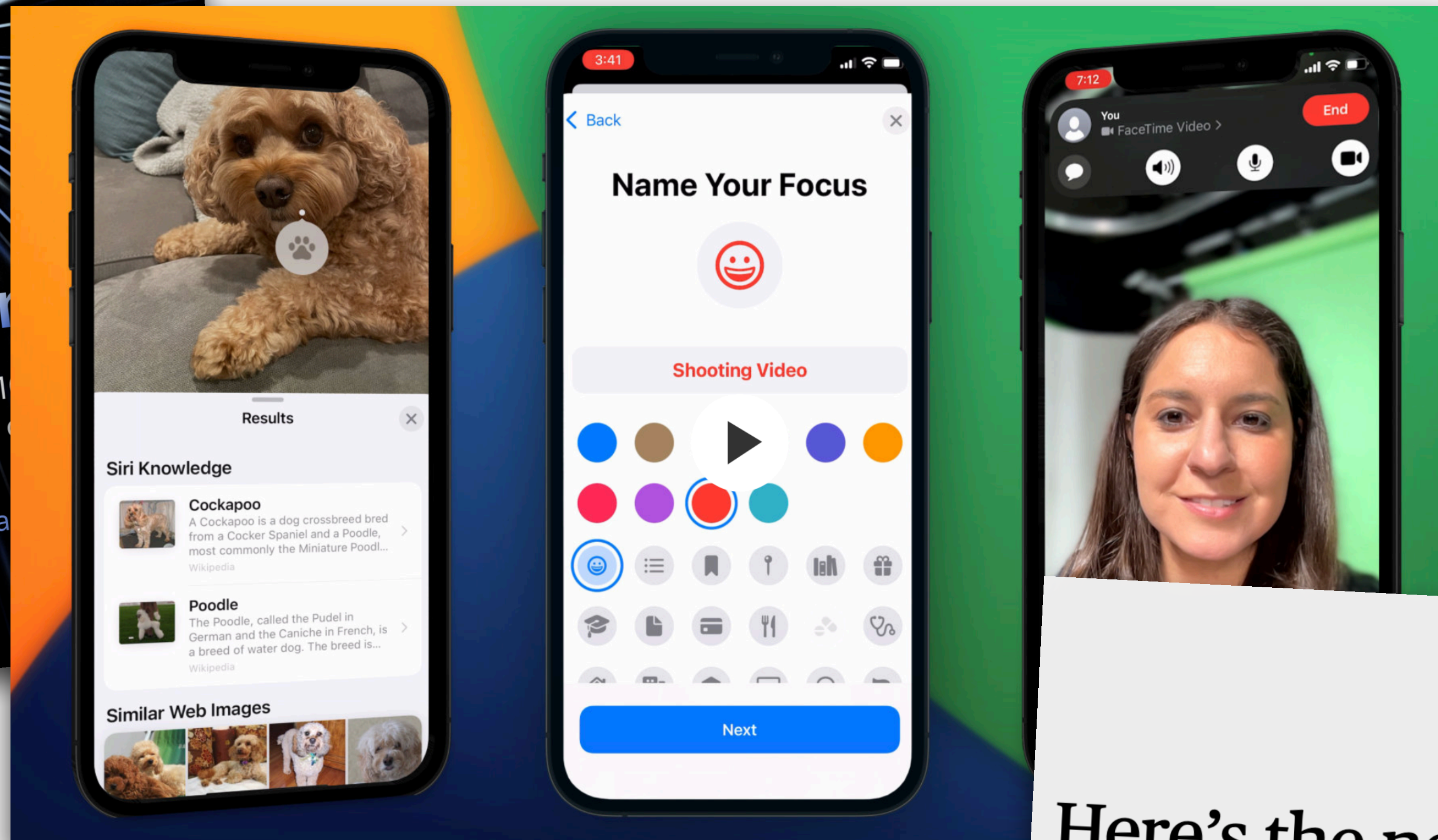


Hello from beautiful



Cove Apple Club

October 13, 2021



Here's the new feature!



Tonight's Topics

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- Apple Special Event Next Monday!

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- 11 Quick iOS 15 Tips & Hints

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- Awesome New Keynote Feature Just for Cove Apple Club!

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- Holiday Party Update

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- Apple Special Event Next Monday!
- 11 Quick iOS 15 Tips & Hints
- Awesome New Keynote Feature Just for Cove Apple Club!
- Holiday Party Update
- New Laser Projector Update

Remember!

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- The presentation of tonight's meeting will soon be available to download from our Archives website, in both Keynote and PDF format

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- The presentation of tonight's meeting will soon be available to download from our Archives website, in both Keynote and PDF format
- Visit CoveAppleClubArchives.com

If You're Joining Us Via Zoom

If You're Joining Us Via Zoom

- Please keep your microphone muted throughout the meeting**

If You're Joining Us Via Zoom

- Please keep your microphone muted throughout the meeting
- You can have your video on or off

After the meeting

After the meeting

- We'll keep the connection open until 8:30pm ET, so we can all chat as if we were back at Cheeks!

After the meeting

- We'll keep the connection open until 8:30pm ET, so we can all chat as if we were back at Cheeks!
- Grab an adult beverage and yak it up — virtually — after the meeting!

It's been a minute

Everything Apple announced or
shipped since our last meeting

**Received 35 Emmy nominations for Apple TV+ original programming
🍏 Reported all-time record 3Q results 🍏 Announced Watch Series 7
🍏 Announced iPad (9th Generation) 🍏 Announced new iPad mini 🍏
Announced iPhone 13 and iPhone 13 mini 🍏 Announced iPhone 13
Pro and iPhone 13 Pro Max 🍏 Won 11 Emmys for original
programming on Apple TV+, including Outstanding Comedy Series,
Outstanding Lead Actor in a Comedy Series, Outstanding
Supporting Actor in a Comedy Series, and Outstanding Supporting
Actress in a Comedy Series 🍏 Shipped iOS 15 🍏 Shipped iPadOS 15
🍏 Shipped watchOS 8 🍏 Shipped iPhone 13 & iPhone 13 mini 🍏
Shipped iPhone 13 Pro & iPhone 13 Pro Max 🍏 Shipped Watch
Series 7 🍏 Shipped iPad (9th Generation) & iPad mini (2021) 🍏
Shipped major updates to Keynote, Pages & Numbers**

Still to come this year...

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- macOS Monterey (Version 12) — coming this fall, date TBD

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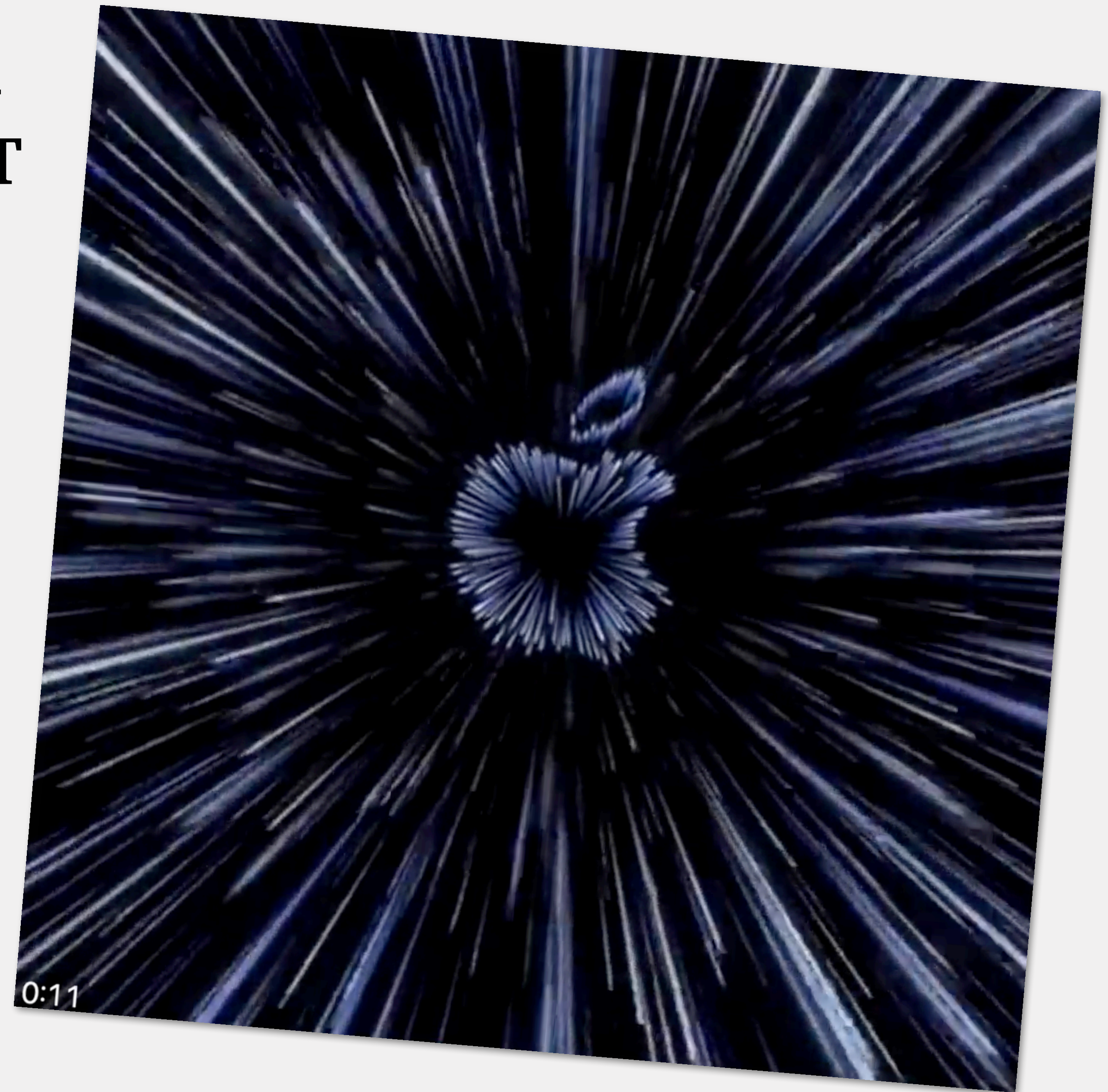
- macOS Monterey (Version 12) — coming this fall, date TBD
- A few features that were announced but are missing from initial releases of iOS 15: SharePlay, Digital ID Cards, App Privacy Report, 3D Maps in CarPlay, Legacy Contacts, Universal Control, AirPods Find My Network support

Still to come this year...

- macOS Monterey (Version 12) — coming this fall, date TBD
- A few features that were announced but are missing from initial releases of iOS 15: SharePlay, Digital ID Cards, App Privacy Report, 3D Maps in CarPlay, Legacy Contacts, Universal Control, AirPods Find My Network support
- New hardware & software to be announced next Monday

