Greetings from beautiful



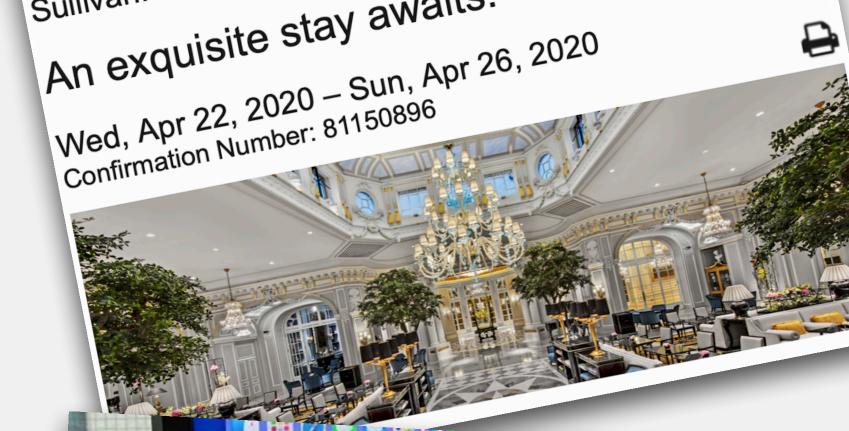
STREGIS

The St. Regis Rome

♥ Via Vittorio E. Orlando, 3 Rome 00185 Italy

Thank you for booking directly with us, Mr. Michael

An exquisite stay awaits.

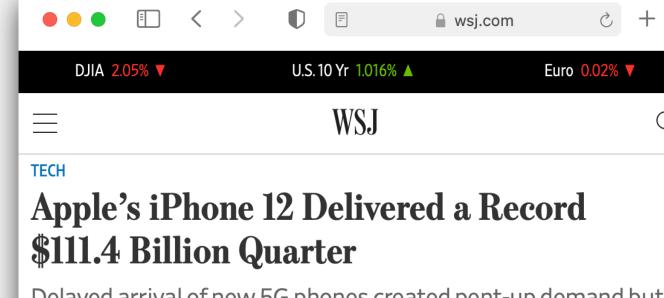




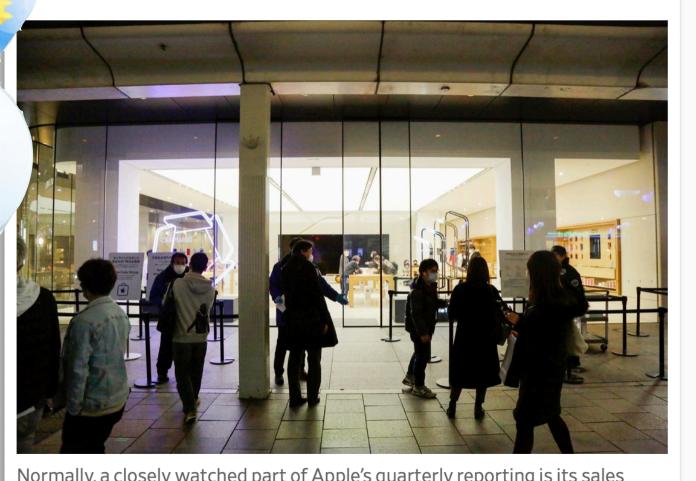
Cove Apple Club



January 27, 2021



Delayed arrival of new 5G phones created pent-up demand but ave CEO Tim Cook less time for holiday sales



Normally, a closely watched part of Apple's quarterly reporting is its sales guidance, but such forecasts were scrapped last year amid the uncertainty around Covid-19.

PHOTO: KOSUKE OKAHARA/BLOOMBERG NEWS

Tonight's Topics

- Apple's M1 Silicon Mac mini
- Funny Things Happen on the Internet
- AAPL 1Q21 Results

Remember!

- The presentation of tonight's meeting will soon be available to download from our Archives website, in both Keynote and PDF format
- Visit CoveAppleClubArchives.com

Virtual Meeting Housekeeping

- Please keep your microphone muted throughout the meeting, except if you want to jump in with a question
- We'll do a quick Q&A at the end of each topic
- You can have your video on or off

After the meeting

- We'll keep the connection open until 9pm ET, so we can all chat as if we were back at Cheeks!
- Grab a cold one and yak it up virtually after the meeting!



