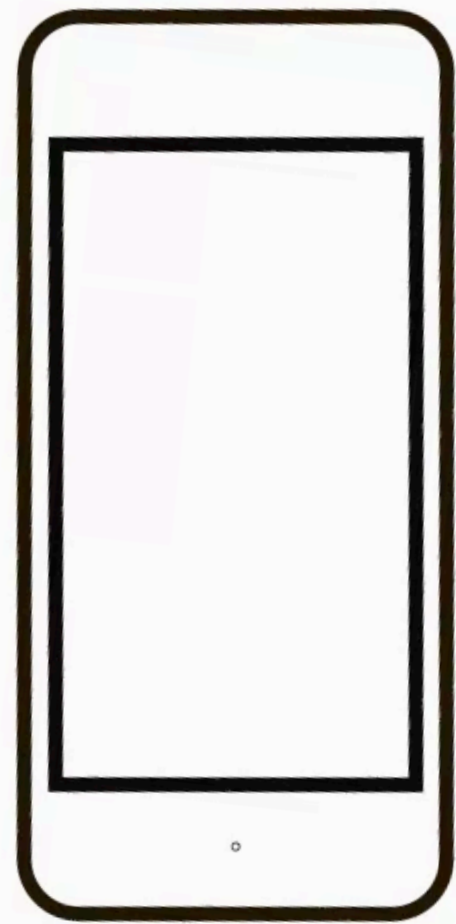


Hello from beautiful



Cove Apple Club

February 10, 2021



Dow Jones 31,487.01
Dow Jones Industrial Aver... +111.18

S&P 500 3,926.95
S&P 500 +15.72

AAPL 136.34
Apple Inc. +0.33

Apple Inc., AAPL (136.34, change, up 0.33 points)

U.S. Stocks Rise, Extending Market Rally
THE WALL STREET JOURNAL
48m ago

Democrats seek to tie Trump to riot as impeachment case opens
Bloomberg
48m ago

Coca-Cola earnings top estimates as cost cuts offset pandemic's blow to sales
CNBC
48m ago

GM warns on chip shortfall after earnings beat
FOX BUSINESS
48m ago

Aunt Jemima announces new name, removes 'racial stereotypes' from product
MSNBC
48m ago

The Capitalist Case for Overhauling Twitter
nymag.com
Twitter is an essential element of the media and entertainme...

https://www.washingtonpost.com/...
washingtonpost.com
Not in an election year or after an election or too slowly or to...

Apple, Its Control Over the iPhone, The Internet, And T...
matthewball.vc
An essay on platforms, power, prosperity, principles, and pro...

What Happens When The NYT and New Yorker Make...
savingjournalism.substack.com
Most educated people believe that premier news outlets are i...

Who Owns Kavanaugh #1: The Justice & The Replace...
gregolear.substack.com
Part One of this five-part series examines how Brett Kav...

Accessibility

☐ Use keyboard shortcuts to zoom
Toggle zoom: ⌘8
Zoom in: ⌘=
Zoom out: ⌘-

☒ Use scroll gesture with modifier keys to zoom:
Control
Zoom style: Full screen
Choose Display...
Advanced...

☒ Enable Hover Text

☒ Enable Hover Text

☐ Show Accessibility status in menu bar



Tonight's Topics

- Read Later: Always have something interesting to read
- Scanning documents with the iOS Notes app
- Instant text magnification in macOS

Remember!

- The presentation of tonight's meeting will soon be available to download from our Archives website, in both Keynote and PDF format
- Visit CoveAppleClubArchives.com

Virtual Meeting Housekeeping

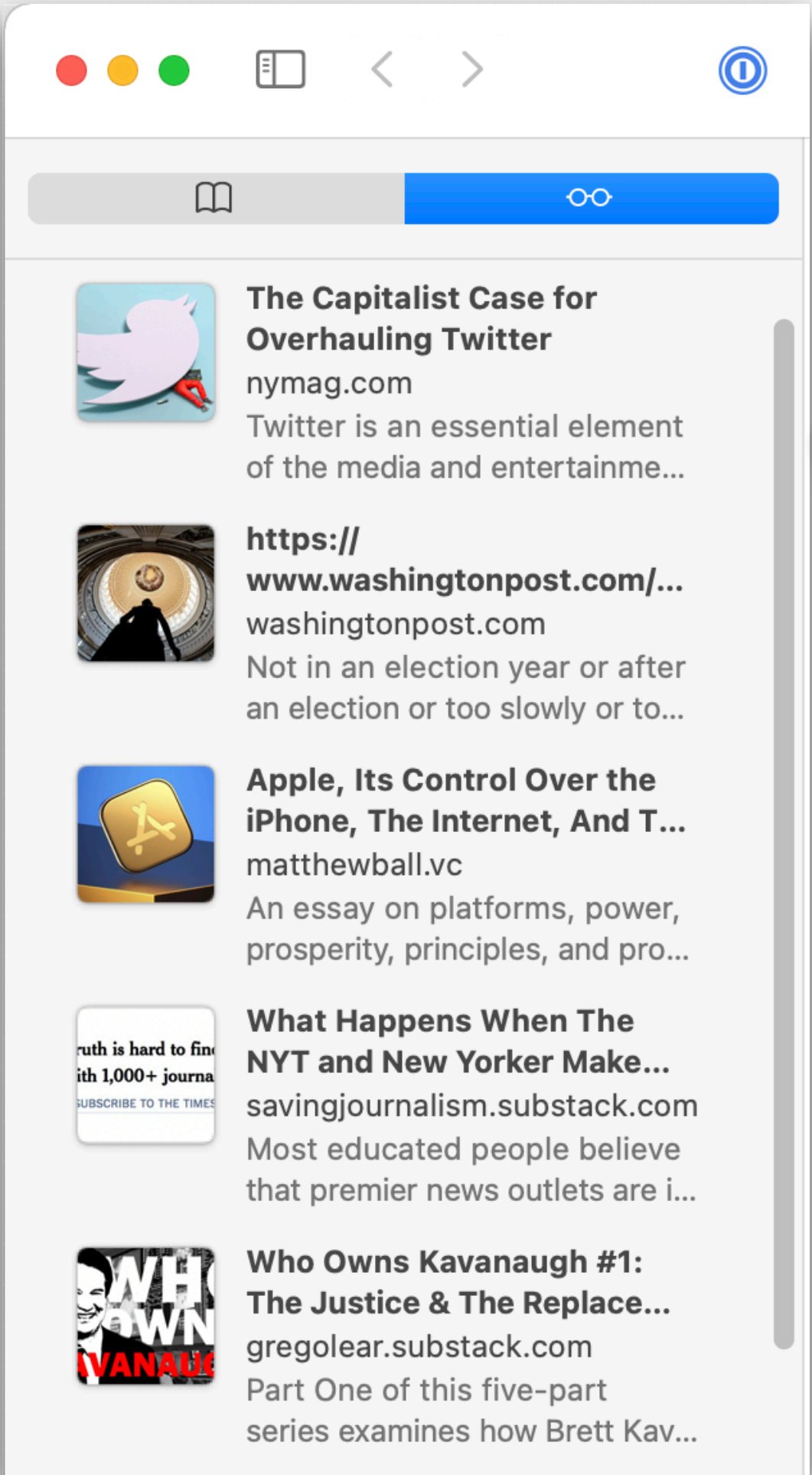
- Please keep your microphone muted throughout the meeting
- We'll do a quick Q&A at the end of each topic
- You can have your video on or off

After the meeting

- We'll keep the connection open until 9pm ET, so we can all chat as if we were back at Cheeks!
- Grab an adult beverage and yak it up – virtually – after the meeting!