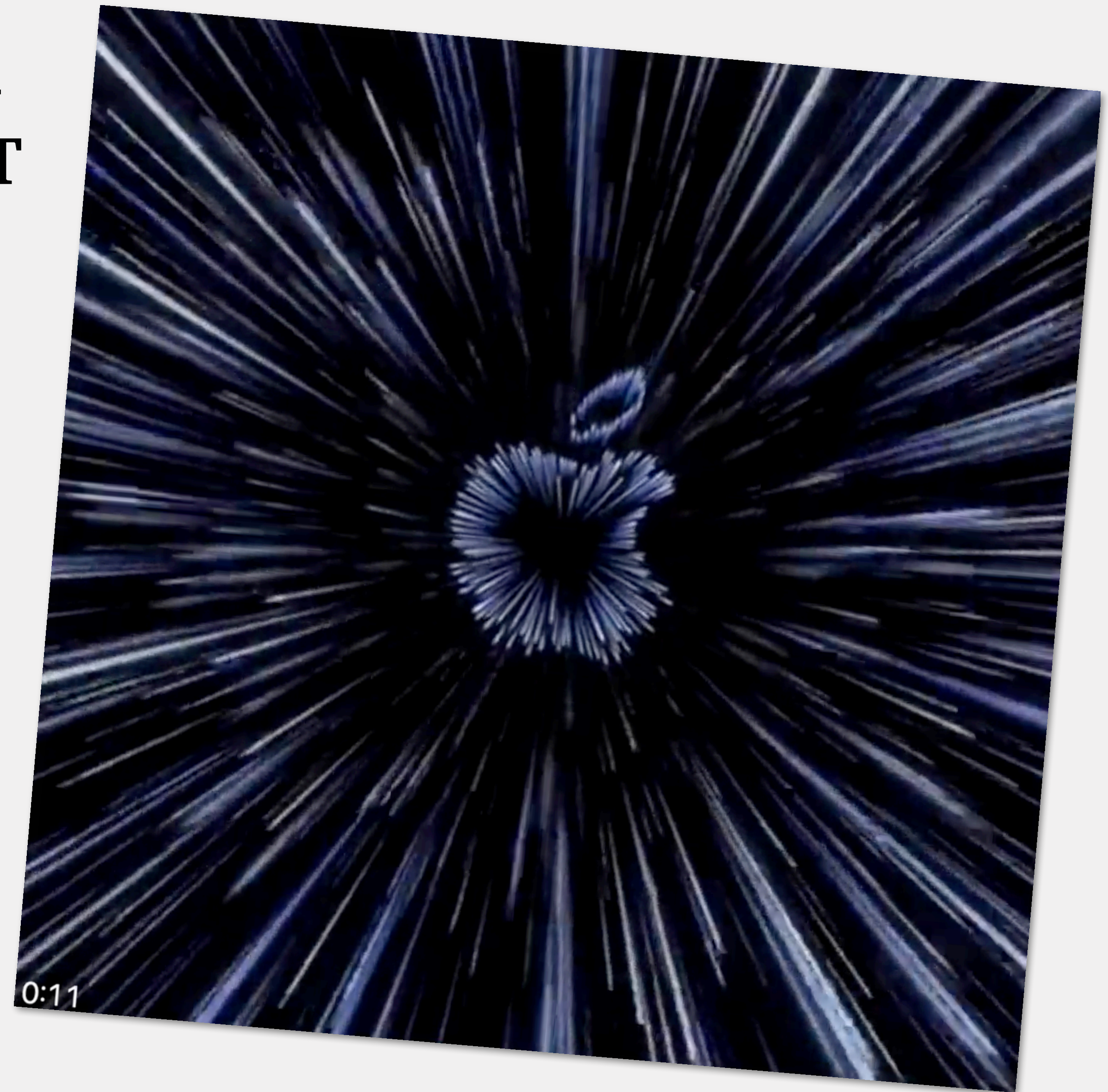
Apple Event: Unleashed

Monday, October 18, 2021 - 1pm ET



Apple Event: Unleashed

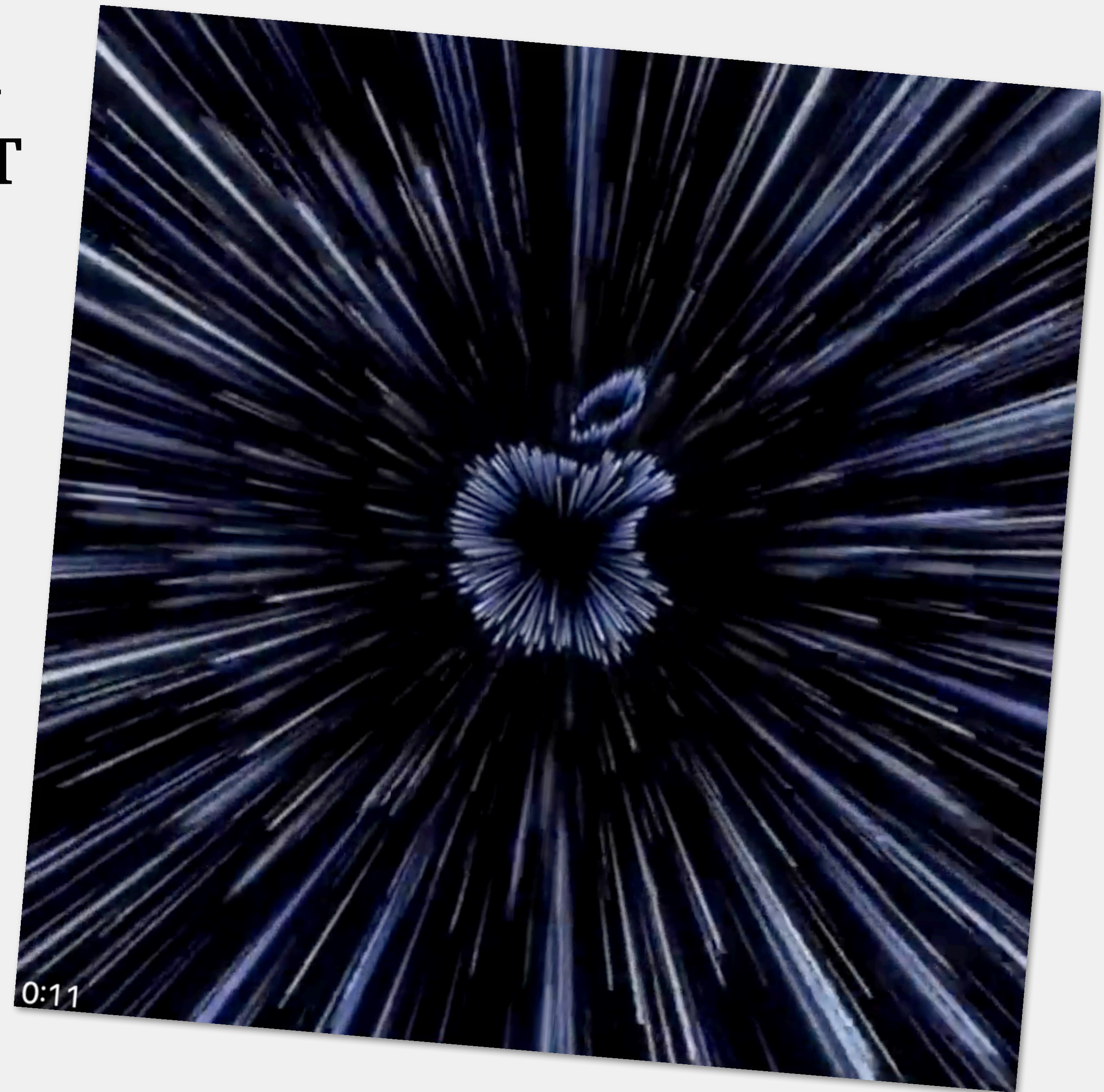
Monday, October 18, 2021 - 1pm ET



Apple Event: Unleashed

Monday, October 18, 2021 - 1pm ET

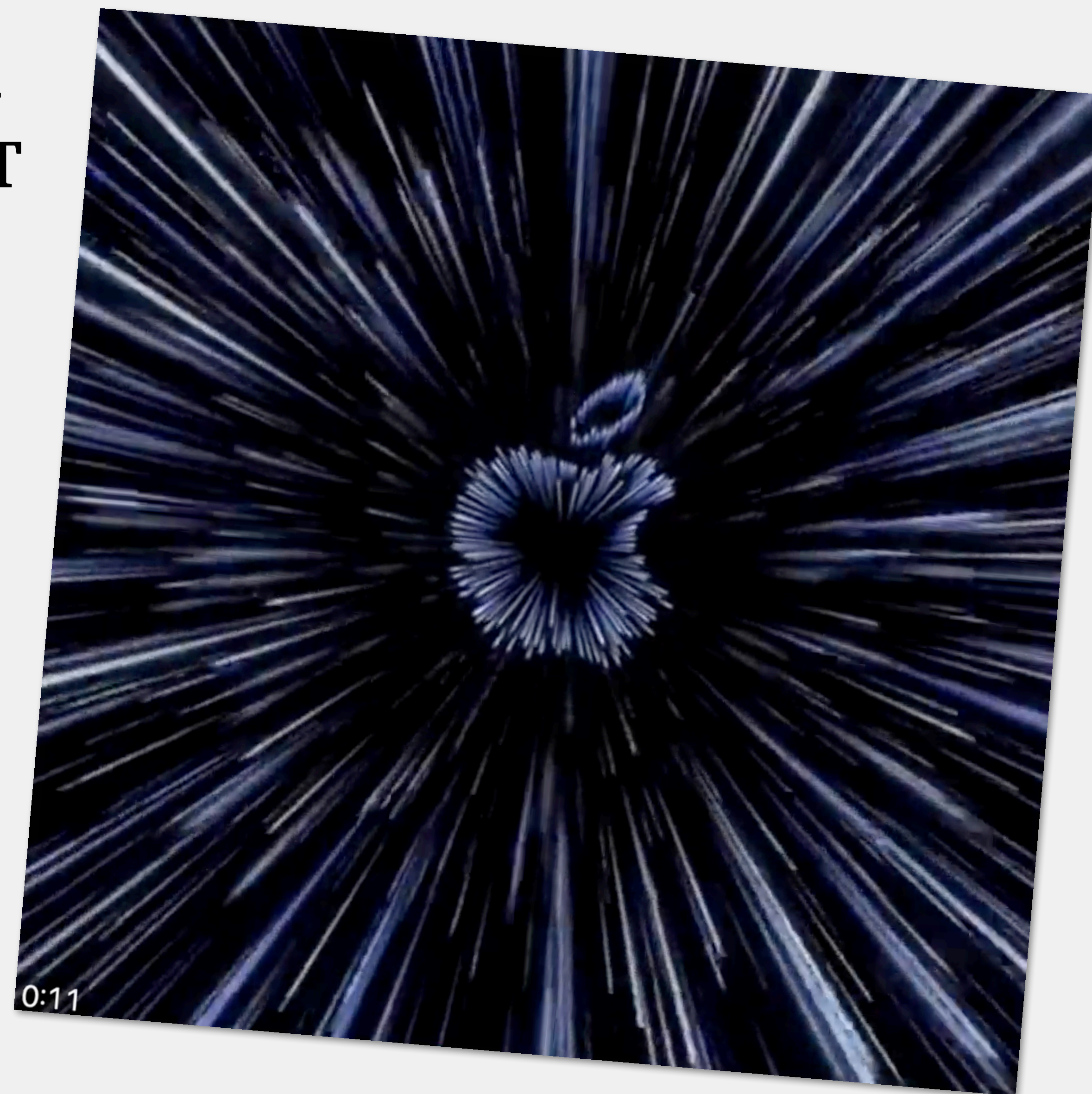
- Widely expected:



Apple Event: Unleashed

Monday, October 18, 2021 - 1pm ET

- Widely expected:
 - New Mac Pro, MacBook Pro 14" & 16" powered by Apple Silicon M1 chips

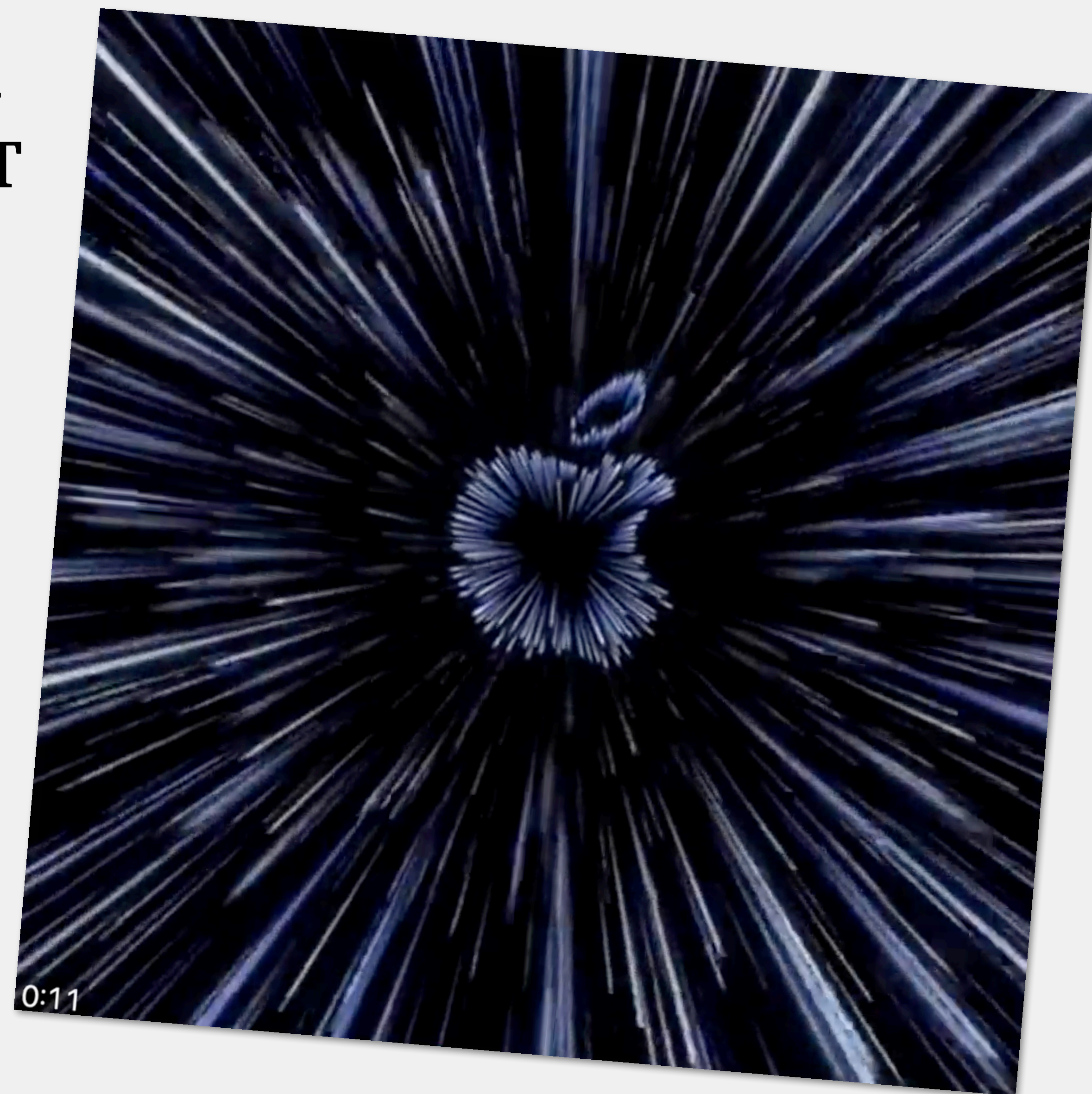


0:11

Apple Event: Unleashed

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- Widely expected:
 - New Mac Pro, MacBook Pro 14" & 16" powered by Apple Silicon M1 chips
 - New 3rd-generation AirPods

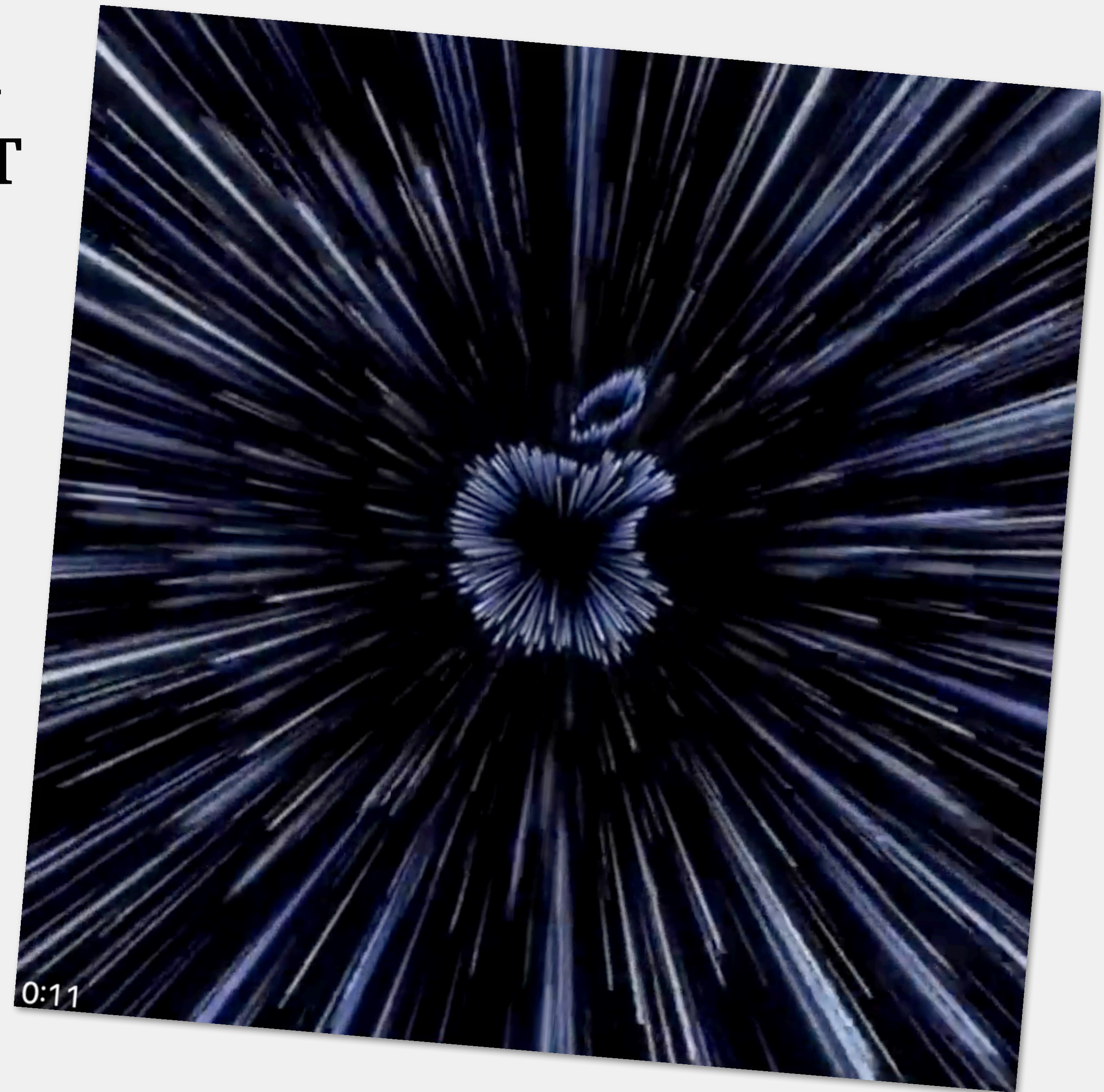


0:11

Apple Event: Unleashed

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 - Release date for macOS Monterey