APPLE SILICONE

AAPL 1Q21

Apple Reports First Quarter Results



Revenue up 21 percent and EPS up 35 percent to new all-time records

iPhone, Wearables, and Services set new revenue records

Cupertino, California — January 27, 2021 — Apple today announced financial results for its fiscal 2021 first quarter ended December 26, 2020. The Company posted all-time record revenue of \$111.4 billion, up 21 percent year over year, and quarterly earnings per diluted share of \$1.68, up 35 percent. International sales accounted for 64 percent of the quarter's revenue.

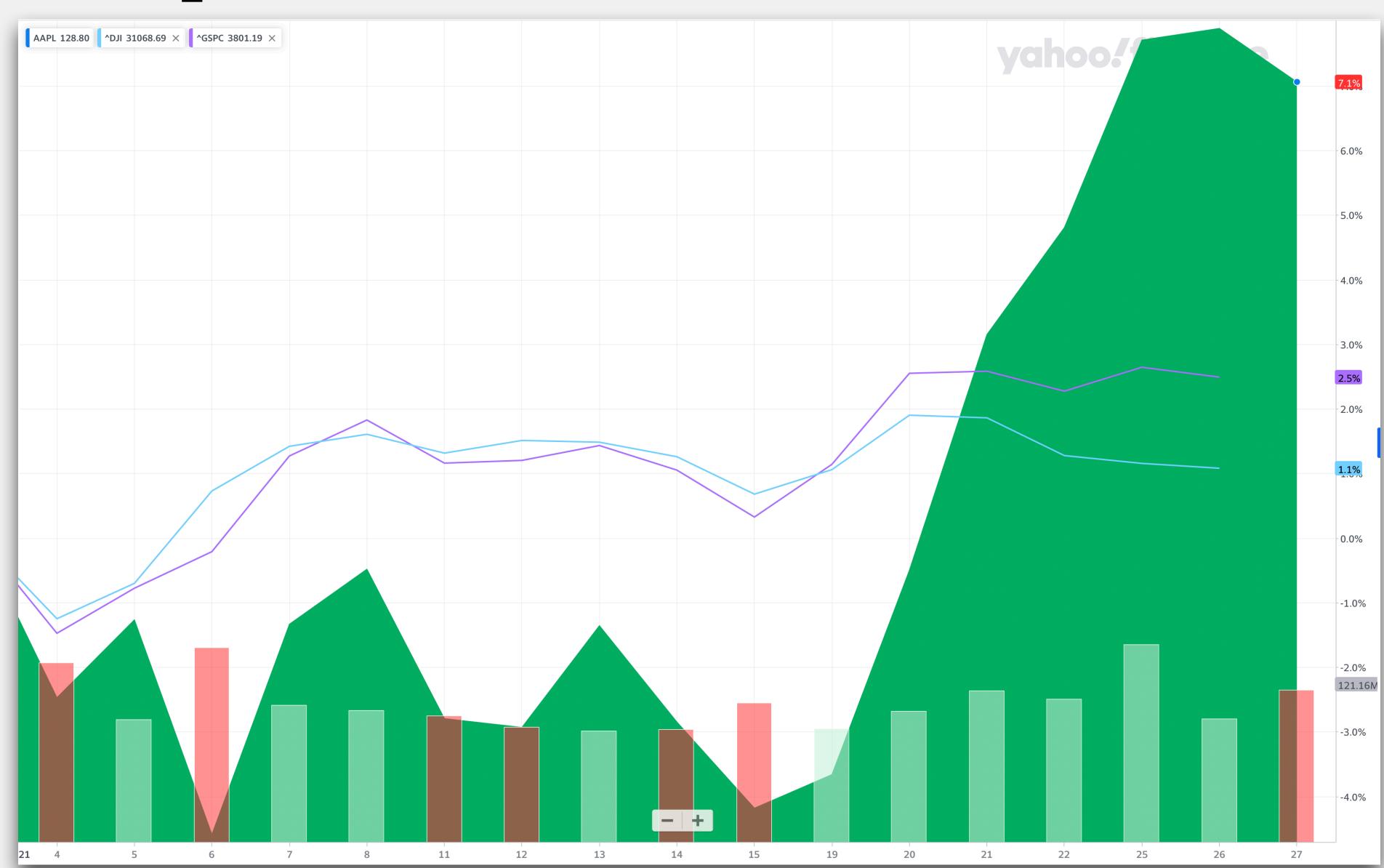
AAPL 1Q21

- Revenue up 21% Y-O-Y to 111.4B, up 21%
- EPS up 35% Y-O-Y to \$1.68/share
- Returned over \$30B to owners (us!)
- Dividend of \$0.205/share payable 2/11 to SOR 2/7

