

Greetings from beautiful



Cove Apple Club

January 27, 2021



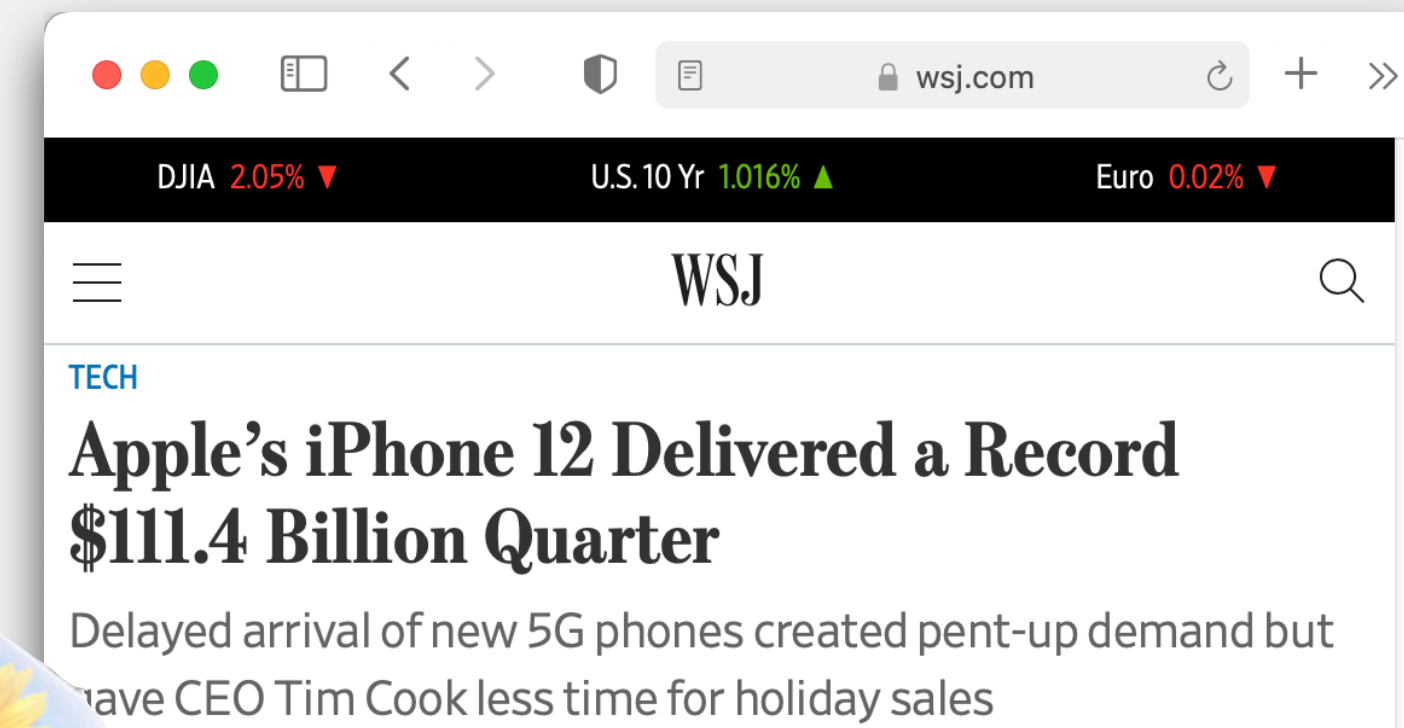
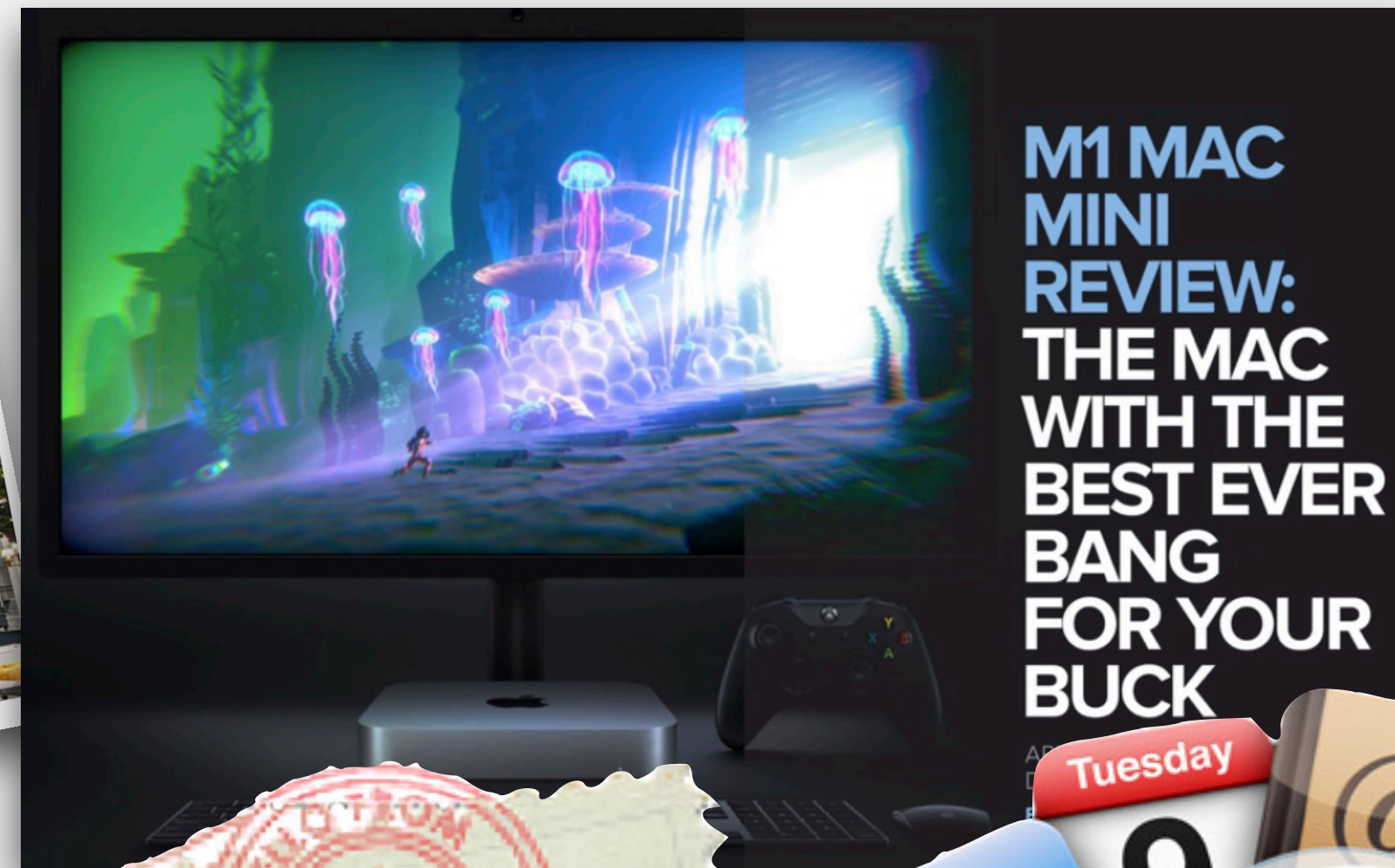
The St. Regis Rome