Read Later Apps

Always have something interesting to read



Read Later Apps

Solves a problem for us reading junkies

- If you're like me, you run across interesting things to read all the time...
- ...but you don't always have the time to read them *right then*
- You'd like to read them *sometime...*
- ...but then you forget about them when the next shiny object enters your gaze
- “Read Later” apps solve this problem!

Read Later Apps: what they do

Click-and-collect, but for the web

- You sign up for a Read Later app, and optionally, choose the paid tier
- Then you install the app's bookmarklets, browser extensions or other widgets to enable saving
- Later, browsing the web, you run across something you'd like to save
- You trigger the Read Later mechanism, and your article is saved
- You can then view a *readability-enhanced copy* of the article anytime, even when offline

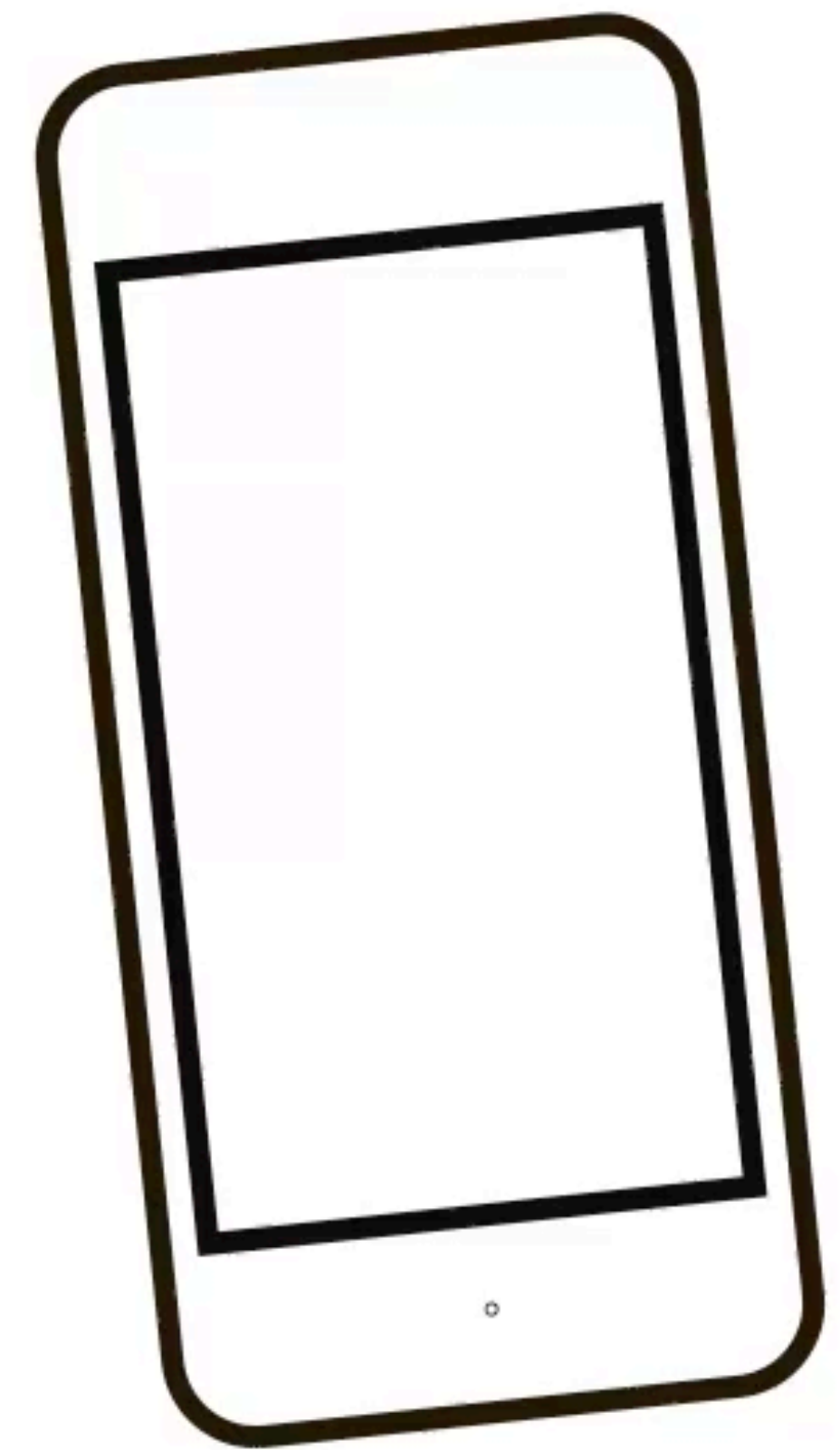
Instapaper: The Original “Read Later” app

- 2007: Marco Arment, a web developer, wanted things to read on his subway commute to work, on the original iPhone
- He wrote a simple browser “bookmarklet” and back-end server script, and released it for free in 2008; later, turned it into a company & created a paid version
- IP changed hands a few times, is now a standalone company with a stable business model
- The original, and still the best, “Read Later” app, IMHO



Instapaper: the details

- Free & premium accounts
- Mac: browser widgets, Mac app, web app
- iOS: save from Share sheet, iOS app, web app
- \$30/year for Premium – well worth it if you're a reading junkie!



Features	Free	Premium
Save unlimited articles, videos, and other pages	✓	✓
Sync your articles across web, iOS, and Android	✓	✓