AAPL 1Q21: Additional detail

- iPhone up 17.2% Y-O-Y to \$65.6B
- Mac up 21.1% Y-O-Y to \$8.87B
- iPad up 41% Y-O-Y to \$8.4B
- Wearables, Home & Other up 29.5% Y-O-Y to \$12.9B
- Services up 24% Y-O-Y to \$15.7B

AAPL is up 7.1% 2021 YTD



Please Support the Cove Apple Club

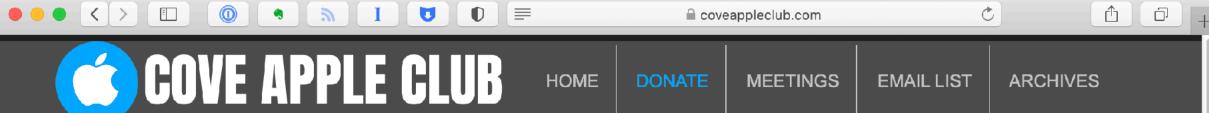
Facts

- The Club has expenses of about \$550/year
 - \$15/month for Zoom Business
 - \$9/month for MailChimp paid plan
 - \$170/year for Wix: main website, including hosting
 - \$80/year for domain registrations and hosting of CoveAppleClubArchives.com

If you think the Cove Apple Club is worth your support, we encourage you to donate to help keep it going

Donating: Virtually

- All Club emails have a donation appeal, at the bottom of each message
- Zelle, PayPal, Venmo, Apple Pay Cash, cash, check, and anything else we can think of!
- There's also a new Donations page on the Club website



DONATE

The Cove Apple Club runs exclusively on donations, freely offered by members and friends who wish to support and grow the Club.

The Club doesn't charge dues, and we have no other outside funding.

Everyone who enjoys the Cove Apple Club is encouraged to donate, as often as they like, in any amount they like, and in any way they like.

DONATE IN PERSON

At Cove Apple Club meetings, you'll find a donation jar and a stack of donation envelopes near the door.

If you want to receive credit for your donation on our "Donor Scoreboard," write your name (or a pseudonym, if you like!) on the donation envelope and place your donation inside, then deposit the envelope.

To donate anonymously, drop cash directly into the donation jar, or place it inside a blank envelope.

DONATE ONLINE

You can donate securely and quickly online using several trusted methods. If you would like your donation to be recorded as "Anonymous" or under a pseudonym, please include your instructions with your donations.

ZELLE: Zelle is a secure, instant bank-to-bank transfer that is supported by **almost all US-based banks** and credit unions. There is no fee to sender or recipient, and no account information is ever sent to the recipient.

- On your iPhone:
 - Open the mobile app for your bank or credit union, then look for "Transfer / Zelle" in the app. Choose "Send or Receive money with Zelle," then follow the prompts to send money to banking@coveappleclub.com.
- On your Mac:
- Visit your bank website, then click the link for "Transfer / Zelle." Follow the prompts to send money to banking@coveappleclub.com.

PAYPAL: PayPal is the internet's original instant money transfer service. PayPal is secure, safe and used by millions to pay for goods and services every day. There is no fee to send money to the Cove Apple Club when funded by a bank account linked to your PayPal account.

- On your iPhone with the PayPal app installed:
 - o Open the PayPal app on your iPhone and login, then tap "Send." In the "Name, @username, email, ..." field, enter @coveappleclub, then follow the prompts to send your donation.
- On your Mac:
 - Click this link to go to the Cove Apple Club page on PayPal.com. Enter a donation amount and click Next, then login to your account and send your donation. or:
- Login to your PayPal account at https://www.paypal.com, then click on "Send & Request." Click "Send," then enter @coveappleclub in the "Name, @username, email, ..." field," enter the amount you wish to donate, then choose "Sending to a friend," then review and complete your donation on the next screen.

VENMO: Venmo offers free money transfers to other Venmo users when you use funds from your bank checking account or debit card. Venmo works exclusively through their free iPhone app, which you can **download from the App Store**.

- On your iPhone with the Venmo app installed, tap this link to open Venmo, then follow the prompts to complete your donation; or,
- Open the Venmo app on your iPhone, then tap "Pay or Request." In the "Name, @username, phone, or email field," enter @Cove-Apple-Club, then follow the prompts to complete your donation.