0:11

Apple Event: Unleashed

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- Longshots:



Apple Event: Unleashed

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- Longshots:
 - New widescreen iMacs (27-31")
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 - New MacBook powered by Apple Silicon M1 chips



Please Support
the Cove Apple
Club

Facts

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- The Club has expenses of about \$550/year

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 - \$15/month for Zoom Business

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 - \$9/month for MailChimp paid plan

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- The Club has expenses of about \$550/year
 - \$15/month for Zoom Business
 - \$9/month for MailChimp paid plan
 - \$170/year for Wix: main website, including hosting

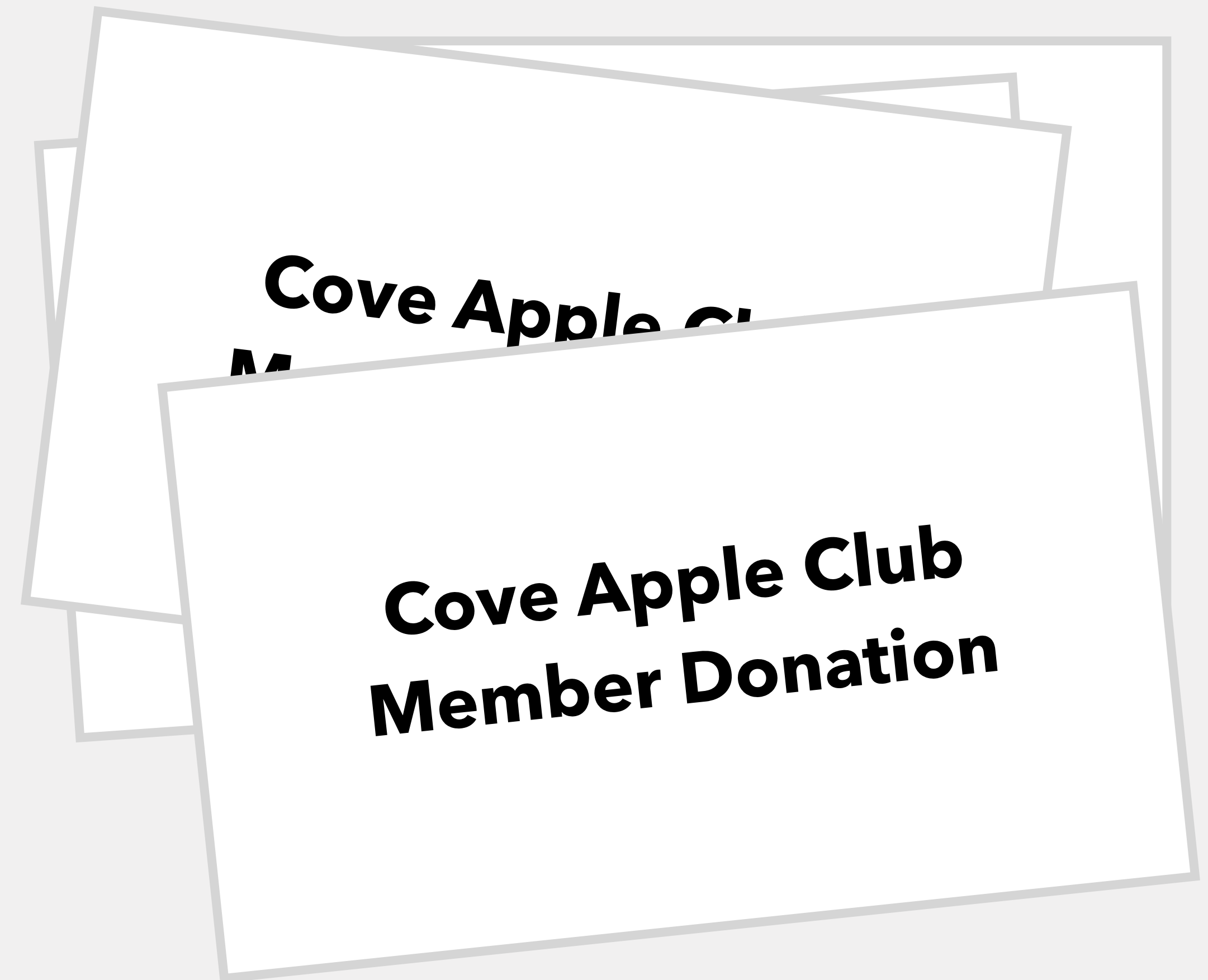
Facts

- The Club has expenses of about \$550/year
 - \$15/month for Zoom Business
 - \$9/month for MailChimp paid plan
 - \$170/year for Wix: main website, including hosting
 - \$80/year for domain registrations and hosting of CoveAppleClubArchives.com

If you think the Cove Apple Club is worth your support, we encourage you to donate to help keep it going

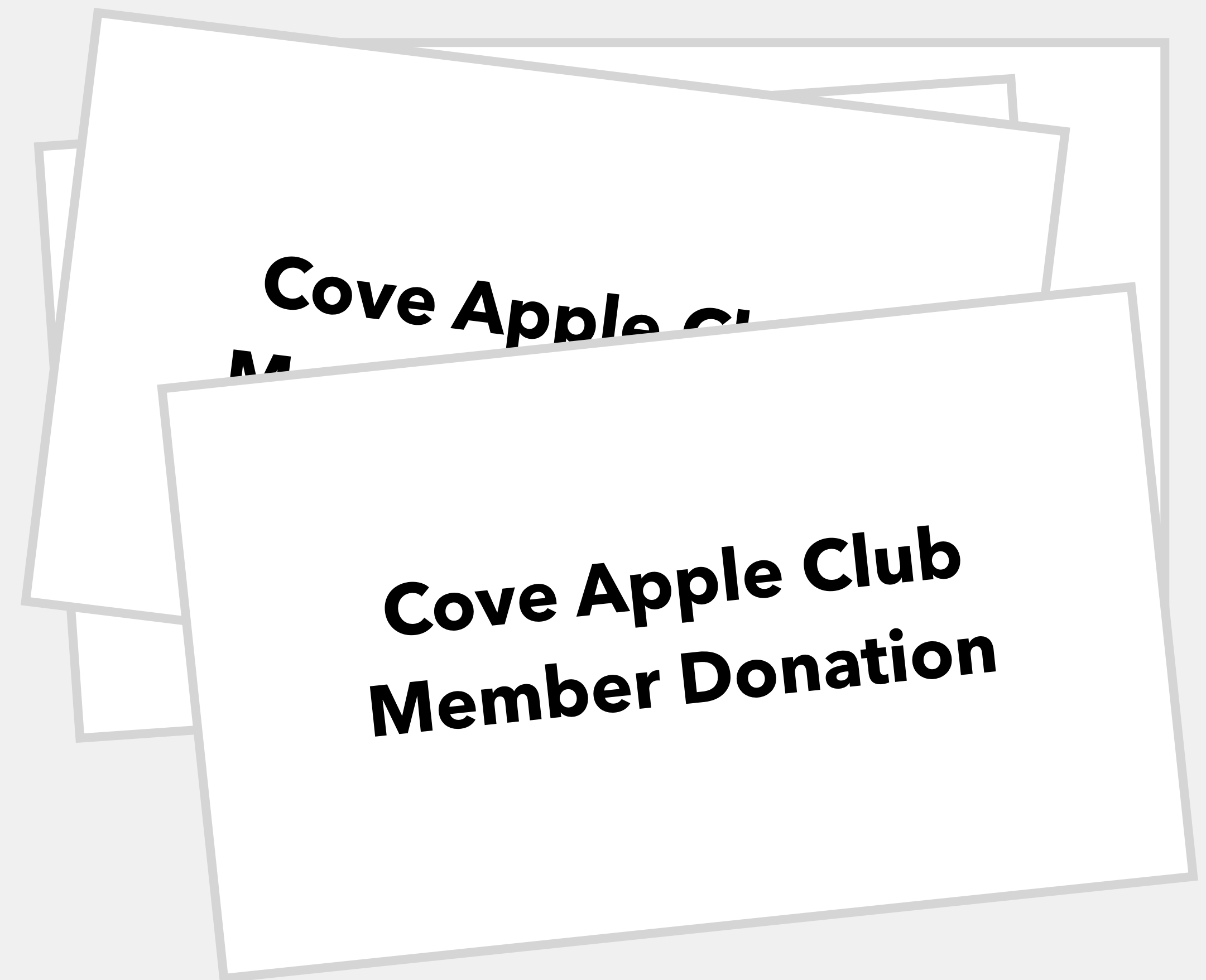
“Give until it feels good!”

Donating: In person now that we're back together!



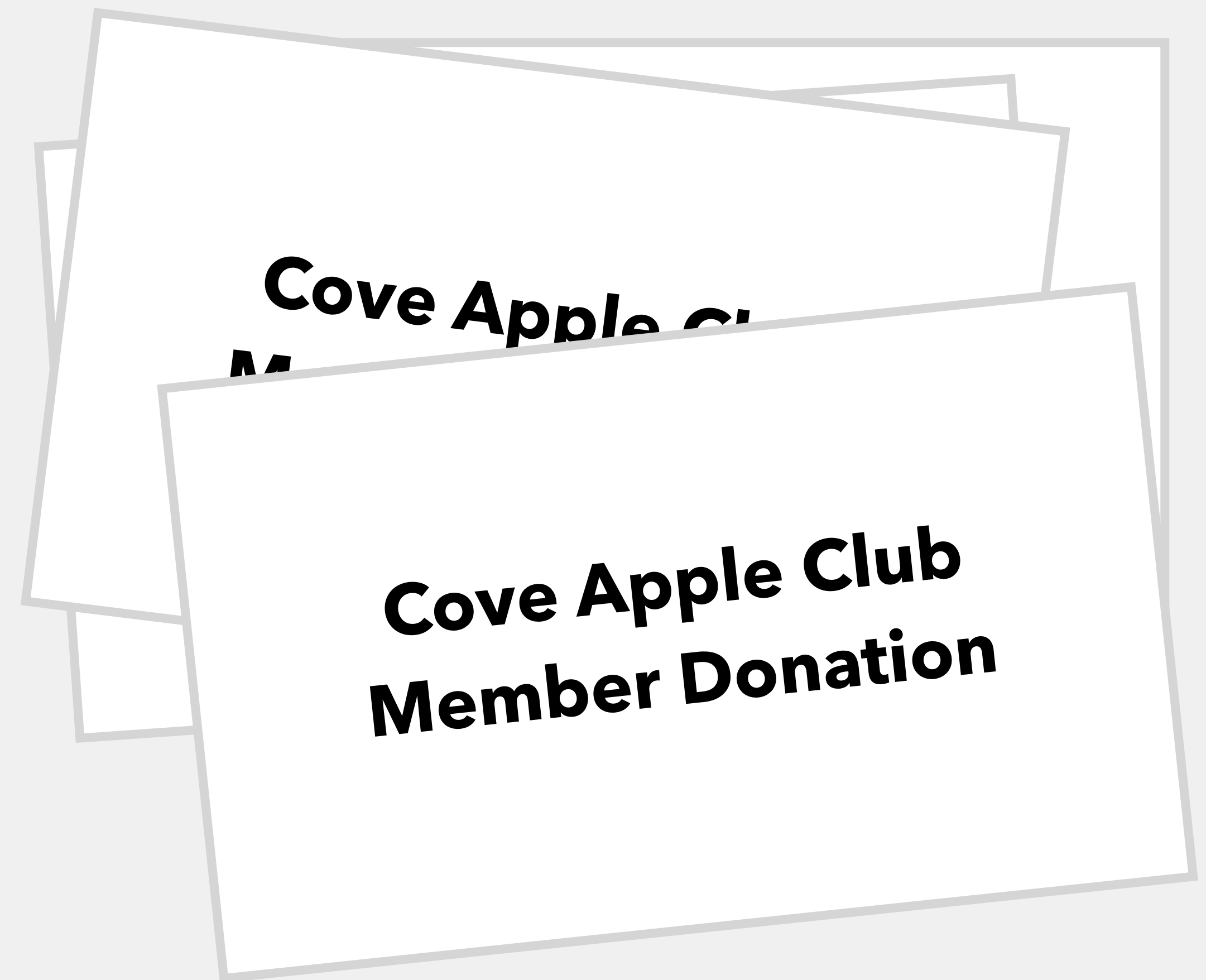
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- Donation envelopes placed by the door at every meeting



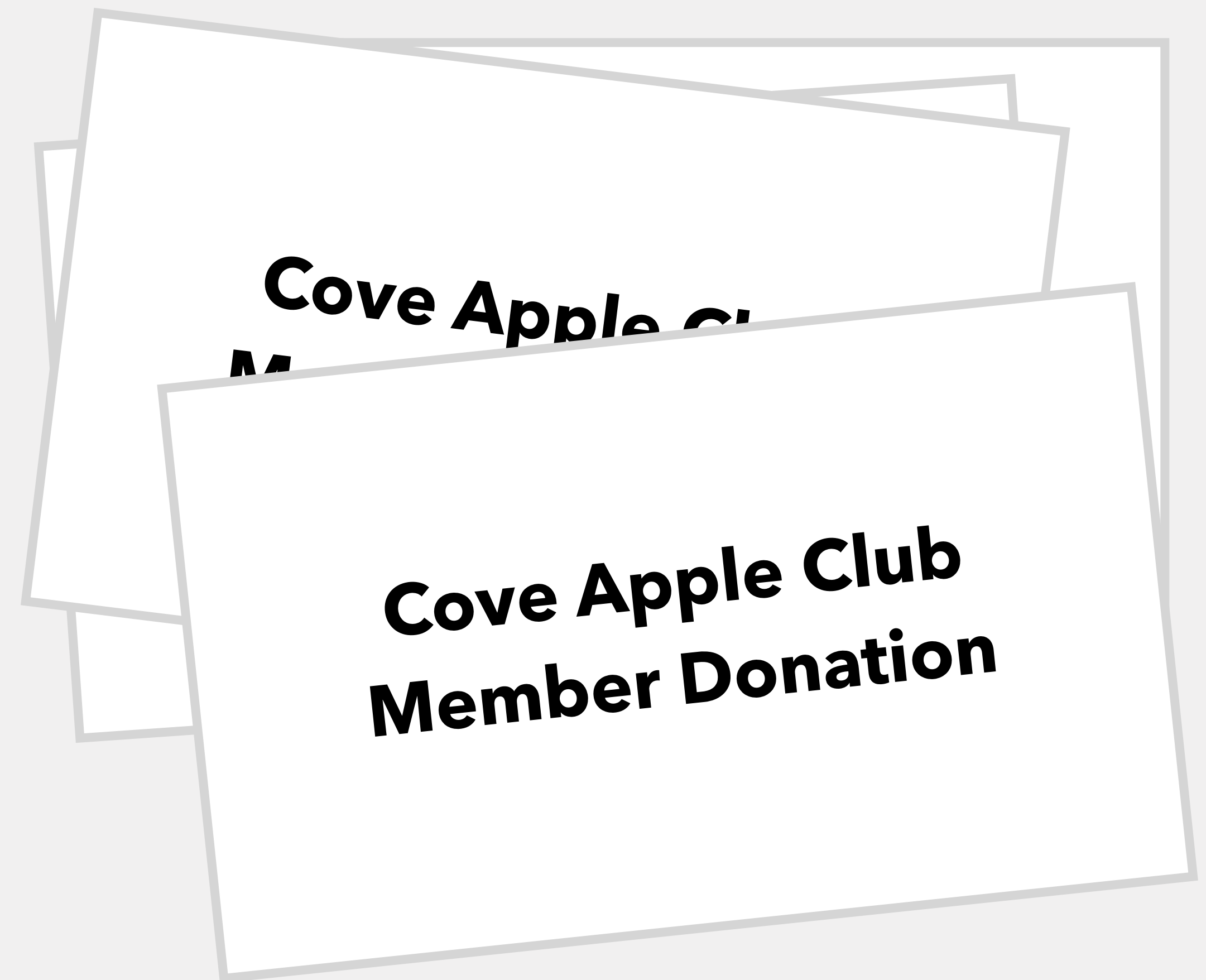
Donating: In person now that we're back together!