Instapaper

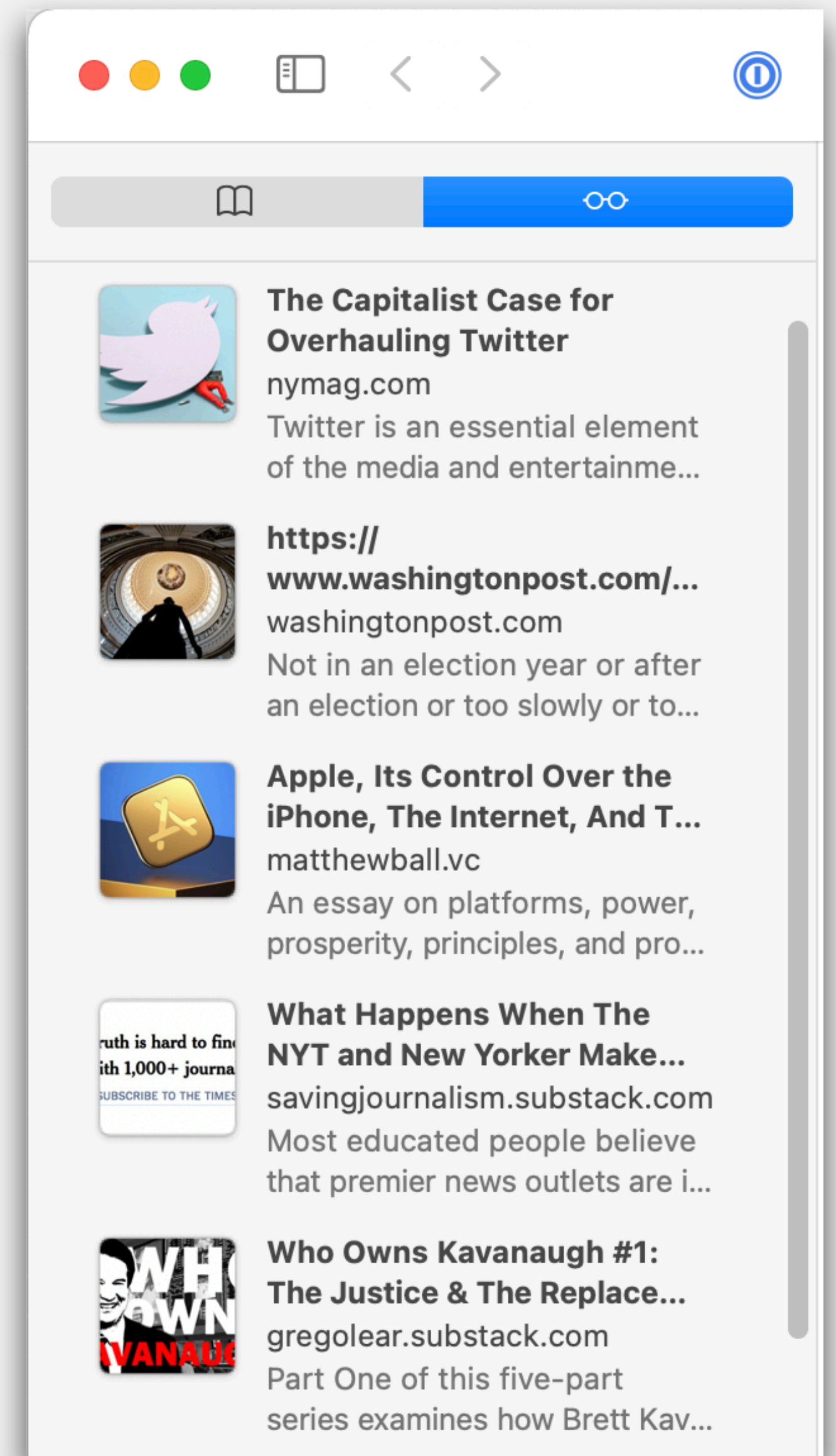
Free vs. Premium Features

Full-text search for all articles in your account		✓
Unlimited notes		✓
Text-to-Speech playlists on mobile		✓

Safari Reading List

Built-in and free!

- Built-in to Safari on Mac and iOS, free to use
- Available with a click in the Bookmarks menu, the Share sheet, or the browser address bar
- Syncs between devices automatically via iCloud
- Optionally, save full-text copies onboard your devices for offline reading



Pocket by Mozilla

Instapaper competitor from the people who bring you the Firefox browser

- Basic account is free: save, read later
- Premium is \$45/year - 50% more than Instapaper
- Same widgets, apps & features as Instapaper
- No need to try this if Instapaper or Reading List can do what you need

The image shows a side-by-side comparison of two account types for Pocket by Mozilla. The left card, titled 'POCKET Free Account', has an orange border and lists the feature '✓ Save, read, watch & listen'. It includes a button labeled 'See your list'. The right card, titled 'PREMIUM Annual Membership', has a teal and pink border and lists several features: '✓ Save, read, watch & listen', '✓ Permanent library of everything you've saved', '✓ Suggested tags', '✓ Full-text search', '✓ Unlimited highlights', and '✓ Premium fonts'. It includes a green 'SAVE 25%' banner, the price '\$44.99/year', and a red button labeled 'Select this option'.

Account Type	Price	Features	Action
POCKET Free Account	Free	✓ Save, read, watch & listen	See your list
PREMIUM Annual Membership	\$44.99/year (25% off)	✓ Save, read, watch & listen ✓ Permanent library of everything you've saved ✓ Suggested tags ✓ Full-text search ✓ Unlimited highlights ✓ Premium fonts	Select this option

Evernote

Remember everything, including what to read

- Not strictly a “Read Later” app, Evernote is a digital catch-all for saving, searching, finding *everything*
- Free tier lets you clip & save web pages, articles, bookmarks to the cloud, 60Mb/mo. limit
- Great apps for iOS, Mac, web app, etc.
- ***Much more*** than a “Read Later” app
- Premium is \$70/year, a bargain if you commit to it!





The Capitalist Case for Overhauling Twitter

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https://www.washingtonpost.com/...

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Demo!



BY THE LIGHT OF THE MOON



BY THE LIGHT OF THE MOON

Read Later apps: where to find them

Find out more, try them out, and then choose one!

- Instapaper: **instapaper.com**, “Instapaper” on the iOS & Mac App Store
- Pocket: **getpocket.com**, “Pocket” on the iOS & Mac App Store
- Reading List in Safari:
 - In Safari on Mac, search for Reading List in Help menu
 - In Safari on iOS, choose “Add to Reading List” from Safari share sheet
- Evernote: **evernote.com**, “Evernote” on the iOS & Mac App Store

**Please Support the
Cove Apple Club**

Facts

- The Club has expenses of about \$550/year
 - \$15/month for Zoom Business
 - \$9/month for MailChimp paid plan
 - \$170/year for Wix: main website, including hosting
 - \$80/year for domain registrations and hosting of CoveAppleClubArchives.com

If you think the Cove Apple Club
is worth your support, we
encourage you to donate to help
keep it going

“If you love something...help it grow.”

“Give until it feels good!”