CONTAC

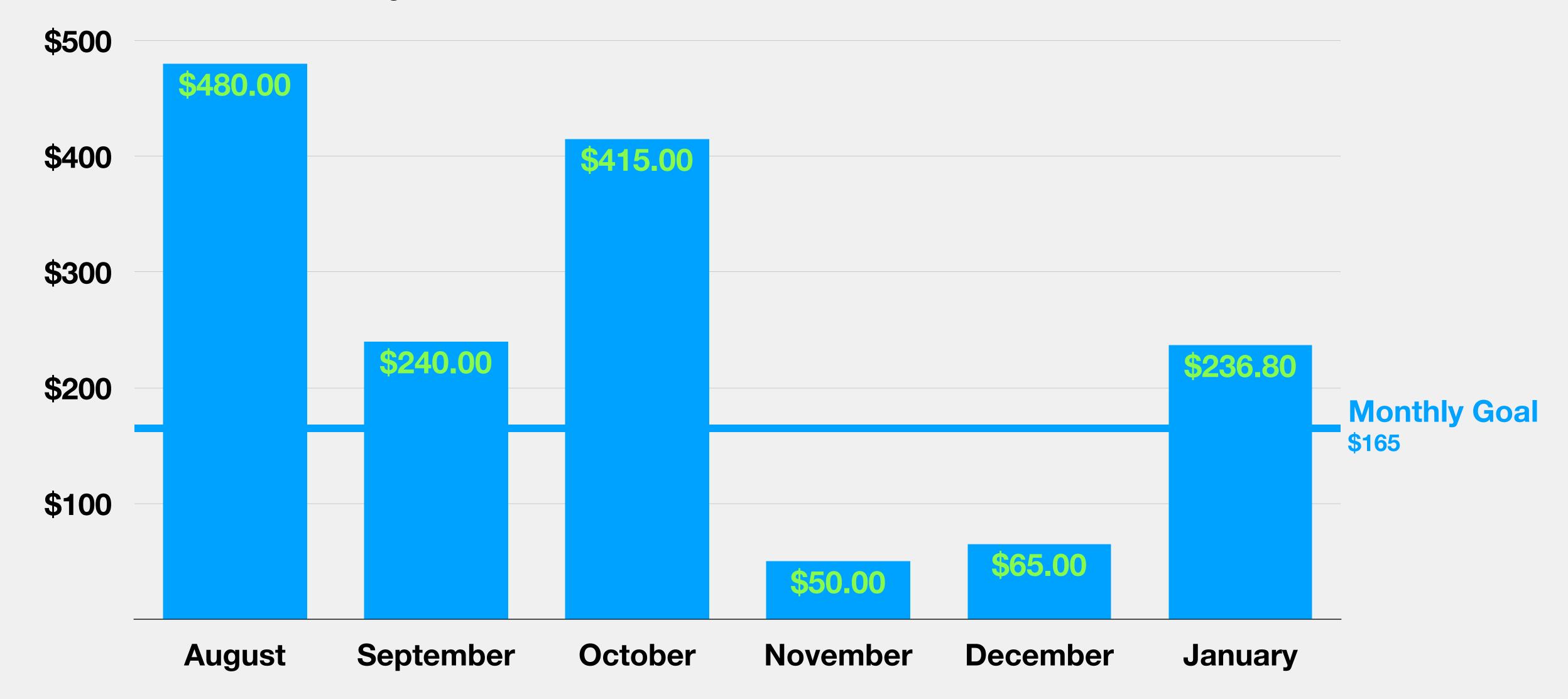
The Cove Apple Club meets at Cypress Cove Nudist Resort Kissimmee, Florida 34746 - USA

Email: info@coveappleclub.com

Donations Update!

- Twenty-nine donations received to date from 19 different donors
- Total donations received: \$1,561.8

Donations by Month



Thank you for your support!

The Club depends on YOU!

Office Hours

Office Hours: R.I.P.

- We are sunsetting Office Hours due to lack of uptake.
- If you need help/advice/hints/remote tech support
 - I am not hard to get hold of!
 - Call, email or text!
 - We can even do a remote support session if needed!

Upcoming meeting dates

All meetings begin at 7pm ET on Wednesday nights

- February 10
- February 24

Schmooze Session!

Online Schmooze Session

- We'll keep the connection open until 9pm ET, so we can all chat as if we were back at Cheeks!
- Grab a cold one and yak it up virtually!

Greetings from beautiful