- Donation envelopes placed by the door at every meeting
- Just leave them with me as inconspicuously as possible!



Donating: In person now that we're back together!

- Donation envelopes placed by the door at every meeting
- Just leave them with me as inconspicuously as possible!
- We're working on a drop box



Donating: In person, online



SCAN ME NOW!

Donating: In person, online

- At in-person Club meetings, scan this QR code linking to our website's donations page during the walk-in slideshow



SCAN ME NOW!

Donating: In person, online

- At in-person Club meetings, scan this QR code linking to our website's donations page during the walk-in slideshow
- You can point your iPhone or iPad camera at this QR code, load the page, and donate in just a few seconds while you wait for the meeting to start!



SCAN ME NOW!

Donating: Virtually

Donating: Virtually

- All Club emails have a donation appeal at the bottom of each message

You Can Help Keep Our Club Fun and Healthy

Our club is **100% donor-funded** by those who enjoy the Cove Apple Club and want to keep the fun going. If that sounds like you, we'd really appreciate your support -- in any amount, anytime, and by any method -- to help us pay the bills and keep the Club fun and hassle-free.

YOUR donation -- as little or as much as you're comfy with -- keeps the Club fun and healthy for everyone, and if everyone just gives a little bit a few times a year, our money needs will be easily under control.

To make donating easy and safe, we've set up **secure**, easy ways for you to donate online, right from your Mac or iPhone, using Zelle, PayPal or Venmo.

See complete details and step-by-step instructions for each method on [the Donate page](#) on the Club website. Or just hop on over to **CoveAppleClub.com/donate**. If you'd rather mail a check, email info@coveappleclub.com for instructions on how you can do that.

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Donating: Virtually


- All Club emails have a donation appeal at the bottom of each message
- We take Zelle, PayPal, Venmo, Apple Pay Cash, cash & check!
- There's also a big, beautiful Donations page on the Club website



New: Patreon Monthly Donations



Cove Apple Club



Cove Apple Club
is creating knowledge, friends & fun at Cypress Cove

Select a membership level

Cove Apple Club Member

\$3
PER MONTH

Join

Your \$3/month donation (about the price of a beer during Happy Hour at Cheeks!) to the Club keeps things simple, and helps support the Club strong.

Consider chipping in more if you can, but

Cove Apple Club Patron

\$5
PER MONTH

Join

\$60/year! Wow! Your \$5/month donation to the Club -- about as much as a coffee and a donut each month -- shows you have a big, big heart for all things Cove Apple Club!

VIP Mega-Patron

\$10
PER MONTH


Join

Are you serious?! Whooooo!

Your \$10/month donation to the Club REALLY shows you have a big love for the Cove Apple Club, and that you want to keep it strong, fun and hassle-free!

New: Patreon Monthly Donations

- Sign up to donate securely every month in amounts as low as \$3/month



The image shows a Patreon page for 'Cove Apple Club'. At the top left is a large blue circular logo with a white apple silhouette. To its right is the text 'Cove Apple Club' in a large, black, sans-serif font. Below this is a smaller version of the blue circular logo. Underneath the logo is the text 'Cove Apple Club' in bold, followed by 'is creating knowledge, friends & fun at Cypress Cove' in a smaller font. Below this is the heading 'Select a membership level'. There are three membership tiers, each in a white box with a blue border. The first tier is 'Cove Apple Club Member' for \$3 per month, with a description: 'Your \$3/month donation (about the price of a beer during Happy Hour at Cheeks!) to the Club keeps things simple, and helps support the Club strong.' The second tier is 'Cove Apple Club Patron' for \$5 per month, with a description: '\$60/year! Wow! Your \$5/month donation to the Club -- about as much as a coffee and a donut each month -- shows you have a big, big heart for all things Cove Apple Club!'. The third tier is 'VIP Mega-Patron' for \$10 per month, with a description: 'Are you serious?! Whooooo! Your \$10/month donation to the Club REALLY shows you have a big love for the Cove Apple Club, and that you want to keep it strong, fun and hassle-free!'. Each tier has a blue 'Join' button.

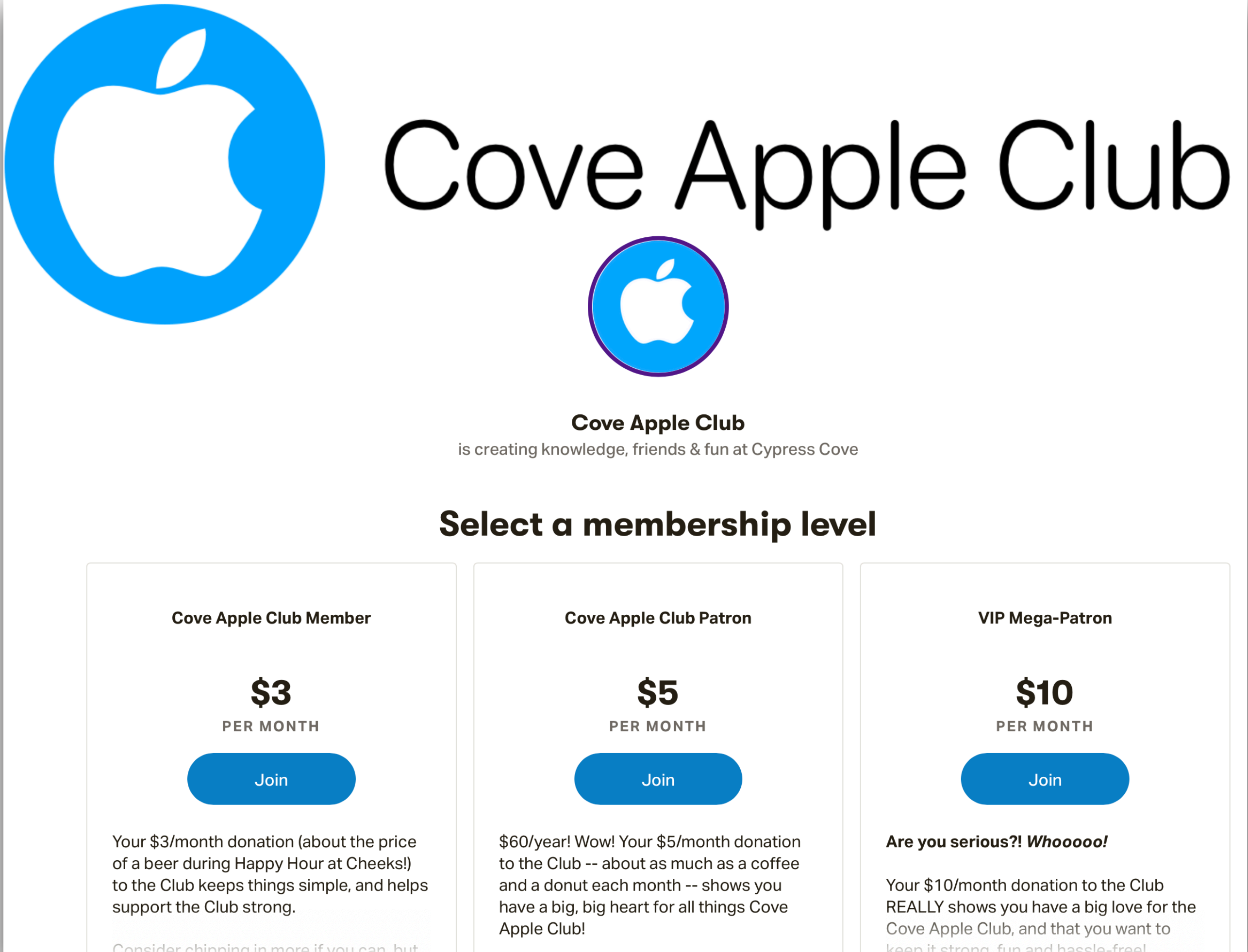
Cove Apple Club
is creating knowledge, friends & fun at Cypress Cove

Select a membership level

Cove Apple Club Member	Cove Apple Club Patron	VIP Mega-Patron
\$3 PER MONTH	\$5 PER MONTH	\$10 PER MONTH
Join	Join	Join
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- Sign up to donate securely every month in amounts as low as \$3/month
- Automatic donations every month, cancel any time



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Cove Apple Club
is creating knowledge, friends & fun at Cypress Cove

Select a membership level

Cove Apple Club Member	Cove Apple Club Patron	VIP Mega-Patron
\$3 PER MONTH	\$5 PER MONTH	\$10 PER MONTH
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New: Patreon Monthly Donations

- Sign up to donate securely every month in amounts as low as \$3/month
- Automatic donations every month, cancel any time
- Over 5,000,000 patrons support over 200,000 organizations like ours through Patreon



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Cove Apple Club
is creating knowledge, friends & fun at Cypress Cove

Select a membership level

Membership Level	Price	Description
Cove Apple Club Member	\$3 PER MONTH	Your \$3/month donation (about the price of a beer during Happy Hour at Cheeks!) to the Club keeps things simple, and helps support the Club strong.
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Cove Apple Club
is creating knowledge, friends & fun at Cypress Cove

Select a membership level

Cove Apple Club Member	Cove Apple Club Patron	VIP Mega-Patron
\$3 PER MONTH	\$5 PER MONTH	\$10 PER MONTH
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2021 YTD Donations Update

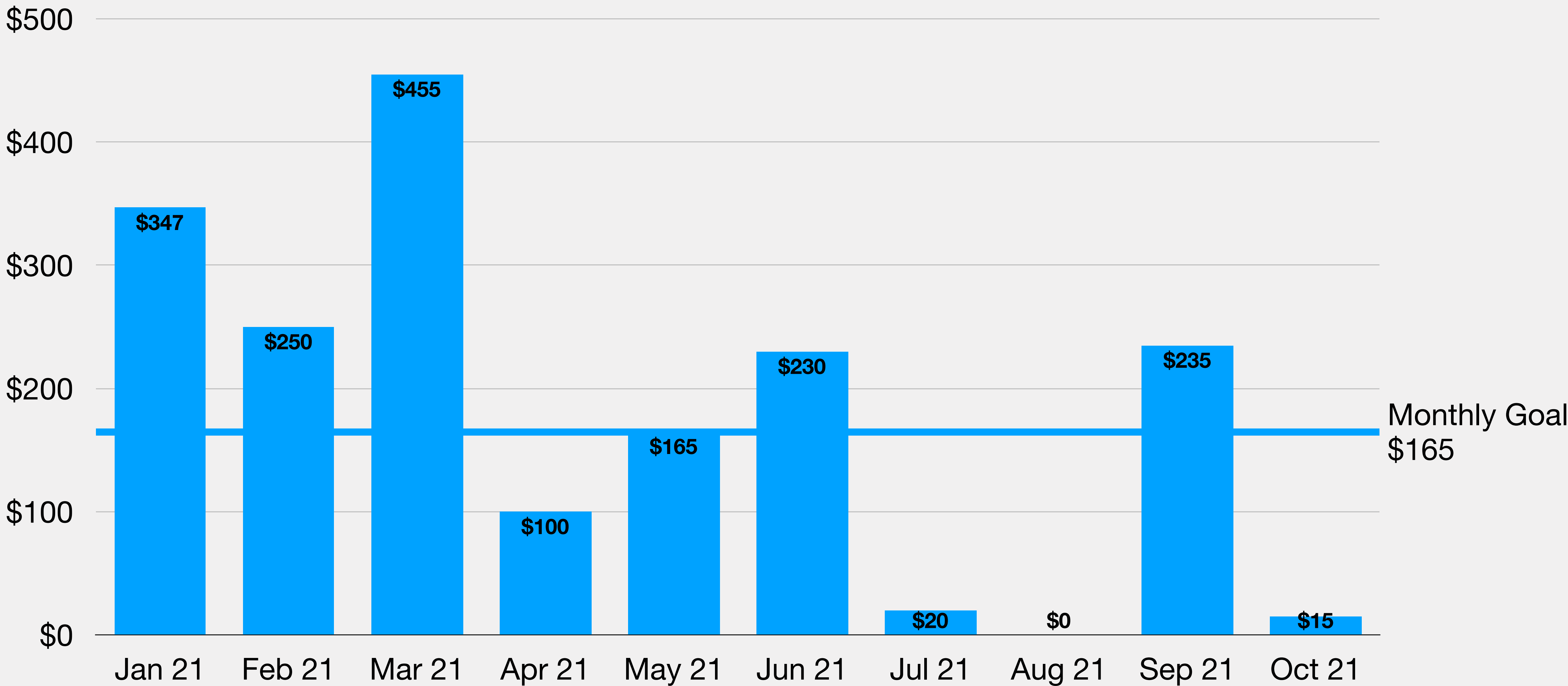
2021 YTD Donations Update

- Forty-one donations received to date from 16 different donors

2021 YTD Donations Update

- Forty-one donations received to date from 16 different donors
- Total donations: \$1,996.80!

2021 Donations by Month



Support the
Club with your
donations!



SCAN ME NOW!

**Thank you
for your support!**

**This Club
depends on YOU!**



New Projector Update!