Donating: Virtually

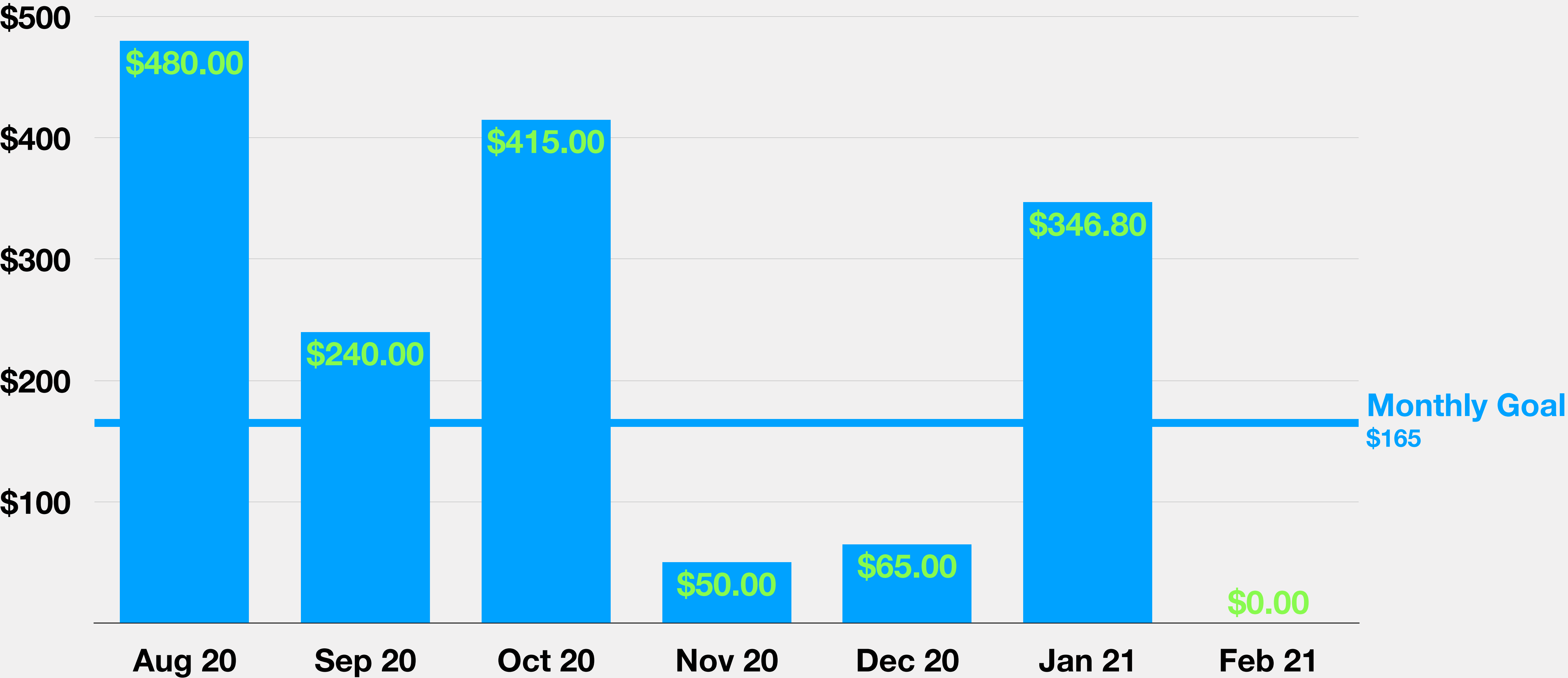
- All Club emails have a donation appeal at the bottom of each message
- We take Zelle, PayPal, Venmo, Apple Pay Cash, cash & check!
- There's also a new Donations page on the Club website



Donations Update!

- Thirty-one donations received to date from 21 different donors
- Total donations received: \$1,671.80

Donations by Month



Support the Club with your donations!



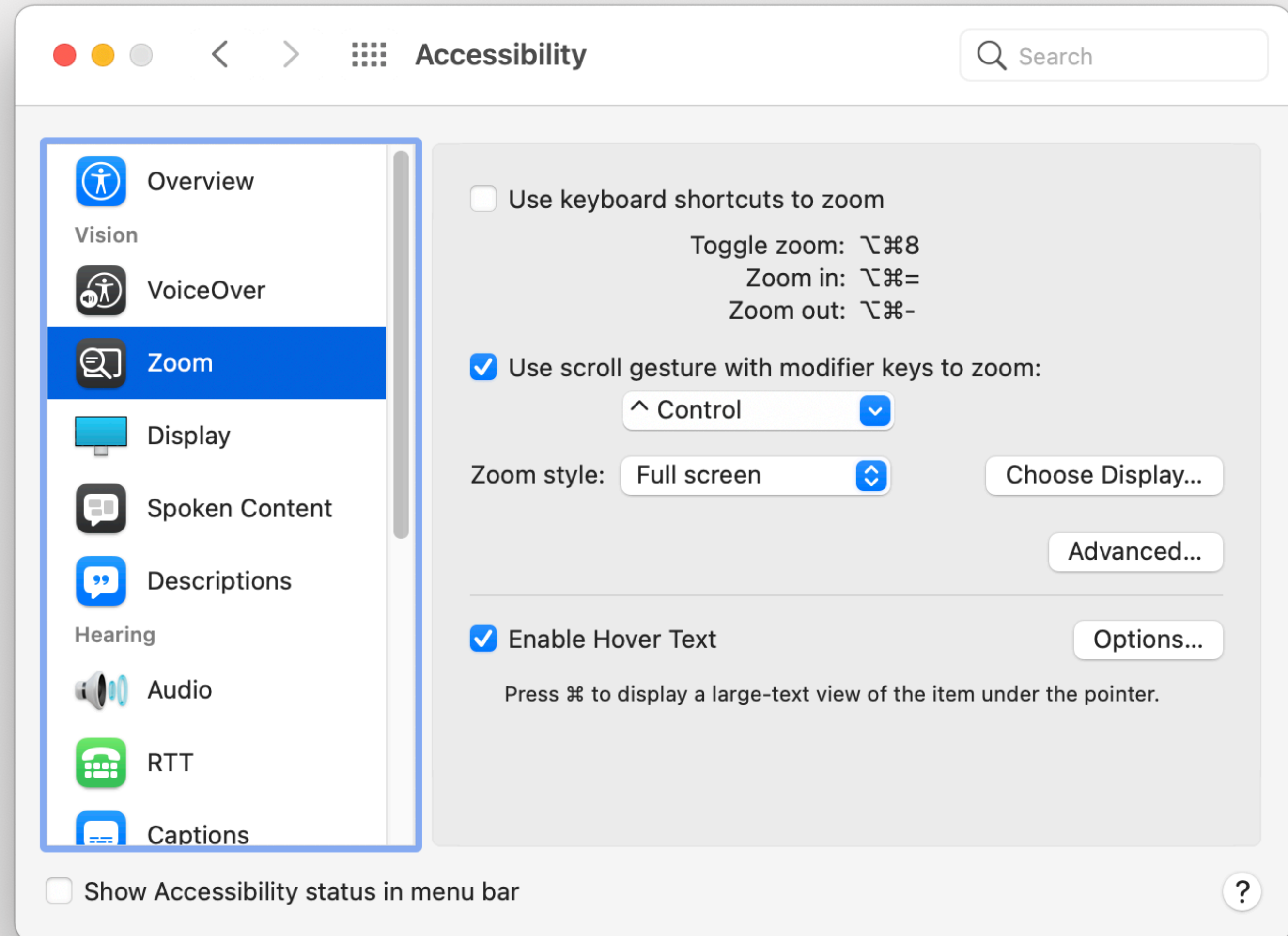
*Scan this with your iPhone
camera app now!*

Thank you
for your support!