Via Vittorio E. Orlando, 3 Rome 00185 Italy +39-06-47091

Thank you for booking directly with us, Mr. Michael Sullivan.

An exquisite stay awaits.

Wed, Apr 22, 2020 – Sun, Apr 26, 2020
Confirmation Number: 81150896



Normally, a closely watched part of Apple's quarterly reporting is its sales guidance, but such forecasts were scrapped last year amid the uncertainty around Covid-19.

PHOTO: KOSUKE OKAHARA/BLOOMBERG NEWS

Tonight's Topics

- Apple's M1 Silicon Mac mini
- Funny Things Happen on the Internet
- AAPL 1Q21 Results

Remember!

- The presentation of tonight's meeting will soon be available to download from our Archives website, in both Keynote and PDF format
- Visit CoveAppleClubArchives.com

Virtual Meeting Housekeeping

- Please keep your microphone muted throughout the meeting, except if you want to jump in with a question
- We'll do a quick Q&A at the end of each topic
- You can have your video on or off

After the meeting

- We'll keep the connection open until 9pm ET, so we can all chat as if we were back at Cheeks!
- Grab a cold one and yak it up – virtually – after the meeting!



APPLE
SILICONE

AAPL 1Q21

Apple Reports First Quarter Results



Revenue up 21 percent and EPS up 35 percent to new all-time records

iPhone, Wearables, and Services set new revenue records

Cupertino, California — January 27, 2021 — Apple today announced financial results for its fiscal 2021 first quarter ended December 26, 2020. The Company posted all-time record revenue of \$111.4 billion, up 21 percent year over year, and quarterly earnings per diluted share of \$1.68, up 35 percent. International sales accounted for 64 percent of the quarter's revenue.

