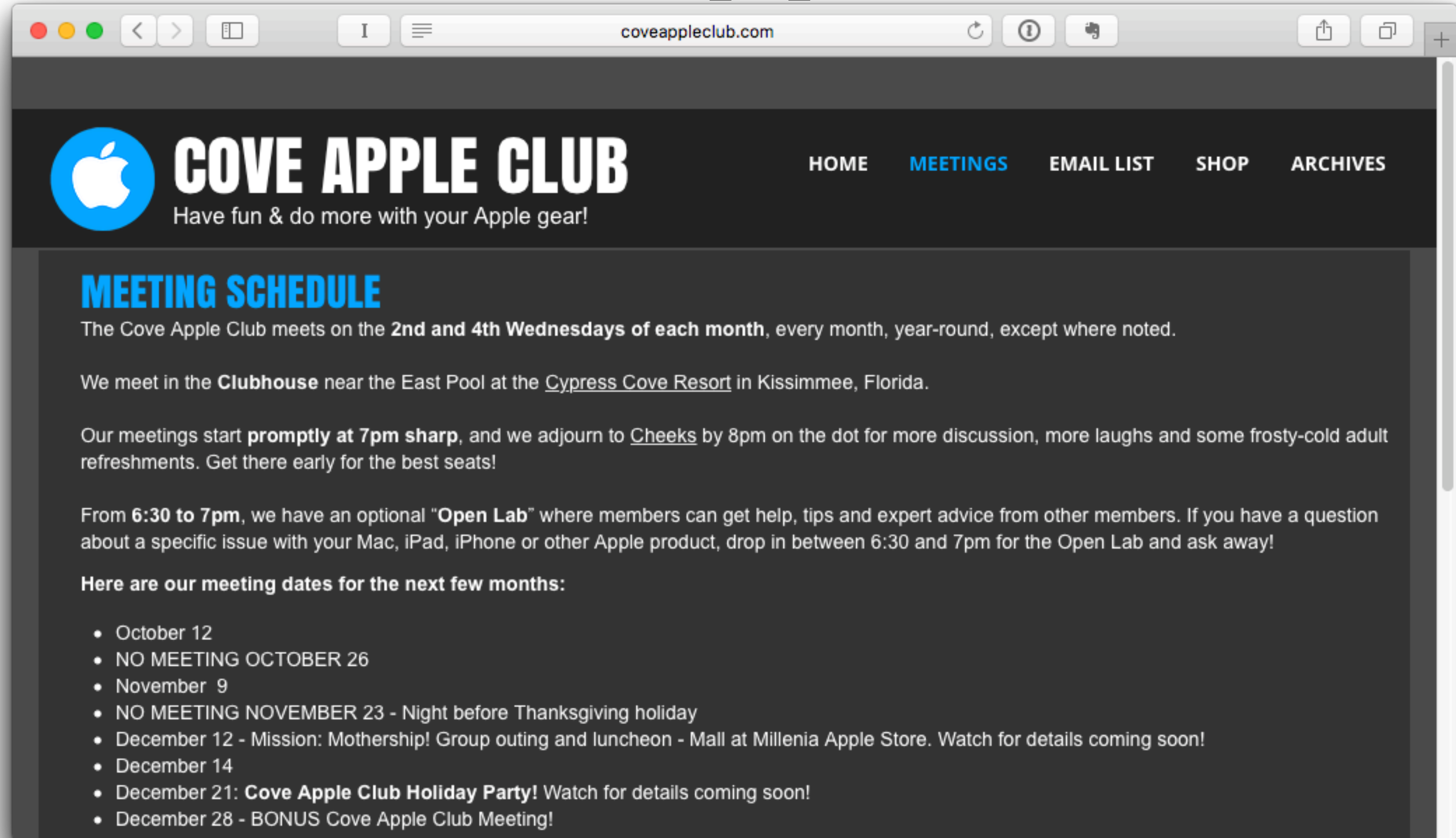
# Bonus Meeting!

DEC

28

Cove Apple Club  
7:00 PM - 8:15 PM

# Updated Meeting Calendar Always Online at **coveappleclub.com**





Adjourn to Cheeks!