This Club
depends on **YOU!**

Magnify on Mac

♪ “I can see clearly now..” ♪



Apple's 35-year commitment to accessibility

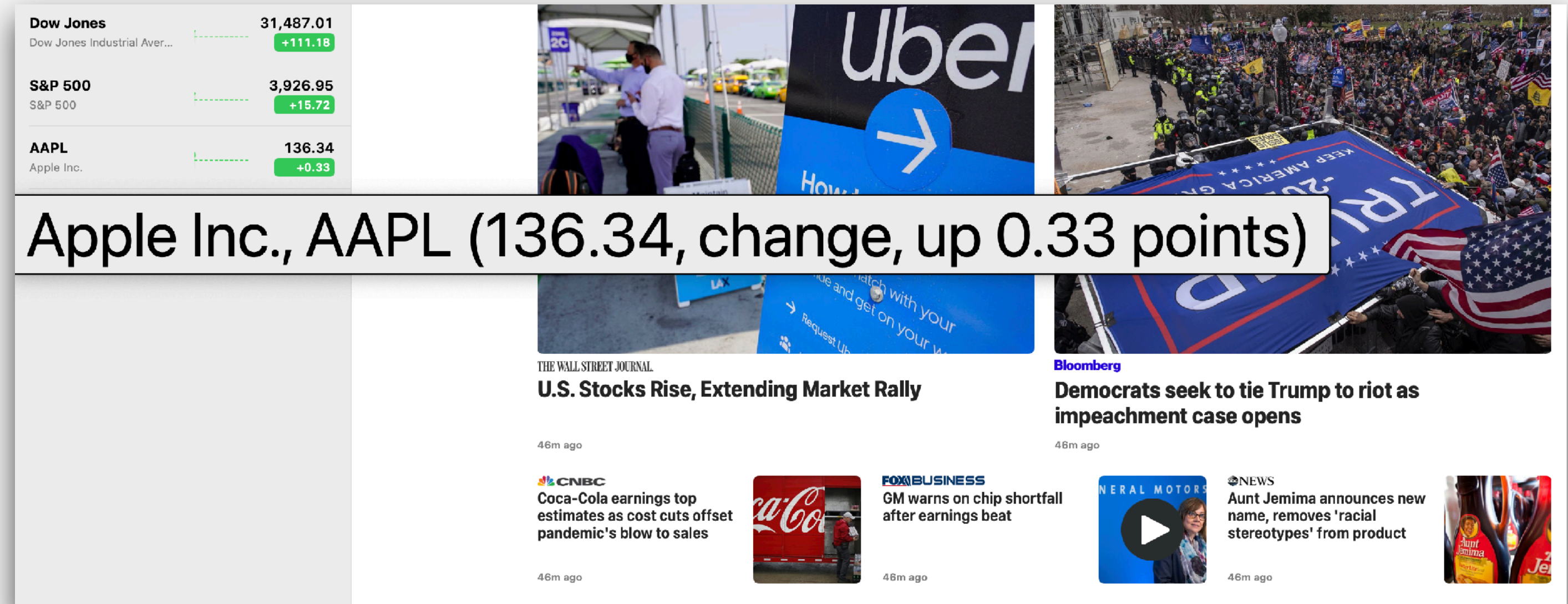
Doing waaaaay more than is required

- Apple employs hundreds of engineers, developers & scientists, many of them with physical disabilities themselves, to build accessibility features into all Apple products, both hardware and software
- They started doing this with the original Mac in 1984
- Those features are part of macOS, iOS, iPadOS, tvOS and watchOS, and make Apple devices & software usable by millions more people than without them
- Apple goes far, far beyond the minimal requirements to make their products usable and life-changing for those with all kinds of special needs
- Read all about it and get tips at: **apple.com/accessibility**

Zoom Text on Hover

Quick, easy and instant zoom for text on Mac

- Tick one checkbox, and you're done
- Instant zoom whenever you hold down Cmd key
- Works everywhere, on everything, on your Mac's screen



Accessibility How-To Videos

The screenshot shows a web browser window with the YouTube homepage. The address bar displays 'youtube.com'. The YouTube logo and a search bar are at the top. On the left, a sidebar contains navigation icons for Home, Explore, Subscriptions, and Library. The main content area features a video player for 'How to Use Screen Curtain with VoiceOver' with a 'PLAY ALL' button. Below the player, the 'Accessibility' playlist is listed with 27 videos, 97,504 views, and a last update on Jan 25, 2021. The Apple Support channel logo and a 'SUBSCRIBE' button are visible. On the right, a list of seven videos is shown, each with a thumbnail, title, and duration.

youtube.com

Home Explore Subscriptions Library

How to Use Screen Curtain with VoiceOver

PLAY ALL

Accessibility

27 videos • 97,504 views • Last updated on Jan 25, 2021

Apple Support

SUBSCRIBE

1 How to use Screen Curtain with VoiceOver on iPhone, iPad, or iPod touch — Apple Support 0:27

2 How to show a continuous overlay for Voice Control on iPhone, iPad, and iPod touch — Apple Support 0:58

3 How to choose actions for Back Tap on iPhone and iPod touch — Apple Support 0:37

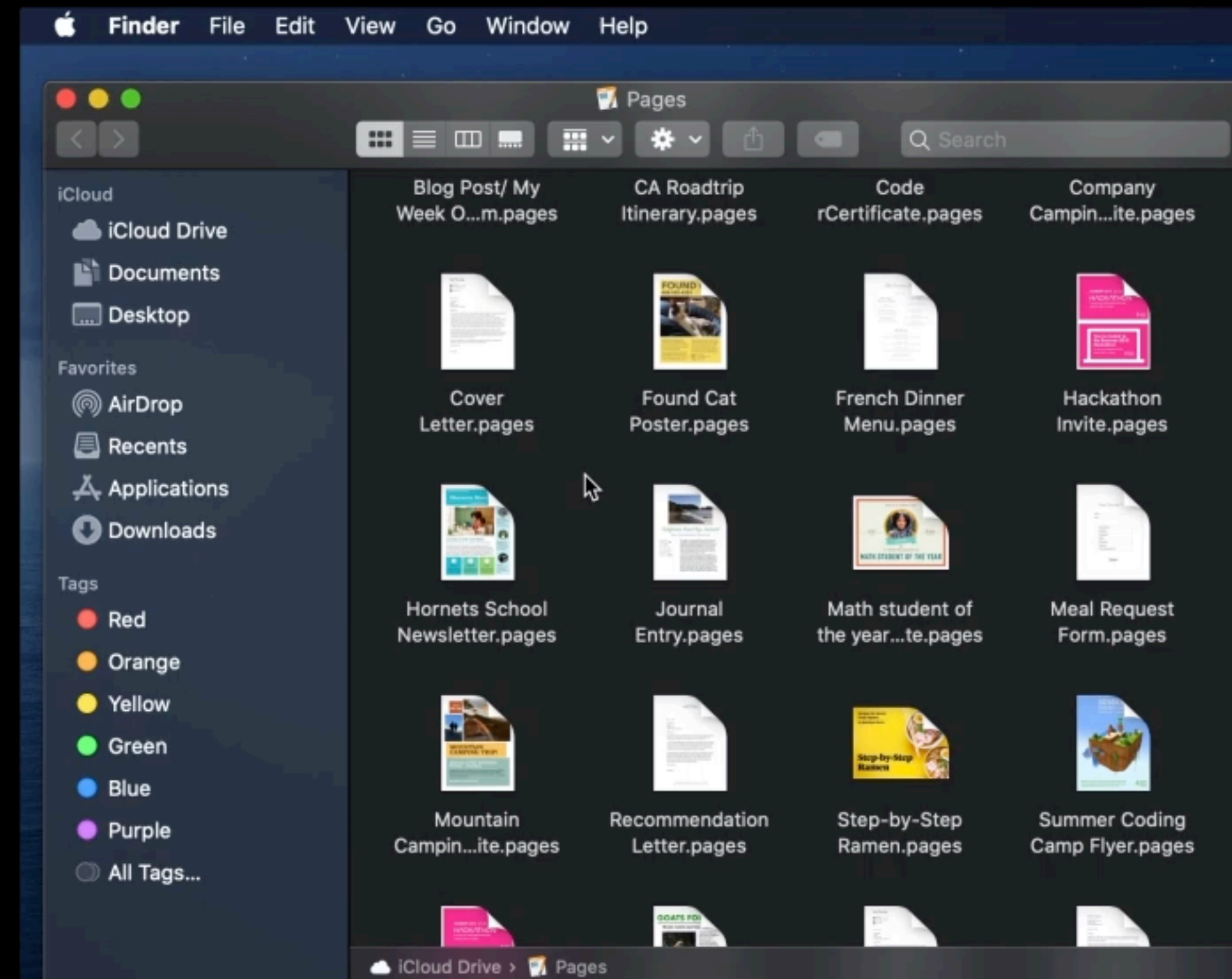
4 How to take a selfie with Voice Control on iPhone, iPad, and iPod touch — Apple Support 0:35