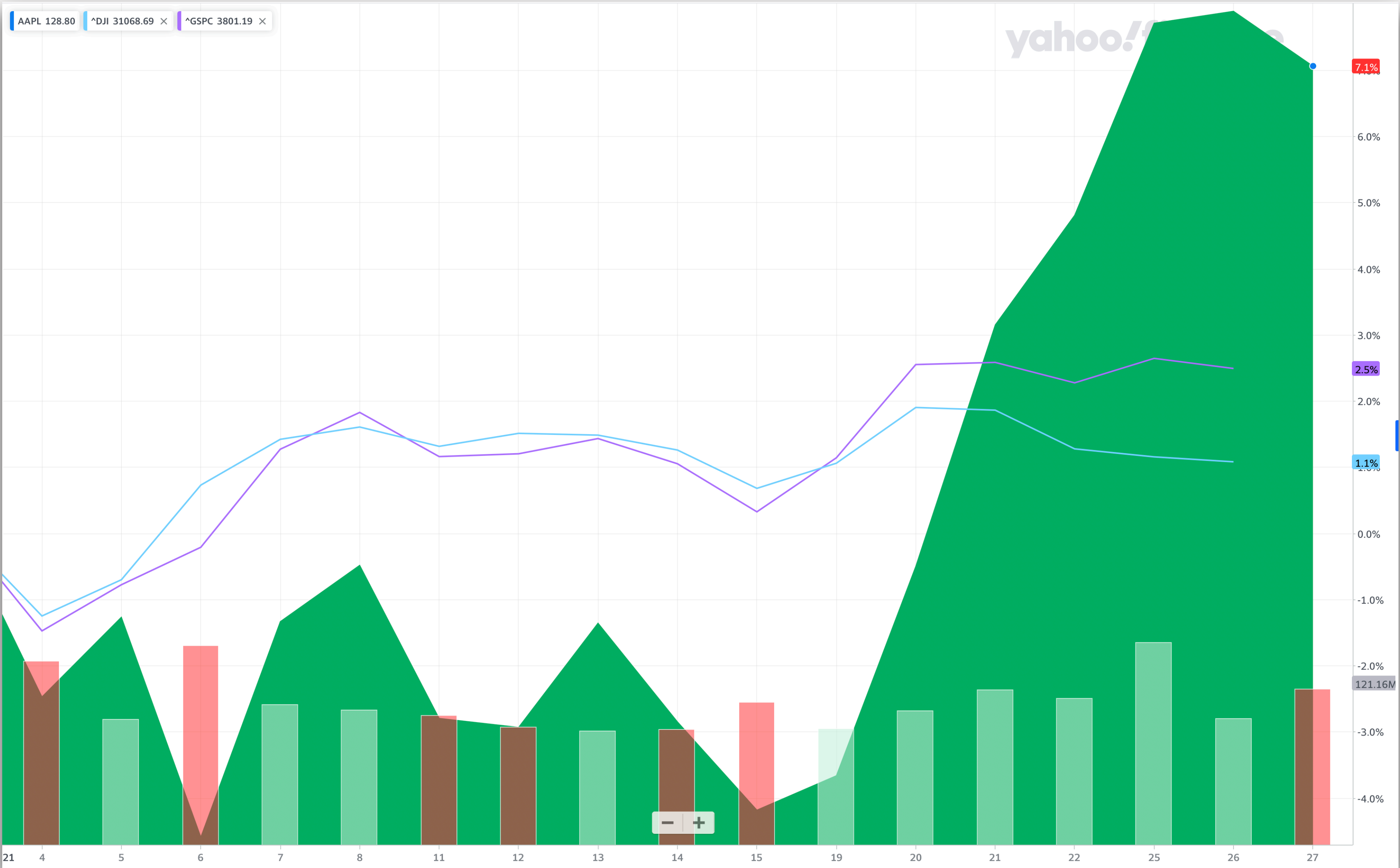
AAPL 1Q21

- Revenue up 21% Y-O-Y to 111.4B, up 21%
- EPS up 35% Y-O-Y to \$1.68/share
- Returned over \$30B to owners (us!)
- Dividend of \$0.205/share payable 2/11 to SOR 2/7

AAPL 1Q21: Additional detail

- iPhone up 17.2% Y-O-Y to \$65.6B
- Mac up 21.1% Y-O-Y to \$8.87B
- iPad up 41% Y-O-Y to \$8.4B
- Wearables, Home & Other up 29.5% Y-O-Y to \$12.9B
- Services up 24% Y-O-Y to \$15.7B

AAPL is up 7.1% 2021 YTD



**Please Support the
Cove Apple Club**

Facts

- The Club has expenses of about \$550/year
 - \$15/month for Zoom Business
 - \$9/month for MailChimp paid plan
 - \$170/year for Wix: main website, including hosting
 - \$80/year for domain registrations and hosting of CoveAppleClubArchives.com