In early 2020, we raised money to
buy a new projector with a much
brighter laser light source



amazon.com

Final Details for Order #002-3656095-7595455

[Print this page for your records.](#)

Order Placed: March 12, 2015

Amazon.com order number: 002-3656095-7595455

Order Total: \$588.49

Shipped on March 13, 2015

Items Ordered

1 of: *Epson EX7230 Pro, WXGA Widescreen HD, 3000 Lumens Color Brightness, 3000 Lumens White Brightness, 3LCD Projector*

Sold by: Amazon.com LLC

Condition: New

Shipping Address:

Mike Sullivan

4421 Cypress Mill Road

Kissimmee, FL 34746

United States

Shipping Speed:

Two-Day Shipping

Price

\$549.99

Item(s) Subtotal:

\$549.99

Shipping & Handling:

\$0.00

Total before tax:

\$549.99

Sales Tax:

\$38.50

Total for This Shipment:

\$588.49

Payment information

Payment Method:

Visa | Last digits: 8715

Billing address

Mike Sullivan

4421 Cypress Mill Road

Kissimmee, FL 34746

United States

Item(s) Subtotal:

\$549.99

Shipping & Handling:

\$0.00

Total before tax:

\$549.99

Estimated tax to be collected:

\$38.50

Grand Total:

\$588.49

To view the status of your order, return to [Order Summary](#).

Please note: This is not a VAT invoice.

[Conditions of Use](#) | [Privacy Notice](#) © 1996-2015, Amazon.com, Inc. or its affiliates

Our Old Beater

MODEL : H654A

EX7230

UPC

0 10343 91543 5

Product No.

V11H654220

EAI

Epson PowerLite EX7230

General Projector Specifications

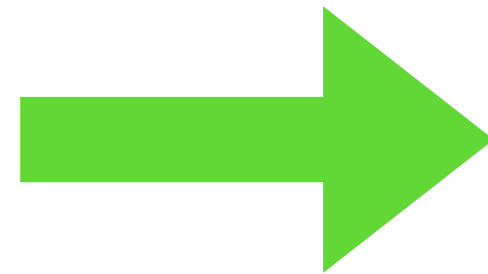
Type of display

Resolution

Lens

Color reproduction

Brightness



Poly-silicon TFT active matrix

1280 × 800 pixels (WXGA)

F=1.58 to 1.72

Focal length: 16.9 to 20.28 mm

Full color, up to 1 billion colors

Normal Power Consumption mode:

White light output 3000 lumens (ISO 21118 standard)

Color light output 3000 lumens

ECO Power Consumption mode:

White light output 2100 lumens (ISO 21118 standard)

Epson PowerLite EX7230

General Projector Specifications

Type of display

Poly-silicon TFT active matrix

Resolution

1280 × 800 pixels (WXGA)

Lens

F=1.58 to 1.72

Focal length: 16.9 to 20.28 mm

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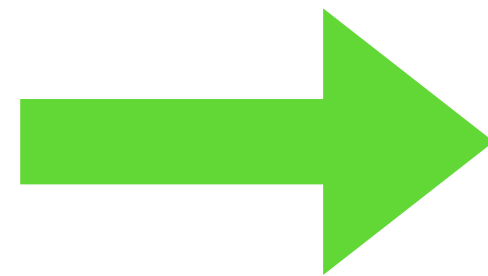
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Color light output 3000 lumens

ECO Power Consumption mode:

White light output 2100 lumens (ISO 21118 standard)





Epson PowerLite L400U

WUXGA 3LCD Laser Projector



Bright, vivid color
4,500 lumens color/white brightness¹.



Full HD, widescreen images up to 500"
WUXGA resolution (1920 x 1200); Full HD 1080p support



Breakthrough laser technology
features a laser light source of up to 20,000 hours²; plus, Instant ON/OFF



Virtually maintenance-free operation
no lamps



Extraordinary sharpness and detail
up to 2,500,000:1 Dynamic contrast ratio

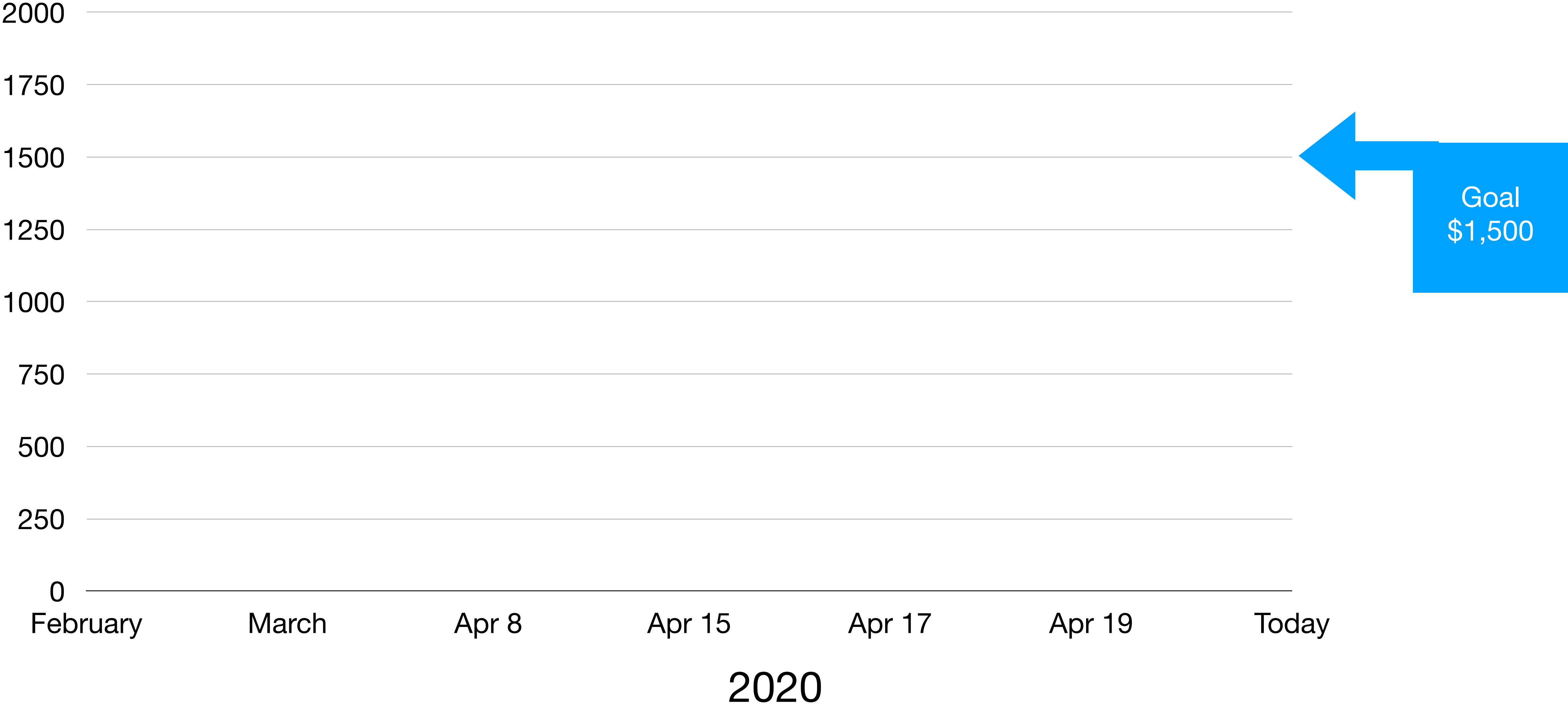


Optional wireless networking with enterprise-level security
plus wireless content sharing with Epson iProjection™³; wireless module sold separately

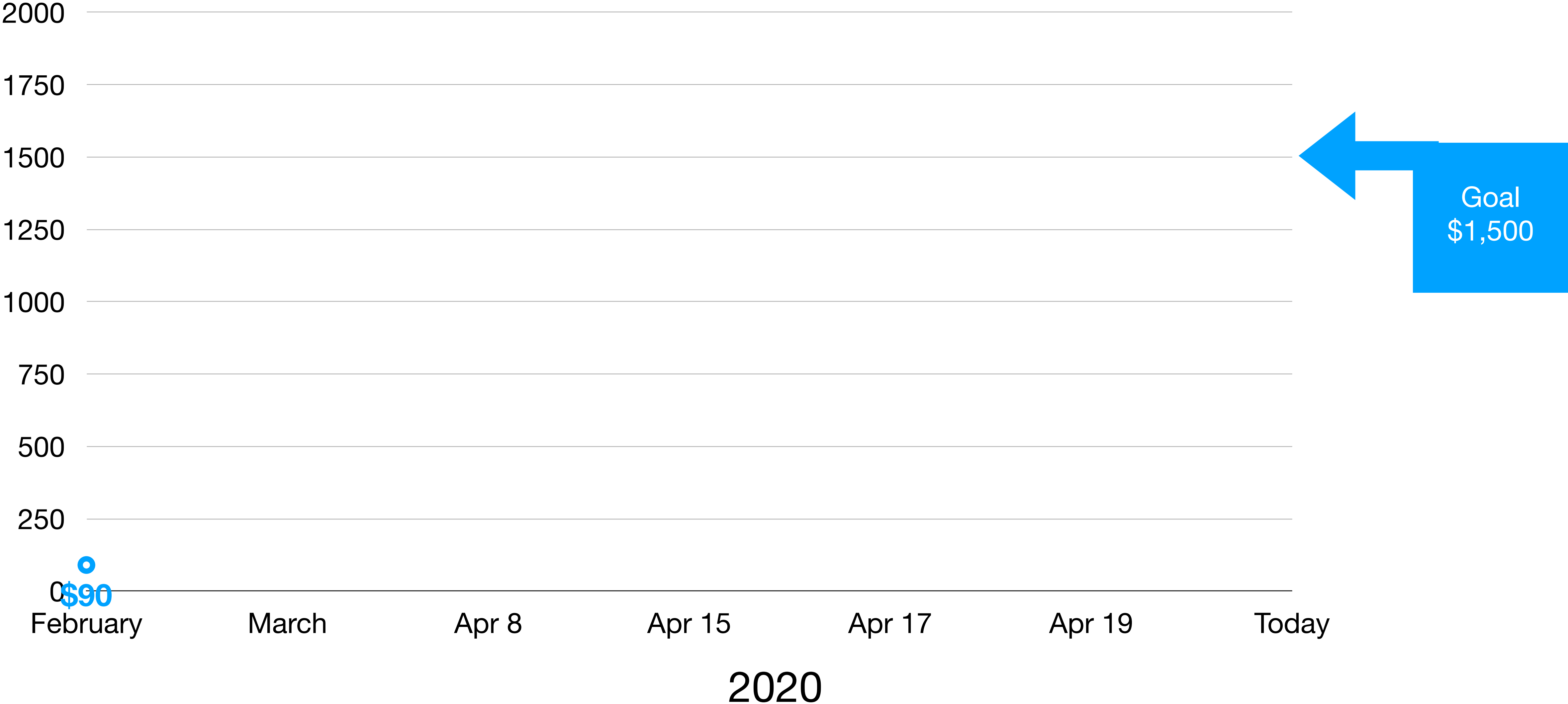
We raised the \$1,500 in three weeks, thanks to a donation match from a generous supporter