5 Get started with Magnifier on your iPhone — Apple Support 2:22

6 How to use Hover Text to display larger text on your Mac — Apple Support 0:36

7 How to add accessibility features to Control Center on iPhone, iPad, and iPod touch — Apple Support 1:24

How to use Hover Text

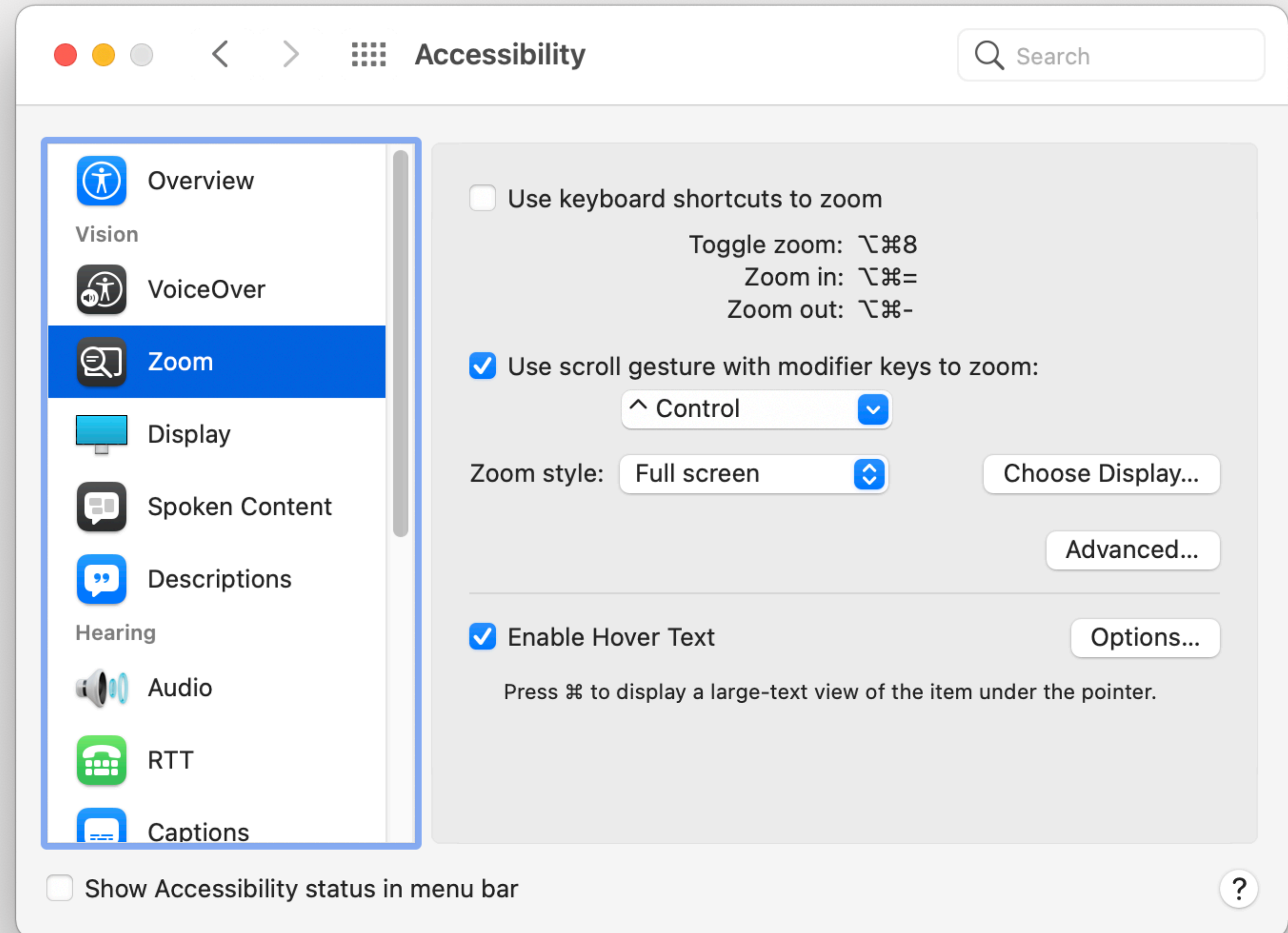


MacBook Pro

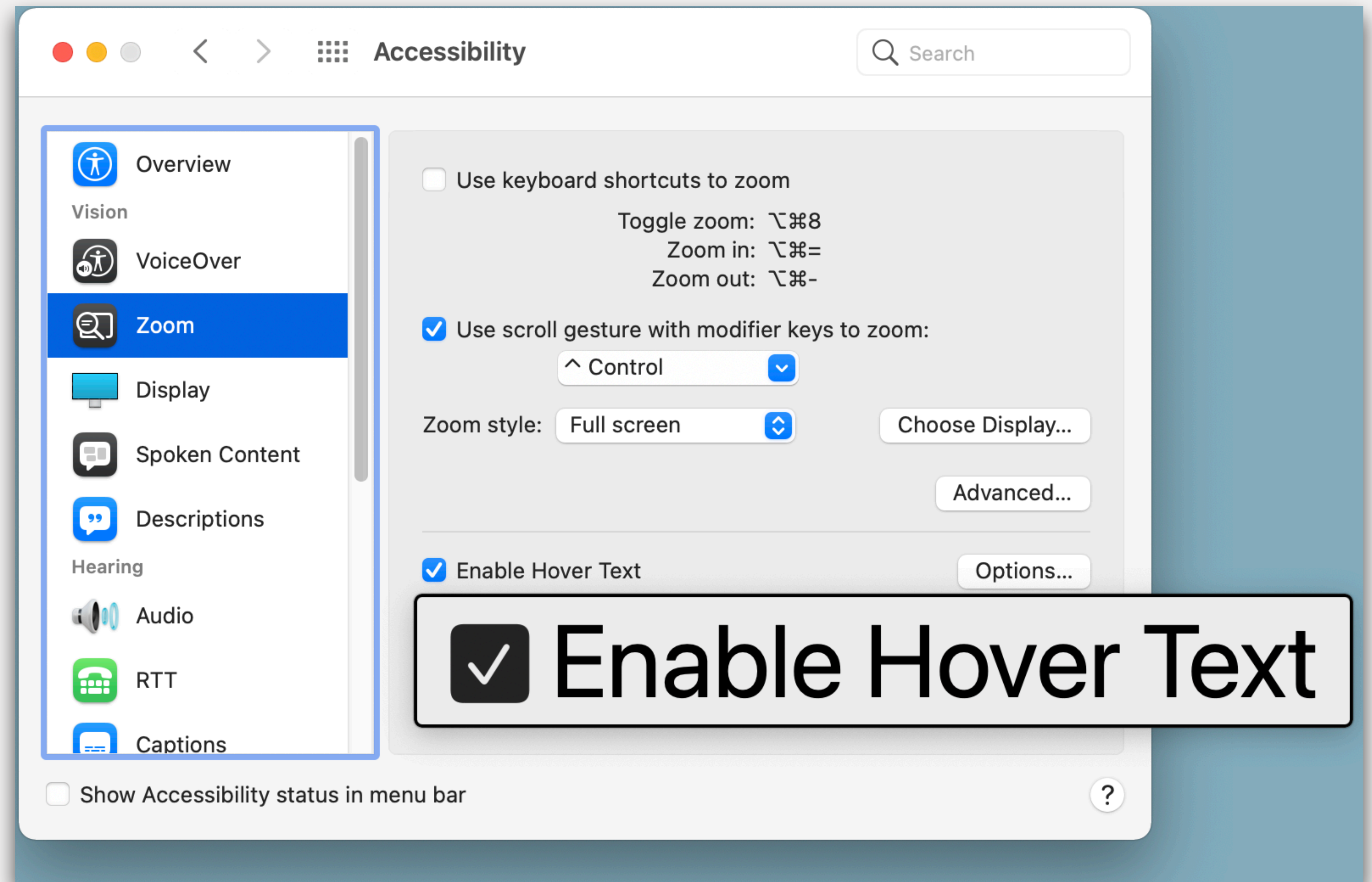
Magnify on Mac

Where to find it

- System Preferences → Accessibility → Zoom → Enable Hover Text



Demo!



Scanning documents with the iOS Notes app

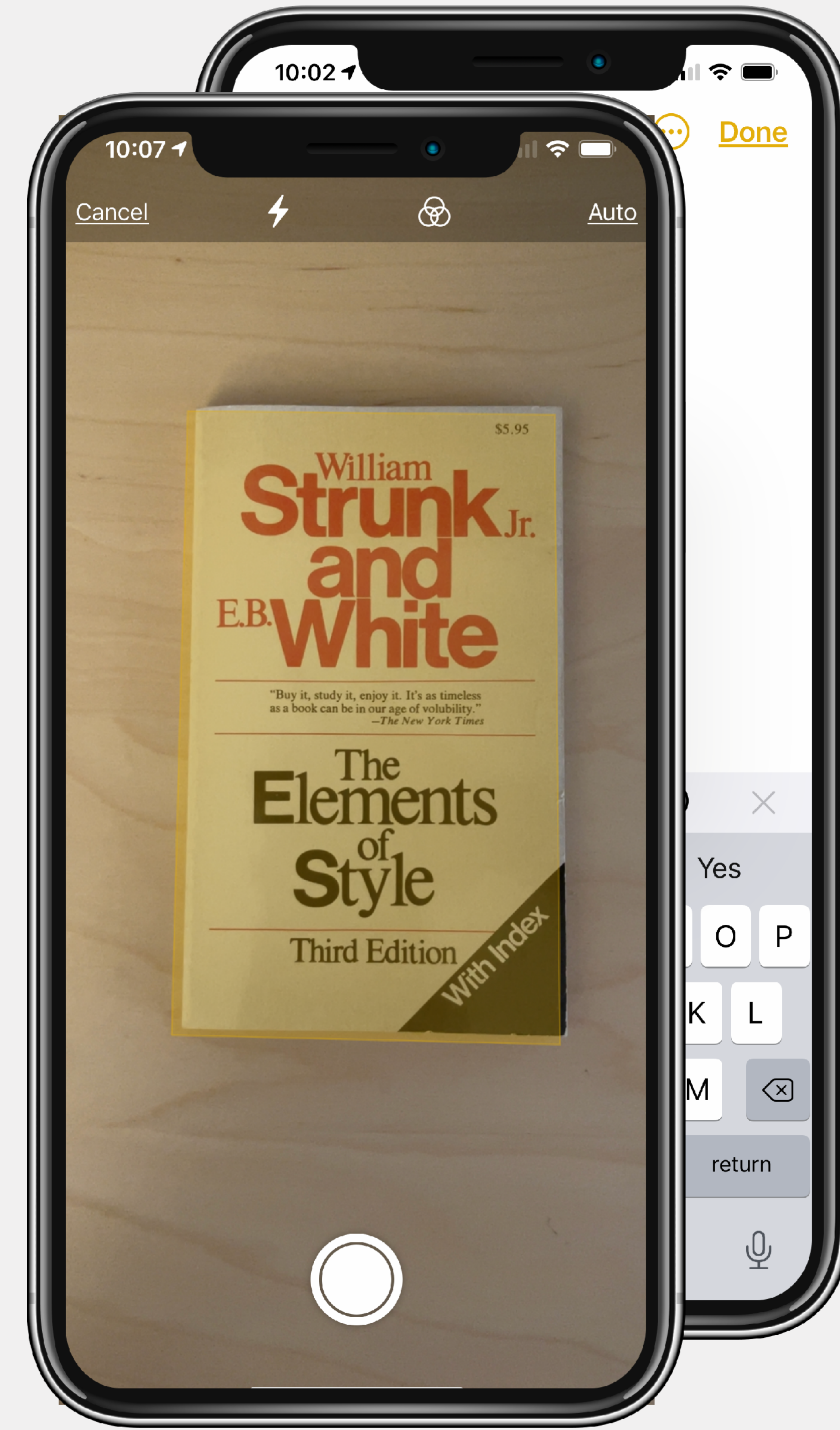
Dang! This is handy!