If you think the Cove Apple Club
is worth your support, we
encourage you to donate to help
keep it going

Donating: Virtually

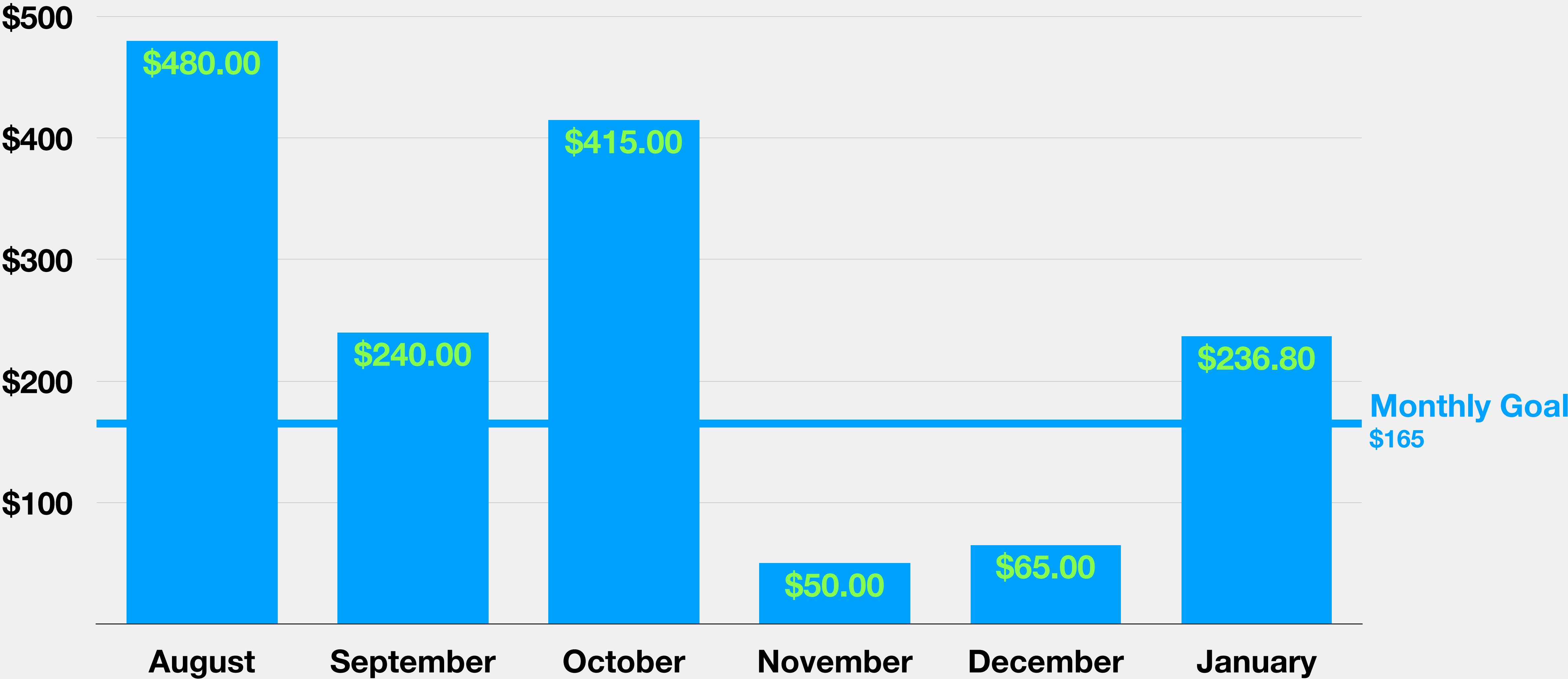
- All Club emails have a donation appeal, at the bottom of each message
- Zelle, PayPal, Venmo, Apple Pay Cash, cash, check, and anything else we can think of!
- There's also a new Donations page on the Club website



Donations Update!

- Twenty-nine donations received to date from 19 different donors
- Total donations received: \$1,561.8

Donations by Month



Thank you
for your support!

The Club
depends on **YOU!**

Office Hours

Office Hours: R.I.P.

- We are sunseting Office Hours due to lack of uptake.
- If you need help/advice/hints/remote tech support
 - I am not hard to get hold of!
 - Call, email or text!
 - We can even do a remote support session if needed!

Upcoming meeting dates

All meetings begin at 7pm ET on Wednesday nights

- February 10
- February 24

Schmooze Session!

Online Schmooze Session

- We'll keep the connection open until 9pm ET, so we can all chat as if we were back at Cheeks!
- Grab a cold one and yak it up – virtually!

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