Total Raised **with** Matching Donation

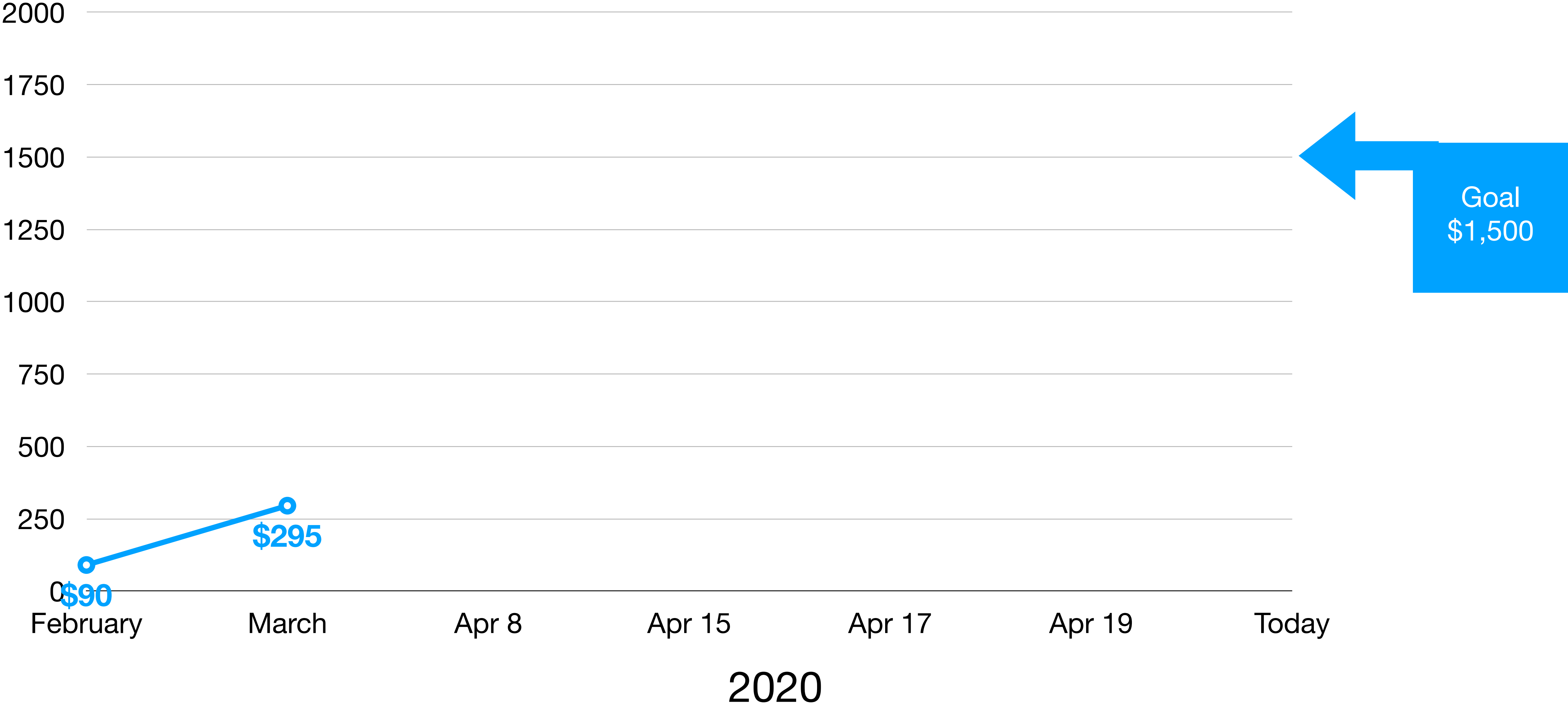
Total Raised **with** Matching Donation



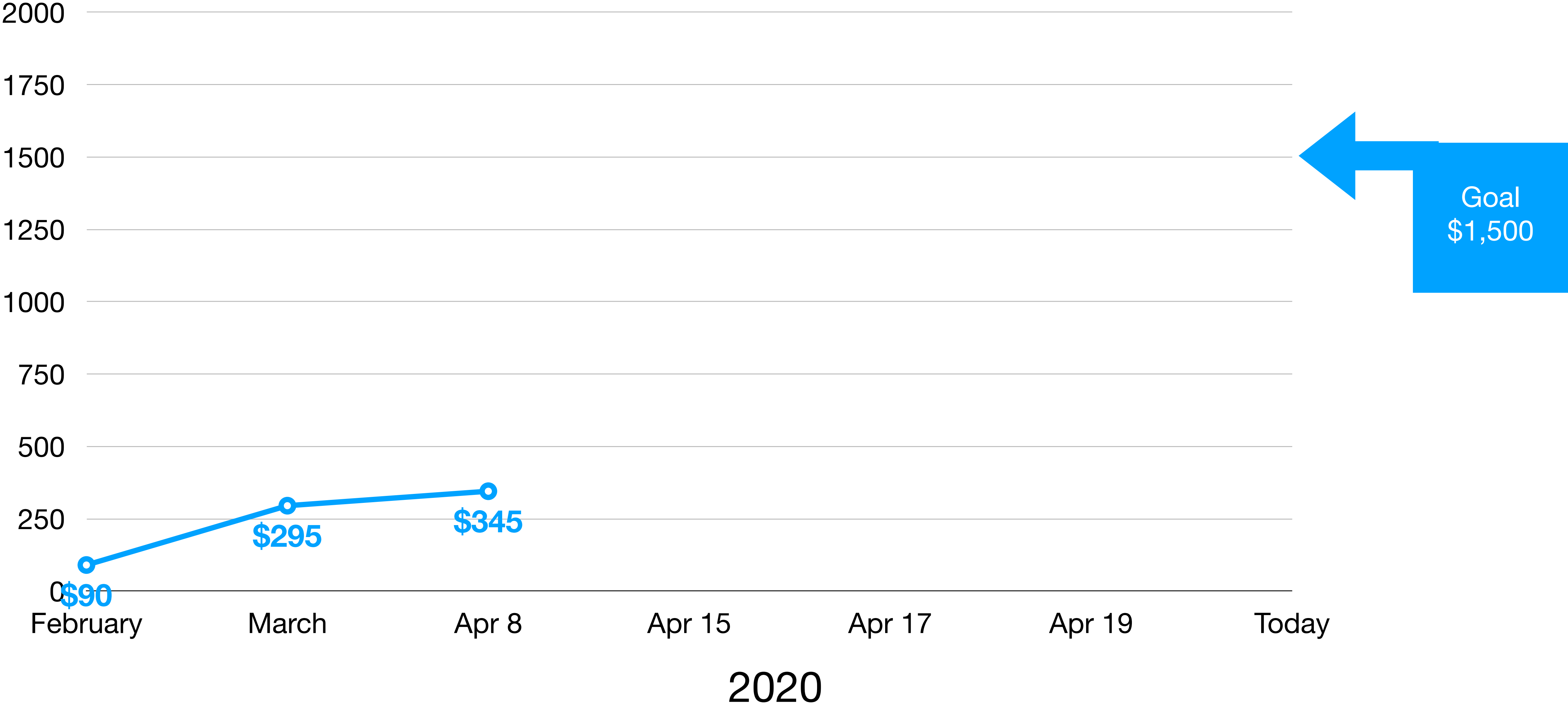
Total Raised **with** Matching Donation



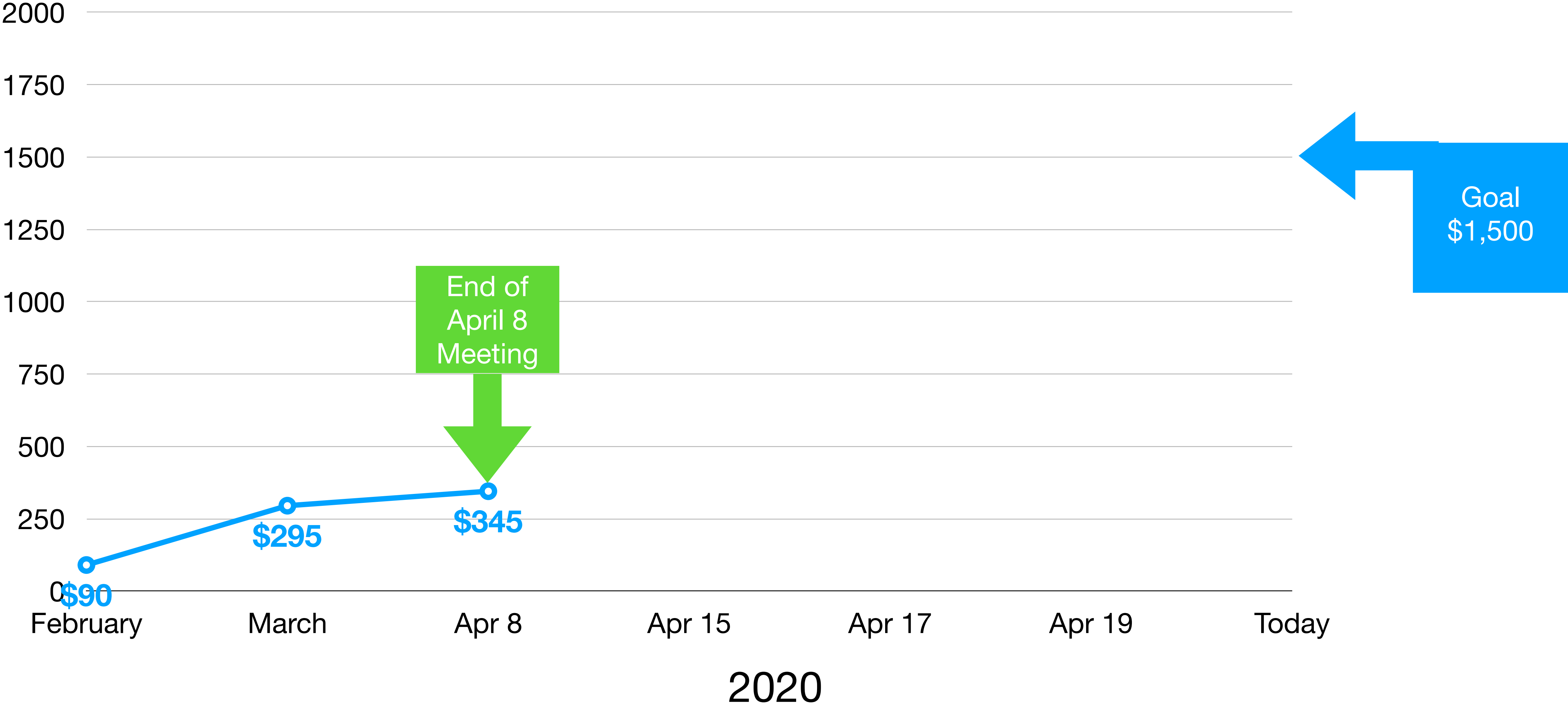
Total Raised **with** Matching Donation



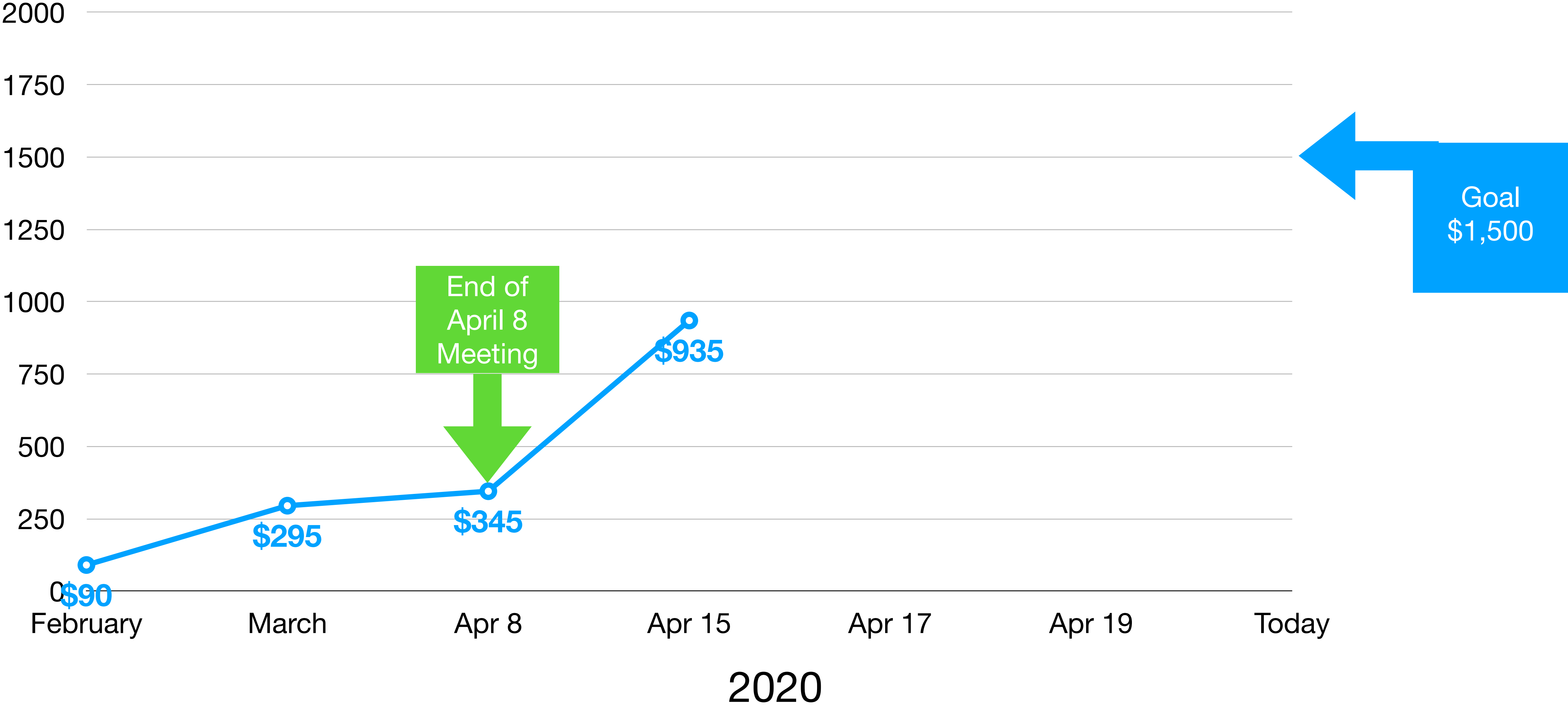
Total Raised **with** Matching Donation



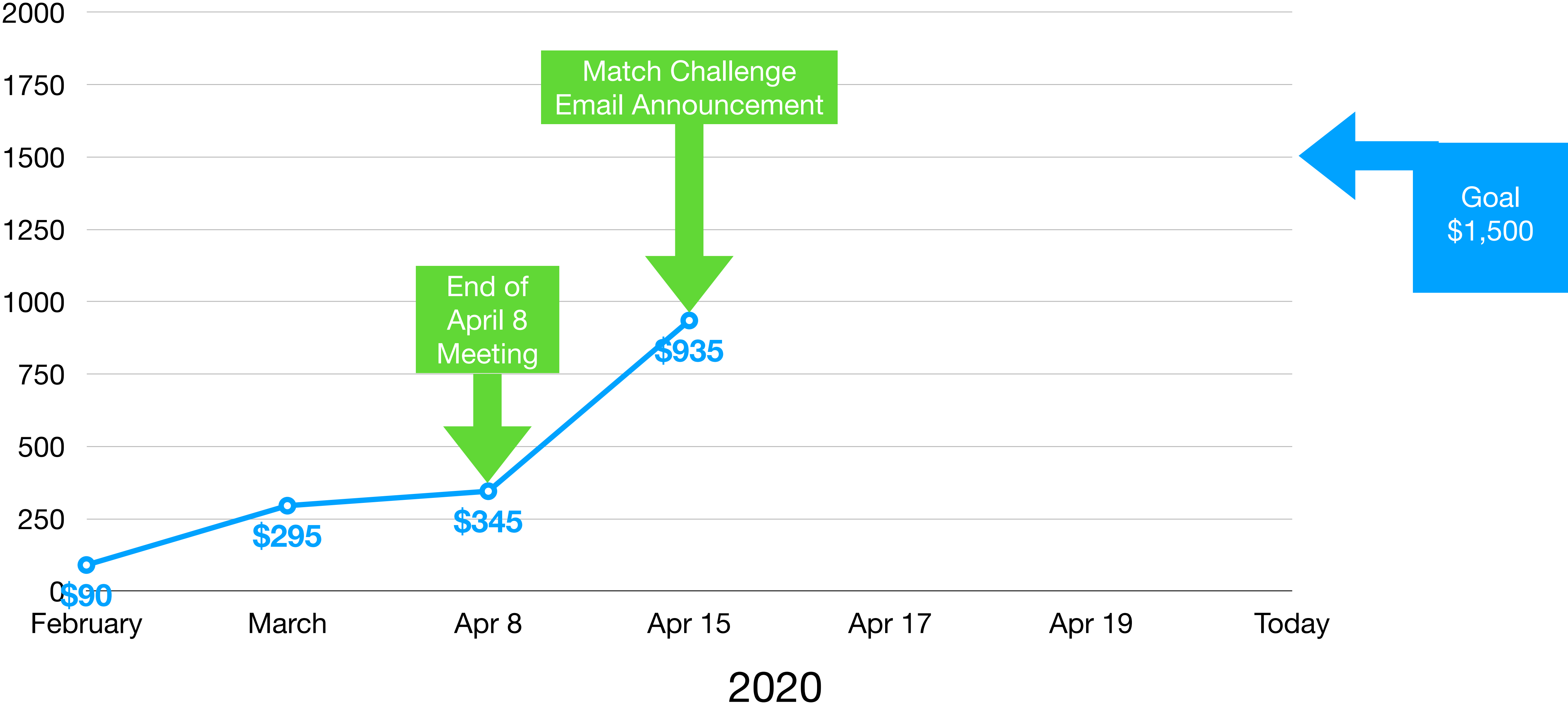
Total Raised with Matching Donation



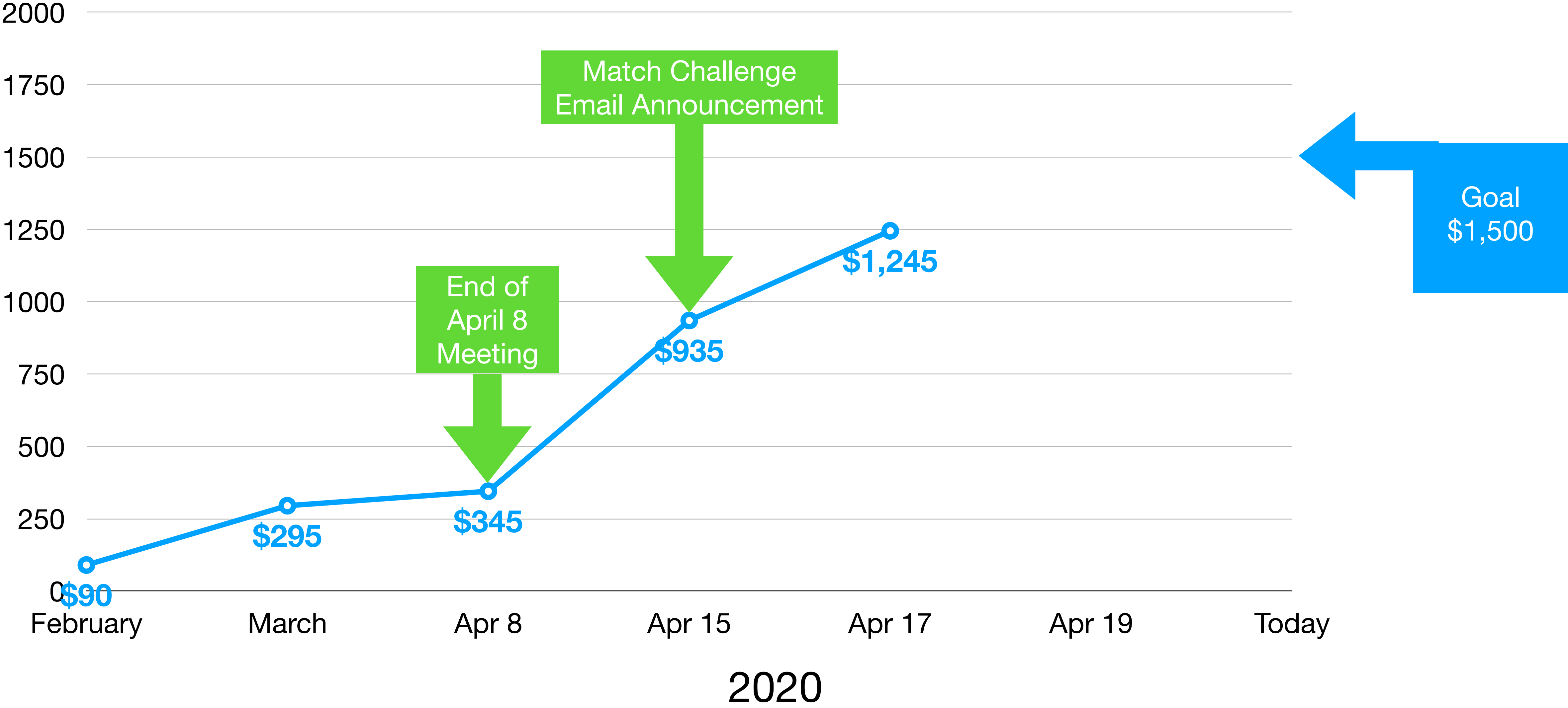
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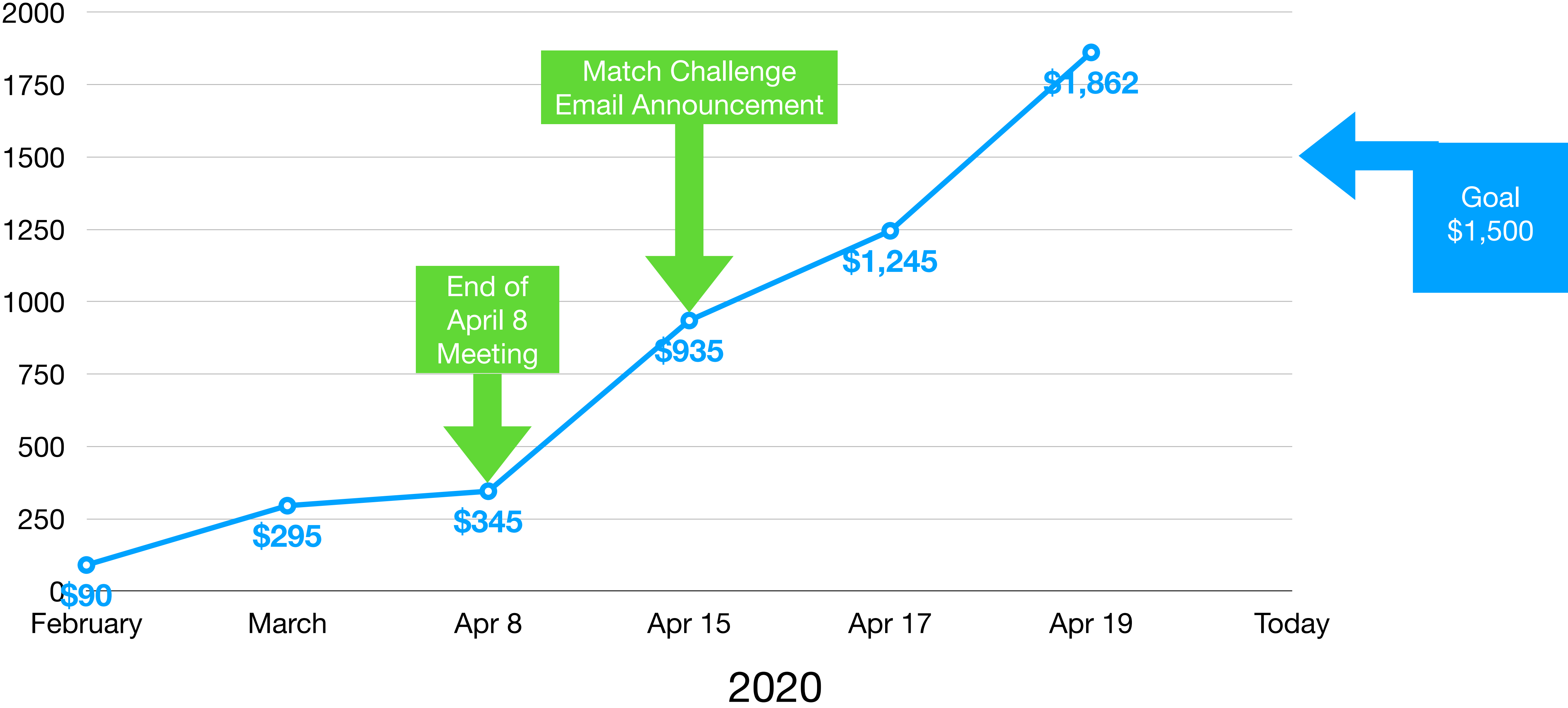
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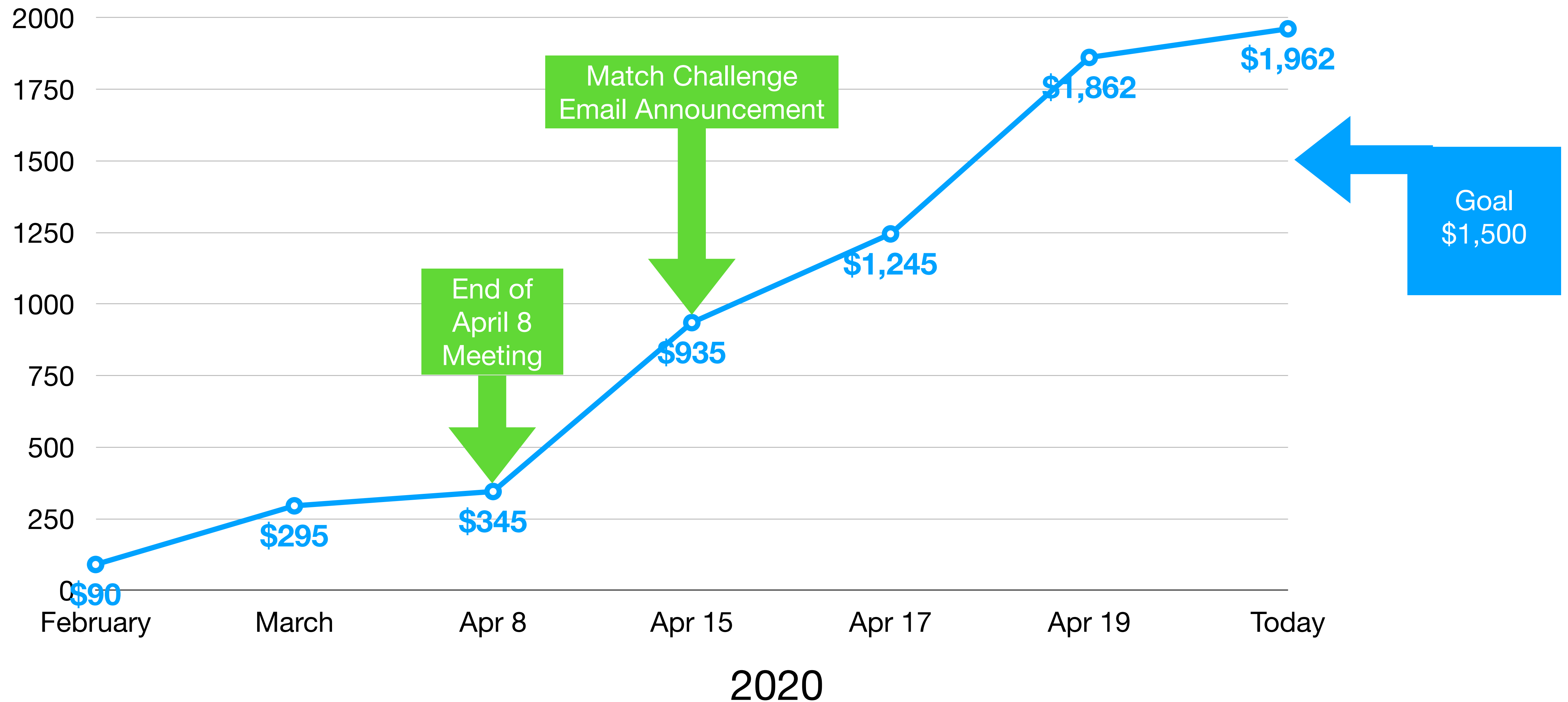
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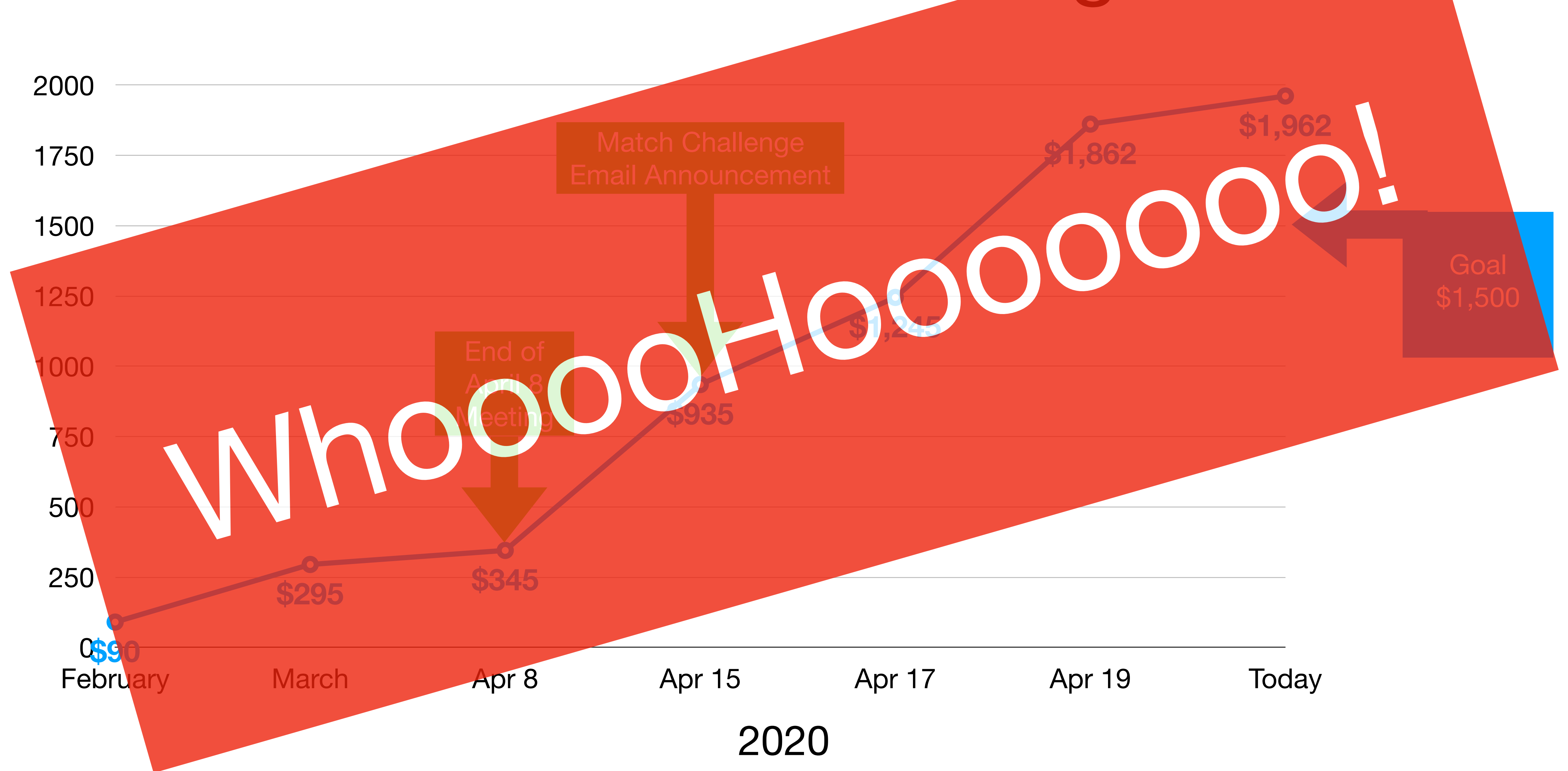
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Total Raised **with** Matching Donation



Total Raised with Matching Donation



But by then, we were in lockdown,
didn't need a projector, and
decided to wait until we could
resume in-person meetings

In the intervening year-and-a-half,
projector price/performance has
continued to obey Moore's Law,
doubling every 12-18 months

So the projector we “dreamed”
about in early 2020 is no longer
the best value for us.

In fact, it's not even a current model...

DISCONTINUED



PowerLite L400U WUXGA 3LCD
Laser Projector

The price-equivalent current model is the Epson PowerLite L530U, which is 24% *brighter*, and costs 2.4% *less*, and has many more features, such as built-in split-screen capability

PowerLite L530U Full HD WUXGA Long-throw Laser Projector

Contact Us 800.463.7766

Mon-Fri 7am-4pm PT

 ZOOM IN



Easily share astounding Full HD WUXGA content for classrooms, meetings and more.

Share bright, easy-to-read displays for meetings, lectures and more with the PowerLite L530U long-throw laser projector. Offering an incredible 5,200 lumens of brightness¹, the PowerLite L530U enhances spaces with vibrant, true-to-life, Full HD WUXGA images. Ideal for business, education and beyond, this versatile projector displays up to 500" and provides an array of features for engaging, impactful experiences, including integrated wireless networking and Miracast[®] for easy sharing from laptops and smart devices². A convenient, easy-to-use solution, the PowerLite L530U features a virtually maintenance-free 20,000-hour laser light source³, plus built-in tools, lens shift and advanced software for easy, streamlined installation.