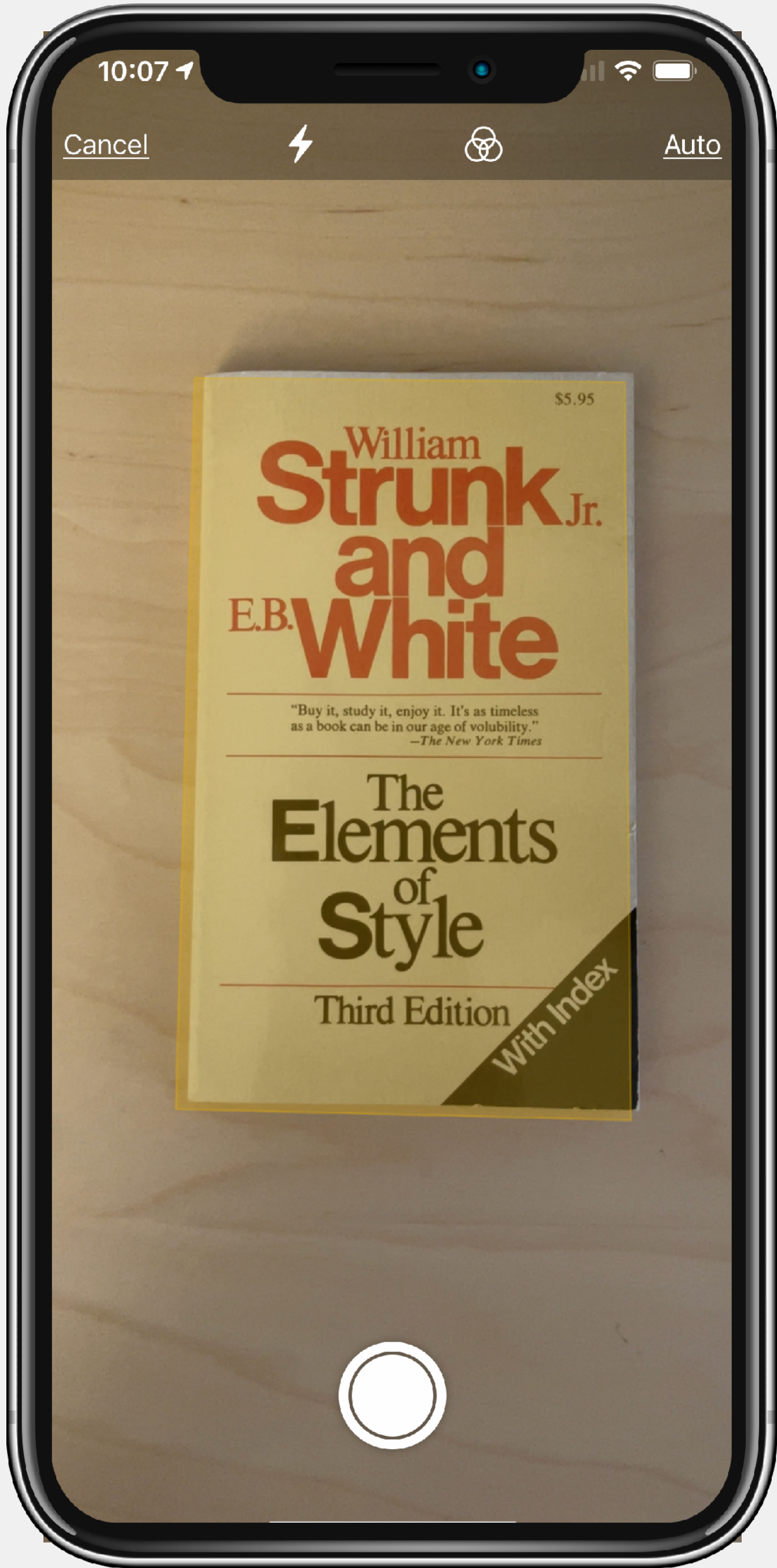
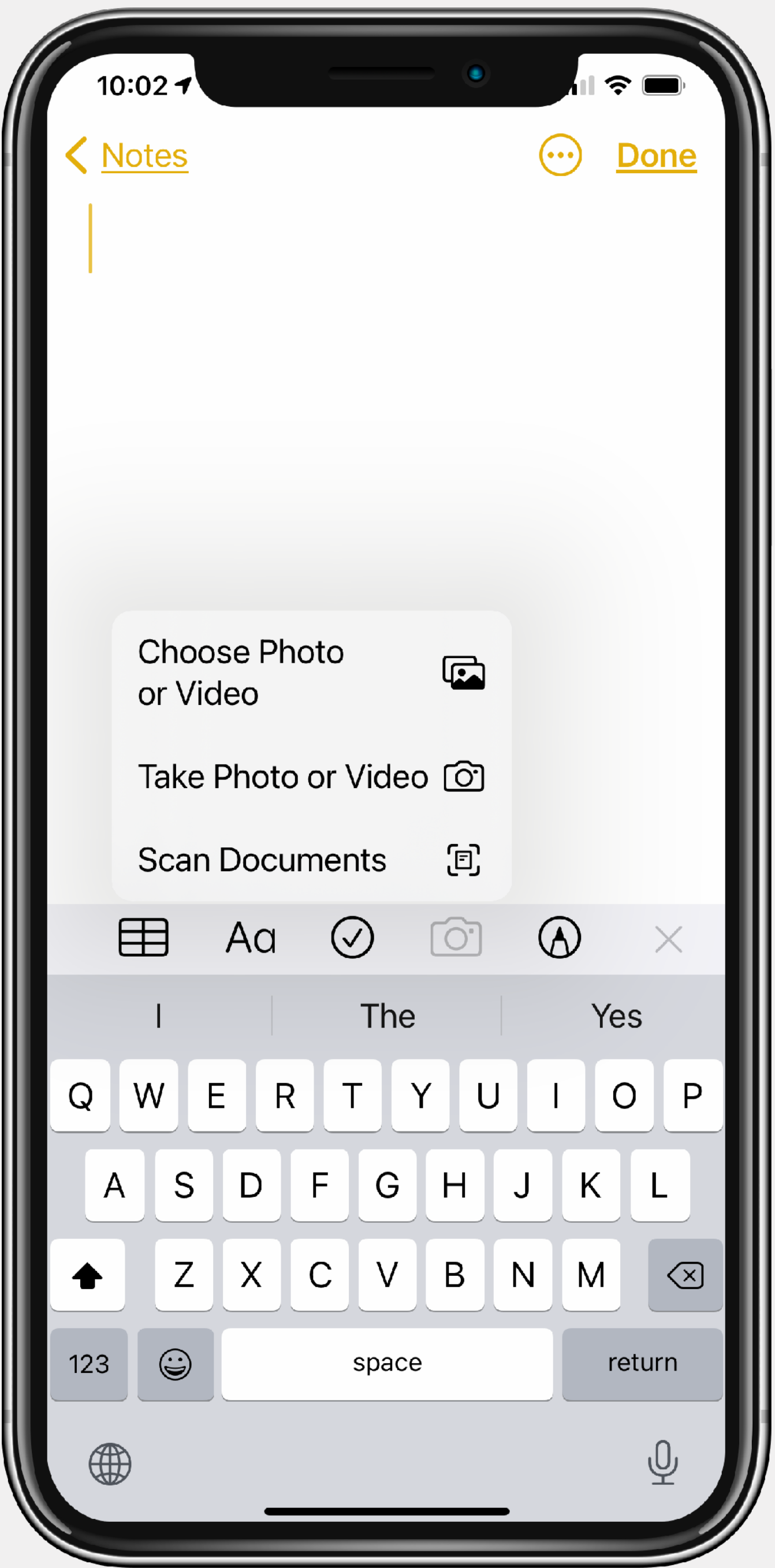
Scan documents in Notes app

Does a surprisingly good job!

- Added to Notes app about five years ago
 - Scans documents
 - Converts them to PDF
 - Makes the text instantly searchable in the Notes app
- Easy to export to Files, other apps via Share sheet



Demo!



Upcoming meeting dates

All meetings begin at 7pm ET on Wednesday nights

- **February 24**
- **March 10**
- **March 24**

Schmooze Session!

Online Schmooze Session

- We'll keep the connection open until 9pm ET, so we can all chat as if we were back at Cheeks!
- Grab a cold one and yak it up – virtually!

Hello from beautiful