- Up to 5,200 lumens of equal Color and White Brightness¹
- Full HD WUXGA support; accepts 4K signal
- Virtually maintenance-free 20,000-hour laser light source³
- Display from 50" to 500" diagonal (16:10) or ultra wide (16:6)
- Built-in tools for simplified installation



[THROW DISTANCE AND DISPLAY SIZE CALCULATORS ►](#)
[IMPORTANT SAFETY INFORMATION ABOUT USAGE ENVIRONMENTS FOR MOUNTED PROJECTORS ►](#)

Model: V11HA27020

But you may have heard that there is a global chip supply / increased demand problem, and every electronics manufacturer is affected.

Even Epson, which makes 100% of all the critical components in their projectors: lasers, optics, optical engines, prisms, mirrors, logic & video chips, graphics processors, and nearly everything else it takes to make their projectors.

Business Projectors

Epson has the best projector for your business, from education solutions to conference room projectors.



Explore Projector Types

[VIEW ALL PROJECTORS \[92 \] ▶](#)





Large Venue

For lecture halls, auditoriums, sanctuaries, events and digital signage, these projectors provide uncompromising image quality, brilliant video and professional-grade reliability.



Interactive

Interactive projectors easily make a dry erase board, plain wall or table an interactive display. They are the perfect interactive whiteboard alternative.



Document Cameras

Epson document cameras help you easily capture and display books, 3D objects and experiments with amazing clarity, thanks to HD 1080p resolution, a large imaging sensor and HDMI® connectivity.



Digital Signage

Create stunning visual displays and immersive environments with Epson's cutting-edge digital signage solutions.

PowerLite L630SU Full HD WUXGA Short-throw Laser Projector

 **Contact Us** 800.463.7766

Mon-Fri 7am-4pm PT

 [ZOOM IN](#)



Display captivating signage from a short distance with this bright short-throw projector.

Redefine projection with the powerful PowerLite L630SU short-throw laser projector. Offering 6,000 lumens of brightness¹, this high-performance laser projector easily delivers bright, beautiful Full HD WUXGA images in space-constrained environments. Ideal for nearly any application — from lecture halls to gallery walls — the PowerLite L630SU projects eye-catching signage and graphics up to 200" and features built-in tools to seamlessly support multi-projector setups. Designed with convenience in mind, this flexible laser display includes a virtually maintenance-free 20,000-hour laser light source², easy-to-use tools for simplified installation, and a built-in content creation app³ to help you develop and share your creations.

- Up to 6,000 lumens of equal Color and White Brightness¹
- Full HD WUXGA support; accepts 4K signal
- Virtually maintenance-free 20,000-hour laser light source²
- Project up to 200" from single projector or join multiple projectors
- Built-in tools for simplified installation



[THROW DISTANCE AND DISPLAY SIZE CALCULATORS ►](#)
[IMPORTANT SAFETY INFORMATION ABOUT USAGE ENVIRONMENTS FOR MOUNTED PROJECTORS ►](#)

Model: V11HA29020

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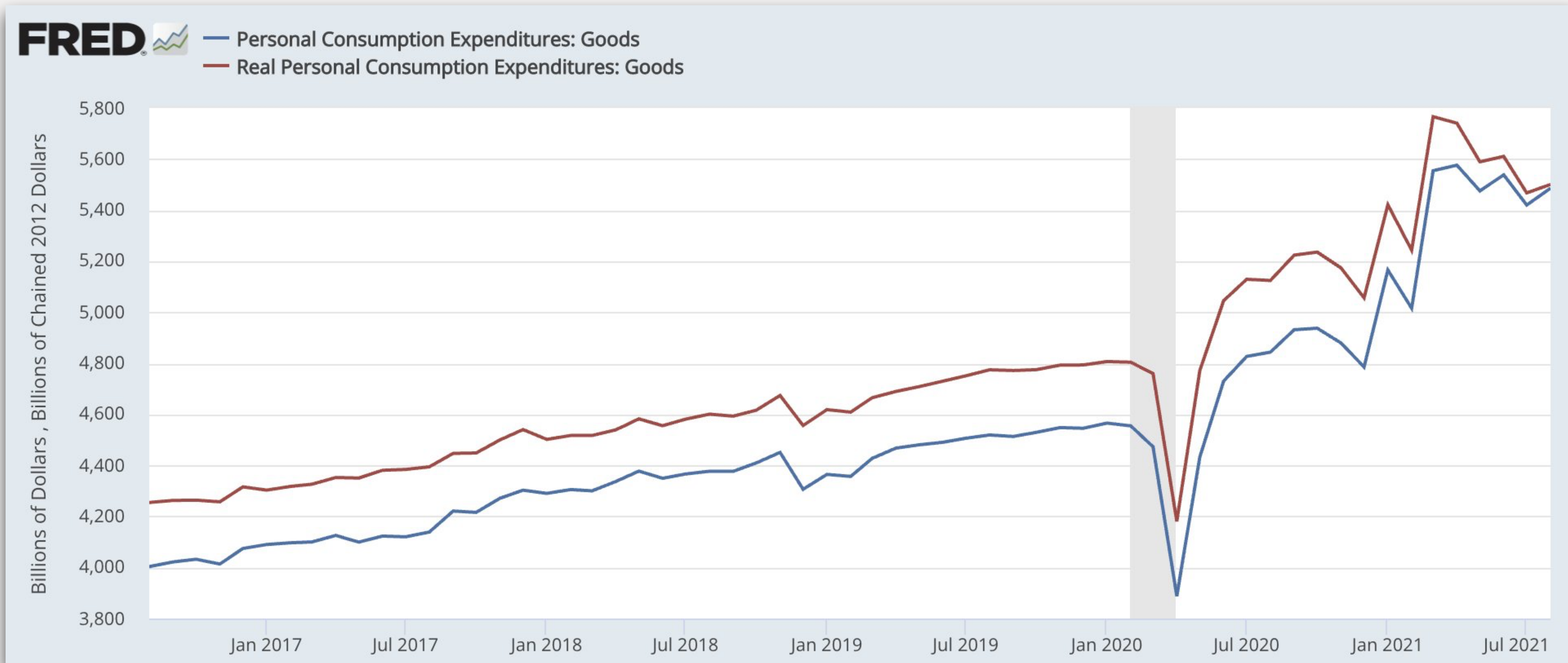
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- In short, everything is gummed up and will take many months to smooth out

Oh, and also...

US Consumer Demand: Goods, Jun-17—Jul-21



Source: Federal Reserve Bank of St. Louis, FRED database - <https://fred.stlouisfed.org>

Right now, with only a few meetings left in 2021, my opinion is that we should wait until early next year, and then decide.

An Awesome New Keynote Feature

**Built just for the Cove Apple
Club!**



Keynote 11.2 - Released September 28, 2021

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- Apple makes feature additions and improvements about every year
- And last month, they added a feature we asked for last year!

Here's the new
feature!

Here's the new
feature!

Live video!

Live video!

In a slide!

Live video!

In a slide!

Whooohooo!

Live video — awesome!

Live video — awesome!

- We can switch cameras!

Live video — awesome!

- We can switch cameras!
- You can watch us yak!

Live video — awesome!

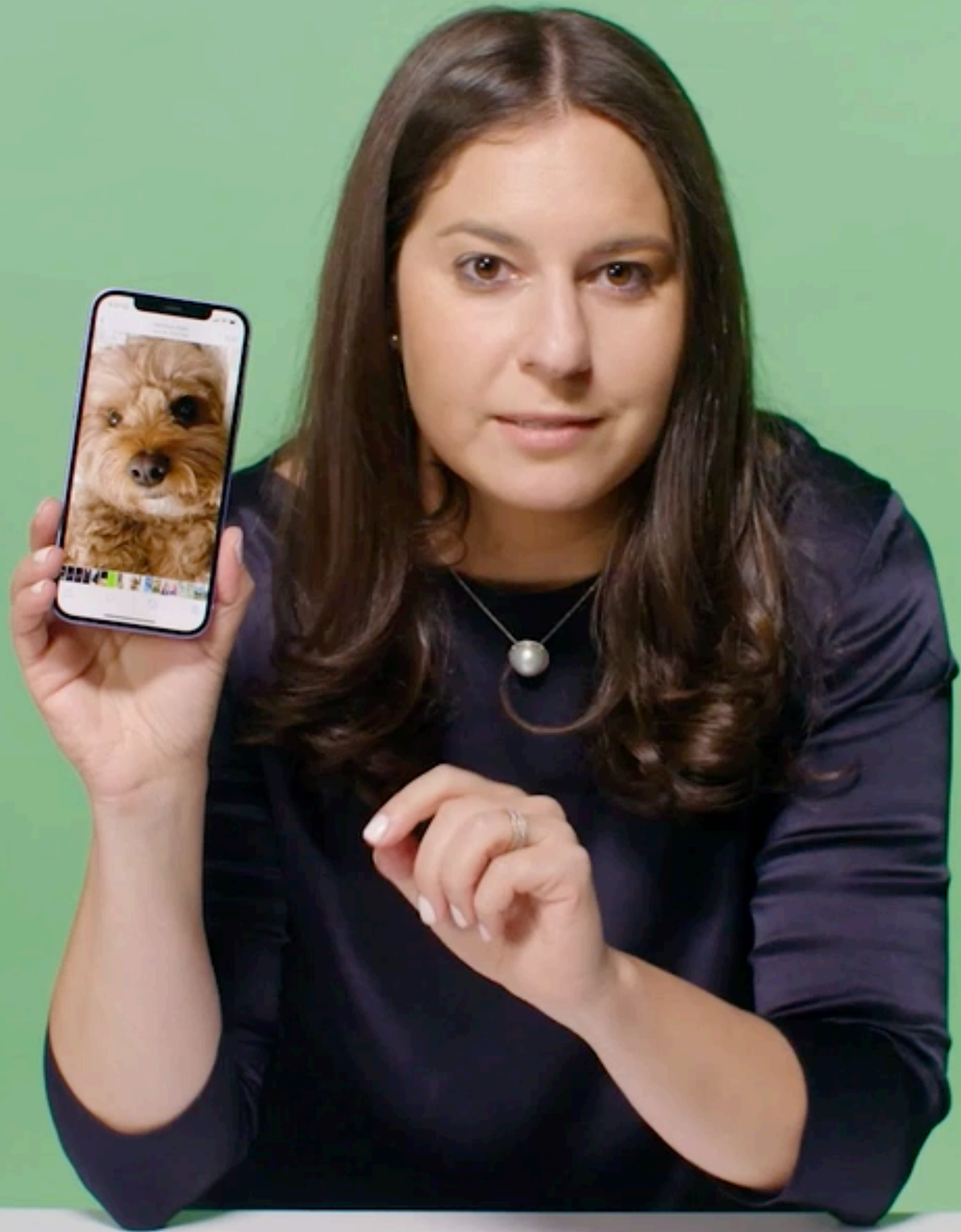
- We can switch cameras!
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- We just have to figure out how to use it!

11 Cool iOS 15 Tips & Tricks

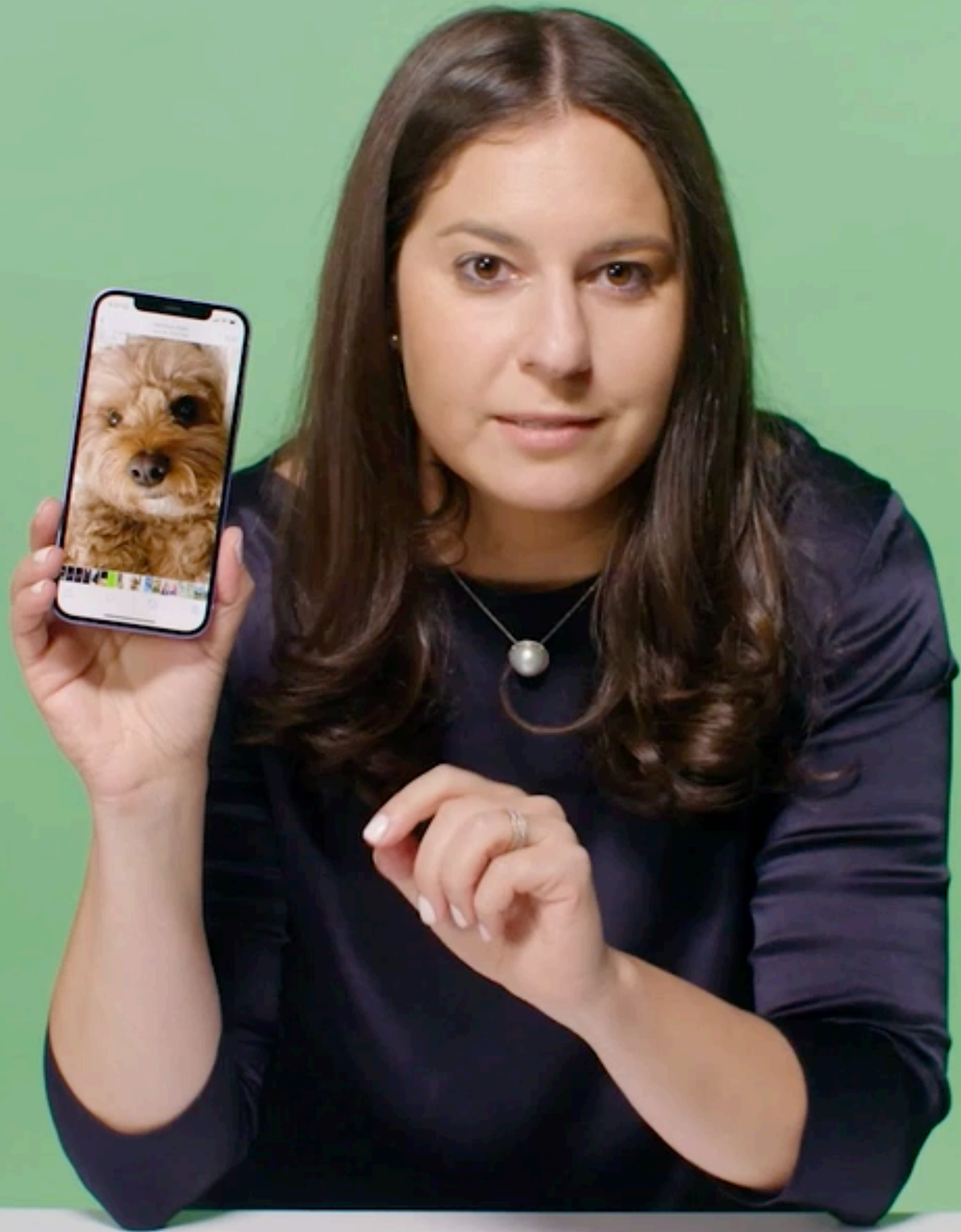
Joanna Stern, *Wall Street Journal* Tech



WSJ



WSJ



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- November 10
- November 24 - NO MEETING! Thanksgiving Eve
- December 8 - Stay Tuned!

Schmooze Session!

IRL & Virtual Schmooze Session

IRL & Virtual Schmooze Session

- We'll keep the connection open until 8:30 ET, so we can all chat as if we were back at Cheeks!

IRL & Virtual Schmooze Session

- We'll keep the connection open until 8:30 ET, so we can all chat as if we were back at Cheeks!
- Grab a cold one and yak it up — virtually or here in person!

Hello from beautiful

